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Level 6

New store lets you shop, walk out and pay later

7th December, 2016

<http://www.breakingnewsenglish.com/1612/161207-grocery-store.html>

Contents

The Article	2	Discussion (Student-Created Qs)	14
Warm-Ups	3	Language Work (Cloze)	15
Before Reading / Listening	4	Spelling	16
While Reading / Listening	5	Put The Text Back Together	17
Match The Sentences And Listen	6	Put The Words In The Right Order	18
Listening Gap Fill	7	Circle The Correct Word	19
Comprehension Questions	8	Insert The Vowels (a, e, i, o, u)	20
Multiple Choice - Quiz	9	Punctuate The Text And Add Capitals	21
Role Play	10	Put A Slash (/) Where The Spaces Are	22
After Reading / Listening	11	Free Writing	23
Student Survey	12	Academic Writing	24
Discussion (20 Questions)	13	Homework	25
		Answers	26

Please try Levels 5 and 4 (they are easier).

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THE ARTICLE

From <http://www.BreakingNewsEnglish.com/1612/161207-grocery-store.html>

Amazon just unveiled what it describes as the world's most advanced shopping technology. It is the prime feature of its new-concept grocery store that has no queues or checkout counters. It is called Amazon Go and is being trialled in the company's hometown of Seattle. The technology works via an app on a shopper's mobile device. The app automatically checks in when the shopper enters the store. It lets you shop as normal and then scans what you have bought as you leave the store. Amazon then bills you later and the shopping gets charged to your Amazon account. There is no waiting in line, no cashiers, and no being held up by slow customers, credit card transactions or waiting for change.

Amazon Go may revolutionize the high street shopping experience and provide a much-needed boost for brick-and-mortar stores. The grocery and convenience store markets are extremely tough nuts to crack. Profit margins are low and competition is intense. However, Amazon seems confident it can change people's shopping habits. Rumours are that the online retail giant has plans for 2,000 grocery stores across the USA. It could also get involved in selling the software for its shopping technology to retailers worldwide. Industry analyst Colin Sebastian suggested Amazon Go could challenge Internet shopping. He said: "It makes it just as convenient, if not more convenient, than online shopping in some cases."

Sources: <http://www.theverge.com/2016/12/5/13842592/amazon-go-new-cashier-less-convenience-store>
<http://www.seattletimes.com/business/amazon/amazoncom-unveils-self-driving-brick-and-mortar-convenience-store/>
<http://www.usatoday.com/story/tech/news/2016/12/05/amazon-go-supermarket-no-checkout-no-cashiers-artificial-intelligence-sensors/94991612/>

WARM-UPS

1. GROCERY STORES: Students walk around the class and talk to other students about grocery stores. Change partners often and share your findings.

2. CHAT: In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

Amazon / advanced / shopping / technology / checkout / hometown / cashiers / boost / brick / tough nuts / profit margins / confident / habits / software / convenient

Have a chat about the topics you liked. Change topics and partners frequently.

3. ONLINE: Students A **strongly** believe online shopping is better than going to shopping malls; Students B **strongly** believe the opposite. Change partners again and talk about your conversations.

4. SHOPPING: How could it be better? Complete this table with your partner(s). Change partners often and share what you wrote.

	Problems	Solutions
Checkouts		
Displays		
Shop windows		
Sales assistants		
Store interiors		
Customer service		

5. STORE: Spend one minute writing down all of the different words you associate with the word "store". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

6. SHOPS: Rank these with your partner. Put the best at the top. Change partners often and share your rankings.

- convenience stores
- clothes shops
- bookshops
- computer stores
- bakeries
- toy stores
- DIY shops
- florists

BEFORE READING / LISTENING

From <http://www.BreakingNewsEnglish.com/1612/161207-grocery-store.html>

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

- a. Amazon has just shown off the most advanced technology store. **T / F**
- b. The new store is being tested in New York and Los Angeles. **T / F**
- c. An app calculates a shopper's bill as they leave the store. **T / F**
- d. People at the store do not need to wait for change. **T / F**
- e. The new technology may help other brick-and-mortar stores. **T / F**
- f. Amazon said it would not sell tough nuts. **T / F**
- g. Amazon could open 2,000 grocery stores across the USA. **T / F**
- h. An analyst said the store could be more convenient than shopping online. **T / F**

2. SYNONYM MATCH:

Match the following synonyms. The words in **bold** are from the news article.

- | | |
|-----------------------|--------------|
| 1. unveiled | a. support |
| 2. prime | b. billed |
| 3. trialled | c. assured |
| 4. charged | d. revealed |
| 5. held up | e. very |
| 6. boost | f. indicated |
| 7. extremely | g. main |
| 8. confident | h. handy |
| 9. suggested | i. tested |
| 10. convenient | j. delayed |

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

- | | |
|------------------------------------|----------------------------|
| 1. the world's most advanced | a. an app |
| 2. no queues or checkout | b. brick-and-mortar stores |
| 3. The technology works via | c. in line |
| 4. scans what you have bought | d. as convenient |
| 5. There is no waiting | e. counters |
| 6. provide a much-needed boost for | f. shopping habits |
| 7. extremely tough | g. shopping technology |
| 8. it can change people's | h. nuts to crack |
| 9. retailers | i. as you leave the store |
| 10. It makes it just | j. worldwide |

GAP FILL

From <http://www.BreakingNewsEnglish.com/1612/161207-grocery-store.html>

Amazon just (1) _____ what it describes as the world's most advanced shopping technology. It is the (2) _____ feature of its new-concept grocery store that has no (3) _____ or checkout counters. It is called Amazon Go and is being trialled in the company's hometown of Seattle. The technology works (4) _____ an app on a shopper's mobile device. The app automatically checks in when the shopper enters the store. It lets you shop as (5) _____ and then scans what you have bought as you leave the store. Amazon then bills you later and the shopping gets (6) _____ to your Amazon account. There is no waiting in line, no cashiers, and no being (7) _____ up by slow customers, credit card transactions or waiting for (8) _____.

queues
normal
change
unveiled
held
prime
via
charged

Amazon Go may revolutionize the high street shopping (9) _____ and provide a much-needed (10) _____ for brick-and-mortar stores. The grocery and convenience store markets are extremely tough (11) _____ to crack. Profit (12) _____ are low and competition is intense. However, Amazon seems confident it can change people's shopping (13) _____. Rumours are that the online retail giant has plans for 2,000 grocery stores across the USA. It could also get (14) _____ in selling the software for its shopping technology to retailers worldwide. Industry (15) _____ Colin Sebastian suggested Amazon Go could challenge Internet shopping. He said: "It makes it just as convenient, if not more convenient, than online shopping in some (16) _____."

margins
boost
analyst
experience
habits
cases
nuts
involved

LISTENING – Guess the answers. Listen to check.

From <http://www.BreakingNewsEnglish.com/1612/161207-grocery-store.html>

- 1) It is the prime feature of its new-concept grocery store that _____
 - a. has no cues
 - b. has no queues
 - c. has no crews
 - d. has no clues
- 2) It is called Amazon Go and is being trialled in the company's _____ Seattle
 - a. hone town of
 - b. home towns of
 - c. hometown of
 - d. home down of
- 3) The app automatically checks in when the shopper _____
 - a. enters the store
 - b. entry the store
 - c. entries the store
 - d. entails the store
- 4) Amazon then bills you later and the shopping gets charged to your _____
 - a. Amazon accounting
 - b. Amazon accountant
 - c. Amazon accountable
 - d. Amazon account
- 5) There is no waiting in line, no cashiers, and no being held up _____
 - a. by slowing customers
 - b. by slow customer
 - c. by slow customers
 - d. by slowing customer
- 6) provide a much-needed boost for brick-and-_____
 - a. more tar stores
 - b. mall tar stores
 - c. maul tar stores
 - d. mortar stores
- 7) The grocery and convenience store markets are extremely _____
 - a. tough bolts to crack
 - b. tough nails to crack
 - c. tough screws to crack
 - d. tough nuts to crack
- 8) Profit margins are low and competition _____
 - a. is in tents
 - b. is incense
 - c. is in sense
 - d. is intense
- 9) get involved in selling the software for its shopping technology to _____
 - a. retails worldwide
 - b. re tailors worldwide
 - c. retailers worldwide
 - d. re tail lairs worldwide
- 10) just as convenient, if not more convenient, than online shopping _____
 - a. in some cases
 - b. in some causes
 - c. in some case is
 - d. in some quays

LISTENING – Listen and fill in the gaps

From <http://www.BreakingNewsEnglish.com/1612/161207-grocery-store.html>

Amazon just unveiled what (1) _____ the world's most advanced shopping technology. It is the prime feature of its new-concept grocery store that (2) _____ or checkout counters. It is called Amazon Go and is being trialled in the company's hometown of Seattle. The technology works (3) _____ a shopper's mobile device. The app automatically checks in when the shopper enters the store. It lets you shop (4) _____ then scans what you have bought as you leave the store. Amazon then (5) _____ and the shopping gets charged to your Amazon account. There is no waiting in line, no cashiers, and no (6) _____ by slow customers, credit card transactions or waiting for change.

Amazon Go may revolutionize the high street shopping experience and provide a (7) _____ for brick-and-mortar stores. The grocery and convenience store markets are (8) _____ nuts to crack. Profit (9) _____ low and competition is intense. However, Amazon seems confident it can change people's shopping habits. Rumours are that the online retail giant has plans for 2,000 grocery stores across the USA. It could also (10) _____ selling the software for its shopping technology to (11) _____. Industry analyst Colin Sebastian suggested Amazon Go could challenge Internet shopping. He said: "It (12) _____ convenient, if not more convenient, than online shopping in some cases."

COMPREHENSION QUESTIONS

From <http://www.BreakingNewsEnglish.com/1612/161207-grocery-store.html>

1. What advanced technology did Amazon say it had?
2. Where is Amazon trialling the technology?
3. What does the app automatically check someone in to?
4. What does your grocery bill get charged to?
5. Who are you not held up by with the new technology?
6. What might the technology provide a boost for?
7. What did the article say profit margins were?
8. What did Amazon say it was confident it could change?
9. How many stores might Amazon be opening across the USA?
10. What did an analyst say Amazon Go might be more convenient than?

MULTIPLE CHOICE - QUIZ

From <http://www.BreakingNewsEnglish.com/1612/161207-grocery-store.html>

- 1) What advanced technology did Amazon say it had?
 - a) reading technology
 - b) shopping technology
 - c) convenient technology
 - d) online technology
- 2) Where is Amazon trialling the technology?
 - a) Milwaukee
 - b) Los Angeles
 - c) New York
 - d) Seattle
- 3) What does the app automatically check someone in to?
 - a) a club
 - b) a credit card
 - c) a store
 - d) a website
- 4) What does your grocery bill get charged to?
 - a) your Amazon account
 - b) the electricity
 - c) your mobile phone
 - d) Amazon
- 5) Who are you not held up by with the new technology?
 - a) store managers
 - b) slow customers
 - c) cashiers
 - d) shelf fillers
- 6) What might the technology provide a boost for?
 - a) brick-and-mortar stores
 - b) the Internet
 - c) farmers
 - d) analysts
- 7) What did the article say profit margins were?
 - a) steady
 - b) off the radar
 - c) low
 - d) crazy
- 8) What did Amazon say it was confident it could change?
 - a) shopper's habits
 - b) the world
 - c) cash
 - d) cash registers
- 9) How many stores might Amazon be opening across the USA?
 - a) 5,000
 - b) 4,000
 - c) 3,000
 - d) 2,000
- 10) What did an analyst say Amazon Go might be more convenient than?
 - a) markets
 - b) drive-thrus
 - c) online shopping
 - d) shopping malls

ROLE PLAY

From <http://www.BreakingNewsEnglish.com/1612/161207-grocery-store.html>

Role A – Convenience Stores

You think convenience stores are the best stores. Tell the others three reasons why. Tell them things that are wrong with their stores. Also, tell the others which is the worst of these (and why): bookshops, bakeries or toy stores.

Role B – Bookshops

You think bookshops are the best stores. Tell the others three reasons why. Tell them things that are wrong with their stores. Also, tell the others which is the worst of these (and why): convenience stores, bakeries or toy stores.

Role C – Bakeries

You think bakeries are the best stores. Tell the others three reasons why. Tell them things that are wrong with their stores. Also, tell the others which is the worst of these (and why): bookshops, convenience stores or toy stores.

Role D – Toy Stores

You think toy stores are the best stores. Tell the others three reasons why. Tell them things that are wrong with their stores. Also, tell the others which is the worst of these (and why): bookshops, bakeries or convenience stores.

AFTER READING / LISTENING

From <http://www.BreakingNewsEnglish.com/1612/161207-grocery-store.html>

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words 'grocery' and 'store'.

grocery	store
----------------	--------------

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

2. ARTICLE QUESTIONS: Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

3. GAP FILL: In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

4. VOCABULARY: Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

5. TEST EACH OTHER: Look at the words below. With your partner, try to recall how they were used in the text:

<ul style="list-style-type: none">• advanced• checkout• hometown• lets• charged• change	<ul style="list-style-type: none">• high• nuts• seems• across• worldwide• more
--	---

GROCERY STORES SURVEY

From <http://www.BreakingNewsEnglish.com/1612/161207-grocery-store.html>

Write five GOOD questions about grocery stores in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

GROCERY STORES DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

1. What did you think when you read the headline?
2. What springs to mind when you hear the word 'grocery'?
3. What do you think about what you read?
4. What is your local grocery store like?
5. What do you know about Amazon?
6. Do you think it's a good idea to have no checkouts?
7. How could going shopping be made a better experience?
8. What are the drawbacks to paying via an app?
9. What do you dislike about shopping?
10. What is your usual experience at a grocery checkout counter?

New store lets you shop, walk out and pay later – 7th December, 2016
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GROCERY STORES DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

11. Did you like reading this article? Why/not?
12. How is going shopping better than shopping online?
13. Why is the competition between convenience stores so tough?
14. What do you think of convenience stores?
15. What are your shopping habits?
16. What will happen to cashiers and sales assistants?
17. Why do women seem to like going shopping more than men?
18. What is your favourite store, and why?
19. What will going shopping be like in 20 years from now?
20. What questions would you like to ask the boss of Amazon?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

LANGUAGE - CLOZE

From <http://www.BreakingNewsEnglish.com/1612/161207-grocery-store.html>

Amazon just (1) _____ what it describes as the world's most advanced shopping technology. It is the prime feature of its new-concept grocery store that has no (2) _____ or checkout counters. It is called Amazon Go and is being trialled in the company's hometown of Seattle. The technology works (3) _____ an app on a shopper's mobile device. The app automatically checks in when the shopper enters the store. It lets you shop as (4) _____ and then scans what you have bought as you leave the store. Amazon then bills you later and the shopping gets charged to your Amazon account. There is no waiting (5) _____ line, no cashiers, and no being held (6) _____ by slow customers, credit card transactions or waiting for change.

Amazon Go may revolutionize the high street shopping experience and provide a much-needed (7) _____ for brick-and-mortar stores. The grocery and convenience store markets are extremely tough nuts to (8) _____. Profit margins are low and competition is intense. However, Amazon seems (9) _____ it can change people's shopping habits. Rumours are that the online retail giant has plans for 2,000 grocery stores across the USA. It could also get involved (10) _____ selling the software for its shopping technology to retailers worldwide. Industry analyst Colin Sebastian (11) _____ Amazon Go could challenge Internet shopping. He said: "It makes it just as convenient, if (12) _____ more convenient, than online shopping in some cases."

Put the correct words from the table below in the above article.

- | | | | | |
|-----|----------------|----------------|----------------|-----------------|
| 1. | (a) unveiled | (b) veiling | (c) unveiling | (d) veiled |
| 2. | (a) cues | (b) crews | (c) queues | (d) clues |
| 3. | (a) vis-a-vis | (b) at | (c) via | (d) viva |
| 4. | (a) normality | (b) normally | (c) normalize | (d) normal |
| 5. | (a) of | (b) at | (c) in | (d) on |
| 6. | (a) to | (b) up | (c) on | (d) down |
| 7. | (a) boast | (b) boost | (c) baste | (d) beast |
| 8. | (a) creak | (b) crack | (c) croak | (d) crick |
| 9. | (a) confiding | (b) confidence | (c) confident | (d) confidently |
| 10. | (a) at | (b) of | (c) on | (d) in |
| 11. | (a) suggesting | (b) suggestive | (c) suggestion | (d) suggested |
| 12. | (a) never | (b) non | (c) nor | (d) not |

SPELLING

From <http://www.BreakingNewsEnglish.com/1612/161207-grocery-store.html>

Paragraph 1

1. just elnidveu what it describes as...
2. It is the prime tareefu
3. no esuequ or checkout counters
4. mobile iecevd
5. no cisaresh
6. credit card atcnistaorsn

Paragraph 2

7. lxreemyet tough nuts to crack
8. Profit msargni are low
9. competition is seenint
10. get iedvlvno in selling the software
11. Industry yatlasn
12. just as neoeivctnn

PUT THE TEXT BACK TOGETHER

From <http://www.BreakingNewsEnglish.com/1612/161207-grocery-store.html>

Number these lines in the correct order.

- () Amazon Go may revolutionize the high street shopping experience and provide a much-needed boost for
- () to your Amazon account. There is no waiting in line, no cashiers, and no being held up
- () feature of its new-concept grocery store that has no queues or checkout counters. It is called Amazon Go and is being
- () shopping. He said: "It makes it just as convenient, if not more convenient, than online shopping in some cases."
- (**1**) Amazon just unveiled what it describes as the world's most advanced shopping technology. It is the prime
- () what you have bought as you leave the store. Amazon then bills you later and the shopping gets charged
- () to retailers worldwide. Industry analyst Colin Sebastian suggested Amazon Go could challenge Internet
- () by slow customers, credit card transactions or waiting for change.
- () habits. Rumours are that the online retail giant has plans for 2,000 grocery stores across
- () brick-and-mortar stores. The grocery and convenience store markets are extremely tough nuts to crack. Profit
- () the USA. It could also get involved in selling the software for its shopping technology
- () device. The app automatically checks in when the shopper enters the store. It lets you shop as normal and then scans
- () margins are low and competition is intense. However, Amazon seems confident it can change people's shopping
- () trialled in the company's hometown of Seattle. The technology works via an app on a shopper's mobile

PUT THE WORDS IN THE RIGHT ORDER

From <http://www.BreakingNewsEnglish.com/1612/161207-grocery-store.html>

1. store feature new grocery prime its concept The of - .
2. mobile works app shopper's technology an a The via on .
3. leave Scans have you store you as the what bought .
4. cashiers , and no being held up by slow customers No .
5. revolutionize may Go experience shopping street high the .
6. a mortar boost much- stores and- for Provide brick- needed .
7. crack to nuts tough extremely are markets Store .
8. stores grocery 2,000 for plans has giant retail online The .
9. It in could selling also the get software involved .
10. shopping online than convenient More cases some in .

CIRCLE THE CORRECT WORD (20 PAIRS)

From <http://www.BreakingNewsEnglish.com/1612/161207-grocery-store.html>

Amazon just *unveiled* / *veiled* what it describes as the world's most advanced shopping technology. It is the prime *featured* / *feature* of its new-concept grocery store that has no *queues* / *cues* or checkout counters. It is called Amazon Go and is being *trailed* / *trialled* in the company's hometown of Seattle. The technology works via an app on a shopper's *mobility* / *mobile* device. The app *automatically* / *automatic* checks in when the shopper enters the store. It lets you shop as *normal* / *normally* and then scans what you have bought *as* / *at* you leave the store. Amazon then bills you later and the shopping gets *charge* / *charged* to your Amazon account. There is no waiting in line, no cashiers, and no being held *down* / *up* by slow customers, credit card transactions or waiting for change.

Amazon Go may revolutionize the *high* / *low* street shopping experience and provide a much-needed *boast* / *boost* for brick-and-mortar stores. The grocery and convenience store markets are *extremely* / *extremity* tough nuts to crack. Profit margins are low and competition is *intensely* / *intense*. However, Amazon seems *confidence* / *confident* it can change people's shopping habits. Rumours are that the online retail *giant* / *gigantic* has plans for 2,000 grocery stores across the USA. It could also get involved *on* / *in* selling the software for its shopping technology to *retails* / *retailers* worldwide. Industry *analyst* / *analysis* Colin Sebastian suggested Amazon Go could challenge Internet shopping. He said: "It makes it just as convenient, if not more convenient, than online shopping in some *causes* / *cases*."

Talk about the connection between each pair of words in italics, and why the correct word is correct.

INSERT THE VOWELS (a, e, i, o, u)

From <http://www.BreakingNewsEnglish.com/1612/161207-grocery-store.html>

_m_z_n j_st _nv__l_d wh_t _t d_scr_b_s _s th_ w_rld's
m_st _dv_nc_d sh_pp_ng t_chn_l_gy. _t _s th_ pr_m_
f__t_r_ _f _ts n_w-c_nc_pt gr_c_ry st_r_ th_t h_s n_
q____s _r ch_ck__t c__nt_rs. _t _s c_ll_d _m_z_n G_
_nd _s b__ng tr__ll_d _n th_ c_mpn_y's h_m_t_wn _f
S__ttl_. Th_ t_chn_l_gy w_rks v__ _n _pp _n _
sh_pp_r's m_b_l_ d_v_c_. Th_ _pp __t_m_t_c_lly
ch_cks _n wh_n th_ sh_pp_r _nt_rs th_ st_r_. _t l_ts
y__ sh_p _s n_rm_l _nd th_n sc_ns wh_t y__ h_v_
b__ght _s y__ l__v_ th_ st_r_. _m_z_n th_n b_lls y__
l_t_r _nd th_ sh_pp_ng g_ts ch_rg_d t_ y__r _m_z_n
_cc__nt. Th_r_ _s n_ w__t_ng _n l_n_, n_ c_sh__rs,
nd n b__ng h_ld _p by sl_w c_st_m_rs, cr_d_t c_rd
tr_ns_ct__ns _r w__t_ng f_r ch_ng_.

_m_z_n G_ _m_y r_v_l_t__n_z_ th_ h_gh str__t
sh_pp_ng _xp_r__nc_ _nd pr_v_d_ _ m_ch-n__d_d
b__st f_r br_ck-_nd-m_rt_r st_r_s. Th_ gr_c_ry _nd
c_nv_n__nc_ st_r_ m_rk_ts _r _xtr_m_ly t__gh n_ts
t_cr_ck. Pr_f_t m_rg_ns _r l_w _nd c_mpt_t__n_s
_nt_ns_. H_w_v_r, _m_z_n s__ms c_nf_d_nt _t c_n
ch_ng_ p__pl_'s sh_pp_ng h_b_ts. R_m__rs _r th_t
th_ _nl_n_ r_t__l g__nt h_s pl_ns f_r 2,000 gr_c_ry
st_r_s _cr_ss th_ _S_. _t c__ld _ls_g_t _nv_lv_d _n
s_ll_ng th_ s_ftw_r_ f_r _ts sh_pp_ng t_chn_l_gy t_
r_t__l_rs w_rldw_d_. _nd_stry _n_lyst C_l_n S_b_st__n
s_gg_st_d _m_z_n G_ c__ld ch_ll_ng_ _nt_rn_t
sh_pp_ng. H_s_d: "_t m_k_s _t j_st _s c_nv_n__nt,
_f n_t m_r_ c_nv_n__nt, th_n _nl_n_ sh_pp_ng _n
s_m_ c_s_s."

PUNCTUATE THE TEXT AND ADD CAPITALS

From <http://www.BreakingNewsEnglish.com/1612/161207-grocery-store.html>

amazon just unveiled what it describes as the world's most advanced shopping technology it is the prime feature of its new-concept grocery store that has no queues or checkout counters it is called amazon go and is being trialled in the company's hometown of seattle the technology works via an app on a shopper's mobile device the app automatically checks in when the shopper enters the store it lets you shop as normal and then scans what you have bought as you leave the store amazon then bills you later and the shopping gets charged to your amazon account there is no waiting in line no cashiers and no being held up by slow customers credit card transactions or waiting for change

amazon go may revolutionize the high street shopping experience and provide a much-needed boost for brick-and-mortar stores the grocery and convenience store markets are extremely tough nuts to crack profit margins are low and competition is intense however amazon seems confident it can change people's shopping habits rumours are that the online retail giant has plans for 2000 grocery stores across the usa it could also get involved in selling the software for its shopping technology to retailers worldwide industry analyst colin sebastian suggested amazon go could challenge internet shopping he said "it makes it just as convenient if not more convenient than online shopping in some cases"

PUT A SLASH (/) WHERE THE SPACES ARE

From <http://www.BreakingNewsEnglish.com/1612/161207-grocery-store.html>

Amazon just unveiled what it describes as the world's most advanced shopping technology. It is the prime feature of its new-concept grocery store that has no queues or checkout counters. It is called Amazon Go and is being trialled in the company's hometown of Seattle. The technology works via an app on a shopper's mobile device. The app automatically checks in when the shopper enters the store. It lets you shop as normal and then scans what you have bought as you leave the store. Amazon then bills you later and the shopping gets charged to your Amazon account. There is no waiting in line, no cashiers, and no being held up by slow customers, credit card transactions or waiting for change. Amazon Go may revolutionize the high street shopping experience and provide a much-needed boost for brick-and-mortar stores. The grocery and convenience store markets are extremely tough nuts to crack. Profit margins are low and competition is intense. However, Amazon seems confident it can change people's shopping habits. Rumours are that the online retail giant has plans for 2,000 grocery stores across the USA. It could also get involved in selling the software for its shopping technology to retailers worldwide. Industry analyst Colin Sebastian suggested Amazon Go could challenge Internet shopping. He said: "It makes it just as convenient, if not more convenient, than online shopping in some cases."

FREE WRITING

From <http://www.BreakingNewsEnglish.com/1612/161207-grocery-store.html>

Write about **grocery stores** for 10 minutes. Comment on your partner's paper.

HOMework

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. INTERNET: Search the Internet and find out more about this news. Share what you discover with your partner(s) in the next lesson.

3. GROCERY STORES: Make a poster about grocery stores. Show your work to your classmates in the next lesson. Did you all have similar things?

4. FUTURE SHOPPING: Write a magazine article about grocery stores in the future. Include imaginary interviews with sales assistants, shoppers and with store designers.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

5. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

6. LETTER: Write a letter to an expert on grocery stores. Ask him/her three questions about them. Give him/her three of your ideas on how they could be better. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

TRUE / FALSE (p.4)

a F b F c T d T e T f F g T h F

SYNONYM MATCH (p.4)

- | | |
|----------------|--------------|
| 1. unveiled | a. revealed |
| 2. prime | b. main |
| 3. trialled | c. tested |
| 4. charged | d. billed |
| 5. held up | e. delayed |
| 6. boost | f. support |
| 7. extremely | g. very |
| 8. confident | h. assured |
| 9. suggested | i. indicated |
| 10. convenient | j. handy |

COMPREHENSION QUESTIONS (p.8)

1. Shopping technology
2. Seattle
3. The store
4. Your Amazon account
5. Slow customers
6. Brick-and-mortar stores
7. They were low
8. People's shopping habits
9. 2,000
10. Online shopping

MULTIPLE CHOICE - QUIZ (p.9)

1. b 2. d 3. c 4. a 5. b 6. a 7. c 8. a 9. d 10. c

ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.
(It's good for your English ;-)