

Male models earn 75% less than female models

30th September, 2016



It is common knowledge and an obvious example of sexual inequality that men get paid more than women for doing the same job.

One industry in which the reverse is true is modeling. The gender pay gap for male models and their female counterparts is gigantic. A well-known modeling agency has claimed that male models are paid as much as 75 per cent less than female models. Elizabeth Rose from the UK's Premier Models said women could be paid £40,000 (\$52,000) for appearing in a top fashion show, while men could only get £10,000 (\$13,000). Ms Rose said: "I think it's the only industry where men get paid less than women. It's unfair for men, [but] I wouldn't say it's female empowerment."

Rose says the situation is slowly changing and pay is getting better for men. She explained that advertisers are more willing to promote men's products as men are getting more into fashion. She said: "More and more, male models are being used for grooming products. Men are taking a lot more care of themselves generally in the 2000s. It's fine to take a long time doing your hair. It's fine [for men] to use moisturizer [and] wear make-up." One consolation for men is that they are able to work as a model for longer than women. Rose said: "Men have a longer career path, definitely. The male models that make the most are probably in their 30s." Female models tend to make their money in their twenties.

Sources: bbc.co.uk / metro.co.uk / elleUK.com

Writing

There is no reason for men and women to get different pay for the same job. Discuss.

Chat

Talk about these words from the article.

common / knowledge / example / inequality / gender / pay gap / fashion / unfair / situation / advertisers / products / care / make-up / model / career path / twenties

True / False

- The article suggests everyone knows men get higher pay than women. T / F
- The information about the gap in pay came from a modeling agency. T / F
- Female models can earn over \$50,000 for a fashion show. T / F
- A model agency said the pay gap is an example of female empowerment. T / F
- The gap between pay for male and female models is getting bigger. T / F
- Advertisers are now not so willing to advertise men's products. T / F
- Male models generally have longer careers than female models. T / F
- Female models make most of their money while in their teens. T / F

Synonym Match

(The words in **bold** are from the news article.)

- | | |
|------------------------|------------------|
| 1. obvious | a. acceptable |
| 2. reverse | b. prepared |
| 3. counterparts | c. unjust |
| 4. appearing | d. without doubt |
| 5. unfair | e. peers |
| 6. willing | f. clear |
| 7. products | g. (be) inclined |
| 8. fine | h. performing |
| 9. definitely | i. goods |
| 10. tend | j. opposite |

Discussion – Student A

- Why do models all have to be good looking and slim?
- What are the good and bad things about models?
- Do you think virtual models would be better than real models?
- Why are men getting more into grooming?
- What do you think of men wearing make-up?
- In what ways is modeling a good or bad career?
- What kind of person do you need to be to be a model?
- What questions would you like to ask a top professional woman?

Phrase Match

- | | |
|--|--------------------------------|
| 1. common | a. much as 75 per cent less |
| 2. an obvious example of sexual | b. path |
| 3. One industry in which the reverse is | c. top fashion show |
| 4. male models are paid as | d. knowledge |
| 5. appearing in a | e. into fashion |
| 6. the situation is | f. in their twenties |
| 7. men are getting more | g. inequality |
| 8. Men are taking a | h. true is modeling |
| 9. Men have a longer career | i. lot more care of themselves |
| 10. Female models tend to make their money | j. slowly changing |

Discussion – Student B

- What do you think of the job of a model?
- What do you think about what you read?
- What do you think about female models getting a lot more pay?
- Why do you think female models get paid more?
- Why should models get over \$50,000 for one day at a fashion show?
- Would you like to work as a model?
- What advice do you have for male models?
- Is female models getting paid more than male models empowerment?

Spelling

- common kegednowl
- an obvious example of sexual itaienlquy
- male models and their female norrcatptesu
- pipaergan in a top fashion show
- it's the only dsyitunr
- female topenmeemrw
- eraetvrisds are more willing
- willing to porteom men's products
- used for gonmgroi products
- It's fine for men to use uizeirmtosr
- One oioosntlacn for men is...
- have a longer career path, nldfeiyiet

Answers – Synonym Match

1. f	2. j	3. e	4. h	5. c
6. g	7. i	8. a	9. d	10. g

Role Play

Role A – Straight white teeth

You think having straight white teeth is most important for a model. Tell the others three reasons why. Tell them why their things aren't as important. Also, tell the others which is the least important of these (and why): being tall, confidence or liking hard work.

Role B – Being tall

You think being tall is most important for a model. Tell the others three reasons why. Tell them why their things aren't as important. Also, tell the others which is the least important of these (and why): having straight white teeth, confidence or liking hard work.

Role C – Confidence

You think confidence is most important for a model. Tell the others three reasons why. Tell them why their things aren't as important. Also, tell the others which is the least important of these (and why): being tall, having straight white teeth or liking hard work.

Role D – Liking hard work

You think liking hard work is most important for a model. Tell the others three reasons why. Tell them why their things aren't as important. Also, tell the others which is the least important of these (and why): being tall, confidence or having straight white teeth.

Speaking – Being a model

Rank these with your partner. Put the things that are most important to be a model at the top. Change partners often and share your rankings.

- | | |
|--------------------|-------------------------|
| • beautiful skin | • straight, white teeth |
| • a nice smile | • hair |
| • being fit | • being tall |
| • liking hard work | • confidence |

Answers – True False

a	T	b	T	c	T	d	F	e	F	f	F	g	T	h	F
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Answers to Phrase Match and Spelling are in the text.