

Have an exam? Have a Kit-Kat (Thu 3 Feb)

WARM UPS

CHAT: Talk in pairs or groups about Kit Kat / lucky charms / superstition / exams / definitely winning / exam confidence / ...

To make things more dynamic, try telling your students they only have one minute (or 2) on each chat topic before changing topics / partners. Change topic / partner frequently to energize the class.

CHOCOLATE BRAINSTORM: Spend one minute writing down all of the words you associate with chocolate. Share these words with your partner and talk about them.

MY CHOCOLATE LIFE: Talk to your partner about the role chocolate plays in your life. The history of chocolate and you.

EXAMS: Talk to your partner / group about what you do to prepare for exams. Make a short presentation on the perfect exam preparation routine and present to other groups or the whole class. After the presentations have finished, go back to your original partner and discuss what you heard, and how you can make your original presentation better

LUCKY CHARMS: The following are lucky charms from around the world. Discuss with your partner why they are lucky charms and discuss how they could help you pass an exam:

- (a) rabbit's foot
- (b) horse shoe
- (c) four-leaf clover
- (d) shamrock
- (e) Buddha image
- (f) crucifix
- (g) turtle
- (h) ship's anchor
- (i) Snoopy key ring
- (j) Kit Kat bar
- (k) others ?

PRE-READING IDEAS

WORD SEARCH: Students look in their dictionaries / computer to find collocates, other meanings, information, synonyms ... of the words 'chocolate', and 'bar'.

TRUE / FALSE: Students look at the headline and predict whether they believe the following statements about the article are true or false:

- (a) 'Have an exam? Have a Kit Kat' is a famous advertising slogan in the UK. T / F
- (b) Kit Kat is Britain's best-selling chocolate bar. T / F
- (c) The term 'Kit Kat' will become part of Japanese vocabulary. T / F
- (d) Japanese students have been buying lots of Kit Kats. T / F
- (e) 'Kit-Kat' in Japanese means 'I will get married'. T / F
- (f) Kit Kats have become edible lucky charms. T / F
- (g) Japanese parents dislike this imported 'custom' and tell their kids to study instead of buying chocolate bars. T / F
- (h) Fried fish is the traditional Japanese dish prepared for exam success. T / F

.SYNONYM MATCH: Match the following synonyms from the article:

- | | | |
|-----|-------------|---------------|
| (a) | break | bit |
| (b) | slogan | push |
| (c) | promote | language |
| (d) | lexicon | manufacturers |
| (e) | translated | motto |
| (f) | lingo | interpreted |
| (g) | makers | customary |
| (h) | traditional | self belief |
| (i) | element | vocabulary |
| (j) | confidence | rest |

PHRASE MATCH: Match the following phrases based on the article (sometimes more than one combination is possible):

- | | |
|--------------------------------------|---------------------|
| (a) advertising | there's no tomorrow |
| (b) every British person is more | as 'definitely win' |
| (c) part of their everyday | luck |
| (d) buying up the chocolate bar like | charms |
| (e) can be translated | trouble |
| (f) lucky | confidence |
| (g) the makers are having | vocabulary |
| (h) keeping up with | slogan |
| (i) element of | than familiar with |
| (j) gives me more | demand |

DEFINITIONS: Match the following words with the **most likely** definitions (Please think about the headline!):

(a) **break** (n)

- (i) a kind of chocolate bar with wafer inside
- (ii) a short time to rest while working, often for lunch or a snack and drink

(b) **slogan** (n)

- (i) a phrase used like a logo in advertising to make a company or product easy to remember
- (ii) to keep trying to do something without ever giving up

(c) **decade** (n)

- (i) a period of ten years
- (ii) a geometric shape that has ten sides

(d) **lexicon** (n)

- (i) all of the words in a language, or all of the words known by a person
- (ii) a chemical put into chocolate to make people stay awake longer

(e) **translated** (v)

- (i) when a bus or train doesn't come on time
- (ii) the meaning of a word or sentence changed from one language into another

(f) **definitely** (adv)

- (i) to describe the panic students sometimes experience before taking an examination
- (ii) to describe something you are 100% sure something will happen

(g) **lingo** (n)

- (i) slang for 'language'
- (ii) a kind of dance that involves arching your back and moving under a low bar

(h) **edible** (adj)

- (i) something that is safe to eat without any danger to your health.
- (ii) the quiet atmosphere in an examination room

(i) **charm** (n)

- (i) a kind of tea that provides you with energy
- (ii) a small object people carry with them or put in their cars for good luck

(j) **confidence** (n)

- (i) the negative feeling you have that you can't do something
- (ii) the positive feeling you have that you can do something

GAP FILL

Have an exam? Have a Kit-Kat (Thu 3 Feb)

BNE 'Have a _____, have a Kit-Kat'. This is an advertising _____ every British person is more than familiar with. It has been used for decades to promote the UK's best-selling chocolate bar– Kit Kat. They have probably heard this little _____ so often it has become part of their everyday vocabulary. The term 'Kit Kat' will now also become part of the Japanese exam-preparation time _____. High school and university students across Japan have been buying up the chocolate bar like there's no tomorrow. The reason? The name 'Kit-Kat' in Japanese sounds like 'kitto-kattsu', which can be translated as 'definitely win', or, in classroom lingo, 'I will pass my exams'. They have thus become _____ lucky charms. Superstitious Japanese students have been buying so many of the chocolate bars that the makers are having _____ keeping up with demand. Even parents have been buying them, in addition to cooking the traditional fried pork dish, which is used for exam success, just in case there is an extra _____ of luck involved. We talked to one university student, Yoko Yamada, who said, "I don't know why but having a Kit Kat bar in my school bag gives me more _____ to pass my exams." When asked about the taste of Kit-Kat, Yoko answered, "I don't know. I don't really like chocolate, so I've never tasted one".

trouble slogan phrase confidence break edible element lexicon

DISCUSSION: Ssk each other the following questions:

- (a) Do you like Kit Kats?
- (b) Do you like chocolate?
- (c) What do (did) you do to be able to pass exams?
- (d) Do (did) you have any lucky charms?
- (e) Are you superstitious?
- (f) What superstitions are there in your country?
- (g) Were / Are you confident when you took / take exams?
- (h) What kind of English words have entered your lexicon recently?
- (i) What do you think of English words becoming a part of your own language?
- (j) What are some slogans for chocolate bars in your country? Can you translate them into English?
- (k) What do you do to become more confident?
- (l) Do you have any special ceremony to pass exams? / Do you pray or go to church / mosque / temple / synagogue ...?
- (m) Teacher / Student additional questions

INTERNET / WEB LINKS:

The Kit Kat home page

<http://www.nestle.com.au/kitkat/body.asp>

More info on Kit Kats:

<http://www.hersheys.com/products/details/kitkat.asp>

From Japan – Green Tea Kit Kat:

<http://www.japannewbie.com/archives/000167.html>

A page with reviews of 113 other chocolate bars:

http://www.taquitos.net/snacks.php?category_code=30

HOMEWORK

CHOCOLATE POSTER: Create a poster showing all of the good things about chocolate.

EXAM SUCCESS: Create a short guide on how to pass your English exams.

FULL TEXT

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