

Breaking News English.com

Ready-to-Use English Lessons by Sean Banville

**"1,000 IDEAS & ACTIVITIES
FOR LANGUAGE TEACHERS"**

breakingnewsenglish.com/book.html

**Thousands more free lessons
from Sean's other websites**

www.freeeslmaterials.com/sean_banville_lessons.html

Level 6 – 3rd July, 2018

TV razor ad shows real body hair for first time

FREE online quizzes, mp3 listening and more for this lesson here:

<https://breakingnewsenglish.com/1807/180703-body-hair.html>

Contents

The Article	2	Discussion (Student-Created Qs)	15
Warm-Ups	3	Language Work (Cloze)	16
Vocabulary	4	Spelling	17
Before Reading / Listening	5	Put The Text Back Together	18
Gap Fill	6	Put The Words In The Right Order	19
Match The Sentences And Listen	7	Circle The Correct Word	20
Listening Gap Fill	8	Insert The Vowels (a, e, i, o, u)	21
Comprehension Questions	9	Punctuate The Text And Add Capitals	22
Multiple Choice - Quiz	10	Put A Slash (/) Where The Spaces Are	23
Role Play	11	Free Writing	24
After Reading / Listening	12	Academic Writing	25
Student Survey	13	Homework	26
Discussion (20 Questions)	14	Answers	27

Please try Levels 4 and 5 (they are easier).

Twitter



twitter.com/SeanBanville

Facebook



www.facebook.com/pages/BreakingNewsEnglish/155625444452176

Google +



<https://plus.google.com/+SeanBanville>

THE ARTICLE

From <https://breakingnewsenglish.com/1807/180703-body-hair.html>

A simple TV advertisement for a razor has created great debate and gone viral online. The ad simply shows women shaving real body hair from their body. This seems to be an everyday occurrence and nothing to write home about; nothing revolutionary; normal TV-ad fare. However, it is the first time that an advert has been shown on U.S. TV showing the shaving of actual body hair. For decades, razor companies have aired ads showing women shaving already totally smooth, airbrushed legs and armpits. There is never a hair in sight in these commercials. It seems as though the ad companies want to promote the falsehood that women have hairless bodies. The new ad by the razor brand Billie has rectified this.

Billie's ad is the first commercial in 100 years of advertising that has shown women to have body hair. All previous ads had shown women to be hairless. Billie showed women shaving off hair from toes, armpits, between their eyebrows, and on their stomachs. Billie co-founder Georgina Gooley told Glamour magazine that she was shocked at how razor companies had previously portrayed women to have picture-perfect bodies. She criticized the companies, saying: "When brands pretend that all women have hairless bodies, it's a version of body-shaming. It's saying you should feel ashamed of having body hair." She added: "Shaving is a personal choice, and no one should be telling women what to do with their hair."

Sources: <https://www.bbc.com/news/world-us-canada-44669002>
<https://www.teenvogue.com/story/billies-new-razor-campaign-shows-off-body-hair>
<https://www.elitedaily.com/p/billies-new-shaving-campaign-is-the-first-to-feature-actual-body-hair-in-its-ads-9592567>

WARM-UPS

1. BODY HAIR: Students walk around the class and talk to other students about body hair. Change partners often and share your findings.

2. CHAT: In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

simple / TV / advertisement / debate / viral / body hair / revolutionary / razor / brand commercial / armpits / eyebrows / picture-perfect bodies / hairless / shaving / choice

Have a chat about the topics you liked. Change topics and partners frequently.

3. SHAVING: Students A **strongly** believe shaving body hair is bad; Students B **strongly** believe otherwise. Change partners again and talk about your conversations.

4. FUNCTION: What is the function of body hair? What do you think of it? Complete this table with your partner(s). Change partners often and share what you wrote.

	Function	What do you think?
Eyebrows		
Facial hair		
Armpit hair		
Leg hair		
Arm hair		
Toe hair		

5. VIRAL: Spend one minute writing down all of the different words you associate with the word "viral". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

6. ADS: Rank these with your partner. Put the most misleading ads at the top. Change partners often and share your rankings.

- cream keeps you youthful
- fast food is healthy
- alcohol is good for you
- cola gives you energy
- shaving is beautiful
- smoking is cool
- learn English quickly
- lose weight fast

VOCABULARY MATCHING

Paragraph 1

- | | |
|------------------|-------------------------------------------------------------------------------------------------------------------------------------|
| 1. viral | a. An incident, happening or event. |
| 2. occurrence | b. Changed or hid things in a photograph to make them look better or to give a false image. |
| 3. revolutionary | c. Performance, or entertainment of a particular style. |
| 4. fare | d. Involving or causing a complete or dramatic change. |
| 5. airbrushed | e. An image, video, piece of information, etc., that is spread or shared very quickly and widely from one Internet user to another. |
| 6. falsehood | f. Put something right; corrected. |
| 7. rectified | g. The state of being untrue; a lie. |

Paragraph 2

- | | |
|---------------------|--------------------------------------------------------------------------------------------------------|
| 8. previous | h. Talked or wrote about the faults of someone or something in a disapproving or unfavorable way. |
| 9. armpit | i. Existing or happening before in time or order. |
| 10. co-founder | j. Lacking in defects or flaws; ideal. |
| 11. portrayed | k. The act or practice of making people feel bad about themselves because of their body shape or size. |
| 12. picture-perfect | l. The person who started a company with another person / other people. |
| 13. criticized | m. Describe someone or something to look in a particular way. |
| 14. body-shaming | n. The place under your arm where your arm meets the body. |

BEFORE READING / LISTENING

From <https://breakingnewsenglish.com/1807/180703-body-hair.html>

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

- a. A TV ad for a razor has gone viral online and sparked much debate. **T / F**
- b. The article says the hair was on parts of the body not suitable for TV. **T / F**
- c. The article says the TV ad was revolutionary. **T / F**
- d. The article says companies want to show hairy bodies. **T / F**
- e. The TV ad is the first in 100 years to show body hair being shaved. **T / F**
- f. The ad showed a woman shaving hair from her stomach. **T / F**
- g. A razor company exec said previous ads were examples of body-shaming. **T / F**
- h. A razor company exec said shaving was not really a personal choice. **T / F**

2. SYNONYM MATCH:

Match the following synonyms. The words in **bold** are from the news article.

- | | |
|-------------------------|----------------|
| 1. debate | a. new |
| 2. occurrence | b. ad |
| 3. revolutionary | c. broadcast |
| 4. aired | d. embarrassed |
| 5. rectified | e. earlier |
| 6. commercial | f. discussion |
| 7. previous | g. form |
| 8. portrayed | h. corrected |
| 9. version | i. happening |
| 10. ashamed | j. depicted |

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

- | | |
|--------------------------------------------------|-------------------------|
| 1. gone viral | a. shaming |
| 2. nothing to write | b. and armpits |
| 3. companies have aired | c. companies |
| 4. airbrushed legs | d. home about |
| 5. promote the falsehood that women | e. portrayed women |
| 6. shocked at how razor companies had previously | f. choice |
| 7. picture- | g. online |
| 8. She criticized the | h. perfect bodies |
| 9. It's a version of body- | i. ads |
| 10. Shaving is a personal | j. have hairless bodies |

GAP FILL

From <https://breakingnewsenglish.com/1807/180703-body-hair.html>

A simple TV advertisement for a razor has created great (1) _____ and gone viral online. The ad (2) _____ shows women shaving real body hair from their body. This seems to be an everyday (3) _____ and nothing to write home about; nothing revolutionary; (4) _____ TV-ad fare. However, it is the first time that an advert has been shown on U.S. TV showing the shaving of actual body hair. For (5) _____, razor companies have aired ads showing women shaving already (6) _____ smooth, airbrushed legs and armpits. There is never a hair in sight in these commercials. It seems as though the ad companies want to promote the (7) _____ that women have hairless bodies. The new ad by the razor brand Billie has (8) _____ this.

normal
totally
debate
occurrence
rectified
decades
simply
falsehood

Billie's ad is the first (9) _____ in 100 years of advertising that has shown women to have body hair. All (10) _____ ads had shown women to be hairless. Billie showed women shaving off hair from toes, (11) _____, between their eyebrows, and on their stomachs. Billie co-founder Georgina Gooley told Glamour magazine that she was shocked at how razor companies had previously (12) _____ women to have picture-perfect bodies. She criticized the companies, saying: "When (13) _____ pretend that all women have hairless bodies, it's a (14) _____ of body-shaming. It's saying you should feel (15) _____ of having body hair." She added: "Shaving is a personal (16) _____, and no one should be telling women what to do with their hair."

brands
ashamed
armpits
choice
commercial
portrayed
version
previous

LISTENING – Guess the answers. Listen to check.

From <https://breakingnewsenglish.com/1807/180703-body-hair.html>

- 1) A simple TV advertisement for a razor has created great debate and _____
 - a. going viral online
 - b. gone virally online
 - c. going vital online
 - d. gone viral online
- 2) This seems to be an everyday occurrence and nothing to _____
 - a. writes home about
 - b. write home about
 - c. wrote home about
 - d. right home about
- 3) companies have aired ads showing women shaving already totally smooth, _____
 - a. airbrushed legs
 - b. paint-brushed legs
 - c. hair-brushed legs
 - d. their brushed legs
- 4) It seems as though the ad companies want to promote _____
 - a. the falsely hood
 - b. the falls hood
 - c. the fall should
 - d. the falsehood
- 5) The new ad by the razor brand Billie _____
 - a. has rectified this
 - b. has wrecked it flied this
 - c. has wreck tiff eyed this
 - d. has electrified this
- 6) Billie's ad is the first commercial in 100 years _____
 - a. of advert icing
 - b. of advertisement
 - c. of advertising
 - d. of adverse icing
- 7) shaving off hair from toes, armpits, between their eyebrows, and _____
 - a. at their stomachs
 - b. in their stomachs
 - c. by their stomachs
 - d. on their stomachs
- 8) how razor companies had previously portrayed women to have _____ bodies
 - a. pitch-perfect
 - b. picture-perfect
 - c. picked it-perfect
 - d. pick-chair-perfect
- 9) It's saying you should feel ashamed _____ body hair
 - a. off having
 - b. of have in
 - c. off have in
 - d. of having
- 10) Shaving is a personal choice, and no one should be telling women _____
 - a. that to do
 - b. which to do
 - c. what to do
 - d. why to do

LISTENING – Listen and fill in the gaps

From <https://breakingnewsenglish.com/1807/180703-body-hair.html>

A simple TV advertisement for a razor has created (1) _____ gone viral online. The (2) _____ women shaving real body hair from their body. This seems to be an everyday occurrence and nothing to (3) _____; nothing revolutionary; normal TV-ad fare. However, it is the first time (4) _____ has been shown on U.S. TV showing the shaving of actual body hair. For decades, razor companies have aired ads showing women shaving already totally smooth, airbrushed (5) _____. There is never a hair in sight in these commercials. It seems as though the ad companies want to promote the falsehood that women have hairless bodies. The new ad by the razor brand Billie (6) _____.

Billie's ad is the first commercial in 100 years of advertising that has shown women to have body hair. (7) _____ had shown women to be hairless. Billie showed women shaving off hair from toes, armpits, between their eyebrows, and (8) _____. Billie co-founder Georgina Gooley told Glamour magazine that she (9) _____ how razor companies had previously portrayed women to have (10) _____. She criticized the companies, saying: "When brands pretend that all women have hairless bodies, it's (11) _____ body-shaming. It's saying you should feel ashamed of having body hair." She added: "Shaving is (12) _____, and no one should be telling women what to do with their hair."

COMPREHENSION QUESTIONS

From <https://breakingnewsenglish.com/1807/180703-body-hair.html>

1. What has the razor ad done online?
2. What did the article say was nothing to write home about?
3. What kind of legs did the article say were usually shown on TV?
4. What was not in sight in all ads up until now?
5. What "falsehood" did the article say ad companies seemed to promote?
6. What did the new ad show women shaving between?
7. What did a company boss say razor companies portrayed women to have?
8. What did a razor company executive criticize?
9. What did a razor company executive say the ads were a version of?
10. What kind of choice did a razor company executive say shaving was?

MULTIPLE CHOICE - QUIZ

From <https://breakingnewsenglish.com/1807/180703-body-hair.html>

- 1) What has the razor ad done online?
 - a) gone upmarket
 - b) advertised
 - c) gone viral
 - d) complained
- 2) What did the article say was nothing to write home about?
 - a) women shaving body hair
 - b) hair
 - c) razors
 - d) shaving foam
- 3) What kind of legs did the article say were usually shown on TV?
 - a) normal legs
 - b) straight legs
 - c) fake legs
 - d) airbrushed legs
- 4) What was not in sight in all ads up until now?
 - a) shaving foam
 - b) hair
 - c) cuts
 - d) blemishes
- 5) What "falsehood" did the article say ad companies seemed to promote?
 - a) that shaving foam removed hair
 - b) that everyone shaves
 - c) that women have hairless bodies
 - d) that razors always cut skin
- 6) What did the new ad show women shaving between?
 - a) the shower and bath
 - b) their eyebrows
 - c) two mirrors
 - d) their toes
- 7) What did a company boss say razor companies portrayed women as having?
 - a) grey hair
 - b) many razors
 - c) blemishes
 - d) picture-perfect bodies
- 8) What did a razor company executive criticize?
 - a) shaving gel
 - b) companies
 - c) razors
 - d) hair
- 9) What did a razor company executive say the ads were a version of?
 - a) body-shaming
 - b) advertising
 - c) the future
 - d) the past
- 10) What kind of choice did a razor company executive say shaving was?
 - a) an unenviable choice
 - b) a difficult choice
 - c) an obvious choice
 - d) a personal choice

ROLE PLAY

From <https://breakingnewsenglish.com/1807/180703-body-hair.html>

Role A – Beauty Products

You think ads for beauty products are the most misleading. Tell the others three reasons why. Tell them what is most misleading about their ads. Also, tell the others which is the most honest of these (and why): English study, weight loss or fast food.

Role B – English Study Products

You think ads for English study products are the most misleading. Tell the others three reasons why. Tell them what is most misleading about their ads. Also, tell the others which is the most honest of these (and why): beauty products, weight loss or fast food.

Role C – Weight Loss Products

You think ads for weight loss products are the most misleading. Tell the others three reasons why. Tell them what is most misleading about their ads. Also, tell the others which is the most honest of these (and why): English study, beauty products or fast food.

Role D – Fast Food

You think ads for fast food are the most misleading. Tell the others three reasons why. Tell them what is most misleading about their ads. Also, tell the others which is the most honest of these (and why): English study, weight loss or beauty products.

AFTER READING / LISTENING

From <https://breakingnewsenglish.com/1807/180703-body-hair.html>

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words 'body' and 'hair'.

body	hair

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

2. ARTICLE QUESTIONS: Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

3. GAP FILL: In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

4. VOCABULARY: Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

5. TEST EACH OTHER: Look at the words below. With your partner, try to recall how they were used in the text:

<ul style="list-style-type: none">• great• write• time• smooth• sight• brand	<ul style="list-style-type: none">• 100• toes• magazine• perfect• feel• no one
-----------------------------------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------------------------------------------

BODY HAIR SURVEY

From <https://breakingnewsenglish.com/1807/180703-body-hair.html>

Write five GOOD questions about body hair in the table. Do this in pairs. Each student must write the questions on his / her own paper.

When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

BODY HAIR DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

1. What did you think when you read the headline?
2. What images are in your mind when you hear the word 'body'?
3. What do you think of body hair?
4. What do you think of facial hair?
5. What do you think of shaving?
6. We have hair for a reason, so why do we shave?
7. Why do TV ads not show hair being shaved?
8. Should razor companies be fined for showing dishonest ads?
9. Are razor companies the only ones to use dishonest ads?
10. What does it matter if someone is hairy or not?

TV razor ad shows real body hair for first time – 3rd July, 2018
Thousands more free lessons at breakingnewsenglish.com

BODY HAIR DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

11. Did you like reading this article? Why/not?
12. What do you think of when you hear the word 'hair'?
13. What do you think about what you read?
14. Should men also shave their legs?
15. Why do ads always show picture-perfect bodies?
16. What do you know about body-shaming?
17. Would life be better without any hair?
18. Will attitudes towards body hair change in the future?
19. Is advertising a form of mind control?
20. What questions would you like to ask the ad company?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

- 1. _____
- 2. _____
- 3. _____
- 4. _____
- 5. _____
- 6. _____

Copyright © breakingnewsenglish.com 2018

DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

- 1. _____
- 2. _____
- 3. _____
- 4. _____
- 5. _____
- 6. _____

LANGUAGE - CLOZE

From <https://breakingnewsenglish.com/1807/180703-body-hair.html>

A simple TV advertisement for a razor has created (1) _____ debate and gone viral online. The ad simply shows women shaving real body hair from their body. This seems to be an everyday (2) _____ and nothing to write home about; nothing revolutionary; normal TV-ad (3) _____. However, it is the first time that an advert has been shown on U.S. TV showing the shaving of actual body hair. For decades, razor companies have (4) _____ ads showing women shaving already totally smooth, airbrushed legs and armpits. There is never a hair in (5) _____ in these commercials. It seems as though the ad companies want to promote the falsehood that women have hairless bodies. The new ad by the razor brand Billie has (6) _____ this.

Billie's ad is the first commercial in 100 years of advertising that has shown women to have body hair. All (7) _____ ads had shown women to be hairless. Billie showed women shaving off hair from toes, armpits, between their eyebrows, and on their stomachs. Billie (8) _____-founder Georgina Gooley told Glamour magazine that she was shocked at how razor companies had previously (9) _____ women to have picture-perfect bodies. She criticized the companies, saying: "When brands (10) _____ that all women have hairless bodies, it's a version of body-(11) _____. It's saying you should feel ashamed of having body hair." She added: "Shaving is a personal choice, and no one should be telling women what to (12) _____ with their hair."

Put the correct words from the table below in the above article.

- | | | | | |
|-----|----------------|----------------|----------------|---------------|
| 1. | (a) great | (b) grate | (c) grate | (d) grit |
| 2. | (a) occurrence | (b) occult | (c) occasional | (d) accident |
| 3. | (a) fare | (b) fore | (c) fair | (d) fear |
| 4. | (a) aired | (b) breathed | (c) stated | (d) skied |
| 5. | (a) seeing | (b) sight | (c) sees | (d) scene |
| 6. | (a) receded | (b) retracted | (c) reacted | (d) rectified |
| 7. | (a) perilous | (b) impervious | (c) previous | (d) imperial |
| 8. | (a) pre | (b) non | (c) un | (d) co |
| 9. | (a) portrayed | (b) portrait | (c) portable | (d) portended |
| 10. | (a) pretend | (b) pretense | (c) perturb | (d) pretext |
| 11. | (a) shamming | (b) shaming | (c) shambling | (d) shaman |
| 12. | (a) cut | (b) have | (c) do | (d) shave |

SPELLING

From <https://breakingnewsenglish.com/1807/180703-body-hair.html>

Paragraph 1

1. created great bedate
2. an everyday cerorcucne
3. For ceadsed, razor companies have aired ads
4. in these careiolscmm
5. ad companies want to promote the oeaflsodh
6. the razor brand Billie has dftreicie this

Paragraph 2

7. All uvroespi ads
8. companies had previously perydota women
9. She iedcrcztii the companies
10. it's a oinvsre of body-shaming
11. It's saying you should feel semahda
12. Shaving is a aoneslpr choice

PUT THE TEXT BACK TOGETHER

From <https://breakingnewsenglish.com/1807/180703-body-hair.html>

Number these lines in the correct order.

- () sight in these commercials. It seems as though the ad companies want to promote the falsehood that women
- () Billie's ad is the first commercial in 100 years of advertising that has shown women to have body hair. All previous ads had shown
- () women to be hairless. Billie showed women shaving off hair from toes, armpits, between their eyebrows, and on their
- () stomachs. Billie co-founder Georgina Gooley told Glamour magazine that she was shocked
- () home about; nothing revolutionary; normal TV-ad fare. However, it is the first time that an advert has been
- (**1**) A simple TV advertisement for a razor has created great debate and gone viral online. The ad simply shows women
- () shaving real body hair from their body. This seems to be an everyday occurrence and nothing to write
- () ads showing women shaving already totally smooth, airbrushed legs and armpits. There is never a hair in
- () at how razor companies had previously portrayed women to have picture-perfect bodies. She criticized
- () shown on U.S. TV showing the shaving of actual body hair. For decades, razor companies have aired
- () have hairless bodies. The new ad by the razor brand Billie has rectified this.
- () the companies, saying: "When brands pretend that all women have hairless bodies, it's a version
- () of body-shaming. It's saying you should feel ashamed of having body hair." She added: "Shaving is
- () a personal choice, and no one should be telling women what to do with their hair."

PUT THE WORDS IN THE RIGHT ORDER

From <https://breakingnewsenglish.com/1807/180703-body-hair.html>

1. women simply shows real shaving hair . The ad
2. be This everyday to occurrence . seems an
3. have shaving . ads Razor aired companies showing women
4. sight . in never hair is a There
5. companies want the The promote to ad falsehood .
6. of commercial advertising . first years 100 in The
7. had Shocked portrayed women . razor at how companies
8. have women pretend all that Brands bodies . hairless
9. body feel of should You having hair . ashamed
10. do . women tell what should one No to

CIRCLE THE CORRECT WORD (20 PAIRS)

From <https://breakingnewsenglish.com/1807/180703-body-hair.html>

A *simple / simply* TV advertisement for a razor has created great debate and gone *viral / virally* online. The ad simply shows women shaving real body hair *of / from* their body. This seems to be an everyday *occur / occurrence* and nothing to write home about; *nothing / noting* revolutionary; normal TV-ad fare. However, it is the first time that an advert has been shown on U.S. TV showing the shaving of *actual / actually* body hair. For decades, razor companies have aired ads showing women shaving already *totally / total* smooth, airbrushed legs and armpits. There is never a *hairy / hair* in sight in these commercials. It seems as though the ad companies want to promote the *falsehood / falsely* that women have hairless bodies. The new ad by the razor brand Billie has *directed / rectified* this.

Billie's ad is the first *commerce / commercial* in 100 years of advertising that has shown women to have body hair. All *impervious / previous* ads had shown women to be hairless. Billie showed women shaving off hair from *toes / toe*, armpits, between their eyebrows, and on their stomachs. Billie co-founder Georgina Gooley told Glamour magazine that she was *shocking / shocked* at how razor companies had previously *portrait / portrayed* women to have picture-perfect bodies. She *criticized / criticism* the companies, saying: "When brands *pretend / pretense* that all women have hairless bodies, it's a *version / vision* of body-shaming. It's saying you should feel *ashamed / shamed* of having body hair." She added: "Shaving is a personal choice, and no one should be telling women what to do with *that / their hair*."

Talk about the connection between each pair of words in italics, and why the correct word is correct.

INSERT THE VOWELS (a, e, i, o, u)

From <https://breakingnewsenglish.com/1807/180703-body-hair.html>

A s_m p_l_ T V _d v_r t_s_m_n t f_r _ r_z_r h_s c
r__ t_d g_r__ t d_b_t_ _n d g_n_ v_r_l _n l_n_. Th_
_d s_m p_l_y s_h_w_s w_m_n s_h_v_n g r__ l b_d y
h__ r f_r_m th__ r b_d y. Th_s s__ m_s t_ b__ n
_v_r y d_y _c c_r r_n c_ _n d n_t h_n g t_ w_r t_ h_m_
_b__ t; n_t h_n g r_v_l_t__ n_r y; n_r m_l T V -_d
f_r_. H_w_v_r, _t _s th_ f_r s_t t_m_ th_t _n _d
v_r t h_s b__ n s_h_w_n _n U. S. T V s_h_w_n g
th_ s_h_v_n g _f _c t__ l b_d y h__ r. F_r d_c_d_s
, r_z_r c_m p_n__ s h_v_ __ r_d _d_s s_h_w_n g
w_m_n s_h_v_n g _l_r__ d_y t_t_l_l_y s_m__ th, __ r b
r_s h_d l_g_s _n d _r m_p_t_s. Th_r _s n_v_r _ h__
r _n s_g_h_t _n th_s_ c_m m_r c__ l_s. It s__ m_s
_s th__ g_h th__ d c_m p_n__ s w_n t t_ p_r_m_t_
th_ f_l_s_h__ d th_t w_m_n h_v_ h__ r_l_s_s b_d__
s. Th_n_w _d b_y th_ r_z_r b_r_n d B_l_l__ h_s
r_c_t_f__ d th_s.

B_l_l__ 's _d _s th_ f_r s_t c_m m_r c__ l _n 1 0 0
y__ r_s _f _d v_r t_s_n g th_t h_s s_h_w_n w_m_n
t_ h_v_ b_d y h__ r. A_l_l p_r_v__s _d_s h_d s
h_w_n w_m_n t_ b_ h__ r_l_s_s. B_l_l__ s_h_w_d
w_m_n s_h_v_n g _f f h__ r f_r_m t__ s, _r m_p_t_s,
b_t w__ n th__ r _y_b_r_w_s, _n d _n th__ r s
t_m_c_h_s. B_l_l__ c_- f__ n_d_r G__ r_g_n_ G__ l_y
t_l_d G_l_m__ r m_g_z_n_ th_t s_h_w_s s_h_c_k_d
_t h_w r_z_r c_m p_n__ s h_d p_r_v__s_l_y p_r_t
r_y_d w_m_n t_ h_v_ p_c_t_r_-p_r_f_c_t b_d__ s. S
h_ c_r_t_c_z_d th_ c_m p_n__ s, s_y_n g: " W_h_n
b_r_n_d_s p_r_t_n_d th_t _l_l w_m_n h_v_ h__ r_l_s_s
b_d__ s, _t's _v_r_s__ n _f b_d y - s_h_m_n g. It'
s s_y_n g y__ s_h__ l_d f__ l _s_h_m_d _f h_v_n g
b_d y h__ r." S_h__ d_d_d: " S_h_v_n g _s _p_r
s_n_l c_h__ c_, _n d _n _n_ s_h__ l_d b_ t_l_l_n g
w_m_n w_h_t t_ d_ w_t_h th__ r h__ r."

PUNCTUATE THE TEXT AND ADD CAPITALS

From <https://breakingnewsenglish.com/1807/180703-body-hair.html>

a simple tv advertisement for a razor has created great debate and gone viral online the ad simply shows women shaving real body hair from their body this seems to be an everyday occurrence and nothing to write home about nothing revolutionary normal tv ad fare however it is the first time that an advert has been shown on us tv showing the shaving of actual body hair for decades razor companies have aired ads showing women shaving already totally smooth airbrushed legs and armpits there is never a hair in sight in these commercials it seems as though the ad companies want to promote the falsehood that women have hairless bodies the new ad by the razor brand billie has rectified this

billies ad is the first commercial in 100 years of advertising that has shown women to have body hair all previous ads had shown women to be hairless billie showed women shaving off hair from toes armpits between their eyebrows and on their stomachs billie cofounder georgina gooley told glamour magazine that she was shocked at how razor companies had previously portrayed women to have picture perfect bodies she criticized the companies saying when brands pretend that all women have hairless bodies its a version of body shaming its saying you should feel ashamed of having body hair she added shaving is a personal choice and no one should be telling women what to do with their hair

PUT A SLASH (/) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/1807/180703-body-hair.html>

A simple TV advertisement for a razor has created great debate and gone viral online. The ad simply shows women shaving real body hair from their body. This seems to be an everyday occurrence and nothing to write home about; nothing revolutionary; normal TV-ad fare. However, it is the first time that an ad has been shown on U.S. TV showing the shaving of actual body hair. For decades, razor companies have aired ads showing women shaving already totally smooth, airbrushed legs and armpits. There is never a hair in sight in these commercials. It seems as though the companies want to promote the falsehood that women have hairless bodies. Then, a new ad by the razor brand Billie has rectified this. Billie's ad is the first commercial in 100 years of advertising that has shown women to have body hair. All previous ads had shown women to be hairless. Billie showed women shaving off hair from toes, armpits, between their eyebrows, and on their stomachs. Billie's co-founder Georgina Gooley told Glamour magazine that she was shocked at how razor companies had previously portrayed women to have picture-perfect bodies. She criticized the companies, saying: "When brands pretend that all women have hairless bodies, it's a version of body-shaming. It's saying you should feel ashamed of having body hair." She added: "Shaving is a personal choice, and no one should be telling women what to do with their hair."

HOMework

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. INTERNET: Search the Internet and find out more about this news story. Share what you discover with your partner(s) in the next lesson.

3. BODY HAIR: Make a poster about body hair. Show your work to your classmates in the next lesson. Did you all have similar things?

4. SHAVING: Write a magazine article about the end of shaving. Include imaginary interviews with people who are for and against this.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

5. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

6. LETTER: Write a letter to an expert on body hair. Ask him/her three questions about it. Give him/her three of your opinions on body hair. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

VOCABULARY (p.4)

1. e 2. a 3. d 4. c 5. b 6. g 7. f
8. i 9. n 10. l 11. m 12. j 13. h 14. k

TRUE / FALSE (p.5)

- a T b F c F d F e T f T g T h F

SYNONYM MATCH (p.5)

- | | |
|------------------|----------------|
| 1. debate | a. discussion |
| 2. occurrence | b. happening |
| 3. revolutionary | c. new |
| 4. aired | d. broadcast |
| 5. rectified | e. corrected |
| 6. commercial | f. ad |
| 7. previous | g. earlier |
| 8. portrayed | h. depicted |
| 9. version | i. form |
| 10. ashamed | j. embarrassed |

COMPREHENSION QUESTIONS (p.9)

1. Gone viral
2. Women shaving body hair
3. Airbrushed legs
4. Hair
5. That women have hairless bodies
6. Their eyebrows
7. Picture-perfect bodies
8. Companies
9. Body-shaming
10. A personal choice

WORDS IN THE RIGHT ORDER (p.20)

1. The ad simply shows women shaving real hair.
2. This seems to be an everyday occurrence.
3. Razor companies have aired ads showing women shaving.
4. There is never a hair in sight.
5. The ad companies want to promote the falsehood.
6. The first commercial in 100 years of advertising.
7. Shocked at how razor companies had portrayed women.
8. Brands pretend that all women have hairless bodies.
9. You should feel ashamed of having body hair.
10. No one should tell women what to do.

MULTIPLE CHOICE - QUIZ (p.10)

1. c 2. a 3. d 4. b 5. c 6. d 7. b 8. d 9. a 10. d

ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.
(It's good for your English ;-)