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Level 6

TV maker illegally tracked and sold viewing data

9th February, 2017

<http://www.breakingnewsenglish.com/1702/170209-television.html>

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Please try Levels 5 and 4 (they are easier).

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THE ARTICLE

From <http://www.BreakingNewsEnglish.com/1702/170209-television.html>

The television maker Vizio has agreed to pay \$2.2 million to settle claims that it collected data from 11 million people without their consent. The lawsuit against the flat-panel TV maker was filed by the Federal Trade Commission (FTC) in the USA. The FTC discovered that Vizio had been gathering and selling data on customers without permission for years. The FTC claimed Vizio began making televisions in 2014 that automatically tracked what people were watching. They fitted tracking devices to TVs made before 2014 by using software updates. The FTC said: "Consumers didn't know that while they were watching their TVs, Vizio was watching them."

The FTC said Vizio captured second-by-second information about what people were watching. The company also recorded people's IP addresses. The FTC said this was a breach of privacy and security. It said: "The data generated when you watch television can reveal a lot about you and your household." Vizio sold information to advertisers about people's age, sex, household size and income, marital status, home ownership, and education level. However, the company did not share people's names. Vizio lawyer Jerry Huang said: "Today, the FTC has made it clear that all smart-TV makers should get people's consent before collecting and sharing television viewing information."

Sources: <http://www.pcmag.com/news/351582/own-a-vizio-tv-it-may-have-spied-on-you>
http://www.huffingtonpost.com/entry/vizio-settlement_us_589962dee4b0c1284f27e534
<http://www.androidpolice.com/2017/02/06/vizio-fined-2-2-million-collecting-customer-viewing-histories-without-consent/>

WARM-UPS

1. TELEVISION: Students walk around the class and talk to other students about television. Change partners often and share your findings.

2. CHAT: In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

agreed / claims / data / customers / permission / tracking / devices / updates / TV / information / addresses / privacy / security / income / marital status / education level

Have a chat about the topics you liked. Change topics and partners frequently.

3. SELLING DATA: Students A **strongly** believe it should be illegal for companies to sell personal data; Students B **strongly** believe it isn't. Change partners again and talk about your conversations.

4. PERSONAL INFO: Is it OK to give these people the personal information below? Complete this table with your partner(s). Change partners often and share what you wrote.

	Bank	New friend	Online store	Gaming website	Matchmaking Agency
Age					
Date of birth					
Address					
Marital status					
Income					
Education level					

5. DATA: Spend one minute writing down all of the different words you associate with the word "data". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

6. CONFIDENTIAL: Rank these with your partner. Put the most confidential information at the top. Change partners often and share your rankings.

- date of birth
- weight
- ATM card PIN number
- passport number
- e-mail password
- income
- marital status
- biggest secret

BEFORE READING / LISTENING

From <http://www.BreakingNewsEnglish.com/1702/170209-television.html>

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

- a. A TV maker had to pay \$22 million to settle claims about data collection. **T / F**
- b. The company collected data on 11 million people without their consent. **T / F**
- c. The company's TVs automatically collected data on people's viewing. **T / F**
- d. Customers knew that the TV maker was watching what they watched. **T / F**
- e. The company collected data every other second. **T / F**
- f. The TV maker also collected customers' IP addresses. **T / F**
- g. The TV maker collected and sold information on people's marital status. **T / F**
- h. A company lawyer said it wasn't clear what TV makers should do. **T / F**

2. SYNONYM MATCH:

Match the following synonyms. The words in **bold** are from the news article.

- | | |
|---------------------|------------------|
| 1. agreed | a. legal action |
| 2. settle | b. violation |
| 3. lawsuit | c. gadgets |
| 4. fitted | d. position |
| 5. devices | e. resolve |
| 6. captured | f. brought about |
| 7. breach | g. recorded |
| 8. generated | h. consented |
| 9. status | i. evident |
| 10. clear | j. inserted |

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

- | | |
|--|--------------------------|
| 1. agreed to pay \$2.2 million to settle | a. people were watching |
| 2. it collected data from 11 million people | b. status |
| 3. The lawsuit against the flat-panel TV maker | c. claims |
| 4. automatically tracked what | d. by-second information |
| 5. software | e. lot about you |
| 6. Vizio captured second- | f. was filed |
| 7. recorded people's | g. without their consent |
| 8. reveal a | h. consent |
| 9. marital | i. IP addresses |
| 10. makers should get people's | j. updates |

GAP FILL

From <http://www.BreakingNewsEnglish.com/1702/170209-television.html>

The television maker Vizio has (1) _____ to pay \$2.2 million to settle claims that it collected (2) _____ from 11 million people without their consent. The lawsuit against the flat-panel TV maker was (3) _____ by the Federal Trade Commission (FTC) in the USA. The FTC discovered that Vizio had been (4) _____ and selling data on customers without (5) _____ for years. The FTC claimed Vizio began making televisions in 2014 that automatically (6) _____ what people were watching. They fitted tracking (7) _____ to TVs made before 2014 by using software updates. The FTC said: "Consumers didn't know that (8) _____ they were watching their TVs, Vizio was watching them."

filed
tracked
agreed
while
gathering
devices
data
permission

The FTC said Vizio (9) _____ second-by-second information about what people were watching. The company also recorded people's IP (10) _____. The FTC said this was a (11) _____ of privacy and security. It said: "The data generated when you watch television can (12) _____ a lot about you and your household." Vizio sold information to (13) _____ about people's age, sex, household size and income, (14) _____ status, home ownership, and education level. However, the company did not share people's names. Vizio lawyer Jerry Huang said: "Today, the FTC has made it (15) _____ that all smart-TV makers should get people's (16) _____ before collecting and sharing television viewing information."

breach
marital
addresses
consent
advertisers
captured
clear
reveal

LISTENING – Guess the answers. Listen to check.

From <http://www.BreakingNewsEnglish.com/1702/170209-television.html>

- 1) The television maker Vizio has agreed to pay \$2.2 million to _____
 - a. settled claims
 - b. settler claims
 - c. settle claims
 - d. settle claims
- 2) it collected data from 11 million people without _____
 - a. their consensus
 - b. their consent
 - c. their consents
 - d. their consensual
- 3) Vizio had been gathering and selling data on customers _____
 - a. without permission
 - b. without persimmon
 - c. without promissory
 - d. without premonition
- 4) They fitted tracking devices to TVs made before 2014 by using _____
 - a. software uploads
 - b. software updates
 - c. software upbeats
 - d. software updated
- 5) Consumers didn't know that while they were watching their TVs, Vizio was _____
 - a. watching their
 - b. watching they
 - c. watching these
 - d. watching them
- 6) Vizio captured second-by-second information about what _____
 - a. people were watching
 - b. peoples were watching
 - c. person was watching
 - d. people like watching
- 7) The FTC said this was a breach of privacy _____
 - a. and secretary
 - b. and securities
 - c. and security
 - d. and secure it
- 8) The data generated when you watch television can reveal a _____
 - a. lots about you
 - b. lot all about you
 - c. load all about you
 - d. lot about you
- 9) household size and income, marital status, home ownership, and _____
 - a. educational level
 - b. education level
 - c. educationally level
 - d. educations level
- 10) get people's consent before collecting and sharing television _____
 - a. view in information
 - b. viewing in information
 - c. viewing formation
 - d. viewing information

LISTENING – Listen and fill in the gaps

From <http://www.BreakingNewsEnglish.com/1702/170209-television.html>

The television maker Vizio (1) _____ pay \$2.2 million to settle claims that it collected data from 11 million people without their consent. The lawsuit against the flat-panel TV maker (2) _____ Federal Trade Commission (FTC) in the USA. The FTC discovered that Vizio had been gathering and (3) _____ customers without (4) _____. The FTC claimed Vizio began making televisions in 2014 that automatically tracked what people were watching. They fitted (5) _____ TVs made before 2014 by using software updates. The FTC said: "Consumers didn't (6) _____ they were watching their TVs, Vizio was watching them."

The FTC said Vizio captured (7) _____ information about what people were watching. The company also recorded people's (8) _____. The FTC said this was a breach of privacy and security. It said: "The data generated when you watch television (9) _____ about you and your household." Vizio sold information to advertisers about people's age, sex, household size and (10) _____, home ownership, and education level. However, the company did not share people's names. Vizio lawyer Jerry Huang said: "Today, the FTC has made (11) _____ smart-TV makers should get people's consent before collecting and sharing television (12) _____."

COMPREHENSION QUESTIONS

From <http://www.BreakingNewsEnglish.com/1702/170209-television.html>

1. How much did Vizio have to pay to settle claims against it?
2. How many people did Vizio collect data from?
3. For how long had Vizio been collecting data without permission?
4. What did Vizio fit to TVs made before 2014?
5. What didn't consumers know that Vizio was doing?
6. What did Vizio record?
7. How much data can watching TV reveal about you?
8. What did Vizio not share about people?
9. Who is Jerry Huang?
10. What did Jerry Huang say TV makers should get before sharing info?

MULTIPLE CHOICE - QUIZ

From <http://www.BreakingNewsEnglish.com/1702/170209-television.html>

- 1) How much did Vizio have to pay to settle claims against it?
 - a) \$22 million
 - b) \$2.2 million
 - c) \$220,000,000
 - d) \$220,000
- 2) How many people did Vizio collect data from?
 - a) 1.1 million
 - b) 2.2 million
 - c) 22 million
 - d) 11 million
- 3) For how long had Vizio been collecting data without permission?
 - a) years
 - b) months
 - c) weeks
 - d) decades
- 4) What did Vizio fit to TVs made before 2014?
 - a) bar codes
 - b) screens
 - c) tracking devices
 - d) game consoles
- 5) What didn't consumers know that Vizio was doing?
 - a) using software
 - b) watching them
 - c) updating software
 - d) automatically
- 6) What did Vizio record?
 - a) people's IP addresses
 - b) music
 - c) events
 - d) TV programmes
- 7) How much data can watching TV reveal about you?
 - a) not that much
 - b) 27.8 GB
 - c) a lot
 - d) everything
- 8) What did Vizio not share about people?
 - a) their names
 - b) telephone numbers
 - c) secrets
 - d) passwords
- 9) Who is Jerry Huang?
 - a) a lawyer
 - b) a Vizio customer
 - c) an FTC worker
 - d) a security expert
- 10) What did Jerry Huang say TV makers should get before sharing info?
 - a) a permit
 - b) a bigger screen
 - c) a bigger hard drive
 - d) consent

ROLE PLAY

From <http://www.BreakingNewsEnglish.com/1702/170209-television.html>

Role A – Date of Birth

You think your date of birth is the most confidential information. Tell the others three reasons why. Tell them why their info isn't as confidential. Also, tell the others which is the least confidential of these (and why): weight, income or passport number.

Role B – Weight

You think your weight is the most confidential information. Tell the others three reasons why. Tell them why their info isn't as confidential. Also, tell the others which is the least confidential of these (and why): date of birth, income or passport number.

Role C – Income

You think your income is the most confidential information. Tell the others three reasons why. Tell them why their info isn't as confidential. Also, tell the others which is the least confidential of these (and why): weight, date of birth or passport number.

Role D – Passport Number

You think your passport number is the most confidential information. Tell the others three reasons why. Tell them why their info isn't as confidential. Also, tell the others which is the least confidential of these (and why): weight, income or date of birth.

AFTER READING / LISTENING

From <http://www.BreakingNewsEnglish.com/1702/170209-television.html>

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words 'data' and 'information'.

data	information

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

2. ARTICLE QUESTIONS: Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

3. GAP FILL: In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

4. VOCABULARY: Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

5. TEST EACH OTHER: Look at the words below. With your partner, try to recall how they were used in the text:

<ul style="list-style-type: none">• agreed• filed• years• tracked• updates• while	<ul style="list-style-type: none">• second• IP• reveal• size• names• clear
--	---

TELEVISION SURVEY

From <http://www.BreakingNewsEnglish.com/1702/170209-television.html>

Write five GOOD questions about television in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

TELEVISION DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

1. What did you think when you read the headline?
2. What springs to mind when you hear the word 'television'?
3. What do you think about what you read?
4. How much do you worry about your personal information?
5. How surprised are you a TV maker can do this?
6. What do companies do with the data they collect on you?
7. Should the 11 million people be able to sue the TV maker?
8. How legal were the TV maker's actions?
9. What would you do if you were one of the 11 million?
10. Will you now worry more about your personal information?

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TELEVISION DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

11. Did you like reading this article? Why/not?
12. What do you think of when you hear the word 'data'?
13. What can bad people do with your IP address?
14. How secure do you think you are online?
15. What advice do you have for people to safeguard their privacy?
16. How dangerous is it to give personal information online?
17. Why do you think the company did not share people's names?
18. What would people learn about you from the Internet sites you visit?
19. What do your TV viewing habits say about you?
20. What questions would you like to ask the boss of Vizio?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

LANGUAGE - CLOZE

From <http://www.BreakingNewsEnglish.com/1702/170209-television.html>

The television maker Vizio has (1) _____ to pay \$2.2 million to settle claims that it collected data from 11 million people without their (2) _____. The lawsuit against the flat-panel TV maker was (3) _____ by the Federal Trade Commission (FTC) in the USA. The FTC discovered that Vizio had been gathering and selling data (4) _____ customers without permission for years. The FTC claimed Vizio began making televisions in 2014 that automatically (5) _____ what people were watching. They fitted tracking devices to TVs made before 2014 by (6) _____ software updates. The FTC said: "Consumers didn't know that while they were watching their TVs, Vizio was watching them."

The FTC said Vizio captured second-by-(7) _____ information about what people were watching. The company also recorded people's (8) _____ addresses. The FTC said this was a (9) _____ of privacy and security. It said: "The data generated when you watch television can (10) _____ a lot about you and your household." Vizio sold information to advertisers about people's age, sex, household size and income, (11) _____ status, home ownership, and education level. However, the company did not share people's names. Vizio lawyer Jerry Huang said: "Today, the FTC has made it (12) _____ that all smart-TV makers should get people's consent before collecting and sharing television viewing information."

Put the correct words from the table below in the above article.

- | | | | | |
|-----|---------------|-------------|----------------|---------------|
| 1. | (a) agree | (b) agreed | (c) agreement | (d) a greed |
| 2. | (a) consensus | (b) consent | (c) consensual | (d) consents |
| 3. | (a) filled | (b) foiled | (c) flied | (d) filed |
| 4. | (a) off | (b) on | (c) as | (d) by |
| 5. | (a) tacked | (b) trucked | (c) tricked | (d) tracked |
| 6. | (a) usage | (b) uses | (c) using | (d) user |
| 7. | (a) second | (b) minute | (c) third | (d) runner-up |
| 8. | (a) AP | (b) OP | (c) IP | (d) EP |
| 9. | (a) broach | (b) branch | (c) batch | (d) breach |
| 10. | (a) reveal | (b) rebel | (c) repeal | (d) revel |
| 11. | (a) marital | (b) married | (c) martial | (d) marry |
| 12. | (a) clear | (b) clarity | (c) opaque | (d) misty |

SPELLING

From <http://www.BreakingNewsEnglish.com/1702/170209-television.html>

Paragraph 1

1. to eltset claims
2. the aiswult
3. Federal Trade mCmosinsoi
4. without niesismpor
5. tracking isveced
6. software tasepdu

Paragraph 2

7. eapdcrtu second-by-second information
8. a reachb of privacy
9. avleer a lot about you
10. aatmirI status
11. Vizio yearlw
12. get people's cntosen

PUT THE TEXT BACK TOGETHER

From <http://www.BreakingNewsEnglish.com/1702/170209-television.html>

Number these lines in the correct order.

- () The FTC said Vizio captured second-by-second information about what people were watching. The company also recorded
- () from 11 million people without their consent. The lawsuit against the flat-panel TV maker was filed
- () generated when you watch television can reveal a lot about you and your household." Vizio sold
- (**1**) The television maker Vizio has agreed to pay \$2.2 million to settle claims that it collected data
- () before 2014 by using software updates. The FTC said: "Consumers didn't know that while
- () they were watching their TVs, Vizio was watching them."
- () televisions in 2014 that automatically tracked what people were watching. They fitted tracking devices to TVs made
- () by the Federal Trade Commission (FTC) in the USA. The FTC discovered that Vizio had been gathering and selling
- () information to advertisers about people's age, sex, household size and income, marital status, home
- () ownership, and education level. However, the company did not share people's
- () people's consent before collecting and sharing television viewing information."
- () names. Vizio lawyer Jerry Huang said: "Today, the FTC has made it clear that all smart-TV makers should get
- () people's IP addresses. The FTC said this was a breach of privacy and security. It said: "The data
- () data on customers without permission for years. The FTC claimed Vizio began making

PUT THE WORDS IN THE RIGHT ORDER

From <http://www.BreakingNewsEnglish.com/1702/170209-television.html>

1. million claims collected 11 Settle it from people that data .
2. against the flat - panel TV maker was filed The lawsuit .
3. customers on data Selling years for permission without .
4. 2014 to They TVs fitted made tracking before devices .
5. know didn't Consumers watching were they while that .
6. recorded IP The also people's addresses company .
7. watch reveal Data you can lot when television a generated .
8. names did However not , share the people's company .
9. - people's TV consent makers All should smart get .
10. sharing and Collecting information viewing television .

CIRCLE THE CORRECT WORD (20 PAIRS)

From <http://www.BreakingNewsEnglish.com/1702/170209-television.html>

The television maker Vizio has *agreed / agreement* to pay \$2.2 million to settle claims that it *collection / collected* data from 11 million people without their *consensual / consent*. The lawsuit *against / back* the flat-panel TV maker was filed by the Federal Trade Commission (FTC) in the USA. The FTC discovered that Vizio had been gathering and selling data *on / at* customers without permission for *yearly / years*. The FTC claimed Vizio began making televisions in 2014 that automatically tracked *that / what* people were watching. They fitted tracking devices *to / at* TVs made before 2014 by using software *updates / uploads*. The FTC said: "Consumers didn't know that *while / whilst* they were watching their TVs, Vizio was watching them."

The FTC said Vizio *captured / captioned* second-by-second information about what people were watching. The company also recorded people's *AP / IP* addresses. The FTC said this was a *breach / broach* of privacy and security. It said: "The data *generation / generated* when you watch television can reveal a *lots / lot* about you and your household." Vizio sold information *two / to* advertisers about people's age, sex, household size and income, *marital / martial* status, home ownership, and education level. However, the company did not share people's names. Vizio lawyer Jerry Huang said: "Today, the FTC has made it *clarity / clear* that all smart-TV makers should get people's consent *before / prior* collecting and sharing television *viewed / viewing* information."

Talk about the connection between each pair of words in italics, and why the correct word is correct.

INSERT THE VOWELS (a, e, i, o, u)

From <http://www.BreakingNewsEnglish.com/1702/170209-television.html>

Th_ t_l_v_s__n m_k_r V_z__ h_s _gr__d t_ p_y \$2.2
m_ll__n t_s ttl_ cl__ms th_t t_c ll_ct_d d_t_ fr_m 11
m_ll__n p__pl_ w_th__t th__r c_ns_nt. Th_ l_ws__t
_g__nst th_ fl_t-p_n_l TV m_k_r w_s f_l_d by th_
F_d_r_l Tr_d_ C_mm_ss__n (FTC) _n th_ _S_. Th_ FTC
d_sc_v_r_d th_t V_z__ h_d b__n g_th_r_ng _nd s_ll_ng
d_t_ _n c_st_m_rs w_th__t p_rm_ss__n f_r y__rs. Th_
FTC cl__m_d V_z__ b_g_n m_k_ng t_l_v_s__ns _n 2014
th_t __t_m_t_c_lly tr_ck_d wh_t p__pl_ w_r_
w_tch_ng. Th_y f_tt_d tr_ck_ng d_v_c_s_t_ TVs m_d_
b_f_r_ 2014 by _s_ng s_ftw_r_ _pd_t_s. Th_ FTC s__d:
"C_ns_m_rs d_dn't kn_w th_t wh_l_ th_y w_r_ w_tch_ng
th__r TVs, V_z__ w_s w_tch_ng th_m."

Th_ FTC s__d V_z__ c_pt_r_d s_c_nd-by-s_c_nd
_nf_rm_t__n _b__t wh_t p__pl_ w_r_ w_tch_ng. Th_
c_m_p_ny _ls_ r_c_r_d_d p__pl_'s _P_ddr_ss_s. Th_ FTC
s__d th_s w_s _br__ch_f pr_v_cy _nd s_c_r_ty. _t
s__d: "Th_ d_t_g_n_r_t_d wh_n y__ w_tch t_l_v_s__n
c_n_r_v__l__l_t_b__t y__ _nd y__r h__s_h_ld." V_z__
s_ld _nf_rm_t__n t__dv_r_t_s_rs _b__t p__pl_'s _g_,
s_x, h__s_h_ld s_z__ _nd _nc_m_, m_r_t_l st_t_s, h_m_
_wn_rsh_p, _nd _d_c_t__n l_v_l. H_w_v_r, th_
c_m_p_ny d_d_n_t sh_r_ p__pl_'s n_m_s. V_z__ l_wy_r
J_rry H__ng s__d: "T_d_y, th_ FTC h_s m_d__t cl__r
th_t __ll sm_rt-TV m_k_rs sh__ld g_t p__pl_'s c_ns_nt
b_f_r_ c_ll_ct_ng _nd sh_r_ng t_l_v_s__n v__w_ng
_nf_rm_t__n."

PUNCTUATE THE TEXT AND ADD CAPITALS

From <http://www.BreakingNewsEnglish.com/1702/170209-television.html>

the television maker vizio has agreed to pay \$22 million to settle claims that it collected data from 11 million people without their consent the lawsuit against the flat-panel tv maker was filed by the federal trade commission (ftc) in the usa the ftc discovered that vizio had been gathering and selling data on customers without permission for years the ftc claimed vizio began making televisions in 2014 that automatically tracked what people were watching they fitted tracking devices to tvs made before 2014 by using software updates the ftc said "consumers didn't know that while they were watching their tvs vizio was watching them"

the ftc said vizio captured second-by-second information about what people were watching the company also recorded people's ip addresses the ftc said this was a breach of privacy and security it said "the data generated when you watch television can reveal a lot about you and your household" vizio sold information to advertisers about people's age sex household size and income marital status home ownership and education level however the company did not share people's names vizio lawyer jerry huang said "today the ftc has made it clear that all smart-tv makers should get people's consent before collecting and sharing television viewing information"

PUT A SLASH (/) WHERE THE SPACES ARE

From <http://www.BreakingNewsEnglish.com/1702/170209-television.html>

The television maker Vizio has agreed to pay \$2.2 million to settle a claim that it collected data from 11 million people without their consent. The lawsuit against the flat-panel TV maker was filed by the Federal Trade Commission (FTC) in the USA. The FTC discovered that Vizio had been gathering and selling data on customers without permission for years. The FTC claimed Vizio began making televisions in 2014 that automatically tracked what people were watching. They fitted tracking devices to TVs made before 2014 by using software updates. The FTC said: "Consumers didn't know that while they were watching their TVs, Vizio was watching them." The FTC said Vizio captured second-by-second information about what people were watching. The company also recorded people's IP addresses. The FTC said this was a breach of privacy and security. It said: "The data generated when you watch television can reveal a lot about you and your household." Vizio sold information to advertisers about people's age, sex, household size and income, marital status, home ownership, and education level. However, the company did not share people's names. Vizio lawyer Jerry Huang said: "Today, the FTC has made it clear that all smart-TV makers should get people's consent before collecting and sharing television viewing information."

HOMework

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. INTERNET: Search the Internet and find out more about collecting data on personal information. Share what you discover with your partner(s) in the next lesson.

3. TELEVISION: Make a poster about television. Show your work to your classmates in the next lesson. Did you all have similar things?

4. TRACKING: Write a magazine article about companies tracking us online. Include imaginary interviews with people who are for and against this.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

5. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

6. LETTER: Write a letter to an expert on digital security. Ask him/her three questions about it. Give him/her three of your ideas on how it could be improved. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

TRUE / FALSE (p.4)

a F b T c T d F e F f T g T h F

SYNONYM MATCH (p.4)

- | | |
|--------------|------------------|
| 1. agreed | a. consented |
| 2. settle | b. resolve |
| 3. lawsuit | c. legal action |
| 4. fitted | d. inserted |
| 5. devices | e. gadgets |
| 6. captured | f. recorded |
| 7. breach | g. violation |
| 8. generated | h. brought about |
| 9. status | i. position |
| 10. clear | j. evident |

COMPREHENSION QUESTIONS (p.8)

1. \$2.2 million
2. 11 million people
3. Years
4. Tracking devices
5. Watching them
6. People's IP addresses
7. A lot
8. Their names
9. A Vizio lawyer
10. People's consent

MULTIPLE CHOICE - QUIZ (p.9)

1. b 2. d 3. a 4. c 5. b 6. a 7. c 8. a 9. a 10. d

ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.
(It's good for your English ;-)