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Level 2 – 14th March 2024

Dating apps are becoming less popular

FREE online quizzes, mp3 listening and more for this lesson here:

<https://breakingnewsenglish.com/2403/240314-dating-apps-2.html>

Contents

The Reading	2
Phrase Matching	3
Listening Gap Fill	4
No Spaces	5
Survey	6
Writing and Speaking	7
Writing	8

Please try Levels 0, 1 and 3. They are (a little) harder.

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THE READING

From <https://breakingnewsenglish.com/2403/240314-dating-apps-2.html>

For decades, smartphones have had a big role in romance, love and dating. Many apps have been created to make it easier to meet a partner. However, dating app companies are in trouble. The world's two largest companies have lost more than \$40 billion in value since 2021. Workers in these companies are losing their jobs. This is because young people aren't paying to use the apps. Companies need subscriptions to make a profit. However, many people in their twenties no longer want to subscribe to dating apps. Instead, they are using free platforms like TikTok to find romance.

In 2017, a poll found that by 2040, 70 per cent of couples would meet online. Today in the USA, 30 per cent of adults use dating apps. However, times are changing. Younger people have less money to spend on things like apps. The New York Times asked young people about dating apps. One 18-year-old student said she preferred to meet people in person, or through direct messages on social media. She said dating apps were "like a game". None of her friends paid for dating apps. She thought that paying for them was a no-no.

Sources: <https://www.nytimes.com/2024/03/12/business/dating-apps-tinder-bumble.html>
https://en.wikipedia.org/wiki/Dating_app
<https://www.msn.com/en-gb/lifestyle/relationships/swipe-left-on-love-why-people-are-breaking-up-with-dating-apps/ar-BB1ifrsW>

PHRASE MATCHING

From <https://breakingnewsenglish.com/2403/240314-dating-apps-2.html>

PARAGRAPH ONE:

- | | |
|----------------------------------|---------------------|
| 1. smartphones have had a big | a. their twenties |
| 2. make it easier to meet | b. use the apps |
| 3. lost more than \$40 billion | c. a partner |
| 4. young people aren't paying to | d. like TikTok |
| 5. Companies need subscriptions | e. in value |
| 6. many people in | f. to dating apps |
| 7. subscribe | g. to make a profit |
| 8. they are using free platforms | h. role in romance |

PARAGRAPH TWO:

- | | |
|------------------------------------|------------------------|
| 1. 70 per cent of couples would | a. "like a game" |
| 2. However, times are | b. in person |
| 3. people have less money to spend | c. no-no |
| 4. she preferred to meet people | d. changing |
| 5. direct messages on | e. for dating apps |
| 6. She said dating apps were | f. on things like apps |
| 7. None of her friends paid | g. social media |
| 8. paying for them was a | h. meet online |

LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/2403/240314-dating-apps-2.html>

For decades, smartphones have had a big (1) _____, love and dating. Many apps have been created to make it easier to (2) _____. However, dating app companies (3) _____. The world's two largest companies have lost more than \$40 billion in value since 2021. Workers in these companies are (4) _____. This is because young people aren't paying to use the apps. Companies need subscriptions to (5) _____. However, many people in their twenties no longer want to subscribe to dating apps. Instead, they are using (6) _____ TikTok to find romance.

In 2017, a (7) _____ by 2040, 70 per cent of (8) _____ online. Today in the USA, 30 per cent of adults use dating apps. However, times are changing. Younger people have less money to (9) _____ like apps. The New York Times asked young people about dating apps. One 18-year-old student said she (10) _____ people in person, or through direct (11) _____ media. She said dating apps were "like a game". None of her friends paid for dating apps. She thought that paying for them (12) _____.

PUT A SLASH (/) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/2403/240314-dating-apps-2.html>

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DATING SURVEY

From <https://breakingnewsenglish.com/2403/240314-dating-apps-2.html>

Write five GOOD questions about dating in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

WRITING

From <https://breakingnewsenglish.com/2403/240314-dating-apps-2.html>

Write about **dating** for 10 minutes. Read and talk about your partner's paper.
