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Level 3 – 14th March 2024

Dating apps are becoming less popular

FREE online quizzes, mp3 listening and more for this lesson here:

<https://breakingnewsenglish.com/2403/240314-dating-apps.html>

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Please try Levels 0, 1 and 2 (they are easier).

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THE ARTICLE

From <https://breakingnewsenglish.com/2403/240314-dating-apps.html>

For nearly two decades, smartphones have played a huge role in romance, love and dating. Dozens of apps have been created to make it easier to meet a partner. However, dating app companies seem to be in trouble. The world's two largest companies have lost more than \$40 billion in market value since 2021. Workers for these companies are losing their jobs. The reason for this is that fewer young people are paying to use the apps. The app companies rely on subscriptions to make a profit. However, many teenagers and people in their twenties no longer want to subscribe to use dating apps. Instead, they are choosing to use free platforms like Snapchat and TikTok to find romance.

In 2017, NBC News predicted that by 2040, the percentage of couples meeting online would be 70 per cent. Today in the United States, 30 per cent of adults, and over half of adults under 30, use dating apps. About a third of dating app users say they pay for them. However, times are changing. Younger people around the world have less money to spend on things like apps. The New York Times interviewed young people about dating apps. One 18-year-old student said she preferred to meet people in person or through direct messages on social media. She said dating apps were for "casual use, like a game". She added that none of her friends paid for them. She thought that paying for an app was a no-no.

Sources: <https://www.nytimes.com/2024/03/12/business/dating-apps-tinder-bumble.html>
https://en.wikipedia.org/wiki/Dating_app
<https://www.msn.com/en-gb/lifestyle/relationships/swipe-left-on-love-why-people-are-breaking-up-with-dating-apps/ar-BB1ifrsW>

WARM-UPS

1. DATING APPS: Students walk around the class and talk to other students about dating apps. Change partners often and share your findings.

2. CHAT: In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

two decades / smartphones / romance / love / dating / jobs / subscriptions / profit / couples / adults / dating apps / meeting people / direct messages / social media

Have a chat about the topics you liked. Change topics and partners frequently.

3. ARRANGED MARRIAGE: Students A **strongly** believe arranged marriage is better than online dating; Students B **strongly** believe the otherwise. Change partners again and talk about your conversations.

4. DATING: What are the pros and cons of these forms of dating? Complete this table with your partner(s). Change partners often and share what you wrote.

	Pros	Cons
Dating apps		
Arranged marriages		
Blind dates		
Workplace romances		
Parties		
Social media		

5. LOVE: Spend one minute writing down all of the different words you associate with the word "love". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

6. ROMANCE: Rank these with your partner. Put the most romantic things at the top. Change partners often and share your rankings.

- Poetry
- Chocolates
- Red roses
- Candlelit dinners
- Walks on the beach
- Holding hands
- Love letters
- Paying compliments

VOCABULARY MATCHING

Paragraph 1

- | | |
|------------------|--|
| 1. decade | a. Agree to receive something regularly, like a magazine or newsletter. |
| 2. role | b. A decade is a period of ten years. |
| 3. romance | c. Why something happens or why someone does something. |
| 4. value (noun) | d. A part that someone or something has in a particular activity or situation. |
| 5. reason (noun) | e. How much something is worth, either in terms of money or importance. |
| 6. teenager | f. A strong feeling of love or attraction between people. |
| 7. subscribe | g. A young person between the ages of 13 and 19. |

Paragraph 2

- | | |
|------------------|--|
| 8. predicted | h. Said or estimated that something would happen in the future based on evidence or knowledge. |
| 9. couple (noun) | i. Something that is not allowed or considered bad behavior. |
| 10. adult | j. Two people who are in a romantic or friendly relationship with each other. |
| 11. spend | k. Relaxed; not formal. |
| 12. preferred | l. A person who is fully grown and has reached maturity. |
| 13. casual | m. Use money to buy goods or services. |
| 14. no-no | n. Liked more than something or someone else. |

BEFORE READING / LISTENING

From <https://breakingnewsenglish.com/2403/240314-dating-apps.html>

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

1. Online dating has been around for thirty years. **T / F**
2. The article said there are hundreds of online dating apps. **T / F**
3. Fewer young people want to pay for an online dating app. **T / F**
4. Many people are using platforms like TikTok instead of dating apps. **T / F**
5. Thirty per cent of adults in the USA use dating apps. **T / F**
6. Younger people are richer but do not want to buy dating apps. **T / F**
7. A student said she prefers to meet people in person rather than online. **T / F**
8. Some of the student's friends have paid for a dating app. **T / F**

2. SYNONYM MATCH: (The words in **bold** are from the news article.)

- | | |
|------------------------|-----------------|
| 1. decade | a. talked to |
| 2. romance | b. cause |
| 3. trouble | c. forecast |
| 4. reason | d. love |
| 5. choosing | e. would rather |
| 6. predicted | f. believed |
| 7. interviewed | g. ten years |
| 8. preferred to | h. notes |
| 9. messages | i. difficulty |
| 10. thought | j. opting |

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

- | | |
|--|------------------------|
| 1. For nearly two | a. on things like apps |
| 2. smartphones have played a huge | b. to make a profit |
| 3. Dozens of apps have | c. was a no-no |
| 4. app companies rely on subscriptions | d. meeting online |
| 5. teenagers and people in | e. role in romance |
| 6. the percentage of couples | f. in person |
| 7. a third of dating app users say | g. been created |
| 8. have less money to spend | h. they pay for them |
| 9. she preferred to meet people | i. decades |
| 10. She thought that paying for an app | j. their twenties |

GAP FILL

From <https://breakingnewsenglish.com/2403/240314-dating-apps.html>

For nearly two (1) _____, smartphones have played a huge role in romance, love and dating. Dozens of apps have been created to make it easier to meet a (2) _____. However, dating app companies seem to be in trouble. The world's two largest companies have lost more than \$40 billion in market (3) _____ since 2021. Workers for these companies are (4) _____ their jobs. The reason for this is that (5) _____ young people are paying to use the apps. The app companies rely on subscriptions to make a (6) _____. However, many teenagers and people in their twenties no longer want to (7) _____ to use dating apps. Instead, they are choosing to use free (8) _____ like Snapchat and TikTok to find romance.

fewer
value
subscribe
decades
losing
platforms
profit
partner

In 2017, NBC News predicted that by 2040, the percentage of (9) _____ meeting online would be 70 per cent. Today in the United States, 30 per cent of adults, and over half of adults under 30, use dating apps. About a (10) _____ of dating app users say they pay for them. However, times are (11) _____. Younger people around the world have (12) _____ money to spend on things like apps. The New York Times (13) _____ young people about dating apps. One 18-year-old student said she (14) _____ to meet people in person or through direct messages on social media. She said dating apps were for "casual use, like a (15) _____". She added that none of her friends paid for them. She thought that paying for an app was a (16) _____.

preferred
no-no
third
less
game
couples
interviewed
changing

LISTENING – Guess the answers. Listen to check.

From <https://breakingnewsenglish.com/2403/240314-dating-apps.html>

- 1) For nearly two decades, smartphones have played a huge _____
 - a. role on romance
 - b. roll in romance
 - c. role in romantic
 - d. role in romance
- 2) Dozens of apps have been created to make it easier to _____
 - a. meet the partner
 - b. meet a partner
 - c. meet a partners
 - d. meet a partnered
- 3) The world's two largest companies have lost more than \$40 billion _____
 - a. on market value
 - b. in market value
 - c. out market value
 - d. up market value
- 4) The app companies rely on subscriptions to _____
 - a. rake a profit
 - b. fake a profit
 - c. bake a profit
 - d. make a profit
- 5) However, many teenagers and people in their twenties no longer _____
 - a. want to proscribe
 - b. want to subscribe
 - c. want to prescribe
 - d. want to inscribe
- 6) In 2017, NBC News predicted that by 2040, the percentage of _____
 - a. couplet meeting online
 - b. couples meeting online
 - c. coupled meeting online
 - d. couple meeting online
- 7) Younger people around the world have less money to spend on _____
 - a. things liked apps
 - b. things like apps
 - c. things likes apps
 - d. things liking apps
- 8) One 18-year-old student said she preferred to meet _____
 - a. people on person
 - b. people in person
 - c. people out person
 - d. people up person
- 9) She added that none of her friends _____
 - a. paid for then
 - b. paid for they
 - c. paid for their
 - d. paid for them
- 10) She thought that paying for an app _____
 - a. was a now-now
 - b. was a know-know
 - c. was a no-no
 - d. was a none-none

LISTENING – Listen and fill in the gaps

From <https://breakingnewsenglish.com/2403/240314-dating-apps.html>

For (1) _____, smartphones have played a huge role in romance, love and dating. Dozens of apps have been created to make it (2) _____ a partner. However, dating app companies seem to be in trouble. The world's two largest companies have lost more than \$40 billion in (3) _____ 2021. Workers for these companies are losing their jobs. The reason for this is that fewer young people are paying to use the apps. The app (4) _____ subscriptions to make a profit. However, many teenagers and people (5) _____ no longer want to subscribe to use dating apps. Instead, they are choosing to use free platforms like Snapchat and TikTok (6) _____.

In 2017, NBC News (7) _____ 2040, the percentage of couples meeting online would be 70 per cent. Today in the United States, 30 per cent of adults, and over (8) _____ under 30, use dating apps. About a third of dating app users say they pay for them. However, times are changing. Younger people around the world (9) _____ to spend on things like apps. The New York Times interviewed young people about dating apps. One 18-year-old student said she (10) _____ people in person or through direct messages on social media. She said dating apps were for "(11) _____ a game". She added that none of her friends paid for them. She thought that paying for an app (12) _____.

COMPREHENSION QUESTIONS

From <https://breakingnewsenglish.com/2403/240314-dating-apps.html>

1. What have smartphones played a role in besides love and dating?
2. How many apps have been made to make it easier to find a partner?
3. How much value have the two biggest dating app companies lost?
4. Who is choosing to not pay to use dating apps?
5. What are young people using instead of dating apps?
6. What percentage of couples are predicted to meet online by 2040?
7. How many under-30-year-old adults in the USA use dating apps?
8. How did a student say she preferred to meet people?
9. How many of a student's friends paid for a dating app?
10. What did a student say paying for an app was?

MULTIPLE CHOICE - QUIZ

From <https://breakingnewsenglish.com/2403/240314-dating-apps.html>

- 1) What have smartphones played a role in besides love and dating?
 - a) higher divorce rates
 - b) blind dates
 - c) romance
 - d) an increase in marriage
- 2) How many apps have been made to make it easier to find a partner?
 - a) dozens
 - b) hundreds
 - c) thousands
 - d) tens of thousands
- 3) How much value have the two biggest dating app companies lost?
 - a) exactly \$40 billion
 - b) more than \$40 billion
 - c) just under \$40 billion
 - d) around \$40 billion
- 4) Who is choosing to not pay to use dating apps?
 - a) married people
 - b) divorced people
 - c) old people
 - d) young people
- 5) What are young people using instead of dating apps?
 - a) marriage agencies
 - b) dating agencies
 - c) free platforms
 - d) newspapers
- 6) What percentage of couples are predicted to meet online by 2040?
 - a) 80%
 - b) 70%
 - c) 60%
 - d) 50%
- 7) How many under-30-year-old adults in the USA use dating apps?
 - a) three-fifths
 - b) a quarter
 - c) a third
 - d) over half
- 8) How did a student say she preferred to meet people?
 - a) in cafes
 - b) in person
 - c) after chatting online
 - d) with a friend
- 9) How many of a student's friends paid for a dating app?
 - a) one
 - b) none
 - c) many
 - d) two
- 10) What did a student say paying for an app was?
 - a) a no-no
 - b) not good
 - c) a bargain
 - d) necessary

ROLE PLAY

From <https://breakingnewsenglish.com/2403/240314-dating-apps.html>

Role A – Poetry

You think poetry is the most romantic thing. Tell the others three reasons why. Tell them why their things aren't as romantic. Also, tell the others which is the least romantic of these (and why): holding hands, candlelit dinners or walks along the beach.

Role B – Holding Hands

You think holding hands is the most romantic thing. Tell the others three reasons why. Tell them why their things aren't as romantic. Also, tell the others which is the least romantic of these (and why): poetry, candlelit dinners or walks along the beach.

Role C – Candlelit Dinners

You think candlelit dinners are the most romantic thing. Tell the others three reasons why. Tell them why their things aren't as romantic. Also, tell the others which is the least romantic of these (and why): holding hands, poetry or walks along the beach.

Role D – Walks Along the Beach

You think walks along the beach are the most romantic thing. Tell the others three reasons why. Tell them why their things aren't as romantic. Also, tell the others which is the least romantic of these (and why): holding hands, candlelit dinners or poetry.

AFTER READING / LISTENING

From <https://breakingnewsenglish.com/2403/240314-dating-apps.html>

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words 'dating' and 'app'.

dating	app

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

2. ARTICLE QUESTIONS: Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

3. GAP FILL: In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

4. VOCABULARY: Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

5. TEST EACH OTHER: Look at the words below. With your partner, try to recall how they were used in the text:

<ul style="list-style-type: none">• decades• dozens• lost• reason• rely• instead	<ul style="list-style-type: none">• 70• 30• less• 18• game• no-no
---	--

DATING SURVEY

From <https://breakingnewsenglish.com/2403/240314-dating-apps.html>

Write five GOOD questions about dating in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

DATING DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

1. What did you think when you read the headline?
2. What images are in your mind when you hear the word 'dating'?
3. What do you think of dating?
4. What do you think of dating apps?
5. How easy is it to find a partner?
6. What are the best things about dating apps?
7. Would you pay for a dating app?
8. Are arranged marriages better than using dating apps?
9. Are social media platforms better than dating apps?
10. What advice do you have for people who want to find a partner?

Dating apps are becoming less popular – 14th March 2024
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DATING DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

11. Did you like reading this article? Why/not?
12. What do you think of when you hear the word 'app'?
13. What do you think about what you read?
14. Is using an app the best way to find a partner?
15. Do you prefer meeting people in person or online?
16. In what way are dating apps like a game?
17. What are the worst things about dating apps?
18. What will dating be like in the future?
19. Is using dating apps a no-no?
20. What questions would you like to ask the app makers?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

LANGUAGE - CLOZE

From <https://breakingnewsenglish.com/2403/240314-dating-apps.html>

For nearly two (1) _____, smartphones have played a huge role in romance, love and dating. Dozens of apps have been created to make it easier to meet a partner. However, dating app companies seem to be (2) _____ trouble. The world's two largest companies have lost more than \$40 billion (3) _____ market value since 2021. Workers for these companies are losing their jobs. The reason for this is that fewer young people are paying to use the apps. The app companies (4) _____ on subscriptions to make a profit. However, many teenagers and people in their (5) _____ no longer want to subscribe to use dating apps. Instead, they are choosing to use free platforms like Snapchat and TikTok to (6) _____ romance.

In 2017, NBC News predicted that by 2040, the percentage of (7) _____ meeting online would be 70 per cent. Today in the United States, 30 per cent of adults, and over (8) _____ of adults under 30, use dating apps. About a third of dating app users say they pay for them. However, times are changing. Younger people around the world have (9) _____ money to spend on things like apps. The New York Times interviewed young people about dating apps. One 18-year-old student said she (10) _____ to meet people in person or through direct messages on social media. She said dating apps were for "casual use, (11) _____ a game". She added that none of her friends paid for them. She thought that (12) _____ for an app was a no-no.

Put the correct words from the table below in the above article.

- | | | | | |
|-----|---------------|----------------|---------------|----------------|
| 1. | (a) cascades | (b) arcades | (c) lemonades | (d) decades |
| 2. | (a) of | (b) on | (c) at | (d) in |
| 3. | (a) at | (b) in | (c) of | (d) to |
| 4. | (a) relay | (b) really | (c) rely | (d) rally |
| 5. | (a) twentieth | (b) twenty | (c) twenties | (d) twentyfold |
| 6. | (a) find | (b) fend | (c) fund | (d) fanned |
| 7. | (a) couplets | (b) couples | (c) couple | (d) coupling |
| 8. | (a) half | (b) thirdly | (c) quartile | (d) fraction |
| 9. | (a) smaller | (b) less | (c) fewer | (d) under |
| 10. | (a) prefers | (b) preferable | (c) preferred | (d) preference |
| 11. | (a) seem | (b) love | (c) like | (d) liken |
| 12. | (a) pays | (b) pay | (c) paid | (d) paying |

SPELLING

From <https://breakingnewsenglish.com/2403/240314-dating-apps.html>

Paragraph 1

1. nearly two eseacdd
2. played a huge role in cnoaerm
3. \$40 billion in market ulaev
4. app companies rely on rupiscnotsbsi
5. teenagers and people in their eiwtnets
6. use free prtslfoam like Snapchat

Paragraph 2

7. NBC News ecterddpi that
8. the rnpcgateee of couples
9. The New York Times evetndewrii young people
10. she epdfererr to meet people in person
11. through direct egsemsas on social media
12. She said dating apps were for luscaa use

PUT THE TEXT BACK TOGETHER

From <https://breakingnewsenglish.com/2403/240314-dating-apps.html>

Number these lines in the correct order.

- () and dating. Dozens of apps have been created to make it easier to meet a partner. However, dating app companies seem
- (**1**) For nearly two decades, smartphones have played a huge role in romance, love
- () online would be 70 per cent. Today in the United States, 30 per cent of adults, and over half of
- () young people about dating apps. One 18-year-old student said she preferred to meet people in
- () paying to use the apps. The app companies rely on subscriptions to make a
- () value since 2021. Workers for these companies are losing their jobs. The reason for this is that fewer young people are
- () to be in trouble. The world's two largest companies have lost more than \$40 billion in market
- () adults under 30, use dating apps. About a third of dating app users say they pay for them. However, times are
- () profit. However, many teenagers and people in their twenties no longer want to subscribe to use dating apps. Instead, they
- () In 2017, NBC News predicted that by 2040, the percentage of couples meeting
- () game". She added that none of her friends paid for them. She thought that paying for an app was a no-no.
- () are choosing to use free platforms like Snapchat and TikTok to find romance.
- () person or through direct messages on social media. She said dating apps were for "casual use, like a
- () changing. Younger people around the world have less money to spend on things like apps. The New York Times interviewed

PUT THE WORDS IN THE RIGHT ORDER

From <https://breakingnewsenglish.com/2403/240314-dating-apps.html>

1. a huge role have Smartphones played romance . in
2. their for are companies Workers losing these jobs .
3. subscriptions rely a to Companies profit . make on
4. in to . twenties their no People want longer
5. Instead, platforms . they choosing use free to are
6. pay app they Dating say users them . for
7. less world have people the money . Younger around
8. preferred in people meet to person . She
9. said casual use . dating apps for She were
10. a was no-no . Paying app an for

CIRCLE THE CORRECT WORD (20 PAIRS)

From <https://breakingnewsenglish.com/2403/240314-dating-apps.html>

For nearly two *escapes / decades*, smartphones have played a huge *roll / role* in romance, love and dating. Dozens of apps have been created to make it easier to *meeting / meet* a partner. However, dating app companies *seen / seem* to be in trouble. The world's two largest companies have *lost / losing* more than \$40 billion *in / on* market value since 2021. Workers for these companies are losing *their / them* jobs. The reason for this is that fewer young people are paying to use the apps. The app companies *rely / relay* on subscriptions to make a profit. However, many teenagers and people *in / on* their twenties no longer want to subscribe to use dating apps. Instead, they are choosing to use free *platform / platforms* like Snapchat and TikTok to find romance.

In 2017, NBC News predicted that *of / by* 2040, the percentage of couples meeting online would *have / be* 70 per cent. Today in the United States, 30 per cent of adults, and over *half / halve* of adults under 30, use dating apps. About a third of dating app users say they pay *to / for* them. However, times are changing. Younger people around the world have *less / lest* money to spend on things like apps. The New York Times interviewed young people about dating apps. One 18-year-old student said she *preferred / prefer* to meet people in person or through *direct / directly* messages on social media. She said dating apps were for "casual *use / abuse*, like a game". She added that *no one / none* of her friends paid for them. She thought that paying for an app was a *none / no-no*.

Talk about the connection between each pair of words in italics, and why the correct word is correct. Look up the definition of new words.

INSERT THE VOWELS (a, e, i, o, u)

From <https://breakingnewsenglish.com/2403/240314-dating-apps.html>

F_r n__rly tw_ d_c_d_s, sm_rtp_h_n_s h_v_ pl_y_d _
h_g_ r_l_ _n r_m_nc_, l_v_ _nd d_t_ng. D_z_ns _f
_pps h_v_ b__n cr__t_d t_ m_k_ _t __s__r t_ m__t _
p_rtn_r. H_w_v_r, d_t_ng _pp c_m_p_n__s s__m t_ b_
_n tr__bl_. Th_ w_rld's tw_ l_rg_st c_m_p_n__s h_v_
l_st m_r_ th_n \$40 b_ll__n _n m_rk_t v_l__ s_nc_
2021. W_rk_rs f_r th_s_ c_m_p_n__s _r_ l_s_ng th__r
j_bs. Th_ r__s_n f_r th_s_ s_ th_t f_w_r y__ng p__pl_
r p_y_ng t_ _s_ th_ _pps. Th_ _pp c_m_p_n__s r_ly
_n s_bscr_pt__ns t_ m_k_ _ pr_f_t. H_w_v_r, m_ny
t__n_g_rs _nd p__pl_ _n th__r tw_nt__s n_ l_ng_r
w_nt t_ s_bscr_b_ t_ _s_ d_t_ng _pps. _nst_d, th_y
r ch__s_ng t_ _s_ fr__ pl_tf_rms l_k_ Sn_pch_t _nd
T_kT_k t_ f_nd r_m_nc_.

_n 2017, NBC N_ws pr_d_ct_d th_t by 2040, th_
p_rc_nt_g_ _f c__pl_s m__t_ng _nl_n_ w__ld b_ 70 p_r
c_nt. T_d_y _n th_ _n_t_d St_t_s, 30 p_r c_nt _f
_d_lts, _nd _v_r h_lf _f _d_lts _nd_r 30, _s_ d_t_ng
_pps. _b__t _ th_rd _f d_t_ng _pp _s_rs s_y th_y p_y
f_r th_m. H_w_v_r, t_m_s _r_ ch_ng_ng. Y__ng_r
p__pl_ _r__nd th_ w_rld h_v_ l_ss m_n_y t_ sp_nd _n
th_ngs l_k_ _pps. Th_ N_w Y_rk T_m_s _nt_rv__w_d
y__ng p__pl_ _b__t d_t_ng _pps. _n_ 18-y__r-_ld
st_d_nt s__d sh_ pr_f_rr_d t_ m__t p__pl_ _n p_rs_n
_r thr__gh d_r_ct m_ss_g_s _n s_c__l m_d__. Sh_
s__d d_t_ng _pps w_r_ f_r "c_s__l _s_, l_k_ _ g_m_".
Sh_ _dd_d th_t n_n_ _f h_r fr__nds p__d f_r th_m.
Sh_ th__ght th_t p_y_ng f_r _n _pp w_s _ n_n_.

PUNCTUATE THE TEXT AND ADD CAPITALS

From <https://breakingnewsenglish.com/2403/240314-dating-apps.html>

for nearly two decades smartphones have played a huge role in romance love and dating dozens of apps have been created to make it easier to meet a partner however dating app companies seem to be in trouble the worlds two largest companies have lost more than 40 billion in market value since 2021 workers for these companies are losing their jobs the reason for this is that fewer young people are paying to use the apps the app companies rely on subscriptions to make a profit however many teenagers and people in their twenties no longer want to subscribe to use dating apps instead they are choosing to use free platforms like snapchat and tiktok to find romance in 2017 nbc news predicted that by 2040 the percentage of couples meeting online would be 70 per cent today in the united states 30 per cent of adults and over half of adults under 30 use dating apps about a third of dating app users say they pay for them however times are changing younger people around the world have less money to spend on things like apps the new york times interviewed young people about dating apps one 18yearold student said she preferred to meet people in person or through direct messages on social media she said dating apps were for casual use like a game she added that none of her friends paid for them she thought that paying for an app was a nono

PUT A SLASH (/) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/2403/240314-dating-apps.html>

For nearly two decades, smartphones have played a huge role in romance, love and dating. Dozens of apps have been created to make it easier to meet a partner. However, dating app companies seem to be in trouble. The world's two largest companies have lost more than \$40 billion in market value since 2021. Workers for these companies are losing their jobs. The reason for this is that few young people are paying to use the apps. The app companies rely on subscriptions to make a profit. However, many teenagers and people in their twenties no longer want to subscribe to use dating apps. Instead, they are choosing to use free platforms like Snapchat and TikTok to find romance. In 2017, NBC News predicted that by 2040, the percentage of couples meeting online would be 70 percent. Today in the United States, 30 percent of adults, and over half of adults under 30, use dating apps. About a third of dating app users say they pay for them. However, times are changing. Younger people around the world have less money to spend on things like apps. The New York Times interviewed young people about dating apps. One 18-year-old student said she preferred to meet people in person or through direct messages on social media. She said dating apps were for "casual use, like a game". She added that none of her friends paid for them. She thought that paying for an app was a no-no.

HOMework

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. INTERNET: Search the Internet and find out more about this news story. Share what you discover with your partner(s) in the next lesson.

3. DATING: Make a poster about dating. Show your work to your classmates in the next lesson. Did you all have similar things?

4. ARRANGED MARRIAGES: Write a magazine article about encouraging more arranged marriages. Include imaginary interviews with people who are for and against them.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

5. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

6. LETTER: Write a letter to an expert on dating. Ask him/her three questions about it. Give him/her three of your ideas on how to find a perfect partner. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

VOCABULARY (p.4)

1. b 2. d 3. f 4. e 5. c 6. g 7. a
8. h 9. j 10. l 11. m 12. n 13. k 14. i

TRUE / FALSE (p.5)

- 1 F 2 F 3 T 4 T 5 T 6 F 7 T 8 F

SYNONYM MATCH (p.5)

1. g	2. d	3. i	4. b	5. j
6. c	7. a	8. e	9. h	10. f

COMPREHENSION QUESTIONS (p.9)

- Romance
- Dozens
- More than \$40 billion
- Young people
- Free platforms (like Snapchat and TikTok)
- 70%
- Over half
- In person
- None
- A no-no

WORDS IN THE RIGHT ORDER (p.19)

- Smartphones have played a huge role in romance.
- Workers for these companies are losing their jobs.
- Companies rely on subscriptions to make a profit.
- People in their twenties no longer want to.
- Instead, they are choosing to use free platforms.
- Dating app users say they pay for them.
- Younger people around the world have less money.
- She preferred to meet people in person.
- She said dating apps were for casual use.
- Paying for an app was a no-no.

MULTIPLE CHOICE - QUIZ (p.10)

1. c 2. a 3. b 4. d 5. c 6. b 7. d 8. b 9. b 10. a

ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.
(It's good for your English ;-)