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**Level 3 – 14th September, 2020**

## **Pringles unveils new recyclable paper packaging**

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<https://breakingnewsenglish.com/2009/200914-pringles-packaging.html>

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**Please try Levels 0, 1 and 2 (they are easier).**

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# THE ARTICLE

From <https://breakingnewsenglish.com/2009/200914-pringles-packaging.html>

The potato chip maker Pringles has improved its packaging. Pringles is well known for its large, round, stacked crisps as well as for its cylindrical container. However, the container has been criticised for being bad for the environment. A lot of the criticism was because the tube was almost impossible to recycle. The BBC news agency said the container was "a recycler's nightmare". It might have looked simple but it was made up of multiple materials. It had a plastic cap, a metal base, an aluminium tear-off cover and a foil-lined cardboard tube. This all made it nearly impossible for people to separate and recycle the container. The Recycling Association called it one of the "villains" of the recycling world.

Chiefs at Pringles went back to the drawing board to make the packaging easier to recycle. They spent 12 months designing a new tube. This move was part of the company's promise to switch to 100 per cent reusable, recyclable or compostable packaging by the year 2025. A company spokesman said: "We are eager to play our part and reduce our impact on the planet. And Pringles fans expect that of us too. So we've worked hard to come up with this new can, which is widely recyclable and keeps our chips fresh and tasty and protects them from breaking up – which helps to reduce food waste." However, the new design still has a plastic lid. The Recycling Association said this would just add to plastic pollution.

Sources: <https://www.bbc.com/news/science-environment-54108336>  
<https://www.bakeryandsnacks.com/Article/2020/09/10/Pringles-iconic-tube-pilots-an-eco-makeover-in-UK>  
<https://www.esmmagazine.com/uncategorized/pringles-unveils-new-recyclable-paper-packaging-format-108540>

# WARM-UPS

**1. POTATO CHIPS:** Students walk around the class and talk to other students about potato chips. Change partners often and share your findings.

**2. CHAT:** In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

potato chip / recycling / packaging / container / environment / materials / plastic / drawing board / tube / promise / planet / fresh / tasty / fans / food waste / pollution

Have a chat about the topics you liked. Change topics and partners frequently.

**3. ILLEGAL:** Students A **strongly** believe packaging that is not recyclable should be made illegal; Students B **strongly** believe the opposite. Change partners again and talk about your conversations.

**4. PACKAGING:** How essential is this packaging? What could we use instead of it Complete this table with your partner(s). Change partners often and share what you wrote.

	How Essential Is This	What Could We Use Instead?
Plastic bags		
Wrapped fruit		
Plastic yoghurt cartons		
Wrapped chopsticks		
Plastic coffee cups		
Cardboard boxes		

**5. TUBE:** Spend one minute writing down all of the different words you associate with the word "tube". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

**6. SNACKS:** Rank these with your partner. Put the best snacks at the top. Change partners often and share your rankings.

- potato chips
- nuts
- chocolate biscuits
- cereal bars
- raisins
- popcorn
- cheese
- candy bar

# VOCABULARY MATCHING

## Paragraph 1

- |                |  |
|----------------|--|
| 1. stacked     | a. The person or thing responsible for specified trouble, harm, or damage.                       |
| 2. cylindrical | b. Things put on top of other things.  |
| 3. container   | c. A person, thing, or situation that is very difficult to deal with.                            |
| 4. tube        | d. Having parallel sides around a round base.  |
| 5. nightmare   | e. A long, hollow cylinder of metal, plastic, glass, etc. for holding or transporting something. |
| 6. base        | f. An object that can be used to hold or transport something.                                    |
| 7. villain     | g. The lowest part or edge of something, especially the part on which it rests or is supported.  |

## Paragraph 2

- |                 |   |
|-----------------|---|
| 8. chief        | h. The person with the highest rank in an organization.                                   |
| 9. switch       | i. Harmful or poisonous things in the environment (air, rivers, land, etc.).              |
| 10. compostable | j. Change.  |
| 11. eager       | k. Of food that is recently made or obtained; not canned, frozen, or otherwise preserved. |
| 12. impact      | l. Able to break down and go back to nature when under earth.                             |
| 13. fresh       | m. Wanting to do or have something very much.   |
| 14. pollution   | n. The effect or influence of one person, thing, or action, on another.                   |

# BEFORE READING / LISTENING

From <https://breakingnewsenglish.com/2009/200914-pringles-packaging.html>

**1. TRUE / FALSE:** Read the headline. Guess if a-h below are true (T) or false (F).

- a. The maker of Pringles has improved the taste of its potato chips. **T / F**
- b. Pringles potato chips come in containers that are cylindrical in shape. **T / F**
- c. The BBC said many people have nightmares after eating Pringles. **T / F**
- d. A recycling association called the Pringles container a "villain". **T / F**
- e. Chefs at Pringles went to a drawing board to design a tubular chip. **T / F**
- f. Pringles wants to use 100% recyclable packaging by 2025. **T / F**
- g. The Pringles container helps to avoid food waste. **T / F**
- h. The new Pringles container has a recyclable paper lid. **T / F**

**2. SYNONYM MATCH:** (The words in **bold** are from the news article.)

- |                    |                 |
|--------------------|-----------------|
| <b>1. maker</b>    | a. top          |
| <b>2. recycle</b>  | b. bottom       |
| <b>3. base</b>     | c. action       |
| <b>4. separate</b> | d. change       |
| <b>5. villains</b> | e. manufacturer |
| <b>6. move</b>     | f. divide       |
| <b>7. switch</b>   | g. delicious    |
| <b>8. eager</b>    | h. wrongdoers   |
| <b>9. tasty</b>    | i. keen         |
| <b>10. lid</b>     | j. reuse        |

**3. PHRASE MATCH:** (Sometimes more than one choice is possible.)

- |  |                           |
|--|---------------------------|
| 1. The potato chip maker Pringles has    | a. designing a new tube   |
| 2. cylindrical                           | b. multiple materials     |
| 3. the tube was almost impossible        | c. waste                  |
| 4. it was made up of                     | d. recycle the container  |
| 5. impossible for people to separate and | e. on the planet          |
| 6. Chiefs at Pringles went back          | f. improved its packaging |
| 7. They spent 12 months                  | g. compostable packaging  |
| 8. reusable, recyclable or               | h. container              |
| 9. reduce our impact                     | i. to the drawing board   |
| 10. helps to reduce food                 | j. to recycle             |

# GAP FILL

From <https://breakingnewsenglish.com/2009/200914-pringles-packaging.html>

The potato chip maker Pringles has improved its packaging. Pringles is well (1) \_\_\_\_\_ for its large, round, stacked crisps as well as for its (2) \_\_\_\_\_ container. However, the container has been criticised for being (3) \_\_\_\_\_ for the environment. A lot of the criticism was because the tube was (4) \_\_\_\_\_ impossible to recycle. The BBC news agency said the container was "a recycler's (5) \_\_\_\_\_". It might have looked simple but it was made up of multiple materials. It had a plastic cap, a (6) \_\_\_\_\_ base, an aluminium tear-off cover and a foil-lined cardboard tube. This all made it nearly impossible for people to (7) \_\_\_\_\_ and recycle the container. The Recycling Association called it one of the "(8) \_\_\_\_\_" of the recycling world.

*bad*  
*known*  
*villains*  
*nightmare*  
*cylindrical*  
*metal*  
*almost*  
*separate*

Chiefs at Pringles went back to the drawing (9) \_\_\_\_\_ to make the packaging easier to recycle. They spent 12 months designing a new tube. This move was part of the company's promise to (10) \_\_\_\_\_ to 100 per cent reusable, recyclable or compostable packaging by the year 2025. A company spokesman said: "We are eager to play our (11) \_\_\_\_\_ and reduce our (12) \_\_\_\_\_ on the planet. And Pringles fans expect that of us too. So we've worked hard to (13) \_\_\_\_\_ up with this new can, which is widely recyclable and keeps our chips fresh and (14) \_\_\_\_\_ and protects them from breaking up – which helps to reduce food (15) \_\_\_\_\_." However, the new design still has a plastic lid. The Recycling Association said this would just (16) \_\_\_\_\_ to plastic pollution.

*come*  
*switch*  
*tasty*  
*part*  
*board*  
*add*  
*waste*  
*impact*

# LISTENING – Guess the answers. Listen to check.

From <https://breakingnewsenglish.com/2009/200914-pringles-packaging.html>

- 1) Pringles is well known for its large, round, \_\_\_\_\_
  - a. stocked crisps
  - b. stick crisps
  - c. strict crisps
  - d. stacked crisps
- 2) The BBC news agency said the container was \_\_\_\_\_
  - a. a recycler's night my
  - b. a real cycler is a nightmare
  - c. aerial cycler's nightmare
  - d. a recycler's nightmare
- 3) It had a plastic cap, a metal base, an aluminium \_\_\_\_\_
  - a. tear-off cover
  - b. tear-off covert
  - c. tear-off covet
  - d. tear-off cove
- 4) This all made it nearly impossible for \_\_\_\_\_
  - a. people too separate
  - b. people two separate
  - c. people to separate
  - d. people tomb separate
- 5) The Recycling Association called it one \_\_\_\_\_
  - a. off the "villain"
  - b. off the "billings"
  - c. oft the "bill inns"
  - d. of the "villains"
- 6) Chiefs at Pringles went back to the drawing board to make the packaging \_\_\_\_\_
  - a. easy are to recycle
  - b. ease seer to recycle
  - c. easier to recycle
  - d. easier to less cycle
- 7) They spent 12 months designing \_\_\_\_\_
  - a. a news tube
  - b. anew tube
  - c. a new tube
  - d. a knew tube
- 8) This move was part of the company's promise to switch to 100 \_\_\_\_\_
  - a. per cent reuse able
  - b. per cent reusable
  - c. per cent reuse a ball
  - d. per cent tree use sable
- 9) keeps our chips fresh and tasty and protects them \_\_\_\_\_
  - a. form break king up
  - b. from break in up
  - c. from breaking up
  - d. from bray king up
- 10) However, the new design still has \_\_\_\_\_
  - a. a plastic lid
  - b. upper latex lid
  - c. app lass tick lid
  - d. a plaster lid

# LISTENING – Listen and fill in the gaps

From <https://breakingnewsenglish.com/2009/200914-pringles-packaging.html>

The potato chip maker Pringles has (1) \_\_\_\_\_. Pringles is well known for its large, round, stacked crisps as well as (2) \_\_\_\_\_ container. However, the container has been criticised for being bad for the environment. A lot (3) \_\_\_\_\_ was because the tube was almost impossible to recycle. The BBC news agency said the container was "a recycler's nightmare". It might (4) \_\_\_\_\_ but it was made up of multiple materials. It had a plastic cap, a metal base, an aluminium tear-off (5) \_\_\_\_\_ foil-lined cardboard tube. This all made it nearly impossible for people to separate and recycle the container. The Recycling Association called it one of (6) \_\_\_\_\_ the recycling world.

Chiefs at Pringles went back to (7) \_\_\_\_\_ to make the packaging easier to recycle. They spent 12 months designing a new tube. This move was part of the company's (8) \_\_\_\_\_ to 100 per cent reusable, recyclable or compostable packaging by the year 2025. A company spokesman said: "We are (9) \_\_\_\_\_ our part and reduce our impact on the planet. And Pringles fans expect that of us too. So we've worked hard to (10) \_\_\_\_\_ this new can, which is widely recyclable and keeps our chips fresh and tasty and protects them from breaking up – which helps to (11) \_\_\_\_\_." However, the new design still has a plastic lid. The Recycling Association said this would just add (12) \_\_\_\_\_.



# COMPREHENSION QUESTIONS

From <https://breakingnewsenglish.com/2009/200914-pringles-packaging.html>

1. What has Pringles improved?
2. What shape is the Pringles container?
3. What did the BBC say the container was?
4. What was the base of the Pringles container made from?
5. What did a recycling association was the container was?
6. Where did chiefs at Pringles go back to?
7. How long did people spend designing a new tube?
8. By when does Pringles want to be using 100% recyclable containers?
9. What will the new container help to reduce?
10. What will the lid on the new container add to?

# MULTIPLE CHOICE - QUIZ

From <https://breakingnewsenglish.com/2009/200914-pringles-packaging.html>

- 1) What has Pringles improved?
  - a) its taste
  - b) its packaging
  - c) its image
  - d) the shape of its chips
- 2) What shape is the Pringles container?
  - a) rectangular
  - b) oval
  - c) circular
  - d) cylindrical
- 3) What did the BBC say the container was?
  - a) a recycler's dream
  - b) a daydream
  - c) a recycler's nightmare
  - d) a bad dream
- 4) What was the base of the Pringles container made from?
  - a) metal
  - b) aluminium
  - c) paper
  - d) plastic
- 5) What did a recycling association was the container was?
  - a) genius
  - b) a villain
  - c) a waste
  - d) amazing
- 6) Where did chiefs at Pringles go back to?
  - a) the drawing board
  - b) a potato field
  - c) the first Pringles factory
  - d) basics
- 7) How long did people spend designing a new tube?
  - a) a few months
  - b) 24/7
  - c) twelve months
  - d) not long
- 8) By when does Pringles want to be using 100% recyclable containers?
  - a) 2025
  - b) 2028
  - c) 2023
  - d) 2022
- 9) What will the new container help to reduce?
  - a) calories
  - b) pollution
  - c) the number of chips inside
  - d) food waste
- 10) What will the lid on the new container add to?
  - a) the weight of the container
  - b) food waste
  - c) plastic pollution
  - d) the price of Pringles

# ROLE PLAY

From <https://breakingnewsenglish.com/2009/200914-pringles-packaging.html>

## **Role A – Potato Chips**

You think potato chips are the best snack. Tell the others three reasons why. Tell them what is wrong with their snacks. Also, tell the others which is the worst of these (and why): raisins, popcorn or nuts.

## **Role B – Raisins**

You think raisins are the best snack. Tell the others three reasons why. Tell them what is wrong with their snacks. Also, tell the others which is the worst of these (and why): potato chips, popcorn or nuts.

## **Role C – Popcorn**

You think popcorn is the best snack. Tell the others three reasons why. Tell them what is wrong with their snacks. Also, tell the others which is the worst of these (and why): raisins, potato chips or nuts.

## **Role D – Nuts**

You think nuts are the best snack. Tell the others three reasons why. Tell them what is wrong with their snacks. Also, tell the others which is the worst of these (and why): raisins, popcorn or potato chips.

# AFTER READING / LISTENING

From <https://breakingnewsenglish.com/2009/200914-pringles-packaging.html>

**1. WORD SEARCH:** Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words 'chips' and 'tube'.

<b>chips</b>	<b>tube</b>
--------------	-------------

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

**2. ARTICLE QUESTIONS:** Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

**3. GAP FILL:** In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

**4. VOCABULARY:** Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

**5. TEST EACH OTHER:** Look at the words below. With your partner, try to recall how they were used in the text:

<ul style="list-style-type: none"><li>• large</li><li>• bad</li><li>• almost</li><li>• simple</li><li>• cover</li><li>• villains</li></ul>	<ul style="list-style-type: none"><li>• board</li><li>• 12</li><li>• 100</li><li>• 2025</li><li>• hard</li><li>• however</li></ul>
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# POTATO CHIPS SURVEY

From <https://breakingnewsenglish.com/2009/200914-pringles-packaging.html>

Write five GOOD questions about potato chips in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

# POTATO CHIPS DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

1. What did you think when you read the headline?
2. What images are in your mind when you hear the word 'recycle'?
3. What do you think of Pringles?
4. Are Pringles crisps or potato chips?
5. What do you think of recycling?
6. What do you think of the Pringles container?
7. What do you think of packaging?
8. Should all packaging be 100% recyclable?
9. How good are you at recycling?
10. What other recycling villains are there?

*Pringles unveils new recyclable paper packaging – 14th September, 2020*  
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# POTATO CHIPS DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

11. Did you like reading this article? Why/not?
12. What do you think of when you hear the word 'potato chip'?
13. What do you think about what you read?
14. Have you ever gone back to the drawing board?
15. Should Pringles be in a tube, box or packet?
16. How dangerous is plastic?
17. Should we boycott products in non-recyclable packaging?
18. What advice do you have for Pringles?
19. Why are potato chips so popular?
20. What questions would you like to ask the Pringles CEO?

## DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

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## DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

# LANGUAGE - CLOZE

From <https://breakingnewsenglish.com/2009/200914-pringles-packaging.html>

The potato chip maker Pringles has recycled (1) \_\_\_\_\_ packaging. Pringles is well known for its large, round, (2) \_\_\_\_\_ crisps as well as for its cylindrical container. However, the container has been criticised for being (3) \_\_\_\_\_ for the environment. A lot of the criticism was because the tube was almost impossible to recycle. The BBC news agency said the container was "a recycler's (4) \_\_\_\_\_". It might have looked simple but it was made up of multiple materials. It had a plastic (5) \_\_\_\_\_, a metal base, an aluminium tear-off cover and a foil-lined cardboard tube. This all made it nearly impossible for people to (6) \_\_\_\_\_ and recycle the container. The Recycling Association called it one of the "villains" of the recycling world.

Chiefs at Pringles went back to the (7) \_\_\_\_\_ board to make the packaging easier to recycle. They spent 12 months designing a new tube. This move was part of the company's promise to (8) \_\_\_\_\_ to 100 per cent reusable, recyclable or compostable packaging by the year 2025. A company spokesman said: "We are (9) \_\_\_\_\_ to play our part and reduce our impact on the planet. And Pringles fans expect that of us too. So we've worked hard to come (10) \_\_\_\_\_ with this new can, which is widely recyclable and keeps our chips fresh and (11) \_\_\_\_\_ and protects them from breaking up – which helps to reduce food waste." However, the new design still has a plastic (12) \_\_\_\_\_. The Recycling Association said this would just add to plastic pollution.

## Put the correct words from the table below in the above article.

- |     |               |               |              |               |
|-----|---------------|---------------|--------------|---------------|
| 1.  | (a) its       | (b) that      | (c) this     | (d) many      |
| 2.  | (a) sticky    | (b) staked    | (c) stacked  | (d) stickered |
| 3.  | (a) poorly    | (b) unwell    | (c) bad      | (d) sick      |
| 4.  | (a) insomnia  | (b) dreamy    | (c) daydream | (d) nightmare |
| 5.  | (a) cap       | (b) hat       | (c) helmet   | (d) beret     |
| 6.  | (a) chew      | (b) separate  | (c) blame    | (d) revise    |
| 7.  | (a) sketching | (b) graffiti  | (c) painting | (d) drawing   |
| 8.  | (a) mark      | (b) switch    | (c) message  | (d) recipe    |
| 9.  | (a) cooking   | (b) crispy    | (c) eager    | (d) pleasant  |
| 10. | (a) as        | (b) in        | (c) down     | (d) up        |
| 11. | (a) taste     | (b) tasteless | (c) tasted   | (d) tasty     |
| 12. | (a) bid       | (b) lid       | (c) vid      | (d) hid       |



# SPELLING

From <https://breakingnewsenglish.com/2009/200914-pringles-packaging.html>

## Paragraph 1

1. the container has been ridetsciic
2. bad for the eomrnnveti
3. a recycler's magnither
4. made up of pueitmlI materials
5. terapsea and recycle the container
6. the vilianls of the recycling world

## Paragraph 2

7. back to the drawing dboar
8. part of the company's orepism
9. edrcue our impact on the planet
10. Pringles fans etpcex that of us
11. helps to reduce food astew
12. add to plastic oltoipnlu

# PUT THE TEXT BACK TOGETHER

From <https://breakingnewsenglish.com/2009/200914-pringles-packaging.html>

**Number these lines in the correct order.**

- ( ) or compostable packaging by the year 2025. A company spokesman said: "We are eager to
- ( ) design still has a plastic lid. The Recycling Association said this would just add to plastic pollution.
- ( ) play our part and reduce our impact on the planet. And Pringles fans expect that of us too. So we've worked
- ( ) months designing a new tube. This move was part of the company's promise to switch to 100 per cent reusable, recyclable
- ( ) hard to come up with this new can, which is widely recyclable and keeps our chips fresh
- ( ) simple but it was made up of multiple materials. It had a plastic cap, a metal base, an aluminium tear-off cover and a foil-lined
- ( ) being bad for the environment. A lot of the criticism was because the tube was almost impossible to
- ( ) Chiefs at Pringles went back to the drawing board to make the packaging easier to recycle. They spent 12
- ( ) cardboard tube. This all made it nearly impossible for people to separate and recycle the
- ( ) and tasty and protects them from breaking up – which helps to reduce food waste." However, the new
- ( **1** ) The potato chip maker Pringles has improved its packaging. Pringles is well known for its large, round, stacked crisps as
- ( ) container. The Recycling Association called it one of the "villains" of the recycling world.
- ( ) recycle. The BBC news agency said the container was "a recycler's nightmare". It might have looked
- ( ) well as for its cylindrical container. However, the container has been criticised for

# PUT THE WORDS IN THE RIGHT ORDER

From <https://breakingnewsenglish.com/2009/200914-pringles-packaging.html>

1. The Pringles chip potato improved maker its packaging .
2. environment . for bad the Criticised being for
3. recycle . to The was impossible tube almost
4. made it impossible separate . for people to This
5. the One recycling world . of of the villains
6. spent designing a new months tube . They 12
7. This switch . to of promise the was part
8. eager play are We to our part .
9. to this can . with hard come Worked up
10. has a design lid . new The plastic still

# CIRCLE THE CORRECT WORD (20 PAIRS)

From <https://breakingnewsenglish.com/2009/200914-pringles-packaging.html>

The potato chip *marker / maker* Pringles has improved its packaging. Pringles is well known for its large, round, *stocked / stacked* crisps as well as for its cylindrical container. However, the container *has / was* been criticised for being bad for the environment. A lot *of / oft* the criticism was because the tube was almost *possibly / impossible* to recycle. The BBC news agency said the container was "a recycler's *daydream / nightmare*". It might have looked simple but it was made *down / up* of multiple materials. It had a plastic cap, a metal base, *on / an* aluminium tear-off cover and a foil-lined cardboard tube. This all made it nearly impossible *for / to* people to separate and recycle the container. The Recycling Association called it *once / one* of the "villains" of the recycling world.

Chiefs at Pringles went back to the *painting / drawing* board to make the packaging easier to recycle. They spent 12 months *design / designing* a new tube. This move was part *of / to* the company's promise to switch to 100 per cent reusable, recyclable *no / or* compostable packaging *by / of* the year 2025. A company spokesman said: "We are eager to *entertain / play* our part and reduce our *impart / impact* on the planet. And Pringles fans expect that of us too. So we've worked hard to *come / go* up with this new can, which is widely recyclable and keeps our chips fresh and *taste / tasty* and protects them from breaking up – which helps to reduce food waste." However, the new design still has a plastic lid. The Recycling Association said this would just *add / addition* to plastic pollution.

**Talk about the connection between each pair of words in italics, and why the correct word is correct.**

# INSERT THE VOWELS (a, e, i, o, u)

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Th\_ p\_t\_t\_ ch\_p m\_k\_r Pr\_ngl\_s h\_s \_m p\_r\_v\_  
d \_t\_s p\_ck\_g\_n\_g . Pr\_ngl\_s \_s w\_ll kn\_w\_n fr  
\_t\_s l\_r\_g\_, r\_\_nd, st\_ck\_d cr\_sps \_s w\_ll \_s  
fr \_t\_s cyl\_n\_d\_r\_c\_l c\_n\_t\_\_n\_r . H\_w\_v\_r, th\_  
c\_n\_t\_\_n\_r h\_s b\_\_n cr\_t\_c\_s\_d fr b\_\_ng b\_d  
fr th\_ \_n\_v\_r\_n\_m\_n\_t . A l\_t \_f th\_ cr\_t\_c\_s\_m  
w\_s b\_c\_\_s\_ th\_ t\_b\_ w\_s \_l\_m\_s\_t \_m\_p\_s\_s\_b\_l\_ t\_  
r\_c\_y\_c\_l\_. Th\_ B\_B\_C n\_w\_s \_g\_n\_c\_y s\_\_d th\_ c\_n  
t\_\_n\_r w\_s " \_r\_c\_y\_c\_l\_r's\_n\_g\_h\_t\_m\_r" . It m\_g  
h\_t h\_v\_ l\_\_k\_d s\_m\_p\_l\_ b\_t \_t w\_s m\_d\_ \_p \_f  
m\_l\_t\_p\_l\_ m\_t\_r\_\_l\_s . It h\_d \_p\_l\_s\_t\_c\_c\_p, \_  
m\_t\_l\_b\_s\_, \_n\_l\_m\_n\_\_m t\_\_r\_ff\_c\_v\_r\_n\_d \_  
f\_\_l-l\_n\_d c\_r\_d\_b\_\_rd t\_b\_. Th\_s \_l\_l m\_d\_ \_t  
n\_\_rly \_m\_p\_s\_s\_b\_l\_ fr p\_\_pl\_ t\_ s\_p\_r\_t\_ \_nd  
r\_c\_y\_c\_l\_ th\_ c\_n\_t\_\_n\_r . Th\_ R\_c\_y\_c\_l\_n\_g A\_s  
s\_c\_\_t\_\_n c\_l\_l\_d \_t \_n\_ \_f th\_ "v\_l\_l\_\_ns" \_f t  
h\_ r\_c\_y\_c\_l\_n\_g w\_r\_l\_d .

Ch\_\_fs \_t Pr\_ngl\_s w\_n\_t b\_ck \_t th\_ dr\_w\_n\_g  
b\_\_rd \_t m\_k\_ th\_ p\_ck\_g\_n\_g \_\_s\_\_r \_t r\_c\_y\_c  
l\_. Th\_y s\_p\_n\_t 12 m\_n\_t\_h\_s d\_s\_g\_n\_n\_g \_n\_w  
t\_b\_. Th\_s m\_v\_ w\_s p\_r\_t \_f th\_ c\_m\_p\_n\_y's p  
r\_m\_s\_ \_t s\_w\_t\_c\_h \_t 100 p\_r\_c\_n\_t r\_\_s\_b\_l\_,  
r\_c\_y\_c\_l\_b\_l\_ \_r c\_m\_p\_s\_t\_b\_l\_ p\_ck\_g\_n\_g b\_y th\_  
y\_\_r 2025 . A c\_m\_p\_n\_y s\_p\_k\_s\_m\_n s\_\_d: "  
W\_ \_r\_ \_\_g\_r \_t p\_l\_y \_\_r p\_r\_t \_nd r\_d\_c\_ \_\_r  
\_m\_p\_c\_t \_n th\_ p\_l\_n\_t . A\_n\_d Pr\_ngl\_s f\_n\_s \_x  
p\_c\_t th\_t \_f \_s t\_\_ . S\_ w\_'v\_ w\_r\_k\_d h\_r\_d \_t  
c\_m\_ \_p w\_th th\_s n\_w c\_n, w\_h\_c\_h \_s w\_d\_ly  
r\_c\_y\_c\_l\_b\_l\_ \_nd k\_\_ps \_\_r ch\_p\_s fr\_s\_h \_nd  
t\_s\_t\_y \_nd p\_r\_t\_c\_t\_s th\_m fr\_m br\_\_k\_n\_g \_p  
- w\_h\_c\_h h\_l\_p\_s \_t r\_d\_c\_ f\_\_d w\_s\_t\_ . " H\_w\_v\_r  
, th\_ n\_w d\_s\_g\_n s\_t\_l\_l h\_s \_p\_l\_s\_t\_c\_l\_d . T  
h\_ R\_c\_y\_c\_l\_n\_g A\_s\_s\_c\_\_t\_\_n s\_\_d th\_s w\_\_ld  
j\_s\_t \_d\_d \_t p\_l\_s\_t\_c\_p\_l\_l\_t\_\_n .

# PUNCTUATE THE TEXT AND ADD CAPITALS

From <https://breakingnewsenglish.com/2009/200914-pringles-packaging.html>

the potato chip maker Pringles has improved its packaging pringles is well known for its large round stacked crisps as well as for its cylindrical container however the container has been criticised for being bad for the environment a lot of the criticism was because the tube was almost impossible to recycle the bbc news agency said the container was a recyclers nightmare it might have looked simple but it was made up of multiple materials it had a plastic cap a metal base an aluminium tearoff cover and a foillined cardboard tube this all made it nearly impossible for people to separate and recycle the container the recycling association called it one of the villains of the recycling world

chiefs at pringles went back to the drawing board to make the packaging easier to recycle they spent 12 months designing a new tube this move was part of the companys promise to switch to 100 per cent reusable recyclable or compostable packaging by the year 2025 a company spokesman said we are eager to play our part and reduce our impact on the planet and pringles fans expect that of us too so weve worked hard to come up with this new can which is widely recyclable and keeps our chips fresh and tasty and protects them from breaking up which helps to reduce food waste however the new design still has a plastic lid the recycling association said this would just add to plastic pollution

# PUT A SLASH ( / ) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/2009/200914-pringles-packaging.html>

The potato chip maker Pringles has improved its packaging. Pringles is well known for its large, round, stacked crisps as well as for its cylindrical container. However, the container has been criticised for being bad for the environment. A lot of the criticism was because the tube was almost impossible to recycle. The BBC news agency said the container was "a recycler's nightmare". It might have looked simple but it was made up of multiple materials. It had a plastic cap, a metal base, an aluminium tear-off cover and a foil-lined cardboard tube. This all made it nearly impossible for people to separate and recycle the container. The Recycling Association called it one of the "villains" of the recycling world. Chiefs at Pringles went back to the drawing board to make the packaging easier to recycle. They spent 12 months designing a new tube. This move was part of the company's promise to switch to 100 percent reusable, recyclable or compostable packaging by the year 2025. A company spokesman said: "We are eager to play our part and reduce our impact on the planet. And Pringles fans expect that of us too. So we've worked hard to come up with this new can, which is widely recyclable and keeps our chips fresh and tasty and protects them from breaking up – which helps to reduce food waste." However, the new design still has a plastic lid. The Recycling Association said this would just add to plastic pollution.







# HOMework

**1. VOCABULARY EXTENSION:** Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

**2. INTERNET:** Search the Internet and find out more about this news story. Share what you discover with your partner(s) in the next lesson.

**3. POTATO CHIPS:** Make a poster about potato chips. Show your work to your classmates in the next lesson. Did you all have similar things?

**4. PACKAGING:** Write a magazine article about banning all packaging that is not recyclable. Include imaginary interviews with people who are for and against this.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

**5. WHAT HAPPENED NEXT?** Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

**6. LETTER:** Write a letter to an expert on potato chips. Ask him/her three questions about them. Give him/her three of your ideas on how to make packaging better for the environment. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

# ANSWERS

## VOCABULARY (p.4)

1. b    2. d    3. f    4. e    5. c    6. g    7. a  
8. h    9. j    10. l    11. m    12. n    13. k    14. i

## TRUE / FALSE (p.5)

- a F    b T    c F    d T    e F    f T    g T    h F

## SYNONYM MATCH (p.5)

1. e	2. j	3. b	4. f	5. h
6. c	7. d	8. i	9. g	10. a

## COMPREHENSION QUESTIONS (p.9)

1. Its packaging
2. Cylindrical
3. A recycler's nightmare
4. Metal
5. A villain
6. The drawing board
7. Twelve months
8. 2025
9. Food waste
10. Plastic pollution

## WORDS IN THE RIGHT ORDER (p.20)

1. The potato chip maker Pringles improved its packaging.
2. Criticised for being bad for the environment.
3. The tube was almost impossible to recycle.
4. This made it impossible for people to separate.
5. One of the villains of the recycling world.
6. They spent 12 months designing a new tube.
7. This was part of the promise to switch.
8. We are eager to play our part.
9. Worked hard to come up with this can.
10. The new design still has a plastic lid.

## MULTIPLE CHOICE - QUIZ (p.10)

1. b    2. d    3. c    4. a    5. b    6. a    7. c    8. a    9. d    10. c

## ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.  
(It's good for your English ;-)