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Level 5

Animal rights pressure group buys LV shares

16th January, 2017

<http://www.breakingnewsenglish.com/1701/170116-pressure-groups-5.html>

Contents

The Reading	2
Phrase Matching	3
Listening Gap Fill	4
No Spaces	5
Survey	6
Writing and Speaking	7
Writing	8

Please try Levels 4 and 6. They are (a little) harder.

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THE READING

From <http://www.breakingnewsenglish.com/1701/170116-pressure-groups-5.html>

The animal rights group PETA has bought shares in the French luxury goods company Louis Vuitton (LV). PETA (People for the Ethical Treatment of Animals) bought the shares to pressure LV to stop selling products made from exotic animal skins. PETA has not said how many shares it bought. There are rumours that it has bought just one share. Even this will mean PETA can go to shareholder meetings. PETA will also question the LV board members in front of other shareholders to make sure its concerns about protecting animals are heard and addressed.

The main reason for PETA buying the shares is to highlight the treatment of crocodiles. PETA said it has information showing that crocodile farms in Vietnam that supply skins to Louis Vuitton are kept in tiny pits and sometimes cut into while they are still alive. It said: "PETA has become a shareholder of LV...to put pressure on the company to stop selling exotic skins merchandise." AN LV spokeswoman replied: "We have no knowledge of ... any cruel method involving the suffering of the animal. [This] is in clear contradiction of our...rules."

Sources: <http://www.bbc.com/news/business-38608231>
<http://www.independent.co.uk/news/business/news/peta-buys-louis-vuitton-fashion-moet-hennessey-shares-stocks-lvmh-crocodile-skin-products-exotic-a7525631.html>
<http://www.latimes.com/fashion/la-ig-wwd-peta-lvmh-share-20170113-story.html>

PHRASE MATCHING

From <http://www.breakingnewsenglish.com/1701/170116-pressure-groups-5.html>

PARAGRAPH ONE:

- | | |
|--------------------------------------|------------------|
| 1. The animal rights | a. skins |
| 2. the French luxury | b. members |
| 3. bought the shares to | c. share |
| 4. exotic animal | d. are heard |
| 5. it has bought just one | e. goods company |
| 6. PETA can go to shareholder | f. group |
| 7. question the LV board | g. pressure LV |
| 8. concerns about protecting animals | h. meetings |

PARAGRAPH TWO:

- | | |
|--------------------------------------|----------------------|
| 1. The main reason for PETA | a. farms |
| 2. highlight the treatment | b. method |
| 3. crocodile | c. pits |
| 4. kept in tiny | d. on the company |
| 5. PETA has become a | e. buying the shares |
| 6. put pressure | f. of our rules |
| 7. We have no knowledge of any cruel | g. of crocodiles |
| 8. This is in clear contradiction | h. shareholder of LV |

LISTEN AND FILL IN THE GAPS

From <http://www.breakingnewsenglish.com/1701/170116-pressure-groups-5.html>

The animal rights group PETA has (1) _____ the French luxury goods company Louis Vuitton (LV). PETA (People for the Ethical Treatment of Animals) bought the (2) _____ LV to stop selling products (3) _____ animal skins. PETA has not said how many shares it bought. There (4) _____ it has bought just one share. Even this will mean PETA can go to shareholder meetings. PETA will also question the LV (5) _____ front of other shareholders to make sure (6) _____ protecting animals are heard and addressed.

The (7) _____ PETA buying the shares is to highlight the treatment of crocodiles. PETA said it has (8) _____ that crocodile farms in Vietnam (9) _____ to Louis Vuitton are kept in tiny pits and sometimes cut (10) _____ are still alive. It said: "PETA has become a shareholder of LV... (11) _____ the company to stop selling exotic skins merchandise." AN LV spokeswoman replied: "We have no knowledge of... any cruel method (12) _____ suffering of the animal. [This] is in clear contradiction of our...rules."

PUT A SLASH (/) WHERE THE SPACES ARE

From <http://www.breakingnewsenglish.com/1701/170116-pressure-groups-5.html>

The animal rights group PETA has bought shares in the French luxury goods company Louis Vuitton (LV). PETA (People for the Ethical Treatment of Animals) bought the shares to pressure LV to stop selling products made from exotic animal skins. PETA has not said how many shares it bought. There are rumours that it has bought just one share. Even this will mean PETA can go to shareholder meetings. PETA will also question the LV board members in front of other shareholders to make sure its concerns about protecting animals are heard and addressed. The main reason for PETA buying the shares is to highlight the treatment of crocodiles. PETA said it has information showing that crocodile farms in Vietnam that supply skins to Louis Vuitton are kept in tiny pits and sometimes cut into while they are still alive. It said: "PETA has become a shareholder of LV... to put pressure on the company to stop selling exotic skins merchandise." An LV spokeswoman replied: "We have no knowledge of ... any cruel method involving the suffering of the animal. [This] is in clear contradiction of our... rules."

PRESSURE GROUPS SURVEY

From <http://www.breakingnewsenglish.com/1701/170116-pressure-groups-4.html>

Write five GOOD questions about pressure groups in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

WRITING

From <http://www.breakingnewsenglish.com/1701/170116-pressure-groups-5.html>

Write about **pressure groups** for 10 minutes. Read and talk about your partner's paper.
