Starbucks plans to employ 10,000 refugees

3rd February, 2017

Starbucks boss Howard Schulz has said his company would employ 10,000 refugees over the next five years. Mr Schulz is the CEO of the international coffee shop chain. He is very unhappy with President Donald Trump's new ban on the citizens of seven Middle Eastern and North African countries. Schulz said his promise was, "a concerted effort to welcome and seek opportunities for those fleeing war, violence, persecution and discrimination". He added: "There are more than 65 million citizens of the world recognized as refugees by the United Nations, and we are developing plans to hire 10,000 of them over five years in the 75 countries around the world where Starbucks does business."

Many people are angry at Mr Schultz's plans. Trump supporters have asked people to boycott Starbucks coffee shops. They say that Mr Schultz should be doing more to help the 40,000 unemployed military veterans in the USA instead of refugees. Starbucks said it has already hired 8,800 of the 10,000 veterans it promised to hire in 2013 by 2018. Trump supporters have also asked consumers to quit doing business with other companies who are critical of the President, like Macy's and Amazon. On the opposite side, opponents of Mr. Trump have started the hashtag #GrabYourWallet. This encourages consumers to avoid doing business with companies that have supported Mr Trump or have business links to him.

Sources: *CBSnews.com / BBC.com / businessinsider.com*

Writing

People should only help other people from the same country. What do you think?

Chat

Talk about these words from the article.

Starbucks / boss / employ / international / coffee shop / chain / refugees / business / angry / supporters / boycott / unemployed / veterans / consumers / opponents / links

True / False

a) Starbucks will employ 10,000 refugees by the end of this year. T / F

b) Starbucks' CEO will welcome people who are fleeing from war. T / F

c) The U.N. says there are 65 million refugees in the world. T / F

d) Starbucks operates in 75 countries worldwide. T / F

e) Many Trump supporters want people not to go to Starbucks. T / F

f) The Starbucks CEO said he would help 40,000 military veterans. T / F

g) Starbucks hired 10,000 U.S. military veterans in 2013. T / F

h) The hashtag #GrabYourWallet gets people to boycott Starbucks. T / F

Synonym Match

(The words in **bold** are from the news article.)

1.	**employ**	a.	stay away from
2.	**next**	b.	forming
3.	**seek**	c.	stop
4.	**developing**	d.	retired soldiers
5.	**countries**	e.	coming
6.	**boycott**	f.	connections
7.	**veterans**	g.	hire
8.	**quit**	h.	customers
9.	**consumers**	i.	look for
10.	**links**	j.	nations

Discussion – Student A

a) What do you think of the call to boycott Starbucks?

b) Should Starbucks spend more time helping U.S. war veterans?

c) Why are so many war veterans unemployed?

d) What should governments do to help war veterans?

e) Will boycotts of U.S. companies hurt jobs and the economy?

f) Why do people want to avoid businesses linked to President Trump?

g) What questions would you like to ask President Trump?

h) How do you think President Trump would answer those questions?

Phrase Match

1. the CEO of the international	a. by the United Nations
2. for those fleeing	b. veterans
3. recognized as refugees	c. boycott Starbucks
4. hire 10,000 of them	d. war
5. where Starbucks	e. of the President
6. asked people to	f. over five years
7. the 40,000 unemployed military	g. coffee shop chain
8. Starbucks said it has already hired	h. business
9. other companies who are critical	i. does business
10. avoid doing	j. 8,800

Discussion – Student B

a) What do you think about what you read?

b) What do you think of Starbucks' action?

c) What do you think of President Trump's immigration ban?

d) What does your country do to help refugees?

e) Who is responsible for helping the refugees?

f) What benefits do refugees bring to a country?

g) What would happen if no countries took refugees?

h) Has America's image changed because of President Trump?

Spelling

1. international coffee shop <u>niahc</u>

2. ban on the <u>snizteci</u>

3. his <u>sirmpeo</u> was a concerted effort

4. seek <u>itiuepsnoropt</u>

5. we are <u>veongldipe</u> plans

6. where Starbucks does <u>bssnseui</u>

7. Trump <u>pusetrrops</u> have asked people

8. <u>tbtcoyo</u> Starbucks coffee shops

9. 40,000 unemployed military <u>srenaetv</u>

10. <u>ctilcari</u> of the President

11. <u>stonopepn</u> of Mr. Trump

12. encourages consumers to <u>odiav</u> doing…

Role Play

Role A – Stress
You think stress is the biggest problem for refugees. Tell the others three reasons why. Tell them what refugees can do about the other problems. Also, tell the others which of these is the easiest to stay away from (and why): bad people, having nowhere to go or trafficking.

Role B – Bad People
You think bad people is the biggest problem for refugees. Tell the others three reasons why. Tell them what refugees can do about the other problems. Also, tell the others which of these is the easiest to stay away from (and why): stress, having nowhere to go or trafficking.

Role C – Having Nowhere To Go
You think having nowhere to go is the biggest problem for refugees. Tell the others three reasons why. Tell them what refugees can do about the other problems. Also, tell the others which of these is the easiest to stay away from (and why): bad people, stress or trafficking.

Role D – Trafficking
You think trafficking is the biggest problem for refugees. Tell the others three reasons why. Tell them what refugees can do about the other problems. Also, tell the others which of these is the easiest to stay away from (and why): bad people, having nowhere to go or stress.

Speaking – Problems

Rank these with your partner. Put the biggest problems for refugees at the top. Change partners often and share your rankings.

- no food
- bad people
- no hope
- trafficking
- stress
- lack of money
- nowhere to go
- illness

Answers – Synonym Match

1. g	2. e	3. i	4. b	5. j
6. a	7. d	8. c	9. h	10. f

Answers – True False

a	F	b	T	c	T	d	T	e	T	f	F	g	F	h	F

Answers to Phrase Match and Spelling are in the text.