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Level 5

Smiley face emojis could hurt your career

16th August, 2017

<http://www.breakingnewsenglish.com/1708/170816-smiley-face-emojis-5.html>

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Please try Levels 4 and 6. They are (a little) harder.

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THE READING

From <http://www.breakingnewsenglish.com/1708/170816-smiley-face-emojis-5.html>

Research says using smiley face emojis in work e-mails could jeopardize your career. A university in Israel reports that people putting emojis in work mails are likely to be thought of as being incompetent. Researchers did experiments on 549 people from 29 countries to check their reaction to emojis. The people had to evaluate the competence and warmth of the e-mail writer. Dr Ella Glikson said: "Contrary to actual smiles, smileys do not increase perceptions of warmth and actually decrease perceptions of competence....In formal business e-mails, a smiley is not a smile."

Other research shows that emojis are often misunderstood. This is related to how the reader or viewer understands the emoji. In other cases, technological problems could mean that an emoji typed by the writer is shown differently in the e-mail read by the reader. This is because the writer and reader use different software or operating systems for their devices. Emojis started in Japan in the late 1990s. They quickly became very popular. More than six billion of them are sent every day around the world. There is even a World Emoji Day, which is on July the 17th every year.

Sources: <https://www.thesun.co.uk/tech/4241146/putting-smiley-face-emojis-in-work-emails-will-make-colleagues-hate-you-and-think-youre-incompetent/>
<http://www.telegraph.co.uk/news/2017/08/14/using-emojis-makes-people-think-incompetent-research-finds/>
<https://en.wikipedia.org/wiki/Emoji>

PHRASE MATCHING

From <http://www.breakingnewsenglish.com/1708/170816-smiley-face-emojis-5.html>

PARAGRAPH ONE:

- | | |
|--------------------------------|----------------------------|
| 1. jeopardize | a. of competence |
| 2. putting emojis | b. to emojis |
| 3. Researchers did experiments | c. your career |
| 4. check their reaction | d. business e-mails |
| 5. people had to | e. on 549 people |
| 6. Contrary to | f. in work mails |
| 7. decrease perceptions | g. actual smiles |
| 8. In formal | h. evaluate the competence |

PARAGRAPH TWO:

- | | |
|----------------------------------|-----------------------|
| 1. emojis are often | a. the late 1990s |
| 2. technological | b. are sent every day |
| 3. use different | c. misunderstood |
| 4. operating | d. every year |
| 5. Emojis started in Japan in | e. systems |
| 6. They quickly became | f. problems |
| 7. More than six billion of them | g. very popular |
| 8. on July the 17th | h. software |

LISTEN AND FILL IN THE GAPS

From <http://www.breakingnewsenglish.com/1708/170816-smiley-face-emojis-5.html>

Research (1) _____ face emojis in work e-mails could jeopardize your career. A university in Israel reports that people putting (2) _____ mails are likely to be thought of as being incompetent. Researchers (3) _____ 549 people from 29 countries to check their reaction to emojis. The people had to evaluate the competence (4) _____ the e-mail writer. Dr Ella Glikson said: "Contrary to actual smiles, smileys (5) _____ perceptions of warmth and actually decrease perceptions of competence....In formal business e-mails, (6) _____ smile."

Other research shows (7) _____ often misunderstood. This is related to how the reader or viewer understands the emoji. (8) _____, technological problems could mean that an emoji typed by the writer is shown (9) _____ e-mail read by the reader. This is because the writer and reader use different software or operating systems (10) _____. Emojis started in Japan in the late 1990s. They quickly became very popular. More than six billion of them (11) _____ day around the world. (12) _____ World Emoji Day, which is on July the 17th every year.

PUT A SLASH (/) WHERE THE SPACES ARE

From <http://www.breakingnewsenglish.com/1708/170816-smiley-face-emojis-5.html>

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EMOJIS SURVEY

From <http://www.breakingnewsenglish.com/1708/170816-smiley-face-emojis-4.html>

Write five GOOD questions about emojis in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

WRITING

From <http://www.breakingnewsenglish.com/1708/170816-smiley-face-emojis-5.html>

Write about **emojis** for 10 minutes. Read and talk about your partner's paper.
