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Level 0 – 13th March, 2021

World's biggest music company to invest in K-Pop

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<https://breakingnewsenglish.com/2103/210313-k-pop-0.html>

Contents

The Reading	2
Phrase Matching	3
Listening Gap Fill	4
No Spaces	5
Survey	6
Writing and Speaking	7
Writing	8

Please try Levels 1, 2 and 3. They are (a little) harder.

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THE READING

From <https://breakingnewsenglish.com/2103/210313-k-pop-0.html>

South Korean pop music is popular worldwide. The boy band BTS is the most successful. They are the first K-pop band to have a number one song in the U.S. The world's biggest music label, Universal, will join a live-streaming platform set up by Korea's biggest record labels. It will work with the company BTS belongs to.

Universal also teamed up with YG Entertainment. YG said: "We will work closely with...Universal...globally for the successful...debut and promotion of [our girl band] BLACKPINK. In addition, we will do our best to help other YG artists to break into the North American and European markets." YG added: "Real talent...has no boundaries."

Sources: <https://www.bbc.com/news/business-55993098>
<https://www.musicbusinessworldwide.com/universal-signs-k-pop-girl-band-to-intercope-can-they-repeat-bts-success/>
<https://www.independent.ie/entertainment/music/universal-music-group-joins-forces-with-k-pop-labels-for-livestreaming-platform-40073719.html>

PHRASE MATCHING

From <https://breakingnewsenglish.com/2103/210313-k-pop-0.html>

PARAGRAPH ONE:

- | | |
|------------------------------|-----------------------|
| 1. pop music is popular | a. labels |
| 2. BTS is the most | b. successful |
| 3. They are the first | c. music label |
| 4. have a number | d. belongs to |
| 5. The world's biggest music | e. K-pop band |
| 6. a live- | f. worldwide |
| 7. Korea's biggest record | g. streaming platform |
| 8. the company BTS | h. one song |

PARAGRAPH TWO:

- | | |
|-----------------------|-------------------|
| 1. teamed | a. band |
| 2. work closely | b. markets |
| 3. the successful | c. with Universal |
| 4. girl | d. boundaries |
| 5. we will do | e. artists |
| 6. help other YG | f. debut |
| 7. European | g. up with YG |
| 8. Real talent has no | h. our best |

LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/2103/210313-k-pop-0.html>

South Korean pop (1) _____ worldwide. The boy band BTS (2) _____ successful. They are the first K-pop (3) _____ a number one song in the U.S. The (4) _____ label, Universal, will join a live-streaming platform (5) _____ Korea's biggest record labels. It (6) _____ the company BTS belongs to.

Universal (7) _____ with YG Entertainment. YG said: "We will (8) _____...Universal...globally for the successful...debut (9) _____ [our girl band] BLACKPINK. In addition, (10) _____ our best to help other YG artists (11) _____ the North American and European markets." YG added: "Real (12) _____ boundaries."

PUT A SLASH (/) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/2103/210313-k-pop-0.html>

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POP MUSIC SURVEY

From <https://breakingnewsenglish.com/2103/210313-k-pop-0.html>

Write five GOOD questions about pop music in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

WRITING

From <https://breakingnewsenglish.com/2103/210313-k-pop-0.html>

Write about **pop music** for 10 minutes. Read and talk about your partner's paper.
