

# www.**Breaking News English**.com

Ready-to-Use English Lessons by Sean Banville

**"1,000 IDEAS & ACTIVITIES  
FOR LANGUAGE TEACHERS"**

[www.breakingnewsenglish.com/book.html](http://www.breakingnewsenglish.com/book.html)

**Thousands more free lessons  
from Sean's other websites**

[www.freematerials.com/sean\\_banville\\_lessons.html](http://www.freematerials.com/sean_banville_lessons.html)

## **Level 6**

### **Samsung: Don't use dangerous Galaxy Note**

**12th October, 2016**

<http://www.breakingnewsenglish.com/1610/161012-samsung-galaxy-note.html>

## **Contents**

The Article	2	Discussion (Student-Created Qs)	14
Warm-Ups	3	Language Work (Cloze)	15
Before Reading / Listening	4	Spelling	16
While Reading / Listening	5	Put The Text Back Together	17
Match The Sentences And Listen	6	Put The Words In The Right Order	18
Listening Gap Fill	7	Circle The Correct Word	19
Comprehension Questions	8	Insert The Vowels (a, e, i, o, u)	20
Multiple Choice - Quiz	9	Punctuate The Text And Add Capitals	21
Role Play	10	Put A Slash ( / ) Where The Spaces Are	22
After Reading / Listening	11	Free Writing	23
Student Survey	12	Academic Writing	24
Discussion (20 Questions)	13	Homework	25
		Answers	26

**Please try Levels 0, 1 and 2 (they are easier).**

**Twitter**



[twitter.com/SeanBanville](https://twitter.com/SeanBanville)

**Facebook**



[www.facebook.com/pages/BreakingNewsEnglish/155625444452176](https://www.facebook.com/pages/BreakingNewsEnglish/155625444452176)

**Google +**



<https://plus.google.com/+SeanBanville>

# THE ARTICLE

From <http://www.BreakingNewsEnglish.com/1610/161012-samsung-galaxy-note.html>

Samsung, the South Korean tech giant, has warned owners of the Galaxy Note 7 to turn off their phone after more reports of the device catching fire. The company will also stop shipping the flagship phone to stores. The device, launched in August, was set to rival Apple's iPhone. Samsung engineers must now conduct an investigation into what is causing so many phones to catch fire. Samsung had already been hit following a recall of 2.5 million phones in September after many burst into flames when their batteries exploded. This new episode further damages the company's credibility as many of the exploding phones are those that had batteries replaced in September and were deemed to be safe.

Industry analysts are now predicting how much the latest trouble will cost the company. South Korean media is reporting that the company could discontinue producing the phone. However, South Korea's finance minister Yoo Il-ho has warned that the country's exports would be damaged if it did this. He said: "Right now we can't tell what the impact will be in the long term. It's up to the company and the government cannot interfere, but if they do scrap the model, it will have a negative impact on exports." The Korea Times said: "It is urgent that the company recover its brand image and the only way to do this is to place quality and customer satisfaction above anything else."

Sources: <http://www.bbc.com/news/business-37614770>  
<https://www.cnet.com/news/samsung-asks-all-galaxy-note-7-owners-new-and-replacement-to-shut-down-phones/>  
[https://www.koreatimes.co.kr/www/news/opinion/2016/10/202\\_215870.html](https://www.koreatimes.co.kr/www/news/opinion/2016/10/202_215870.html)

# WARM-UPS

**1. SMARTPHONES:** Students walk around the class and talk to other students about smartphones. Change partners often and share your findings.

**2. CHAT:** In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

Samsung / tech / giant / device catching fire / rival / investigation / flames / batteries industry / analysts / discontinue / finance / impact / interfere / negative / satisfaction

Have a chat about the topics you liked. Change topics and partners frequently.

**3. SAMSUNG:** Students A **strongly** believe Samsung makes the world's best tech products; Students B **strongly** believe another company does. Change partners again and talk about your conversations.

**4. TECH COMPANIES:** What are the strengths and weaknesses of these companies? What advice do you have for them? Complete this table with your partner(s). Change partners often and share what you wrote.

	Strengths	Weaknesses	Advice
Samsung			
Apple			
Google			
Facebook			
Amazon			
Wikipedia			

**5. FIRE:** Spend one minute writing down all of the different words you associate with the word "fire". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

**6. DEVICES:** Rank these with your partner. Put the best devices at the top. Change partners often and share your rankings.

- smartphone
- games console
- laptop computer
- music player
- wireless headphones
- drone
- hover board
- printer

# BEFORE READING / LISTENING

From <http://www.BreakingNewsEnglish.com/1610/161012-samsung-galaxy-note.html>

**1. TRUE / FALSE:** Read the headline. Guess if a-h below are true (T) or false (F).

- a. The article says Samsung has phoned all Galaxy Note owners. **T / F**
- b. Samsung will stop sending the Galaxy Note to shops. **T / F**
- c. The Galaxy Note 7 was released in August. **T / F**
- d. Batteries that Samsung said were safe caught fire. **T / F**
- e. Analysts are predicting how much customers will have to pay Samsung. **T / F**
- f. South Korea's finance minister said exports would be unharmed. **T / F**
- g. The foreign minister said the government should get involved. **T / F**
- h. A newspaper said Samsung needed to work on customer satisfaction. **T / F**

## 2. SYNONYM MATCH:

Match the following synonyms. The words in **bold** are from the news article.

- |                         |                |
|-------------------------|----------------|
| <b>1. warned</b>        | a. effect      |
| <b>2. device</b>        | b. blew up     |
| <b>3. rival</b>         | c. pressing    |
| <b>4. exploded</b>      | d. opponent    |
| <b>5. deemed</b>        | e. abandon     |
| <b>6. predicting</b>    | f. contentment |
| <b>7. impact</b>        | g. cautioned   |
| <b>8. scrap</b>         | h. forecasting |
| <b>9. urgent</b>        | i. gadget      |
| <b>10. satisfaction</b> | j. considered  |

**3. PHRASE MATCH:** (Sometimes more than one choice is possible.)

- |                                                       |                       |
|-------------------------------------------------------|-----------------------|
| 1. the South Korean tech                              | a. interfere          |
| 2. set to rival                                       | b. credibility        |
| 3. Samsung had already been hit following a recall of | c. on exports         |
| 4. This new episode further damages the company's     | d. to be safe         |
| 5. deemed                                             | e. the long term      |
| 6. finance                                            | f. Apple's iPhone     |
| 7. what the impact will be in                         | g. satisfaction       |
| 8. the government cannot                              | h. giant              |
| 9. it will have a negative impact                     | i. minister           |
| 10. customer                                          | j. 2.5 million phones |

# GAP FILL

From <http://www.BreakingNewsEnglish.com/1610/161012-samsung-galaxy-note.html>

Samsung, the South Korean tech (1) \_\_\_\_\_, has warned owners of the Galaxy Note 7 to turn off their phone after more reports of the device (2) \_\_\_\_\_ fire. The company will also stop shipping the flagship phone to stores. The device, (3) \_\_\_\_\_ in August, was set to rival Apple's iPhone. Samsung engineers must now (4) \_\_\_\_\_ an investigation into what is causing so many phones to catch fire. Samsung had already been hit following a (5) \_\_\_\_\_ of 2.5 million phones in September after many burst into (6) \_\_\_\_\_ when their batteries exploded. This new episode further damages the company's (7) \_\_\_\_\_ as many of the exploding phones are those that had batteries replaced in September and were (8) \_\_\_\_\_ to be safe.

*conduct*  
*giant*  
*credibility*  
*launched*  
*deemed*  
*recall*  
*catching*  
*flames*

Industry analysts are now predicting how much the (9) \_\_\_\_\_ trouble will cost the company. South Korean media is reporting that the company could (10) \_\_\_\_\_ producing the phone. However, South Korea's finance minister Yoo Il-ho has warned that the country's (11) \_\_\_\_\_ would be damaged if it did this. He said: "Right now we can't tell what the (12) \_\_\_\_\_ will be in the long term. It's up to the company and the government cannot (13) \_\_\_\_\_, but if they do (14) \_\_\_\_\_ the model, it will have a negative impact on exports." The Korea Times said: "It is (15) \_\_\_\_\_ that the company recover its brand image and the only way to do this is to place quality and customer satisfaction above anything (16) \_\_\_\_\_."

*discontinue*  
*interfere*  
*latest*  
*scrap*  
*else*  
*impact*  
*urgent*  
*exports*

# LISTENING – Guess the answers. Listen to check.

From <http://www.BreakingNewsEnglish.com/1610/161012-samsung-galaxy-note.html>

- 1) Samsung, the South Korean \_\_\_\_\_
  - a. techie giant
  - b. tech gigantic
  - c. tech giant
  - d. techno giant
- 2) turn off their phone after more reports of the device \_\_\_\_\_
  - a. catch in fire
  - b. catching fire
  - c. catch chin fire
  - d. catching fiery
- 3) The device, launched in August, was set to \_\_\_\_\_ iPhone
  - a. rivals Apple's
  - b. rivalry Apple's
  - c. libel Apple's
  - d. rival Apple's
- 4) This new episode further damages the \_\_\_\_\_
  - a. company's incredulity
  - b. company's credibility
  - c. company's credit ability
  - d. company's credible utility
- 5) those that had batteries replaced in September and were \_\_\_\_\_
  - a. deemed to be safe
  - b. doomed to be safe
  - c. damned to be safe
  - d. teamed to be safe
- 6) Industry analysts are now predicting how much the latest \_\_\_\_\_
  - a. troubled will cost
  - b. trouble will costs
  - c. trouble will cost
  - d. troubling will cost
- 7) Right now we can't tell what the impact will be \_\_\_\_\_
  - a. in the long time
  - b. in the long term
  - c. in the long team
  - d. in the long tram
- 8) It's up to the company and the government \_\_\_\_\_
  - a. cannot interference
  - b. cannot interferes
  - c. cannot interfered
  - d. cannot interfere
- 9) It is urgent that the company recover \_\_\_\_\_
  - a. its bland image
  - b. its brand image
  - c. its braid image
  - d. its bard image
- 10) place quality and customer satisfaction above \_\_\_\_\_
  - a. anything else
  - b. anything ails
  - c. anything ill
  - d. anything easel

# LISTENING – Listen and fill in the gaps

From <http://www.BreakingNewsEnglish.com/1610/161012-samsung-galaxy-note.html>

Samsung, the South Korean tech giant, has (1) \_\_\_\_\_ the Galaxy Note 7 to turn off their phone after more reports of the device (2) \_\_\_\_\_. The company will also stop shipping the flagship phone to stores. The device, launched in August, (3) \_\_\_\_\_ Apple's iPhone. Samsung engineers must now conduct an investigation into what is causing so many phones to catch fire. Samsung had already been hit (4) \_\_\_\_\_ of 2.5 million phones in September after many burst into flames when their batteries exploded. This new episode further damages the company's (5) \_\_\_\_\_ of the exploding phones are those that had batteries replaced in September and (6) \_\_\_\_\_ safe.

Industry (7) \_\_\_\_\_ predicting how much the latest trouble will cost the company. South Korean media is reporting that the company (8) \_\_\_\_\_ producing the phone. However, South Korea's finance minister Yoo Il-ho has warned that the country's exports would be damaged (9) \_\_\_\_\_. He said: "Right now we can't tell what the impact will be (10) \_\_\_\_\_. It's up to the company and the government cannot interfere, but if they do scrap the model, it will have a (11) \_\_\_\_\_ exports." The Korea Times said: "It is urgent that the company recover its brand image and the only way to do this is to place quality and customer satisfaction (12) \_\_\_\_\_."

# COMPREHENSION QUESTIONS

From <http://www.BreakingNewsEnglish.com/1610/161012-samsung-galaxy-note.html>

1. Where will Samsung stop sending the Galaxy Note?
2. What was the Samsung Galaxy Note meant to rival?
3. How many phones were recalled in September?
4. What does this new episode damage about Samsung?
5. What did Samsung deem phones that exploded in September to be?
6. Who is predicting how much the latest trouble will cost Samsung?
7. Who warned that South Korea's export industry could be damaged?
8. Who cannot interfere with what Samsung is doing?
9. What did the Korea Times say Samsung needs to recover?
10. What kind of satisfaction must Samsung place above anything else?

# MULTIPLE CHOICE - QUIZ

From <http://www.BreakingNewsEnglish.com/1610/161012-samsung-galaxy-note.html>

- 1) Where will Samsung stop sending the Galaxy Note?
  - a) to magazine reviewers
  - b) to shops
  - c) to factories
  - d) to Russia
- 2) What was the Samsung Galaxy Note meant to rival?
  - a) Xiaomi
  - b) the Blackberry
  - c) Nokia phones
  - d) Apple's iPhone
- 3) How many phones were recalled in September?
  - a) 2.5 million
  - b) 25 million
  - c) 250 thousand
  - d) two-and-a-half billion
- 4) What does this new episode damage about Samsung?
  - a) its pride
  - b) its batteries
  - c) its credibility
  - d) its factories
- 5) What did Samsung deem phones that exploded in September to be?
  - a) world-beating
  - b) safe
  - c) expensive
  - d) explosive
- 6) Who is predicting how much the latest trouble will cost Samsung?
  - a) industry analysts
  - b) Samsung's boss
  - c) customers
  - d) Apple
- 7) Who warned that South Korea's export industry could be damaged?
  - a) the president
  - b) the CEO
  - c) the finance minister
  - d) Tim Cook
- 8) Who cannot interfere with what Samsung is doing?
  - a) the government
  - b) Apple
  - c) customers
  - d) the CEO
- 9) What did the Korea Times say Samsung needs to recover?
  - a) its brand image
  - b) batteries
  - c) cases
  - d) software
- 10) What kind of satisfaction must Samsung place above anything else?
  - a) Rolling Stones
  - b) good
  - c) personal
  - d) customer

# ROLE PLAY

From <http://www.BreakingNewsEnglish.com/1610/161012-samsung-galaxy-note.html>

## **Role A – Smartphone**

You think a smartphone is the best device. Tell the others three reasons why. Tell them things that are wrong with their devices. Also, tell the others which is the least useful of these (and why): a drone, a hover board or a microwave oven.

## **Role B – Drone**

You think a drone is the best device. Tell the others three reasons why. Tell them things that are wrong with their devices. Also, tell the others which is the least useful of these (and why): a smartphone, a hover board or a microwave oven.

## **Role C – Hover board**

You think a hover board is the best device. Tell the others three reasons why. Tell them things that are wrong with their devices. Also, tell the others which is the least useful of these (and why): a drone, a smartphone or a microwave oven.

## **Role D – Microwave oven**

You think a microwave oven is the best device. Tell the others three reasons why. Tell them things that are wrong with their devices. Also, tell the others which is the least useful of these (and why): a drone, a hover board or a smartphone.

# AFTER READING / LISTENING

From <http://www.BreakingNewsEnglish.com/1610/161012-samsung-galaxy-note.html>

**1. WORD SEARCH:** Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words 'smart' and 'phone'.

<b>smart</b>	<b>phone</b>
--------------	--------------

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

**2. ARTICLE QUESTIONS:** Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

**3. GAP FILL:** In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

**4. VOCABULARY:** Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

**5. TEST EACH OTHER:** Look at the words below. With your partner, try to recall how they were used in the text:

<ul style="list-style-type: none"><li>• giant</li><li>• more</li><li>• rival</li><li>• causing</li><li>• 2.5</li><li>• safe</li></ul>	<ul style="list-style-type: none"><li>• latest</li><li>• could</li><li>• did</li><li>• model</li><li>• recover</li><li>• else</li></ul>
---------------------------------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------------------------------------

# SMARTPHONES SURVEY

From <http://www.BreakingNewsEnglish.com/1610/161012-samsung-galaxy-note.html>

Write five GOOD questions about smartphones in the table. Do this in pairs. Each student must write the questions on his / her own paper.  
When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

# SMARTPHONES DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

1. What did you think when you read the headline?
2. What springs to mind when you hear the word 'smartphone'?
3. What do you think about what you read?
4. What do you think of the company Samsung?
5. What do you think is the best smartphone and why?
6. What would life be like without a mobile phone?
7. How could a company like Samsung make such a big mistake?
8. What will Samsung's competitors think of this?
9. What would you think if your phone caught fire?
10. How damaging is this for Samsung?

*Samsung: Don't use dangerous Galaxy Note – 12th October, 2016*  
Thousands more free lessons at [www.BreakingNewsEnglish.com](http://www.BreakingNewsEnglish.com)

---

# SMARTPHONES DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

11. Did you like reading this article? Why/not?
12. How much do you think this will cost Samsung?
13. What will the company do if it no longer makes the Galaxy Note?
14. Should Korea's government step in and help Samsung?
15. What effect will scrapping the Galaxy Note have?
16. How dangerous is technology?
17. What three adjectives best describe this story?
18. How can Samsung recover its brand image?
19. What can Samsung do for its customers?
20. What questions would you like to ask Samsung's boss?

# DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

Copyright © www.BreakingNewsEnglish.com 2016

---

# DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

# LANGUAGE - CLOZE

From <http://www.BreakingNewsEnglish.com/1610/161012-samsung-galaxy-note.html>

Samsung, the South Korean tech (1) \_\_\_\_\_, has warned owners of the Galaxy Note 7 to turn off their phone after more reports of the device (2) \_\_\_\_\_ fire. The company will also stop shipping the flagship phone to stores. The device, launched in August, was (3) \_\_\_\_\_ to rival Apple's iPhone. Samsung engineers must now (4) \_\_\_\_\_ an investigation into what is causing so many phones to catch fire. Samsung had already been hit following a recall of 2.5 million phones in September after many burst (5) \_\_\_\_\_ flames when their batteries exploded. This new episode further damages the company's credibility as many of the exploding phones are those that had batteries replaced in September and were (6) \_\_\_\_\_ to be safe.

Industry (7) \_\_\_\_\_ are now predicting how much the latest trouble will cost the company. South Korean media is reporting that the company could discontinue (8) \_\_\_\_\_ the phone. However, South Korea's finance minister Yoo Il-ho has warned that the country's exports would be damaged if it did this. He said: "Right now we can't tell what the (9) \_\_\_\_\_ will be in the long (10) \_\_\_\_\_. It's up to the company and the government cannot interfere, but if they do scrap the model, it will have a negative impact (11) \_\_\_\_\_ exports." The Korea Times said: "It is urgent that the company recover its brand image and the only way to do this is to place quality and customer satisfaction (12) \_\_\_\_\_ anything else."

## Put the correct words from the table below in the above article.

- |     |               |               |                |               |
|-----|---------------|---------------|----------------|---------------|
| 1.  | (a) giant     | (b) gigantic  | (c) gargantuan | (d) gorilla   |
| 2.  | (a) caught    | (b) catches   | (c) catching   | (d) catch     |
| 3.  | (a) bet       | (b) let       | (c) set        | (d) wet       |
| 4.  | (a) condemn   | (b) contain   | (c) concern    | (d) conduct   |
| 5.  | (a) into      | (b) onto      | (c) as to      | (d) up to     |
| 6.  | (a) doomed    | (b) deemed    | (c) domed      | (d) dimed     |
| 7.  | (a) analytics | (b) analyse   | (c) analysis   | (d) analysts  |
| 8.  | (a) produce   | (b) producing | (c) production | (d) producers |
| 9.  | (a) intern    | (b) impale    | (c) impact     | (d) implant   |
| 10. | (a) trump     | (b) tram      | (c) trim       | (d) term      |
| 11. | (a) by        | (b) of        | (c) to         | (d) on        |
| 12. | (a) higher    | (b) above     | (c) top        | (d) topping   |

# SPELLING

From <http://www.BreakingNewsEnglish.com/1610/161012-samsung-galaxy-note.html>

## Paragraph 1

1. reports of the ecvied catching fire
2. shipping the sfiaglhp phone to stores
3. Samsung erngeisen
4. conduct an isiniavgnotte
5. many tbrus into flames
6. their attiebres exploded

## Paragraph 2

7. Industry asayltsn
8. nnduicitose producing the phone
9. the government cannot retfeiern
10. a negative impact on epxorts
11. It is gtneru
12. customer scatiatnisfo

# PUT THE TEXT BACK TOGETHER

From <http://www.BreakingNewsEnglish.com/1610/161012-samsung-galaxy-note.html>

**Number these lines in the correct order.**

- ( ) reports of the device catching fire. The company will also stop shipping the flagship phone to
- ( **1** ) Samsung, the South Korean tech giant, has warned owners of the Galaxy Note 7 to turn off their phone after more
- ( ) interfere, but if they do scrap the model, it will have a negative impact on
- ( ) of the exploding phones are those that had batteries replaced in September and were deemed to be safe.
- ( ) now we can't tell what the impact will be in the long term. It's up to the company and the government cannot
- ( ) exploded. This new episode further damages the company's credibility as many
- ( ) minister Yoo Il-ho has warned that the country's exports would be damaged if it did this. He said: "Right
- ( ) reporting that the company could discontinue producing the phone. However, South Korea's finance
- ( ) exports." The Korea Times said: "It is urgent that the company recover its brand
- ( ) stores. The device, launched in August, was set to rival Apple's iPhone. Samsung engineers must now conduct
- ( ) a recall of 2.5 million phones in September after many burst into flames when their batteries
- ( ) Industry analysts are now predicting how much the latest trouble will cost the company. South Korean media is
- ( ) an investigation into what is causing so many phones to catch fire. Samsung had already been hit following
- ( ) image and the only way to do this is to place quality and customer satisfaction above anything else."

# PUT THE WORDS IN THE RIGHT ORDER

From <http://www.BreakingNewsEnglish.com/1610/161012-samsung-galaxy-note.html>

1. off turn to 7 Note Galaxy the of owners Warned phone their .
2. phone stop The shipping company the will flagship also .
3. to phones many so causing is what into investigation An fire catch .
4. Many exploded batteries their when flames into burst .
5. new This credibility company's the damages further episode .
6. how will much cost the Now latest predicting trouble .
7. company the could phone discontinue The producing .
8. be it The would if this exports damaged did country's .
9. impact the what tell can't We term long the in be will .
10. is the its It that recover image urgent company brand .

# CIRCLE THE CORRECT WORD (20 PAIRS)

From <http://www.BreakingNewsEnglish.com/1610/161012-samsung-galaxy-note.html>

Samsung, the South Korean tech *giant / monster*, has warned *onus / owners* of the Galaxy Note 7 to turn off their phone after more reports of the device *catching / caught* fire. The company will also stop shipping the flagship phone to stores. The device, launched in August, was *let / set* to rival Apple's iPhone. Samsung engineers must now *conduct / conduction* an investigation into what is causing *such / so* many phones to catch fire. Samsung had already been hit *following / followed* a recall of 2.5 million phones in September after many *bust / burst* into flames when their batteries exploded. This new *season / episode* further damages the company's credibility as many of the exploding phones are those that had batteries replaced in September and were *deemed / doomed* to be safe.

Industry *analysis / analysts* are now predicting how much the latest *troubled / trouble* will cost the company. South Korean media is reporting that the company could discontinue *production / producing* the phone. However, South Korea's finance minister Yoo Il-ho has *warned / waned* that the country's exports would be damaged if it did this. He said: "Right now we can't tell what the *imprint / impact* will be in the long term. It's *up / high* to the company and the government cannot interfere, but if they do *scrape / scrap* the model, it will have a negative impact *in / on* exports." The Korea Times said: "It is urgent that the company recover its *bland / brand* image and the only way to do this is to place quality and customer *satisfaction / satisfying* above anything else."

**Talk about the connection between each pair of words in italics, and why the correct word is correct.**

# INSERT THE VOWELS (a, e, i, o, u)

From <http://www.BreakingNewsEnglish.com/1610/161012-samsung-galaxy-note.html>

S\_m\_s\_n\_g, th\_ S\_\_th K\_r\_\_n t\_ch g\_\_nt, h\_s w\_rn\_d  
\_wn\_rs \_f th\_ G\_l\_xy N\_t\_ 7 t\_t\_rn \_ff th\_\_r ph\_n\_  
\_ft\_r m\_r\_ r\_p\_rts \_f th\_ d\_v\_c\_ c\_tch\_ng f\_r\_. Th\_  
c\_mp\_ny w\_ll \_ls\_ st\_p sh\_pp\_ng th\_ fl\_gsh\_p ph\_n\_ t\_  
st\_r\_s. Th\_ d\_v\_c\_, l\_\_nch\_d \_n \_\_g\_st, w\_s s\_t t\_  
r\_v\_l \_ppl\_'s \_Ph\_n\_. S\_m\_s\_n\_g \_ng\_n\_\_rs m\_st n\_w  
c\_nd\_ct \_n \_nv\_st\_g\_t\_\_n \_nt\_ wh\_t \_s c\_\_s\_ng s\_  
m\_ny ph\_n\_s t\_ c\_tch\_f\_r\_. S\_m\_s\_n\_g h\_d \_lr\_\_dy b\_\_n  
h\_t f\_ll\_w\_ng \_ r\_c\_ll \_f 2.5 m\_ll\_\_n ph\_n\_s \_n  
S\_pt\_mb\_r \_ft\_r m\_ny b\_rst \_nt\_ fl\_m\_s wh\_n th\_\_r  
b\_tt\_r\_\_s \_xpl\_d\_d. Th\_s n\_w \_p\_s\_d\_ f\_rth\_r d\_m\_g\_s  
th\_ c\_mp\_ny's cr\_d\_b\_l\_t\_y \_s m\_ny \_f th\_ \_xpl\_d\_ng  
ph\_n\_s \_r\_ th\_s\_ th\_t h\_d b\_tt\_r\_\_s r\_pl\_c\_d \_n  
S\_pt\_mb\_r \_nd w\_r\_d\_\_m\_d t\_ b\_s\_f\_.

\_nd\_stry \_n\_lysts \_r\_ n\_w pr\_d\_ct\_ng h\_w m\_ch th\_  
l\_t\_st tr\_\_bl\_ w\_ll c\_st th\_ c\_mp\_ny. S\_\_th K\_r\_\_n  
m\_d\_\_ \_s r\_p\_rt\_ng th\_t th\_ c\_mp\_ny c\_\_ld  
d\_sc\_nt\_n\_\_ pr\_d\_c\_ng th\_ ph\_n\_. H\_w\_v\_r, S\_\_th  
K\_r\_\_'s f\_n\_nc\_ m\_n\_st\_r Y\_\_ \_l-h\_ h\_s w\_rn\_d th\_t  
th\_ c\_\_ntry's \_xp\_rts w\_\_ld b\_d\_m\_g\_d\_ f\_t d\_d th\_s.  
H\_s\_\_d: "R\_ght n\_w w\_ c\_n't t\_ll wh\_t th\_ \_mp\_ct w\_ll  
b\_ \_n th\_ l\_ng t\_rm. \_t's \_p\_t\_ th\_ c\_mp\_ny \_nd th\_  
g\_v\_rnm\_nt c\_nn\_t \_nt\_rf\_r\_, b\_t \_f th\_y d\_scr\_p th\_  
m\_d\_l, \_t w\_ll h\_v\_ \_n\_g\_t\_v\_ \_mp\_ct \_n \_xp\_rts."  
Th\_ K\_r\_\_ T\_m\_s s\_\_d: "\_t\_s \_rg\_nt th\_t th\_ c\_mp\_ny  
r\_c\_v\_r\_ts br\_nd \_m\_g\_ \_nd th\_ \_nly w\_y t\_d th\_s  
\_s t\_pl\_c\_ q\_\_l\_t\_y \_nd c\_st\_m\_r s\_t\_sf\_ct\_\_n \_b\_v\_  
\_nyth\_ng \_ls\_."

# PUNCTUATE THE TEXT AND ADD CAPITALS

From <http://www.BreakingNewsEnglish.com/1610/161012-samsung-galaxy-note.html>

samsung the south korean tech giant has warned owners of the galaxy note 7 to turn off their phone after more reports of the device catching fire the company will also stop shipping the flagship phone to stores the device launched in august was set to rival apple's iphone samsung engineers must now conduct an investigation into what is causing so many phones to catch fire samsung had already been hit following a recall of 25 million phones in september after many burst into flames when their batteries exploded this new episode further damages the company's credibility as many of the exploding phones are those that had batteries replaced in september and were deemed to be safe

industry analysts are now predicting how much the latest trouble will cost the company south korean media is reporting that the company could discontinue producing the phone however south korea's finance minister yoo il-ho has warned that the country's exports would be damaged if it did this he said "right now we can't tell what the impact will be in the long term it's up to the company and the government cannot interfere but if they do scrap the model it will have a negative impact on exports" the korea times said "it is urgent that the company recover its brand image and the only way to do this is to place quality and customer satisfaction above anything else"

# PUT A SLASH ( / ) WHERE THE SPACES ARE

From <http://www.BreakingNewsEnglish.com/1610/161012-samsung-galaxy-note.html>

Samsung, the South Korean tech giant, has warned owners of the Galaxy Note 7 to turn off their phone after more reports of the device catching fire. The company will also stop shipping the flagship phone to stores. The device, launched in August, was set to rival Apple's iPhone. Samsung engineers must now conduct an investigation into what is causing so many phones to catch fire. Samsung had already been hit following a recall of 2.5 million phones in September after many burst into flames when their batteries exploded. This new episode further damages the company's credibility as many of the exploding phones are those that had batteries replaced in September and were deemed to be safe. Industry analysts are now predicting how much the latest trouble will cost the company. South Korean media is reporting that the company could discontinue producing the phone. However, South Korea's finance minister Yoo Il-ho has warned that the country's exports would be damaged if it did this. He said: "Right now we can't tell what the impact will be in the long term. It's up to the company and the government cannot interfere, but if they do scrap the model, it will have a negative impact on exports." The Korea Times said: "It is urgent that the company recover its brand image and the only way to do this is to place quality and customer satisfaction above anything else."





# HOMework

**1. VOCABULARY EXTENSION:** Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

**2. INTERNET:** Search the Internet and find out more about smartphones. Share what you discover with your partner(s) in the next lesson.

**3. SAMSUNG:** Make a poster about Samsung. Show your work to your classmates in the next lesson. Did you all have similar things?

**4. FIRE:** Write a magazine article about the Samsung smartphones catching fire. Include imaginary interviews with people who think technology is safe and with people who think it is not safe.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

**5. WHAT HAPPENED NEXT?** Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

**6. LETTER:** Write a letter to an expert on smartphones. Ask him/her three questions about smartphones. Give him/her three of your ideas. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

# ANSWERS

## TRUE / FALSE (p.4)

a F    b T    c T    d T    e F    f F    g F    h T

## SYNONYM MATCH (p.4)

- |                  |                |
|------------------|----------------|
| 1. warned        | a. cautioned   |
| 2. device        | b. gadget      |
| 3. rival         | c. opponent    |
| 4. exploded      | d. blew up     |
| 5. deemed        | e. considered  |
| 6. predicting    | f. forecasting |
| 7. impact        | g. effect      |
| 8. scrap         | h. abandon     |
| 9. urgent        | i. pressing    |
| 10. satisfaction | j. contentment |

## COMPREHENSION QUESTIONS (p.8)

1. To shops
2. Apple's iPhone
3. 2.5 million
4. Its credibility
5. Safe
6. Industry analysts
7. The finance minister
8. The government
9. Its brand image
10. Customer satisfaction

## MULTIPLE CHOICE - QUIZ (p.9)

1. b    2. d    3. a    4. c    5. b    6. a    7. c    8. a    9. a    10. d

## ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.  
(It's good for your English ;-)