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Level 2 – 6th September, 2020

Bodybuilder delivery helps sushi business in Japan

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<https://breakingnewsenglish.com/2009/200906-bodybuilder-sushi-2.html>

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Please try Levels 0, 1 and 3. They are (a little) harder.

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THE READING

From <https://breakingnewsenglish.com/2009/200906-bodybuilder-sushi-2.html>

A sushi restaurant has thought of an interesting idea to help its business. It is using bodybuilders to deliver sushi to homes and workplaces. The 60-year-old Imazushi restaurant is in central Japan. It is owned by 41-year-old sushi chef and bodybuilder Masanori Sugiura. Mr Sugiura came third in a world bodybuilding championship earlier this year. He wanted to increase his sushi sales after he had fewer customers because of coronavirus. The delivery service is called "Delivery Macho". Customers need to order a minimum of \$66 to get their sushi delivered by a bodybuilder.

The service is popular with customers. The restaurant is in central Japan but Mr Sugiura has delivered sushi as far away as Tokyo, which is around 350km from the restaurant. The service has been trending on Twitter. Satisfied customers have posed for photos with the delivery men, who take their shirt off and pose for photos at the doorstep, while socially distanced. This has helped to increase orders for the restaurant. Mr Sugiura said the service has also helped to employ people out of work. He gave his friends from fitness gyms jobs as sushi delivery staff.

Sources: <https://www.japantimes.co.jp/news/2020/09/04/national/bodybuilders-deliver-sushi/>
<https://www.reuters.com/article/us-health-coronavirus-japan-sushi-delive/japan-sushi-chef-using-bodybuilder-delivery-to-buoy-covid-19-hit-business-idUSKBN25V1KA>
<https://mainichi.jp/english/articles/20200904/p2g/00m/0na/068000c>

PHRASE MATCHING

From <https://breakingnewsenglish.com/2009/200906-bodybuilder-sushi-2.html>

PARAGRAPH ONE:

- | | |
|-----------------------------------|---------------------|
| 1. thought of an interesting | a. "Delivery Macho" |
| 2. deliver sushi to homes | b. customers |
| 3. sushi | c. a bodybuilder |
| 4. a world bodybuilding | d. and workplaces |
| 5. he had fewer | e. of \$66 |
| 6. The delivery service is called | f. championship |
| 7. order a minimum | g. idea |
| 8. delivered by | h. chef |

PARAGRAPH TWO:

- | | |
|----------------------------------|-----------------------|
| 1. The service is popular | a. gyms |
| 2. The restaurant is | b. far away as Tokyo |
| 3. delivered sushi as | c. photos |
| 4. The service has been trending | d. socially distanced |
| 5. posed for | e. with customers |
| 6. at the doorstep while | f. orders |
| 7. This has helped to increase | g. in central Japan |
| 8. fitness | h. on Twitter |

LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/2009/200906-bodybuilder-sushi-2.html>

A sushi restaurant (1) _____ an interesting idea to help its business. It is using bodybuilders to deliver sushi to (2) _____. The 60-year-old Imazushi restaurant is in central Japan. It (3) _____ 41-year-old sushi chef and bodybuilder Masanori Sugiura. Mr Sugiura came third in a world bodybuilding championship (4) _____. He wanted to increase his sushi sales after he (5) _____ because of coronavirus. The delivery service is called "Delivery Macho". Customers need to (6) _____ of \$66 to get their sushi delivered by a bodybuilder.

The service is (7) _____. The restaurant is in central Japan but Mr Sugiura has delivered sushi (8) _____ as Tokyo, which is around 350km from the restaurant. The service has (9) _____ Twitter. Satisfied customers have posed for photos with the delivery men, who take their shirt off and (10) _____ at the doorstep, while socially distanced. This has helped to (11) _____ the restaurant. Mr Sugiura said the service has also (12) _____ people out of work. He gave his friends from fitness gyms jobs as sushi delivery staff.

PUT A SLASH (/) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/2009/200906-bodybuilder-sushi-2.html>

Asushi restaurant has thought of an interesting idea to help its business. It is using bodybuilders to deliver sushi to homes and workplaces. The 60-year-old Imazushi restaurant is in central Japan. It is owned by 41-year-old sushi chef and bodybuilder Masanori Sugiura. Mr Sugiura came third in a world bodybuilding championship earlier this year. He wanted to increase his sushi sales after he had fewer customers because of coronavirus. The delivery service is called "Delivery Macho". Customers need to order a minimum of \$66 to get their sushi delivered by a bodybuilder. The service is popular with customers. The restaurant is in central Japan but Mr Sugiura has delivered sushi as far away as Tokyo, which is around 350 km from the restaurant. The service has been trending on Twitter. Satisfied customers have posed for photos with the deliverymen, who take their shirt off and pose for photos at the doorstep, while socially distanced. This has helped to increase orders for the restaurant. Mr Sugiura said the service has also helped to employ people out of work. He gave his friends from fitness gyms jobs as sushi delivery staff.

BODYBUILDING SURVEY

From <https://breakingnewsenglish.com/2009/200906-bodybuilder-sushi-4.html>

Write five GOOD questions about bodybuilding in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

