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**Level 4 – 3rd November, 2020**

## **EU says veggie burgers can be called burgers**

**FREE online quizzes, mp3 listening and more for this lesson here:**

<https://breakingnewsenglish.com/2011/201103-veggie-burgers-4.html>

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**Please try Levels 5 and 6. They are (a little) harder.**

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# THE READING

From <https://breakingnewsenglish.com/2011/201103-veggie-burgers-4.html>

The European Union said companies can give meat-like names to vegetarian products even if they have no meat. The EU debated whether or not a veggie burger is a burger. Europe's largest farming group wanted to ban names like burger, sausage and steak in vegetarian food. It said this was "misleading and unfair marketing" that damaged farmers and meat companies. It called for the millions of farmers and livestock sector workers to be respected.

A consumer group called the decision "common sense". It said consumers are not confused by soy steaks or chick pea-based sausages because they are labelled as vegetarian. It said terms like "burger" and "steak" help consumers understand how to plan their meals. Greenpeace wondered why livestock farmers were confused by the name veggie burger. It tweeted: "If they're confused by the word 'veggie burger,' what do they think a 'hot dog' is?"

Sources: <https://www.npr.org/2020/10/23/927278172/veggie-burgers-can-be-called-burgers-european-parliament-says>  
<https://news.sky.com/story/meatless-plant-based-products-can-still-be-called-burgers-and-sausages-eu-rules-12112315>  
<https://www.thehour.com/business/article/Veggie-burgers-are-still-burgers-EU-lawmakers-15669755.php>

# PHRASE MATCHING

From <https://breakingnewsenglish.com/2011/201103-veggie-burgers-4.html>

## PARAGRAPH ONE:

- |                             |                        |
|-----------------------------|------------------------|
| 1. give meat-like names to  | a. workers             |
| 2. even if they             | b. sausage and steak   |
| 3. Europe's largest farming | c. companies           |
| 4. ban names like burger,   | d. group               |
| 5. misleading and           | e. of farmers          |
| 6. meat                     | f. vegetarian products |
| 7. millions                 | g. unfair marketing    |
| 8. livestock sector         | h. have no meat        |

## PARAGRAPH TWO:

- |                              |                   |
|------------------------------|-------------------|
| 1. A consumer                | a. confused       |
| 2. common                    | b. farmers        |
| 3. It said consumers are not | c. steaks         |
| 4. soy                       | d. as vegetarian  |
| 5. chick pea-                | e. group          |
| 6. labelled                  | f. by the word    |
| 7. livestock                 | g. sense          |
| 8. confused                  | h. based sausages |

# LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/2011/201103-veggie-burgers-4.html>

The European Union said companies (1) \_\_\_\_\_-like names to vegetarian products even if they (2) \_\_\_\_\_.

The EU debated (3) \_\_\_\_\_ a veggie burger is a burger.

Europe's largest farming group (4) \_\_\_\_\_ names like burger, sausage and steak in vegetarian food. It said this was "misleading (5) \_\_\_\_\_" that damaged farmers and meat companies.

It called for the millions of farmers and (6) \_\_\_\_\_ to be respected.

A consumer group called the (7) \_\_\_\_\_. It said consumers are not confused by soy (8) \_\_\_\_\_ pea-based sausages because they are labelled as vegetarian. It (9) \_\_\_\_\_ "burger" and "steak" help consumers understand how to (10) \_\_\_\_\_. Greenpeace wondered why livestock farmers (11) \_\_\_\_\_ the name veggie burger. It tweeted: "If they're confused by the word 'veggie burger,' what do (12) \_\_\_\_\_ 'hot dog' is?"

# PUT A SLASH ( / ) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/2011/201103-veggie-burgers-4.html>

The European Union said companies can give meat-like names to vegetarian products even if they have no meat. The EU debated whether or not a veggie burger is a burger. Europe's largest farming group wanted to ban names like burger, sausage and steak in vegetarian food. It said this was "misleading and unfair marketing" that damaged farmers and meat companies. It called for the millions of farmers and livestock sector workers to be respected. A consumer group called the decision "commonsense". It said consumers are not confused by soy steaks or chickpea-based sausages because they are labelled as vegetarian. It said terms like "burger" and "steak" help consumers understand how to plan their meals. Greenpeace wondered why livestock farmers were confused by the name veggie burger. It tweeted: "If they're confused by the word 'veggie burger', what do they think a 'hotdog' is?"

# VEGGIE BURGERS SURVEY

From <https://breakingnewsenglish.com/2011/201103-veggie-burgers-4.html>

Write five GOOD questions about veggie burgers in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

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## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

