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Level 4

One in five songs "advertises" alcohol

5th October, 2013

<http://www.breakingnewsenglish.com/1310/131005-pop-songs-4.html>

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Please try the harder Level 5 and the 26-page Level 6 (harder).

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THE READING

From <http://www.breakingnewsenglish.com/1310/131005-pop-songs-4.html>

Pop songs could encourage young people to drink alcohol. England's John Moores University looked at how many song lyrics mentioned drinking. It said health warnings about alcohol may be of little value because of references to alcohol in pop songs. One in five songs in the UK music charts mentions alcohol. This figure is double that from a decade ago. Songs from 1981 contained much fewer references to alcohol. Part of the rise is because of American songs.

Researchers say songs about alcohol are "a major concern". A professor warned that songs are a "form of advertising and marketing for alcoholic products." She said alcohol advertising is already a worry, and that references to alcohol in pop songs could give a positive message to young people about it. Health care professionals should make sure that pop music does not create a stronger drinking culture and harm young people more.

Sources: <http://www.telegraph.co.uk/culture/music/10346297/One-in-five-UK-top-ten-songs-have-alcohol-related-lyrics-study-finds.html>
<http://www.sciencedaily.com/releases/2013/09/130930101844.htm>

MATCHING

From <http://www.breakingnewsenglish.com/1310/131005-pop-songs-4.html>

PARAGRAPH ONE:

- | | |
|-------------------------------|----------------------|
| 1. encouraging young people | a. refer to drinking |
| 2. the extent to which lyrics | b. to alcohol |
| 3. warnings on liquor may be | c. charts |
| 4. the UK music | d. to drink alcohol |
| 5. intoxicating | e. of little value |
| 6. fewer references | f. beverages |

PARAGRAPH TWO:

- | | |
|------------------------------|------------------------|
| 1. a major | a. other professionals |
| 2. a form of advertising | b. products |
| 3. alcoholic | c. concern |
| 4. give a positive message | d. related harm |
| 5. health and | e. and marketing |
| 6. intoxication and alcohol- | f. to young people |

LISTEN AND FILL IN THE GAPS

From <http://www.breakingnewsenglish.com/1310/131005-pop-songs-4.html>

Pop songs (1) _____ people to drink alcohol. England's John Moores University looked at how (2) _____ mentioned drinking. It said (3) _____ alcohol may be of little value because of (4) _____ in pop songs. One in five songs in the UK music charts mentions alcohol. This figure (5) _____ from a decade ago. Songs from 1981 contained much fewer references to alcohol. Part (6) _____ because of American songs.

Researchers say songs about alcohol are "(7) _____". A professor warned that songs are a "(8) _____ and marketing (9) _____." She said alcohol advertising is already a worry, and that references to alcohol in pop songs could give a positive (10) _____ people about it. Health care professionals should (11) _____ music does not create a stronger drinking culture and (12) _____.

MUSIC AND ALCOHOL SURVEY

From <http://www.breakingnewsenglish.com/1310/131005-pop-songs-4.html>

Write five GOOD questions about music and alcohol in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

- a) _____
- b) _____
- c) _____
- d) _____
- e) _____
- f) _____
- g) _____
- h) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

- a) _____
- b) _____
- c) _____
- d) _____
- e) _____
- f) _____
- g) _____
- h) _____

