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Level 3 – 4th April 2024

Gmail celebrates its 20th birthday

FREE online quizzes, mp3 listening and more for this lesson here:

<https://breakingnewsenglish.com/2404/240404-gmail.html>

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Please try Levels 0, 1 and 2 (they are easier).

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THE ARTICLE

From <https://breakingnewsenglish.com/2404/240404-gmail.html>

The world's most utilized email provider turned 20 on Monday. Gmail was launched on the 1st of April 2004. At that time, it was revolutionary because it offered a huge amount of storage, and it was free. Some people thought it was a hoax because it was announced on April Fools' Day. However, it was no joke. Gmail offered an enormous 1 gigabyte of storage for free. Many other providers only provided 15 megabytes. At first, people could only sign up for Gmail after receiving an invitation. It became a "must-have" tool for technology fans. Another reason for Gmail's success is that it searched mails faster than any other email service at the time. It was also better at filtering spam.

Since 2004, Gmail has become the world's biggest email provider. More than 1.7 billion people use it. That's 20 per cent of the world population. Around 45 per cent of email users in the USA use it. Over the years, Google has increased its free storage to 15 gigabytes and has added many new features. One of these is a one-click unsubscribe button to keep unwanted mail away. Another feature is an "undo send" button. This allows users to stop a mail from being sent after clicking "send". The PC Mag website said Gmail is an important part of life today. It wrote: "Gmail is so embedded in so many people's lives that hardly anyone thinks much about it." It is likely people will use it forever.

Sources: <https://www.theverge.com/24113616/gmail-email-20-years-old-internet>
<https://www.pcmag.com/opinions/gmail-at-20-right-place-right-time>
<https://www.techradar.com/computing/email-messaging/no-joke-gmail-is-20-and-were-probably-better-for-it>

WARM-UPS

1. GMAIL: Students walk around the class and talk to other students about Gmail. Change partners often and share your findings.

2. CHAT: In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

email / revolutionary / storage / hoax / April Fools' Day / gigabyte / invitation / spam world / population / free / unsubscribe / undo / send button / part of life / forever

Have a chat about the topics you liked. Change topics and partners frequently.

3. WRITING LETTERS: Students A **strongly** believe writing letters is better than sending emails; Students B **strongly** believe the opposite. Change partners again and talk about your conversations.

4. BIRTHDAYS: What things can people do on these birthdays? What kind of birthday party can they have? Complete this table with your partner(s). Change partners often and share what you wrote.

	What You Can Do	Birthday Party
First birthday		
Fifth birthday		
Twelfth birthday		
Twentieth birthday		
Sixtieth birthday		
Hundredth birthday		

5. MAIL: Spend one minute writing down all of the different words you associate with the word "mail". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

6. COMMUNICATION: Rank these with your partner. Put the best ways to communicate at the top. Change partners often and share your rankings.

- Email
- Chat
- Video
- Social media
- Instant messaging
- Smart speakers
- Text messaging
- Blogs

VOCABULARY MATCHING

Paragraph 1

- | | |
|------------------|--|
| 1. utilized | a. Started; the beginning of something, like a project or a product. |
| 2. launched | b. A place where things are kept; where items are stored. |
| 3. revolutionary | c. Very big; something that is large in size or amount. |
| 4. huge | d. Very new and different; something that brings big changes. |
| 5. storage | e. Used; when something is put to practical use. |
| 6. hoax | f. A request to come somewhere or do something; asking someone to join or participate in an event. |
| 7. invitation | g. A lie or trick; something intended to trick people. |

Paragraph 2

- | | |
|--------------------|--|
| 8. provider | h. When something is firmly attached or part of something else. |
| 9. population | i. Someone or something that gives or supplies something; like a service or a product. |
| 10. increased | j. Stop receiving something; to remove yourself from a mailing list or service. |
| 11. feature (noun) | k. Almost not at all; when something happens very little or almost never. |
| 12. unsubscribe | l. Became more; when something becomes larger or higher in amount or size. |
| 13. embedded | m. A special characteristic or quality; something that makes something else stand out. |
| 14. hardly | n. The number of people living in a place; the total count of inhabitants. |

BEFORE READING / LISTENING

From <https://breakingnewsenglish.com/2404/240404-gmail.html>

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

1. Gmail was first started in February 2004. **T / F**
2. Gmail gave its users 15 megabytes of free storage. **T / F**
3. At first, you could only join Gmail after getting an invitation. **T / F**
4. Gmail was so successful because it filtered ham well. **T / F**
5. Over 1.5 billion people worldwide use Gmail. **T / F**
6. Over half of people in the USA use Gmail. **T / F**
7. There is a button on Gmail that allows you to unsubscribe to things. **T / F**
8. A PC website said we think about Gmail a lot. **T / F**

2. SYNONYM MATCH: (The words in **bold** are from the news article.)

- | | |
|---------------------|----------------|
| 1. utilized | a. enthusiasts |
| 2. launched | b. fixed |
| 3. hoax | c. gave |
| 4. provided | d. probable |
| 5. fans | e. started |
| 6. world | f. points |
| 7. features | g. global |
| 8. important | h. used |
| 9. embedded | i. valuable |
| 10. likely | j. joke |

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

- | | |
|------------------------------------|----------------------------|
| 1. it offered a huge | a. receiving an invitation |
| 2. Some people thought it was a | b. after clicking "send" |
| 3. only sign up for Gmail after | c. use it forever |
| 4. It became a must- | d. amount of storage |
| 5. It was also better at filtering | e. send button |
| 6. a one-click | f. have tool |
| 7. Another feature is an undo | g. many people's lives |
| 8. stop a mail from being sent | h. spam |
| 9. Gmail is so embedded in so | i. unsubscribe button |
| 10. It is likely people will | j. hoax |

GAP FILL

From <https://breakingnewsenglish.com/2404/240404-gmail.html>

The world's most utilized email provider (1) _____ 20 on Monday. Gmail was (2) _____ on the 1st of April 2004. At that time, it was revolutionary because it offered a (3) _____ amount of storage, and it was free. Some people thought it was a (4) _____ because it was announced on April Fools' Day. However, it was no joke. Gmail offered an enormous 1 gigabyte of storage for free. Many other providers only (5) _____ 15 megabytes. At first, people could only sign up for Gmail after receiving an (6) _____. It became a "must-have" tool for technology (7) _____. Another reason for Gmail's success is that it searched mails faster than any other email service at the time. It was also better at filtering (8) _____.

hoax
launched
fans
provided
spam
huge
turned
invitation

Since 2004, Gmail has become the world's biggest email provider. More than 1.7 (9) _____ people use it. That's 20 per cent of the world population. Around 45 per cent of email (10) _____ in the USA use it. Over the years, Google has (11) _____ its free storage to 15 gigabytes and has added many new features. One of these is a one-click (12) _____ button to keep unwanted mail away. Another (13) _____ is an "undo send" button. This allows users to stop a mail from being sent after (14) _____ "send". The PC Mag website said Gmail is an important part of life today. It wrote: "Gmail is so (15) _____ in so many people's lives that hardly anyone thinks much about it." It is likely people will use it (16) _____.

feature
billion
unsubscribe
users
embedded
forever
increased
clicking

LISTENING – Guess the answers. Listen to check.

From <https://breakingnewsenglish.com/2404/240404-gmail.html>

- 1) it offered a huge amount of storage, and it was free. Some people thought it _____
 - a. was a coax
 - b. was a hoax
 - c. was a faux
 - d. was a hex
- 2) Gmail offered an enormous 1 gigabyte of _____
 - a. storage four free
 - b. storage fore free
 - c. storage for free
 - d. storage form free
- 3) It became a "must-have" tool _____
 - a. for technology fancy
 - b. for technology fans
 - c. for technology flans
 - d. for technology fan
- 4) it searched mails faster than any other email service _____
 - a. at the time
 - b. at the timing
 - c. at the timed
 - d. at the timer
- 5) It was also better _____
 - a. that filtering spam
 - b. what filtering spam
 - c. sat filtering spam
 - d. at filtering spam
- 6) Since 2004, Gmail has become the world's _____
 - a. biggest email provided
 - b. biggest email provides
 - c. biggest email provide
 - d. biggest email provider
- 7) That's 20 per cent of _____
 - a. the worldly population
 - b. the word population
 - c. the weird population
 - d. the world population
- 8) Google has increased its free storage to 15 gigabytes and has added _____
 - a. many new feature
 - b. many new futures
 - c. many new fractures
 - d. many new features
- 9) This allows users to stop a mail from being sent _____
 - a. after click in "send"
 - b. after clique in "send"
 - c. after clicking "send"
 - d. after clocking "send"
- 10) hardly anyone thinks much about it. It is likely people will _____
 - a. use it forever
 - b. uses it forever
 - c. used it forever
 - d. youth it forever

LISTENING – Listen and fill in the gaps

From <https://breakingnewsenglish.com/2404/240404-gmail.html>

The world's (1) _____ provider turned 20 on Monday. Gmail was launched on the 1st of April 2004. At that time, it was revolutionary because it offered a huge (2) _____, and it was free. Some people thought it was a hoax because it was announced on April Fools' Day. However, it (3) _____. Gmail offered an enormous 1 gigabyte of storage for free. Many other providers only provided 15 megabytes. At first, people could (4) _____ for Gmail after receiving an invitation. It became a (5) _____ for technology fans. Another reason for Gmail's success is that it searched mails faster than any other email service at the time. It was also better (6) _____.

Since 2004, Gmail has become (7) _____ email provider. More than 1.7 billion people use it. That's 20 per cent of the world population. Around 45 per cent of email users in the USA use it. (8) _____, Google has increased its free storage to 15 gigabytes and has added (9) _____. One of these is a one-click unsubscribe button to keep unwanted mail away. Another feature is an "undo send" button. This allows users to stop a mail from being (10) _____ "send". The PC Mag website said Gmail is an important part of life today. It wrote: "Gmail is so embedded in so many people's (11) _____ anyone thinks much about it." It is likely people will (12) _____.

COMPREHENSION QUESTIONS

From <https://breakingnewsenglish.com/2404/240404-gmail.html>

1. On what date was the launch of Gmail?
2. How much storage did Gmail's competitors offer?
3. Why did some people think Gmail was a hoax, at first?
4. How were people able to join Gmail after it was launched?
5. What was Gmail better at doing than other email providers?
6. How many people around the world use Gmail?
7. How many email users use Gmail in the USA?
8. What does a one-click button allow people to do?
9. What did PC Mag say Gmail was an important part of?
10. How long does the article say people might use Gmail?

MULTIPLE CHOICE - QUIZ

From <https://breakingnewsenglish.com/2404/240404-gmail.html>

- 1) On what date was the launch of Gmail?
 - a) 1st of March 2004
 - b) 1st of April 2004
 - c) 1st of May 2004
 - d) 2nd of April 2004
- 2) How much storage did Gmail's competitors offer?
 - a) 15 gigabytes
 - b) 1.5 gigabytes
 - c) 1.5 megabytes
 - d) 15 megabytes
- 3) Why did some people think Gmail was a hoax, at first?
 - a) They read some news about it.
 - b) It was too good to be true.
 - c) It started on April Fools' Day.
 - d) There was a rumour.
- 4) How were people able to join Gmail after it was launched?
 - a) by invitation
 - b) by paying
 - c) by going to Google's website
 - d) by joining a waiting list
- 5) What was Gmail better at doing than other email providers?
 - a) storing messages
 - b) filtering spam
 - c) spell-checking mails
 - d) translating mails
- 6) How many people around the world use Gmail?
 - a) more than 1.7 billion
 - b) exactly 1.7 billion
 - c) less than 1.7 billion
 - d) around 1.7 billion
- 7) How many email users use Gmail in the USA?
 - a) less than 45% of them
 - b) exactly 45% of them
 - c) around 45% of them
 - d) over 45% of them
- 8) What does a one-click button allow people to do?
 - a) unsubscribe to unwanted mail
 - b) buy things
 - c) say hello
 - d) search for deleted mails
- 9) What did PC Mag say Gmail was an important part of?
 - a) the Internet
 - b) cyberspace
 - c) communication
 - d) life today
- 10) How long does the article say people might use Gmail?
 - a) another decade or two
 - b) another few years
 - c) forever
 - d) until a better provider comes along

ROLE PLAY

From <https://breakingnewsenglish.com/2404/240404-gmail.html>

Role A – Email

You think Email is the best way to communicate. Tell the others three reasons why. Tell them what is wrong with their ways. Also, tell the others which is the least important of these (and why): video chat, letters or social media.

Role B – Video Chat

You think video chat is the best way to communicate. Tell the others three reasons why. Tell them what is wrong with their ways. Also, tell the others which is the least important of these (and why): Email, letters or social media.

Role C – Letters

You think letters are the best way to communicate. Tell the others three reasons why. Tell them what is wrong with their ways. Also, tell the others which is the least important of these (and why): video chat, Email or social media.

Role D – Social Media

You think social media is the best way to communicate. Tell the others three reasons why. Tell them what is wrong with their ways. Also, tell the others which is the least important of these (and why): video chat, letters or Email.

AFTER READING / LISTENING

From <https://breakingnewsenglish.com/2404/240404-gmail.html>

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words 'Google' and 'email'.

Google	email

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

2. ARTICLE QUESTIONS: Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

3. GAP FILL: In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

4. VOCABULARY: Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

5. TEST EACH OTHER: Look at the words below. With your partner, try to recall how they were used in the text:

<ul style="list-style-type: none">• launched• offered• hoax• sign• tool• spam	<ul style="list-style-type: none">• biggest• 45• added• away• clicking• thinks
--	---

EMAIL SURVEY

From <https://breakingnewsenglish.com/2404/240404-gmail.html>

Write five GOOD questions about Gmail in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

EMAIL DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

1. What did you think when you read the headline?
2. What images are in your mind when you hear the word 'Google'?
3. What do you think of email?
4. What is the best email provider?
5. What do you think of Google?
6. Is email or letter-writing best?
7. What April fools' jokes do you like?
8. How much storage do you need for your email?
9. How useful is email?
10. What is a 'must-have' technology tool for you?

Gmail celebrates its 20th birthday – 4th April 2024
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EMAIL DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

11. Did you like reading this article? Why/not?
12. What do you think of when you hear the word 'email'?
13. What do you think about what you read?
14. What can we use instead of email?
15. What new things would you like email to have?
16. What do you think of an 'undo send' button?
17. Do you ever send mails you wish you hadn't?
18. How important is Google in your life?
19. Will we be using email forever?
20. What questions would you like to ask Gmail bosses?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

LANGUAGE - CLOZE

From <https://breakingnewsenglish.com/2404/240404-gmail.html>

The world's most utilized email provider (1) _____ 20 on Monday. Gmail was launched on the 1st of April 2004. At that (2) _____, it was revolutionary because it offered a huge amount of storage, and it was free. Some people thought it was a (3) _____ because it was announced on April Fools' Day. However, it was no joke. Gmail offered an enormous 1 gigabyte of storage for free. Many other providers only provided 15 megabytes. At first, people could only sign (4) _____ for Gmail after receiving an invitation. It became a "(5) _____ -have" tool for technology fans. Another reason for Gmail's success is that it searched mails faster than any other email service at the time. It was also better (6) _____ filtering spam.

Since 2004, Gmail has become the world's biggest email provider. More than 1.7 billion people use (7) _____. That's 20 per cent of the world population. Around 45 per cent of email users in the USA use it. (8) _____ the years, Google has increased its free storage to 15 gigabytes and has added many new features. One of these is a one-click unsubscribe button to keep (9) _____ mail away. Another feature is an "undo send" button. This allows users to stop a mail (10) _____ being sent after clicking "send". The PC Mag website said Gmail is an important part of (11) _____ today. It wrote: "Gmail is so embedded in so many people's lives that hardly anyone thinks much about it." It is (12) _____ people will use it forever.

Put the correct words from the table below in the above article.

- | | | | | |
|-----|--------------|-------------|----------------|------------|
| 1. | (a) tuned | (b) tanned | (c) turned | (d) tinned |
| 2. | (a) time | (b) era | (c) age | (d) hour |
| 3. | (a) hoax | (b) coax | (c) hack | (d) hex |
| 4. | (a) up | (b) in | (c) on | (d) down |
| 5. | (a) bust | (b) lust | (c) just | (d) must |
| 6. | (a) on | (b) of | (c) to | (d) at |
| 7. | (a) it | (b) them | (c) these | (d) all |
| 8. | (a) Under | (b) From | (c) To | (d) Over |
| 9. | (a) unwanted | (b) wanting | (c) wants | (d) want |
| 10. | (a) of | (b) from | (c) at | (d) to |
| 11. | (a) living | (b) life | (c) livelihood | (d) alive |
| 12. | (a) likely | (b) liked | (c) likelihood | (d) liking |

SPELLING

From <https://breakingnewsenglish.com/2404/240404-gmail.html>

Paragraph 1

1. Gmail was ncueahdl on the 1st of April 2004
2. it was orynuotvleair
3. it offered a huge amount of gatseor
4. people thought it was a aoxh
5. after receiving an viintntiao
6. better at tifleirgn spam

Paragraph 2

7. the world's biggest email vpoerrdi
8. 20 per cent of the world auoltponpi
9. a one-click unicssbbeur button
10. Another atrefue is an "undo send" button
11. mdddebee in so many people's lives
12. people will use it efrorve

PUT THE TEXT BACK TOGETHER

From <https://breakingnewsenglish.com/2404/240404-gmail.html>

Number these lines in the correct order.

- () years, Google has increased its free storage to 15 gigabytes and has added many new
- () joke. Gmail offered an enormous 1 gigabyte of storage for free. Many other providers only provided
- () anyone thinks much about it." It is likely people will use it forever.
- () have" tool for technology fans. Another reason for Gmail's success is that it searched mails
- () Since 2004, Gmail has become the world's biggest email provider. More than 1.7 billion
- () button. This allows users to stop a mail being sent after clicking "send". The PC Mag website said Gmail is an important
- () faster than any other email service at the time. It was also better at filtering spam.
- () on the 1st of April 2004. At that time, it was revolutionary because it offered a huge amount of
- () part of life today. It wrote: "Gmail is so embedded in so many people's lives that hardly
- (**1**) The world's most utilized email provider turned 20 on Monday. Gmail was launched
- () people use it. That's 20 per cent of the world population. Around 45 per cent of email users in the USA use it. Over the
- () 15 megabytes. At first, people could only sign up for Gmail after receiving an invitation. It became a "must-
- () storage, and it was free. Some people thought it was a hoax because it was announced on April Fools' Day. However, it was no
- () features. One of these is a one-click unsubscribe button to keep unwanted mail away. Another feature is an "undo send"

PUT THE WORDS IN THE RIGHT ORDER

From <https://breakingnewsenglish.com/2404/240404-gmail.html>

1. offered of storage . amount a huge free It
2. after up for Sign an invitation . receiving Gmail
3. became fans . a tool for It "must-have" technology
4. than at the other Faster email time . services
5. better at It was also spam . filtering
6. has world's become email biggest Gmail provider . the
7. to its gigabytes . free 15 increased Google storage
8. a unsubscribe One of one-click is button . these
9. an today . is Gmail of life important part
10. so people's in embedded lives . It's so many

CIRCLE THE CORRECT WORD (20 PAIRS)

From <https://breakingnewsenglish.com/2404/240404-gmail.html>

The world's most utilized email *provision* / *provider* turned 20 on Monday. Gmail was *launched* / *lunched* on the 1st of April 2004. At that time, it was revolutionary because it offered a *hugely* / *huge* amount of storage, and it was free. Some people thought it was a *coax* / *hoax* because it was announced on April Fools' Day. However, it was no *joke* / *joking*. Gmail offered an enormous 1 gigabyte of *stored* / *storage* for free. Many other providers only provided 15 megabytes. At first, people could only *singe* / *sign* up for Gmail after receiving an invitation. It became a "must-have" tool for technology *fan* / *fans*. Another reason for Gmail's success is that it searched mails faster than any *other* / *another* email service at the time. It was also better at filtering *spasm* / *spam*.

Since 2004, Gmail has *became* / *become* the world's biggest email provider. More than 1.7 billion people use *them* / *it*. That's 20 per cent of the world population. Around 45 per cent of email *usages* / *users* in the USA use it. Over the years, Google has increased its *free* / *freely* storage to 15 gigabytes and has added many new *features* / *feature*. One of these is a one-click unsubscribe button *to* / *for* keep unwanted mail away. Another feature is an "undo send" button. This allows users to stop a *male* / *mail* from being sent after clicking "send". The PC Mag website said Gmail is an *importance* / *important* part of life today. It wrote: "Gmail is so embedded in so many people's *life* / *lives* that hardly anyone thinks much about it." It is *liked* / *likely* people will use it forever.

Talk about the connection between each pair of words in italics, and why the correct word is correct. Look up the definition of new words.

INSERT THE VOWELS (a, e, i, o, u)

From <https://breakingnewsenglish.com/2404/240404-gmail.html>

Th_ w_rld's m_st _t_l_z_d _m__l pr_v_d_r t_rn_d 20
_n M_nd_y. Gm__l w_s l__nch_d _n th_ 1st _f _pr_l
2004. _t th_t t_m_, _t w_s r_v_l_t__n_ry b_c__s_ _t
_ff_r_d _ h_g_ _m__nt _f st_r_g_, _nd _t w_s fr__.
S_m_ p__pl_ th__ght _t w_s _ h__x b_c__s_ _t w_s
_nn__nc_d _n _pr_l F__ls' D_y. H_w_v_r, _t w_s n_
j_k_. Gm__l _ff_r_d _n _n_rm__s 1 g_g_byt_ _f
st_r_g_ _f_r fr__. M_ny _th_r pr_v_d_rs _nly pr_v_d_d
15 m_g_byt_s. _t f_rst, p__pl_ c__ld _nly s_gn _p f_r
Gm__l _ft_r r_c__v_ng _n _nv_t_t__n. _t b_c_m_ _
"m_st-h_v_" t__l f_r t_chn_l_gy f_ns. _n_th_r r__s_n
f_r Gm__l's s_cc_ss _s th_t _t s__rch_d m__ls f_st_r
th_n _ny _th_r _m__l s_rv_c_ _t th_ t_m_. _t w_s
ls b_tt_r _t f_ltr_ng sp_m.

S_nc_ 2004, Gm__l h_s b_c_m_ th_ w_rld's b_gg_st
_m__l pr_v_d_r. M_r_ th_n 1.7 b_ll__n p__pl_ _s_ _t.
Th_t's 20 p_r c_nt _f th_ w_rld p_p_l_t__n. _r__nd 45
p_r c_nt _f _m__l _s_rs _n th_ _S_ _s_ _t. _v_r th_
y__rs, G__gl_ h_s _ncr__s_d _ts fr__ st_r_g_ t_ 15
g_g_byt_s _nd h_s _dd_d m_ny n_w f__t_r_s. _n_ _f
th_s_ _s_ _ _n-cl_ck _ns_bscr_b_ b_tt_n t_ k__p
_nw_nt_d m__l _w_y. _n_th_r f__t_r_ _s_ _n "nd_
s_nd" b_tt_n. Th_s _ll_ws _s_rs t_ st_p _ m__l fr_m
b__ng s_nt _ft_r cl_ck_ng "s_nd". Th_ PC M_g w_bs_t
s__d Gm__l _s_ _n _mp_rt_nt p_rt _f l_f_ t_d_y. _t
wr_t_: "Gm__l _s_ s_ _mb_dd_d _n s_ m_ny p__pl_'s
l_v_s th_t h_rdly _ny_n_ th_nks m_ch _b__t _t." _t _s
l_k_ly p__pl_ w_ll _s_ _t f_r_v_r.

PUNCTUATE THE TEXT AND ADD CAPITALS

From <https://breakingnewsenglish.com/2404/240404-gmail.html>

the worlds most utilized email provider turned 20 on monday gmail was launched on the 1st of april 2004 at that time it was revolutionary because it offered a huge amount of storage and it was free some people thought it was a hoax because it was announced on april fools day however it was no joke gmail offered an enormous 1 gigabyte of storage for free many other providers only provided 15 megabytes at first people could only sign up for gmail after receiving an invitation it became a musthave tool for technology fans another reason for gmails success is that it searched mails faster than any other email service at the time it was also better at filtering spam

since 2004 gmail has become the worlds biggest email provider more than 17 billion people use it thats 20 per cent of the world population around 45 per cent of email users in the usa use it over the years google has increased its free storage to 15 gigabytes and has added many new features one of these is a oneclick unsubscribe button to keep unwanted mail away another feature is an undo send button this allows users to stop a mail from being sent after clicking send the pc mag website said gmail is an important part of life today it wrote gmail is so embedded in so many peoples lives that hardly anyone thinks much about it it is likely people will use it forever

PUT A SLASH (/) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/2404/240404-gmail.html>

The world's most utilized email provider turned 20 on Monday. Gmail was launched on the 1st of April 2004. At that time, it was revolutionary because it offered a huge amount of storage, and it was free. Some people thought it was a hoax because it was announced on April Fools' Day. However, it was no joke. Gmail offered an enormous 1 gigabyte of storage for free. Many other providers only provided 15 megabytes. At first, people could only sign up for Gmail after receiving an invitation. It became a "must-have" tool for technology fans. Another reason for Gmail's success is that it searched mails faster than any other email service at the time. It was also better at filtering spam. Since 2004, Gmail has become the world's biggest email provider. More than 1.7 billion people use it. That's 20 percent of the world population. Around 45 percent of email users in the USA use it. Over the years, Google has increased its free storage to 15 gigabytes and has added many new features. One of these is a one-click unsubscribe button to keep unwanted mail away. Another feature is an "undo send" button. This allows users to stop a mail from being sent after clicking "send". The PCMag website said Gmail is an important part of life today. It wrote: "Gmail is so embedded in so many people's lives that hardly anyone thinks much about it." It is likely people will use it forever.

HOMework

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. INTERNET: Search the Internet and find out more about this news story. Share what you discover with your partner(s) in the next lesson.

3. GMAIL: Make a poster about Gmail. Show your work to your classmates in the next lesson. Did you all have similar things?

4. EMAIL: Write a magazine article about encouraging people to write letters (with a pen) instead of using email. Include imaginary interviews with people who are for and against this.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

5. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

6. LETTER: Write a letter to an expert on email. Ask him/her three questions about it. Give him/her three of your ideas on how to make it better. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

VOCABULARY (p.4)

1. e 2. a 3. d 4. c 5. b 6. g 7. f
8. i 9. n 10. l 11. m 12. j 13. h 14. k

TRUE / FALSE (p.5)

- 1 F 2 F 3 T 4 F 5 T 6 F 7 T 8 F

SYNONYM MATCH (p.5)

1. h	2. e	3. j	4. c	5. a
6. g	7. f	8. i	9. b	10. d

COMPREHENSION QUESTIONS (p.9)

- 1st of April 2004
- 15 megabytes
- It started on April Fools' Day
- By invitation
- Filtering spam
- More than 1.7 billion
- Around 45% of them
- Unsubscribe to unwanted mail
- Life today
- Forever

WORDS IN THE RIGHT ORDER (p.19)

- It offered a huge amount of free storage.
- Sign up for Gmail after receiving an invitation.
- It became a "must-have" tool for technology fans.
- Faster than other email services at the time.
- It was also better at filtering spam.
- Gmail has become the world's biggest email provider.
- Google increased its free storage to 15 gigabytes.
- One of these is a one-click unsubscribe button.
- Gmail is an important part of life today.
- It's so embedded in so many people's lives.

MULTIPLE CHOICE - QUIZ (p.10)

1. b 2. d 3. c 4. a 5. b 6. a 7. c 8. a 9. d 10. c

ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.
(It's good for your English ;-)