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Level 2 – 6th June, 2019

Cartoon character ban could come to candy bars

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<https://breakingnewsenglish.com/1906/190606-cartoon-characters-2.html>

Contents

The Reading	2
Phrase Matching	3
Listening Gap Fill	4
No Spaces	5
Survey	6
Writing and Speaking	7
Writing	8

Please try Levels 0, 1 and 3. They are (a little) harder.

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THE READING

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters-2.html>

Candy makers in the UK may have to stop putting cartoon characters on their sweets. Health groups said food companies use characters from Peppa Pig and Disney on wrappers. The companies do this to get children to buy chocolate and candies. The health groups said 51 per cent of products using cartoon characters were bad for children. The products fell below the requirements needed to advertise on children's TV shows. They were very high in fat, sugar and salt. The groups want the government to ban the use of these characters to sell unhealthy sweets to children.

The groups trying to get the ban are Action on Sugar, Action on Salt and the Children's Food Campaign. They looked at the nutrition in 526 products. The wrapping had colourful cartoon characters to attract children. The Peppa Pig Candy Bites were among the worst products. These were 99 per cent sugar. A nutritionist from the Action on Sugar group, said: "It's shocking that companies are exploiting the health of our children by using cartoon characters on their high-sugar food and drink products, particularly on chocolates and sweets, which are already hard to resist for children."

Sources: <https://www.theguardian.com/society/2019/jun/04/food-drink-companies-cartoon-characters-appeal-children-sugar-survey>
<https://www.mirror.co.uk/news/uk-news/peppa-pig-disney-characters-could-16249968>
<https://www.dailymail.co.uk/health/article-7098743/More-HALF-food-aimed-children-high-sugar-salt-campaigners-call-ban.html>

PHRASE MATCHING

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters-2.html>

PARAGRAPH ONE:

- | | |
|----------------------------|------------------------|
| 1. Candy | a. of products |
| 2. get children to | b. of these characters |
| 3. 51 per cent | c. children's TV shows |
| 4. The products fell below | d. sweets to children |
| 5. advertise on | e. in fat |
| 6. They were very high | f. buy chocolate |
| 7. ban the use | g. the requirements |
| 8. sell unhealthy | h. makers in the UK |

PARAGRAPH TWO:

- | | |
|------------------------------------|-----------------------|
| 1. The groups trying | a. sugar |
| 2. They looked at the nutrition in | b. cartoon characters |
| 3. The wrapping had colourful | c. chocolates |
| 4. among | d. for children |
| 5. These were 99 per cent | e. of our children |
| 6. exploiting the health | f. to get the ban |
| 7. particularly on | g. the worst products |
| 8. hard to resist | h. 526 products |

LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters-2.html>

Candy makers in the UK (1) _____ stop putting cartoon characters (2) _____. Health groups said food companies use characters from Peppa Pig and Disney on wrappers. The companies do (3) _____ children to buy chocolate and candies. The health groups said 51 per cent of products using cartoon characters (4) _____ children. The products fell below the requirements needed to advertise on children's TV shows. They were (5) _____ fat, sugar and salt. The groups want the government to ban (6) _____ these characters to sell unhealthy sweets to children.

The groups trying to (7) _____ are Action on Sugar, Action on Salt and the Children's Food Campaign. They looked at (8) _____ 526 products. The wrapping had colourful cartoon characters to attract children. The Peppa Pig Candy Bites were (9) _____ products. These were 99 per cent sugar. A nutritionist from the Action on Sugar group, said: "It's shocking that companies (10) _____ health of our children by using cartoon characters (11) _____-sugar food and drink products, particularly on chocolates and sweets, which are already (12) _____ for children."

PUT A SLASH (/) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters-2.html>

Candy makers in the UK may have to stop putting cartoon characters on their sweets. Health groups said food companies use characters from Peppa Pig and Disney on wrappers. The companies do this to get children to buy chocolate and candies. The health groups said 51 percent of products using cartoon characters were bad for children. The products fell below the requirements needed to advertise on children's TV shows. They were very high in fat, sugar and salt. The groups want the government to ban the use of these characters to sell unhealthy sweets to children. The group is trying to get the ban on Action on Sugar, Action on Salt and the Children's Food Campaign. They looked at the nutrition in 526 products. The wrapping had colourful cartoon characters to attract children. The Peppa Pig Candy Bites were among the worst products. These were 99 percent sugar. A nutritionist from the Action on Sugar group, said: "It's shocking that companies are exploiting the health of our children by using cartoon characters on their high-sugar food and drink products, particularly on chocolates and sweets, which are already hard to resist for children."

CARTOON CHARACTERS SURVEY

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters-4.html>

Write five GOOD questions about Cartoon characters in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

