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Level 3 – 5th February, 2021

Jeff Bezos stepping down as Amazon CEO

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<https://breakingnewsenglish.com/2102/210205-jeff-bezos.html>

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Please try Levels 0, 1 and 2 (they are easier).

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THE ARTICLE

From <https://breakingnewsenglish.com/2102/210205-jeff-bezos.html>

The founder of Amazon.com, Jeff Bezos, will step down from his role as CEO (Chief Executive Officer). Mr Bezos, 57, announced he will finish as CEO later this year. Instead of being CEO, he will take on the new role of Amazon's executive chair. He will pass on the position of CEO to Andy Jassy. Mr Jassy is currently head of Amazon Web Services - a cloud computing business. Mr Bezos has been in charge of Amazon since founding the company in his garage in 1995. The company started as an online bookseller but turned into a global online marketplace. It branched out into streaming video, music, and audiobooks. It also produces consumer electronics, including Kindle e-readers, Fire tablets and Echo devices.

Amazon is one of the world's biggest Internet companies and one of the most valuable. It is worth around \$1.7 trillion. The company has made Mr Bezos one of the world's richest people. Bezos commented on his success. He said: "This journey began some 27 years ago. Amazon was only an idea, and it had no name. The question I was asked most frequently at that time was, 'What's the Internet?' Today, we employ 1.3 million talented, dedicated people, serve hundreds of millions of customers and businesses, and are widely recognized as one of the most successful companies in the world." Mr Bezos also owns the Washington Post newspaper and the space travel company Blue Origin, which aims to go to Mars.

Sources: <https://edition.cnn.com/2021/02/02/tech/amazon-earnings-bezos/index.html>
<https://www.nytimes.com/2021/02/02/technology/jeff-bezos-amazon.html>
<https://www.bbc.com/news/business-55912878>

WARM-UPS

1. AMAZON.COM: Students walk around the class and talk to other students about Amazon.com. Change partners often and share your findings.

2. CHAT: In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

founder / CEO / Amazon / executive / cloud / computing / business / garage / devices
Internet / trillion / success / journey / frequently / customers / talented / space travel

Have a chat about the topics you liked. Change topics and partners frequently.

3. INTERNET SHOPPING: Students A **strongly** believe Internet shopping is better than shopping in stores; Students B **strongly** believe the opposite. Change partners again and talk about your conversations.

4. AMAZON: What do you know about these Amazon products and services? How good are they? Complete this table with your partner(s). Change partners often and share what you wrote.

	What You Know	How Good They Are
Amazon shopping		
Kindle e-reader		
Fire Tablet		
Amazon Web Services		
Echo device		
Amazon Prime		

5. EXECUTIVE: Spend one minute writing down all of the different words you associate with the word "executive". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

6. WEBSITES: Rank these with your partner. Put the best at the top. Change partners often and share your rankings.

- Amazon
- Google
- Wikipedia
- eBay
- BreakingNewsEnglish
- Netflix
- YouTube
- Facebook

VOCABULARY MATCHING

Paragraph 1

- | | |
|--------------|--|
| 1. founder | a. A person who starts a business. |
| 2. step down | b. In control or with total responsibility. |
| 3. announced | c. Resign from or quit an important position or job. |
| 4. role | d. At the present time. |
| 5. currently | e. Made a fact known to the public. |
| 6. in charge | f. Job; the function or part played by a person or thing in a particular situation. |
| 7. device | g. A thing made or adapted for a particular purpose, especially a piece of mechanical or electronic equipment. |

Paragraph 2

- | | |
|----------------|---|
| 8. valuable | h. Giving all your effort to a task or purpose. |
| 9. success | i. Regularly or habitually; often. |
| 10. journey | j. Worth a lot of money. |
| 11. frequently | k. Perform duties or services for another person or an organization. |
| 12. dedicated | l. Finishing an aim or purpose as you planned or hoped. |
| 13. serve | m. Has the plan to get something done. |
| 14. aims | n. A long and often difficult process of personal change and development. |

BEFORE READING / LISTENING

From <https://breakingnewsenglish.com/2102/210205-jeff-bezos.html>

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

- a. Jeff Bezos, the founder of Amazon, will quit as CEO later this month. **T / F**
- b. Jeff Bezos will become the company's executive chair. **T / F**
- c. The new CEO is head of Amazon Web Services at the moment. **T / F**
- d. Amazon branched out into consumer electronics. **T / F**
- e. The article says Amazon is the world's most valuable company. **T / F**
- f. Jeff Bezos started Amazon 37 years ago. **T / F**
- g. Jeff Bezos knew the name of his company when he started Amazon. **T / F**
- h. A Jeff Bezos company aims to travel to the planet Mars. **T / F**

2. SYNONYM MATCH: (The words in **bold** are from the news article.)

- | | |
|------------------------|-----------------|
| 1. founder | a. regularly |
| 2. announced | b. boss |
| 3. role | c. declared |
| 4. head | d. expanded |
| 5. branched out | e. accepted |
| 6. worth | f. enthusiastic |
| 7. frequently | g. creator |
| 8. dedicated | h. valued at |
| 9. recognised | i. aspires |
| 10. aims | j. position |

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

- | | |
|---------------------------------------|-----------------------------|
| 1. Jeff Bezos will step down from his | a. charge of Amazon |
| 2. he will finish as CEO | b. electronics |
| 3. Mr Bezos has been in | c. go to Mars |
| 4. It branched | d. later this year |
| 5. It also produces consumer | e. frequently at that time |
| 6. one of the most | f. dedicated people |
| 7. This journey began | g. role as CEO |
| 8. The question I was asked most | h. valuable |
| 9. we employ 1.3 million talented, | i. out into streaming video |
| 10. aims to | j. some 27 years ago |

GAP FILL

From <https://breakingnewsenglish.com/2102/210205-jeff-bezos.html>

The (1) _____ of Amazon.com, Jeff Bezos, will step down from his role as CEO (Chief Executive Officer). Mr Bezos, 57, announced he will finish as CEO later this year. Instead of (2) _____ CEO, he will take on the new (3) _____ of Amazon's executive chair. He will pass on the position of CEO to Andy Jassy. Mr Jassy is (4) _____ head of Amazon Web Services - a cloud computing business. Mr Bezos has been in (5) _____ of Amazon since founding the company in his garage in 1995. The company started as an online bookseller but (6) _____ into a global online marketplace. It branched out into (7) _____ video, music, and audiobooks. It also produces consumer electronics, including Kindle e-readers, Fire tablets and Echo (8) _____.

being
charge
founder
streaming
currently
devices
role
turned

Amazon is one of the world's biggest Internet companies and one of the most (9) _____. It is worth around \$1.7 trillion. The company has made Mr Bezos one of the world's richest people. Bezos commented on his (10) _____. He said: "This journey began some 27 years ago. Amazon was only an idea, and it had no (11) _____. The question I was asked most (12) _____ at that time was, 'What's the Internet?' Today, we (13) _____ 1.3 million talented, dedicated people, serve hundreds of millions of customers and businesses, and are (14) _____ recognized as one of the most successful companies in the world." Mr Bezos also (15) _____ the Washington Post newspaper and the space travel company Blue Origin, which (16) _____ to go to Mars.

employ
success
valuable
owns
frequently
widely
aims
name

LISTENING – Guess the answers. Listen to check.

From <https://breakingnewsenglish.com/2102/210205-jeff-bezos.html>

- 1) The founder of Amazon.com, Jeff Bezos, will step down from _____ CEO
 - a. his roll as
 - b. his lull as
 - c. his role as
 - d. his rule as
- 2) Instead of being CEO, he will take on the new role of Amazon's _____
 - a. executive chair
 - b. execute tiff chair
 - c. speculative chair
 - d. exit a tiff chair
- 3) Mr Jassy is currently head of Amazon Web Services - a _____ business
 - a. clout computing
 - b. clown computing
 - c. cloud computing
 - d. crowd computing
- 4) The company started as an online bookseller but turned into a global _____
 - a. online mark it place
 - b. online mar kit place
 - c. online market peace
 - d. online marketplace
- 5) consumer electronics, including Kindle e-readers, Fire tablets _____
 - a. and Echo devices
 - b. end Echo devices
 - c. and eco-devices
 - d. end eco-devices
- 6) Amazon is one of the world's biggest Internet companies and one of _____
 - a. the most valuably
 - b. the most value able
 - c. the most value a ball
 - d. the most valuable
- 7) one of the world's richest people. Bezos commented _____
 - a. in his success
 - b. on this success
 - c. on his success
 - d. on his successive
- 8) Amazon was only an idea, and it _____
 - a. had not named
 - b. had no name
 - c. had known name
 - d. had none aim
- 9) Today, we employ 1.3 million talented, _____
 - a. dedicate it people
 - b. dead dictated people
 - c. deed dictated people
 - d. dedicated people
- 10) and the space travel company Blue Origin, which _____ to Mars
 - a. aims to go
 - b. aim stew go
 - c. aims two go
 - d. aim stow go

LISTENING – Listen and fill in the gaps

From <https://breakingnewsenglish.com/2102/210205-jeff-bezos.html>

The founder of Amazon.com, Jeff Bezos, will (1) _____ his role as CEO (Chief Executive Officer). Mr Bezos, 57, announced he will finish as CEO later this year. Instead of being CEO, he will take on the new role of Amazon's executive chair. He (2) _____ the position of CEO to Andy Jassy. Mr Jassy is (3) _____ Amazon Web Services - a cloud computing business. Mr Bezos has been in charge of Amazon (4) _____ company in his garage in 1995. The company started as an online bookseller but turned into a global online marketplace. (5) _____ into streaming video, music, and audiobooks. It also produces consumer electronics, including Kindle e-readers, Fire tablets (6) _____.

Amazon is one of the world's biggest Internet companies and one of the most valuable. It (7) _____ \$1.7 trillion. The company has made Mr Bezos one of the world's richest people. Bezos commented on his success. He said: "This (8) _____ 27 years ago. Amazon was only an idea, and it (9) _____. The question I was asked most frequently at that time was, 'What's the Internet?' Today, we employ 1.3 million talented, dedicated people, (10) _____ millions of customers and businesses, (11) _____ recognized as one of the most successful companies in the world." Mr Bezos also owns the Washington Post newspaper and the space travel company Blue Origin, which (12) _____ to Mars.

COMPREHENSION QUESTIONS

From <https://breakingnewsenglish.com/2102/210205-jeff-bezos.html>

1. How old is the CEO of Amazon.com?
2. What will Jeff Bezos' new role be in the company?
3. What is Mr Andy Jassy currently head of?
4. Where did Jeff Bezos start Amazon.com?
5. What does the article say Amazon branched out into?
6. How much does the article say Amazon is worth?
7. What question was Jeff Bezos most frequently asked 27 years ago?
8. How many employees does Amazon have today?
9. What is the name of the newspaper Jeff Bezos owns?
10. Where does Mr Bezos' company Blue Origin hope to go?

MULTIPLE CHOICE - QUIZ

From <https://breakingnewsenglish.com/2102/210205-jeff-bezos.html>

- 1) How old is the CEO of Amazon.com?
 - a) 56
 - b) 57
 - c) 58
 - d) 55
- 2) What will Jeff Bezos' new role be in the company?
 - a) advisor
 - b) president
 - c) executive chair
 - d) mascot
- 3) What is Mr Andy Jassy currently head of?
 - a) Echo
 - b) Kindle
 - c) Amazon Prime
 - d) Amazon Web Services
- 4) Where did Jeff Bezos start Amazon.com?
 - a) in his bedroom
 - b) in his garage
 - c) at university
 - d) in the back of his camper van
- 5) What does the article say Amazon branched out into?
 - a) streaming
 - b) trees
 - c) financial services
 - d) fashion
- 6) How much does the article say Amazon is worth?
 - a) around \$1.7 trillion
 - b) around \$1.5 trillion
 - c) around \$1.6 trillion
 - d) around \$1.8 trillion
- 7) What question was Jeff Bezos most frequently asked 27 years ago?
 - a) What book do you recommend?
 - b) Will you be famous?
 - c) What's your company's name?
 - d) What's the Internet?
- 8) How many employees does Amazon have today?
 - a) 1.2 million
 - b) 1.4 million
 - c) 1.3 million
 - d) 1.5 million
- 9) What is the name of the newspaper Jeff Bezos owns?
 - a) Amazon Prime News
 - b) the Amazonian
 - c) the New York Times
 - d) the Washington Post
- 10) Where does Mr Bezos' company Blue Origin hope to go?
 - a) the New York Stock Exchange
 - b) Mars
 - c) the bottom of the ocean
 - d) online

ROLE PLAY

From <https://breakingnewsenglish.com/2102/210205-jeff-bezos.html>

Role A – Amazon

You think Amazon is the best website. Tell the others three reasons why. Tell them what is wrong with their websites. Also, tell the others which is the least useful of these (and why): Wikipedia, BreakingNewsEnglish or YouTube.

Role B – Wikipedia

You think Wikipedia is the best website. Tell the others three reasons why. Tell them what is wrong with their websites. Also, tell the others which is the least useful of these (and why): Amazon, BreakingNewsEnglish or YouTube.

Role C – BreakingNewsEnglish

You think BreakingNewsEnglish is the best website. Tell the others three reasons why. Tell them what is wrong with their websites. Also, tell the others which is the least useful of these (and why): Wikipedia, Amazon or YouTube.

Role D – YouTube

You think YouTube is the best website. Tell the others three reasons why. Tell them what is wrong with their websites. Also, tell the others which is the least useful of these (and why): Wikipedia, BreakingNewsEnglish or Amazon.

AFTER READING / LISTENING

From <https://breakingnewsenglish.com/2102/210205-jeff-bezos.html>

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words 'step' and 'down'.

step	down
-------------	-------------

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

2. ARTICLE QUESTIONS: Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

3. GAP FILL: In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

4. VOCABULARY: Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

5. TEST EACH OTHER: Look at the words below. With your partner, try to recall how they were used in the text:

<ul style="list-style-type: none">• founder• chair• cloud• garage• turned• devices	<ul style="list-style-type: none">• valuable• success• idea• frequently• widely• space
---	---

AMAZON.COM SURVEY

From <https://breakingnewsenglish.com/2102/210205-jeff-bezos.html>

Write five GOOD questions about Amazon.com in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

AMAZON.COM DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

1. What did you think when you read the headline?
2. What images are in your mind when you hear the word 'Amazon'?
3. What do you know about Amazon.com?
4. How useful is Amazon.com?
5. What do you know about Jeff Bezos?
6. What does a CEO do?
7. What would you do if you were Amazon's CEO?
8. Have you ever used Amazon.com?
9. Do you prefer Internet shopping or going to shops and malls?
10. What advice do you have for Jeff Bezos?

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AMAZON.COM DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

11. Did you like reading this article? Why/not?
12. What do you think of when you hear the word 'CEO'?
13. What do you think about what you read?
14. What would you do if you were one of the world's richest people?
15. What does it take to make an Internet business successful?
16. What is the Internet?
17. What should Amazon do in the future?
18. What do you think of the name 'Amazon'?
19. How important is it for humans to go to Mars?
20. What questions would you like to ask Jeff Bezos?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

LANGUAGE - CLOZE

From <https://breakingnewsenglish.com/2102/210205-jeff-bezos.html>

The founder of Amazon.com, Jeff Bezos, will (1) _____ down from his role as CEO (Chief Executive Officer). Mr Bezos, 57, announced he will finish (2) _____ CEO later this year. Instead of being CEO, he will take on the new role (3) _____ Amazon's executive chair. He will pass on the position of CEO to Andy Jassy. Mr Jassy is currently (4) _____ of Amazon Web Services - a cloud computing business. Mr Bezos has been in charge of Amazon since founding the company in his garage in 1995. The company started as an online bookseller but (5) _____ into a global online marketplace. It branched out into streaming video, music, and audiobooks. It also produces (6) _____ electronics, including Kindle e-readers, Fire tablets and Echo devices.

Amazon is one of the world's biggest Internet companies and one of the most (7) _____. It is worth around \$1.7 trillion. The company has made Mr Bezos one of the world's richest people. Bezos commented (8) _____ his success. He said: "This journey began some 27 years ago. Amazon was only an idea, and it had no name. The question I was asked most (9) _____ at that time was, 'What's the Internet?' Today, we employ 1.3 million talented, (10) _____ people, serve hundreds of millions of customers and businesses, and are (11) _____ recognized as one of the most successful companies in the world." Mr Bezos also owns the Washington Post newspaper and the space travel company Blue Origin, which (12) _____ to go to Mars.

Put the correct words from the table below in the above article.

- | | | | | |
|-----|------------------|---------------|----------------|---------------|
| 1. | (a) step | (b) sit | (c) hop | (d) jump |
| 2. | (a) was | (b) has | (c) as | (d) ease |
| 3. | (a) at | (b) on | (c) of | (d) as |
| 4. | (a) face | (b) brain | (c) skull | (d) head |
| 5. | (a) turned | (b) twisted | (c) swivelled | (d) curved |
| 6. | (a) assumer | (b) consumer | (c) amuser | (d) user |
| 7. | (a) worth | (b) buying | (c) priced | (d) valuable |
| 8. | (a) at | (b) on | (c) of | (d) by |
| 9. | (a) delinquently | (b) recently | (c) frequently | (d) decency |
| 10. | (a) dedicate | (b) dedicated | (c) dedication | (d) dedicates |
| 11. | (a) stately | (b) racially | (c) heighten | (d) widely |
| 12. | (a) fuels | (b) aims | (c) rockets | (d) spaces |

SPELLING

From <https://breakingnewsenglish.com/2102/210205-jeff-bezos.html>

Paragraph 1

1. The oeundrf of Amazon.com
2. CEO (Chief uceiveEtx Officer)
3. Jassy is rurtclyne head of Amazon Web Services
4. It crhdeban out into streaming video
5. It also produces uocsmrne electronics
6. Fire tablets and Echo escevdi

Paragraph 2

7. one of the most laelbavu
8. It is owtrh around \$1.7 trillion
9. The question I was asked most ntfuyereql
10. we oylmep 1.3 million
11. talented, idaeecddt people
12. one of the most lccufssues companies

PUT THE TEXT BACK TOGETHER

From <https://breakingnewsenglish.com/2102/210205-jeff-bezos.html>

Number these lines in the correct order.

- () head of Amazon Web Services - a cloud computing business. Mr Bezos has been in
- () consumer electronics, including Kindle e-readers, Fire tablets and Echo devices.
- () into a global online marketplace. It branched out into streaming video, music, and audiobooks. It also produces
- () charge of Amazon since founding the company in his garage in 1995. The company started as an online bookseller but turned
- () \$1.7 trillion. The company has made Mr Bezos one of the world's richest people. Bezos commented on his
- (**1**) The founder of Amazon.com, Jeff Bezos, will step down from his role as CEO (Chief Executive Officer). Mr Bezos, 57,
- () successful companies in the world." Mr Bezos also owns The Washington Post
- () Amazon is one of the world's biggest Internet companies and one of the most valuable. It is worth around
- () role of Amazon's executive chair. He will pass on the position of CEO to Andy Jassy. Mr Jassy is currently
- () of millions of customers and businesses, and are widely recognized as one of the most
- () success. He said: "This journey began some 27 years ago. Amazon was only an idea, and it had no name. The question I was asked most
- () frequently at that time was, 'What's the Internet?' Today, we employ 1.3 million talented, dedicated people, serve hundreds
- () newspaper and the space travel company Blue Origin, which aims to go to Mars.
- () announced he will finish as CEO later this year. Instead of being CEO, he will take on the new

PUT THE WORDS IN THE RIGHT ORDER

From <https://breakingnewsenglish.com/2102/210205-jeff-bezos.html>

1. CEO He later this will as year . finish
2. In founding the of charge Amazon since company .
3. online company as started bookseller . The an
4. branched music . and out into It video streaming
5. e-readers . electronics, consumer It produces also including Kindle
6. of biggest companies . world's the one is Amazon
7. years 27 began journey This ago . some
8. we Today, people . employ 1.3 million talented, dedicated
9. recognized successful . of the Widely as most one
10. space Bezos Blue Origin owns the company . travel

CIRCLE THE CORRECT WORD (20 PAIRS)

From <https://breakingnewsenglish.com/2102/210205-jeff-bezos.html>

The *founder / finding* of Amazon.com, Jeff Bezos, will step down from his role as CEO (Chief Executive Officer). Mr Bezos, 57, announced he will finish *as / has* CEO later this year. Instead *to / of* being CEO, he will take *on / off* the new role of Amazon's executive *seat / chair*. He will pass on the position of CEO to Andy Jassy. Mr Jassy is currently *head / face* of Amazon Web Services - a cloud computing business. Mr Bezos has been in *change / charge* of Amazon since founding the company in his garage in 1995. The company started as an online bookseller but turned *onto / into* a global online marketplace. It *branched / twigged* out into streaming video, music, and audiobooks. It also produces consumer electronics, including Kindle e-readers, Fire tablets and Echo *devises / devices*.

Amazon is one of the world's biggest Internet companies and one of the most *valuation / valuable*. It is worth around \$1.7 trillion. The company has made Mr Bezos one of the world's richest people. Bezos *commanded / commented* on his success. He said: "This journey *beginning / began* some 27 years ago. Amazon was only *an / the* idea, and it had no name. The question I was asked most *frequently / frequency* at that time was, 'What's the Internet?' Today, we *comply / employ* 1.3 million talented, dedicated people, *reserve / serve* hundreds of millions of customers and businesses, and are *widely / wisely* recognized as one of the most successful companies in the world." Mr Bezos also *owns / owning* the Washington Post newspaper and the space travel company Blue Origin, which *alms / aims* to go to Mars.

Talk about the connection between each pair of words in italics, and why the correct word is correct.

INSERT THE VOWELS (a, e, i, o, u)

From <https://breakingnewsenglish.com/2102/210205-jeff-bezos.html>

Th_ f__nd_r_ f_ _m_z_n.c_m, J_ff B_z_s, w_ll st_p d_wn fr_m h_s r_l_ _s C__ (Ch__f_ _x_c_t_v_ _ff_c_r). Mr B_z_s, 57, _nn__nc_d h_ w_ll f_n_sh _s C__ l_t_r th_s y__r. _nst__d_ f_ b__ng C__, h_ w_ll t_k_ _n th_ n_w r_l_ _f_ _m_z_n's _x_c_t_v_ ch__r. H_ w_ll p_ss _n th_ p_s_t__n_ f_ C__ t_ _ndy J_ssy. Mr J_ssy _s c_rr_ntly h__d_ f_ _m_z_n W_b S_rv_c_s - _ cl__d c_mpt_ng b_s_n_ss. Mr B_z_s h_s b__n _n ch_rg_ _f_ _m_z_n s_nc_ f__nd_ng th_ c_mpn_y _n h_s g_r_g_ _n 1995. Th_ c_mpn_y st_rt_d_ _s _n _nl_n_ b__ks_ll_r b_t t_rn_d_ _nt_ _ gl_b_l_ _nl_n_ m_rk_tpl_c_. _t br_nch_d __t _nt_ str__m_ng v_d__, m_s_c, _nd __d__b__ks. _t _ls_ pr_d_c_s c_ns_m_r_l_ctr_n_cs, _ncl_d_ng K_ndl_ _r__d_rs, F_r_ t_b_l_ts _nd _ch_ d_v_c_s.

_m_z_n _s _n_ _f th_ w_rld's b_gg_st _nt_rn_t c_mpn__s _nd _n_ _f th_ m_st v_l__bl_. _t _s w_rth _r__nd \$1.7 tr_ll__n. Th_ c_mpn_y h_s m_d_ Mr B_z_s _n_ _f th_ w_rld's r_ch_st p__pl_. B_z_s c_mmm_nt_d _n h_s s_cc_ss. H_ s__d: "Th_s j__rn_y b_g_n s_m_ 27 y__rs _g_. _m_z_n w_s _nly _n _d__, _nd _t h_d n_ n_m_. Th_ q__st__n_ _ w_s _sk_d m_st fr_q__ntly _t th_t t_m_ w_s, 'Wh_t's th_ _nt_rn_t?' T_d_y, w_ _mpl_y 1.3 m_ll__n t_l_nt_d, d_d_c_t_d p__pl_, s_rv_ h ndr_ds _f m_ll__ns _f c_st_m_rs _nd b_s_n_ss_s, _nd _r_ w_d_ly r_c_gn_z_d _s _n_ _f th_ m_st s_cc_ssf_l c_mpn__s _n th_ w_rld." Mr B_z_s _ls_ _wns th_ W_sh_ngt_n P_st n_wsp_p_r _nd th_ sp_c_ tr_v_l c_mpn_y Bl__ _r_g_n, wh_ch __ms t_ g_ t_ M_rs.

PUNCTUATE THE TEXT AND ADD CAPITALS

From <https://breakingnewsenglish.com/2102/210205-jeff-bezos.html>

the founder of amazoncom jeff bezos will step down from his role as ceo chief executive officer mr bezos 57 announced he will finish as ceo later this year instead of being ceo he will take on the new role of amazons executive chair he will pass on the position of ceo to andy jassy mr jassy is currently head of amazon web services a cloud computing business mr bezos has been in charge of amazon since founding the company in his garage in 1995 the company started as an online bookseller but turned into a global online marketplace it branched out into streaming video music and audiobooks it also produces consumer electronics including kindle ereaders fire tablets and echo devices

amazon is one of the worlds biggest internet companies and one of the most valuable it is worth around 17 trillion the company has made mr bezos one of the worlds richest people bezos commented on his success he said this journey began some 27 years ago amazon was only an idea and it had no name the question i was asked most frequently at that time was whats the internet today we employ 13 million talented dedicated people serve hundreds of millions of customers and businesses and are widely recognized as one of the most successful companies in the world mr bezos also owns the washington post newspaper and the space travel company blue origin which aims to go to mars

PUT A SLASH (/) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/2102/210205-jeff-bezos.html>

The founder of Amazon.com, Jeff Bezos, will step down from his role as CEO (Chief Executive Officer). Mr Bezos, 57, announced he will finish as CEO later this year. Instead of being CEO, he will take on the new role of Amazon's executive chair. He will pass on the position of CEO to Andy Jassy. Mr Jassy is currently head of Amazon Web Services - a cloud computing business. Mr Bezos has been in charge of Amazon since founding the company in his garage in 1995. The company started as an online bookseller but turned into a global online marketplace. It branched out into streaming video, music, and audiobooks. It also produces consumer electronics, including Kindle e-readers, Fire tablets and Echo devices. Amazon is one of the world's biggest Internet companies and one of the most valuable. It is worth around \$1.7 trillion. The company has made Mr Bezos one of the world's richest people. Bezos commented on his success. He said: "This journey began some 27 years ago. Amazon was only an idea, and it had no name. The question I was asked most frequently at that time was, 'What's the Internet?' Today, we employ 1.3 million talented, dedicated people, serve hundreds of millions of customers and businesses, and are widely recognized as one of the most successful companies in the world." Mr Bezos also owns the Washington Post newspaper and the space travel company Blue Origin, which aims to go to Mars.

HOMEWORK

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. INTERNET: Search the Internet and find out more about this news story. Share what you discover with your partner(s) in the next lesson.

3. AMAZON.COM: Make a poster about Amazon.com. Show your work to your classmates in the next lesson. Did you all have similar things?

4. MARS: Write a magazine article about companies spending more money to get to Mars. Include imaginary interviews with people who are for and against this.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

5. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

6. LETTER: Write a letter to an expert on Amazon.com. Ask him/her three questions about it. Give him/her three of your opinions on Amazon. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

VOCABULARY (p.4)

1. a 2. c 3. e 4. f 5. d 6. b 7. g
8. j 9. l 10. n 11. i 12. h 13. k 14. m

TRUE / FALSE (p.5)

- a F b T c T d T e T f F g F h T

SYNONYM MATCH (p.5)

1. g	2. c	3. j	4. b	5. d
6. h	7. a	8. f	9. e	10. i

COMPREHENSION QUESTIONS (p.9)

- 57
- Executive chair
- Amazon Web Services
- In his garage
- Streaming
- Around \$1.7 trillion
- What's the Internet?
- 1.3 million
- The Washington Post
- Mars

WORDS IN THE RIGHT ORDER (p.20)

- He will finish as CEO later this year.
- In charge of Amazon since founding the company.
- The company started as an online bookseller.
- It branched out into streaming video and music.
- It also produces consumer electronics, including Kindle e-readers.
- Amazon is one of the world's biggest companies.
- This journey began some 27 years ago.
- Today, we employ 1.3 million talented, dedicated people.
- Widely recognized as one of the most successful.
- Bezos owns the space travel company Blue Origin.

MULTIPLE CHOICE - QUIZ (p.10)

1. b 2. c 3. d 4. b 5. a 6. a 7. d 8. c 9. d 10. b

ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.
(It's good for your English ;-)