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Level 6

Carlos Ghosn to step down as Nissan boss

25th February, 2017

<http://www.breakingnewsenglish.com/1702/170225-carlos-ghosn.html>

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Please try Levels 5 and 4 (they are easier).

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THE ARTICLE

From <http://www.BreakingNewsEnglish.com/1702/170225-carlos-ghosn.html>

Carlos Ghosn, one of the best-known leaders in the automotive industry, has announced that he will step down as Nissan Motor's president and CEO, effective April 1. The hugely successful Mr Ghosn will remain with the company as chairman to oversee a wider group of carmakers that, in addition to Nissan, includes France's Renault and Japan's Mitsubishi Motors. Ghosn told reporters: "I'm stepping down as the CEO because it's the right moment and I have the right team. I think after 16 years as CEO and 18 years taking care of Nissan, I can say today that what I can bring to Nissan, I have already brought." He added: "Nissan is profitable, financially healthy, with a clear strategy."

Carlos Ghosn joined Nissan as Chief Operating Officer (COO) in 1999, after Renault purchased a stake in the Japanese automaker. He became president in 2000 and was named CEO the following year. He is credited with turning around Nissan by producing attractive new cars and models and cutting costs. His cost-cutting strategies earned him the nickname "The Cost Killer". Following the turnaround of Nissan, Fortune magazine awarded him Asia Businessman of the Year in 2002. A year later, the magazine named him as one of the 10 most powerful people in business outside the USA. He became a celebrity in Japan, where his life story has been depicted in a manga comic book.

Sources: <http://asia.nikkei.com/Business/Companies/Nissan-s-Ghosn-shifts-from-CEO-to-guardian-of-alliance>
<http://www.japantimes.co.jp/news/2017/02/23/business/corporate-business/ghosn-taps-veteran-nissan-exec-saikawa-replace-ceo/>
http://www.motorauthority.com/news/1109016_carlos-ghosn-steps-down-as-ceo-of-nissan
https://en.wikipedia.org/wiki/Carlos_Ghosn

WARM-UPS

1. CEOs: Students walk around the class and talk to other students about CEOs. Change partners often and share your findings.

2. CHAT: In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

best / automotive industry / successful / stepping down / profitable / healthy / strategy
stake / president / credited / cost-cutting / nickname / turnaround / magazine / manga

Have a chat about the topics you liked. Change topics and partners frequently.

3. CEO: Students A **strongly** believe the CEO is the most important person in the company; Students B **strongly** believe he/she isn't. Change partners again and talk about your conversations.

4. CARMAKERS: What do you know about these carmakers? Complete this table with your partner(s). Change partners often and share what you wrote.

	General	Models	Image	Reliability	Price
Nissan					
Renault					
Rolls Royce					
Ferrari					
Chevrolet					
Volvo					

5. CAR: Spend one minute writing down all of the different words you associate with the word "car". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

6. LEADER: Rank these with your partner. Put the things most needed by a company CEO at the top. Change partners often and share your rankings.

- sense of humour
- intelligence
- discipline
- fearlessness
- time management skills
- likeability
- qualifications
- luck

BEFORE READING / LISTENING

From <http://www.BreakingNewsEnglish.com/1702/170225-carlos-ghosn.html>

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

- a. Carlos Ghosn is the best known leader in the automotive industry. **T / F**
- b. Mr Ghosn will step down as Nissan CEO at the end of this year. **T / F**
- c. Mr Ghosn will take up a new position looking after three car makers. **T / F**
- d. Mr Ghosn said Nissan needs a much clearer strategy to be profitable. **T / F**
- e. Mr Ghosn joined Nissan last century. **T / F**
- f. Mr Ghosn had the nickname 'The Cost Killer'. **T / F**
- g. Fortune magazine name Ghosn Asian Businessman of the Year in 2012. **T / F**
- h. In Japan, there is a manga comic book on Mr Ghosn's life story. **T / F**

2. SYNONYM MATCH:

Match the following synonyms. The words in **bold** are from the news article.

- | | |
|-------------------------|------------------|
| 1. announced | a. stay |
| 2. effective | b. gave |
| 3. remain | c. resigning |
| 4. stepping down | d. share |
| 5. healthy | e. appointed |
| 6. stake | f. made public |
| 7. named | g. portrayed |
| 8. earned | h. in good shape |
| 9. awarded | i. in force |
| 10. depicted | j. gained |

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

- | | |
|---|-----------------------------|
| 1. one of the best-known leaders in the | a. celebrity in Japan |
| 2. hugely | b. moment |
| 3. oversee a | c. strategy |
| 4. it's the right | d. successful |
| 5. a clear | e. turning around Nissan |
| 6. Renault purchased | f. in a manga comic |
| 7. He is credited with | g. automotive industry |
| 8. earned him the nickname | h. a stake |
| 9. He became a | i. "The Cost Killer" |
| 10. his life story has been depicted | j. wider group of carmakers |

GAP FILL

From <http://www.BreakingNewsEnglish.com/1702/170225-carlos-ghosn.html>

Carlos Ghosn, one of the best-known leaders in the automotive industry, has (1) _____ that he will step down as Nissan Motor's president and CEO, (2) _____ April 1. The hugely successful Mr Ghosn will remain with the company as chairman to (3) _____ a wider group of carmakers that, in (4) _____ to Nissan, includes France's Renault and Japan's Mitsubishi Motors. Ghosn told reporters: "I'm (5) _____ down as the CEO because it's the right (6) _____ and I have the right team. I think after 16 years as CEO and 18 years taking care of Nissan, I can say today that what I can bring to Nissan, I have already brought." He added: "Nissan is (7) _____, financially healthy, with a clear (8) _____."

stepping
profitable
announced
oversee
strategy
effective
moment
addition

Carlos Ghosn joined Nissan as Chief Operating Officer (COO) in 1999, after Renault purchased a (9) _____ in the Japanese automaker. He became president in 2000 and was (10) _____ CEO the following year. He is (11) _____ with turning around Nissan by producing (12) _____ new cars and models and cutting costs. His cost-cutting strategies earned him the (13) _____ "The Cost Killer". Following the turnaround of Nissan, Fortune magazine (14) _____ him Asia Businessman of the Year in 2002. A year later, the magazine named him as one of the 10 most powerful people in business outside the USA. He became a (15) _____ in Japan, where his life story has been (16) _____ in a manga comic book.

named
awarded
attractive
depicted
stake
celebrity
credited
nickname

LISTENING – Guess the answers. Listen to check.

From <http://www.BreakingNewsEnglish.com/1702/170225-carlos-ghosn.html>

- 1) announced that he will step down as Nissan Motor's president and CEO, _____
 - a. effectively April 1
 - b. affective April 1
 - c. affected April 1
 - d. effective April 1
- 2) Ghosn will remain with the company as chairman to oversee _____
 - a. a widen group
 - b. a wider group
 - c. a whiter group
 - d. a wither group
- 3) Ghosn told reporters: "I'm stepping down as the CEO because it's _____."
 - a. the right moment
 - b. the right moments
 - c. a right momentary
 - d. a right moment
- 4) I can say today that what I can bring to Nissan, I have _____
 - a. already bought
 - b. already wrought
 - c. already brought
 - d. already broad
- 5) Nissan is profitable, financially healthy, with _____
 - a. a clear strut agree
 - b. a clear strata gee
 - c. a clear stratagem
 - d. a clear strategy
- 6) joined Nissan as Chief Operating Officer (COO) in 1999, after Renault _____
 - a. purchased a steak
 - b. purchased a strike
 - c. purchased a stake
 - d. purchased a stoke
- 7) He became president in 2000 and was _____
 - a. name CEO
 - b. names CEO
 - c. named CEO
 - d. naming CEO
- 8) His cost-cutting strategies earned him the nickname " _____ "
 - a. The Costly Killer
 - b. The Cost Killing
 - c. The Cost Killer
 - d. The Costs Killer
- 9) the magazine named him as one of the 10 most powerful people in business _____
 - a. inside the USA
 - b. onside the USA
 - c. offside the USA
 - d. outside the USA
- 10) He became a celebrity in Japan, where his life story has been _____ manga comic book
 - a. despised in a
 - b. detracted in a
 - c. depicted in a
 - d. delisted in a

LISTENING – Listen and fill in the gaps

From <http://www.BreakingNewsEnglish.com/1702/170225-carlos-ghosn.html>

Carlos Ghosn, (1) _____-known leaders in the automotive industry, has announced that he (2) _____ Nissan Motor's president and CEO, effective April 1. The hugely successful Mr Ghosn will remain with the company as chairman (3) _____ wider group of carmakers that, in addition to Nissan, includes France's Renault and Japan's Mitsubishi Motors. Ghosn told reporters: "I'm stepping down as the CEO because it's (4) _____ and I have the right team. I think after 16 years as CEO and 18 years taking care of Nissan, I can say today that what I can bring to Nissan, I (5) _____." He added: "Nissan is profitable, financially healthy, (6) _____ strategy."

Carlos Ghosn joined Nissan as Chief Operating Officer (COO) in 1999, after Renault purchased (7) _____ Japanese automaker. He became president in 2000 and was named CEO (8) _____. He is credited with turning around Nissan by producing attractive new cars and models (9) _____. His cost-cutting strategies earned him the nickname "The Cost Killer". Following (10) _____ Nissan, Fortune magazine awarded him Asia Businessman of the Year in 2002. A year later, the magazine named him (11) _____ 10 most powerful people in business outside the USA. He became a celebrity in Japan, where his life story has been (12) _____ manga comic book.

COMPREHENSION QUESTIONS

From <http://www.BreakingNewsEnglish.com/1702/170225-carlos-ghosn.html>

1. What industry did the article say Carlos Ghosn was a leader in?
2. From when will Carlos Ghosn's resignation be effective?
3. How many companies will Mr Ghosn oversee as chairman?
4. For how long has Carlos Ghosn worked at Nissan?
5. What kind of strategy did Mr Ghosn say Nissan had?
6. What position did Mr Ghosn take up in 1999?
7. When did Carlos Ghosn become CEO?
8. What was Carlos Ghosn's nickname?
9. When was Carlos Ghosn named as Asian Businessman of the Year?
10. In what kind of book was Carlos Ghosn's life story in?

MULTIPLE CHOICE - QUIZ

From <http://www.BreakingNewsEnglish.com/1702/170225-carlos-ghosn.html>

- 1) What industry did the article say Carlos Ghosn was a leader in?
 - a) Mitsubishi
 - b) a group industry
 - c) the leadership industry
 - d) the automotive industry
- 2) From when will Carlos Ghosn's resignation be effective?
 - a) December 1
 - b) April 1
 - c) June 1
 - d) October 1
- 3) How many companies will Mr Ghosn oversee as chairman?
 - a) 1
 - b) 2
 - c) 3
 - d) 4
- 4) For how long has Carlos Ghosn worked at Nissan?
 - a) 18 years
 - b) 16 years
 - c) 12 years
 - d) 8 years
- 5) What kind of strategy did Mr Ghosn say Nissan had?
 - a) a brave one
 - b) a clever one
 - c) a clear one
 - d) a bold one
- 6) What position did Mr Ghosn take up in 1999?
 - a) CCO
 - b) COO
 - c) CEO
 - d) CFO
- 7) When did Carlos Ghosn become CEO?
 - a) 2001
 - b) 1998
 - c) 1999
 - d) 2000
- 8) What was Carlos Ghosn's nickname?
 - a) The Cost Killer
 - b) The Cost Cutter
 - c) The Cost Culler
 - d) The Cost Coster
- 9) When was Carlos Ghosn named as Asian Businessman of the Year?
 - a) 2000
 - b) 2001
 - c) 2002
 - d) 2012
- 10) In what kind of book was Carlos Ghosn's life story in?
 - a) his autobiography
 - b) a manga
 - c) an encyclopaedia
 - d) The History of Nissan

ROLE PLAY

From <http://www.BreakingNewsEnglish.com/1702/170225-carlos-ghosn.html>

Role A – A Sense of Humour

You think a sense of humour is the thing most needed by CEOs. Tell the others three reasons why. Tell them what is wrong with their things. Also, tell the others which is the least necessary of these (and why): fearlessness, likeability or luck.

Role B – Fearlessness

You think fearlessness is the thing most needed by CEOs. Tell the others three reasons why. Tell them what is wrong with their things. Also, tell the others which is the least necessary of these (and why): a sense of humour, likeability or luck.

Role C – Likeability

You think likeability is the thing most needed by CEOs. Tell the others three reasons why. Tell them what is wrong with their things. Also, tell the others which is the least necessary of these (and why): fearlessness, a sense of humour or luck.

Role D – Luck

You think luck is the thing most needed by CEOs. Tell the others three reasons why. Tell them what is wrong with their things. Also, tell the others which is the least necessary of these (and why): fearlessness, likeability or a sense of humour.

AFTER READING / LISTENING

From <http://www.BreakingNewsEnglish.com/1702/170225-carlos-ghosn.html>

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words 'step' and 'down'.

step	down
-------------	-------------

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

2. ARTICLE QUESTIONS: Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

3. GAP FILL: In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

4. VOCABULARY: Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

5. TEST EACH OTHER: Look at the words below. With your partner, try to recall how they were used in the text:

<ul style="list-style-type: none">• best• effective• wider• because• bring• clear	<ul style="list-style-type: none">• stake• around• earned• awarded• 10• book
--	---

CEOs SURVEY

From <http://www.BreakingNewsEnglish.com/1702/170225-carlos-ghosn.html>

Write five GOOD questions about CEOs in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

CEO DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

1. What did you think when you read the headline?
2. What springs to mind when you hear the abbreviation 'CEO'?
3. What business leaders do you know?
4. What do you know about Carlos Ghosn?
5. What does it take to become a CEO?
6. Why are Japanese cars so popular?
7. What's the difference between a CEO and a chairman?
8. How important is the CEO in a company?
9. What would it be like to be CEO of a car-making giant?
10. What advice do you have for Carlos Ghosn?

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CEO DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

11. Did you like reading this article? Why/not?
12. What do you think of when you hear the word 'chairman'?
13. What do you think about what you read?
14. What do you know about Nissan?
15. What's the difference between a CEO and a COO?
16. How do you turn around a car company and turn losses into profits?
17. Are men or women better CEOs?
18. Who is your favourite business leader?
19. What kind of CEO would you be?
20. What questions would you like to ask Carlos Ghosn?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

LANGUAGE - CLOZE

From <http://www.BreakingNewsEnglish.com/1702/170225-carlos-ghosn.html>

Carlos Ghosn, one of the best-known leaders in the (1) _____ industry, has announced that he will step down as Nissan Motor's president and CEO, (2) _____ April 1. The hugely successful Mr Ghosn will remain (3) _____ the company as chairman to oversee a wider group of carmakers that, in addition to Nissan, includes France's Renault and Japan's Mitsubishi Motors. Ghosn told reporters: "I'm stepping down (4) _____ the CEO because it's the right moment and I have the right team. I think after 16 years (5) _____ CEO and 18 years taking care of Nissan, I can say today that what I can bring to Nissan, I have already brought." He added: "Nissan is profitable, financially healthy, with a (6) _____ strategy."

Carlos Ghosn joined Nissan as Chief Operating Officer (COO) in 1999, after Renault purchased a (7) _____ in the Japanese automaker. He became president in 2000 and was named CEO the (8) _____ year. He is credited with turning around Nissan by producing attractive new cars and models and cutting costs. His cost-cutting strategies (9) _____ him the nickname "The Cost Killer". Following the turnaround of Nissan, Fortune magazine (10) _____ him Asia Businessman of the Year in 2002. A year later, the magazine (11) _____ him as one of the 10 most powerful people in business outside the USA. He became a celebrity in Japan, where his life story has been (12) _____ in a manga comic book.

Put the correct words from the table below in the above article.

- | | | | | |
|-----|---------------|---------------|----------------|---------------|
| 1. | (a) autos | (b) automated | (c) automotive | (d) automatic |
| 2. | (a) effective | (b) elective | (c) assertive | (d) affective |
| 3. | (a) with | (b) to | (c) on | (d) as |
| 4. | (a) as | (b) was | (c) is | (d) has |
| 5. | (a) is | (b) as | (c) was | (d) has |
| 6. | (a) cure | (b) clue | (c) clarity | (d) clear |
| 7. | (a) steak | (b) stack | (c) stake | (d) stuck |
| 8. | (a) follows | (b) followed | (c) follower | (d) following |
| 9. | (a) earned | (b) learned | (c) yearned | (d) yawned |
| 10. | (a) rearguard | (b) awarded | (c) guarded | (d) rewarded |
| 11. | (a) called | (b) named | (c) titled | (d) gave |
| 12. | (a) deducted | (b) despised | (c) depicted | (d) detracted |

SPELLING

From <http://www.BreakingNewsEnglish.com/1702/170225-carlos-ghosn.html>

Paragraph 1

1. in the veoioutamt industry
2. nuodanecn that he will step down
3. uhyelg successful
4. ecisnudl France's Renault
5. Nissan is aretoplibf
6. a clear tsygrate

Paragraph 2

7. after Renault repscahud a stake
8. producing taettarivc new cars
9. He is rtdicdee with turning around Nissan
10. the nmknaeic "The Cost Killer"
11. He became a yceetilbr in Japan
12. cipdtdee in a manga comic book

PUT THE TEXT BACK TOGETHER

From <http://www.BreakingNewsEnglish.com/1702/170225-carlos-ghosn.html>

Number these lines in the correct order.

- () stake in the Japanese automaker. He became president in 2000 and was named CEO the following year. He is credited
- () cutting strategies earned him the nickname "The Cost Killer". Following the turnaround of Nissan, Fortune
- () France's Renault and Japan's Mitsubishi Motors. Ghosn told reporters: "I'm stepping down as the CEO because it's
- () brought." He added: "Nissan is profitable, financially healthy, with a clear strategy."
- () with the company as chairman to oversee a wider group of carmakers that, in addition to Nissan, includes
- (**1**) Carlos Ghosn, one of the best-known leaders in the automotive industry, has announced that he will step
- () Carlos Ghosn joined Nissan as Chief Operating Officer (COO) in 1999, after Renault purchased a
- () the right moment and I have the right team. I think after 16 years as CEO and 18 years taking
- () care of Nissan, I can say today that what I can bring to Nissan, I have already
- () magazine awarded him Asia Businessman of the Year in 2002. A year later, the magazine named him
- () in Japan, where his life story has been depicted in a manga comic book.
- () down as Nissan Motor's president and CEO, effective April 1. The hugely successful Mr Ghosn will remain
- () as one of the 10 most powerful people in business outside the USA. He became a celebrity
- () with turning around Nissan by producing attractive new cars and models and cutting costs. His cost-

PUT THE WORDS IN THE RIGHT ORDER

From <http://www.BreakingNewsEnglish.com/1702/170225-carlos-ghosn.html>

1. automotive leaders best- one industry in of Ghosn the known the is .
2. will as remain chairman with Mr the Ghosn company .
3. as the CEO because it's the right moment I'm stepping down .
4. taking years 18 and CEO as years 16 After Nissan of care .
5. strategy Nissan is profitable , financially healthy , with a clear .
6. around Turning cars new attractive producing by Nissan .
7. - the cutting nickname strategies His earned cost him .
8. him Year Asia 'Fortune' Businessman magazine of awarded the .
9. 10 the of One USA the outside business in people powerful most .
10. a manga comic book His life story has been depicted in .

CIRCLE THE CORRECT WORD (20 PAIRS)

From <http://www.BreakingNewsEnglish.com/1702/170225-carlos-ghosn.html>

Carlos Ghosn, one of the best-known leaders in the automotive *industrial / industry*, has announced that he will *step / stair* down as Nissan Motor's president and CEO, effective April 1. The *huge / hugely* successful Mr Ghosn will remain with the company as chairman to *overdo / oversee* a wider group of carmakers that, *in / on* addition to Nissan, includes France's Renault and Japan's Mitsubishi Motors. Ghosn told reporters: "I'm stepping down *was / as* the CEO because it's the right *moment / momentary* and I have the right team. I think after 16 years as CEO and 18 years *taking / making* care of Nissan, I can say today that what I can bring to Nissan, I have already brought." He added: "Nissan is *profitable / profited*, financially healthy, with a clear *stratum / strategy*."

Carlos Ghosn *joined / joint* Nissan as Chief Operating Officer (COO) in 1999, after Renault purchased a *steak / stake* in the Japanese automaker. He became president in 2000 and was *named / naming* CEO the following year. He is *debited / credited* with turning around Nissan by producing *attraction / attractive* new cars and models and cutting costs. His cost-cutting strategies *earned / learned* him the nickname "The Cost Killer". Following the turnaround of Nissan, Fortune magazine *awarded / rewarded* him Asia Businessman of the Year in 2002. A year *later / latter*, the magazine named him as one of the 10 most powerful people *in / on* business outside the USA. He became a celebrity in Japan, where his life story has been *departed / depicted* in a manga comic book.

Talk about the connection between each pair of words in italics, and why the correct word is correct.

INSERT THE VOWELS (a, e, i, o, u)

From <http://www.BreakingNewsEnglish.com/1702/170225-carlos-ghosn.html>

C_r_l_s Gh_s_n, _n_ _f th_ b_st-kn_wn l__d_rs _n th_ __t_m_t_v_ _nd_stry, h_s _nn__nc_d th_t h_ w_ll st_p d_wn _s N_ss_n M_t_r's pr_s_d_nt _nd C__, _ff_ct_v_ _pr_l 1. Th_ h_g_ly s_cc_ssf_l Mr Gh_s_n w_ll r_m__n w_th th_ c_m_p_ny _s ch__rm_n t_ _v_rs__ _ w_d_r gr__p _f c_rm_k_rs th_t, _n _dd_t__n t_ N_ss_n, _ncl_d_s Fr_nc_'s R_n__lt _nd J_p_n's M_ts_b_sh_ M_t_rs. Gh_s_n t_ld r_p_rtr_s: "'m st_pp_ng d_wn _s th_ C__ b_c__s__t's th_r_ght m_m_nt _nd _h_v_ th_r_ght t__m. _ th_nk _ft_r 16 y__rs _s C__ _nd 18 y__rs t_k_ng c_r__f N_ss_n, _c_n s_y t_d_y th_t wh_t _c_n br_ng t_ N_ss_n, _h_v_ _lr__dy br__ght." H__dd_d: "N_ss_n _s pr_f_t_bl_, f_n_nc__lly h__lthy, w_th _cl__r str_t_gy."

C_r_l_s Gh_s_n j__n_d N_ss_n _s Ch__f _p_r_t_ng _ff_c_r (C__) _n 1999, _ft_r R_n__lt p_rch_s_d _st_k_ _n th_ J_p_n_s __t_m_k_r. H_b_c_m_ pr_s_d_nt _n 2000 _nd w_s n_m_d C__ th_ f_ll_w_ng y__r. H__s cr_d_t_d w_th t_rn_ng _r__nd N_ss_n by pr_d_c_ng _ttr_ct_v_ n_w c_rs _nd m_d_ls _nd c_tt_ng c_sts. H_s c_st-c_tt_ng str_t_g__s __rn_d h_m th_n_ckn_m_ "Th_ C_st K_ll_r". F_ll_w_ng th_ t_rn_r__nd _f N_ss_n, F_rt_n_ m_g_z_n_ _w_r_d_d h_m _s__ B_s_n_ssm_n _f th_ Y__r _n 2002. _ y__r l_t_r, th_ m_g_z_n_ n_m_d h_m _s _n_ _f th_ 10 m_st p_w_rf_l p__pl_ _n b_s_n_ss __ts_d_ th_ _S_. H_b_c_m_ _c_l_br_ty _n J_p_n, wh_r_ h_s l_f_ st_ry h_s b__n d_p_ct_d _n _m_ng_ c_m_c b__k.

PUNCTUATE THE TEXT AND ADD CAPITALS

From <http://www.BreakingNewsEnglish.com/1702/170225-carlos-ghosn.html>

carlos ghosn one of the best-known leaders in the automotive industry has announced that he will step down as nissan motor's president and ceo effective april 1 the hugely successful mr ghosn will remain with the company as chairman to oversee a wider group of carmakers that in addition to nissan includes france's renault and japan's mitsubishi motors ghosn told reporters "i'm stepping down as the ceo because it's the right moment and i have the right team i think after 16 years as ceo and 18 years taking care of nissan i can say today that what i can bring to nissan i have already brought" he added "nissan is profitable financially healthy with a clear strategy"

carlos ghosn joined nissan as chief operating officer (coo) in 1999 after renault purchased a stake in the japanese automaker he became president in 2000 and was named ceo the following year he is credited with turning around nissan by producing attractive new cars and models and cutting costs his cost-cutting strategies earned him the nickname "the cost killer" following the turnaround of nissan fortune magazine awarded him asia businessman of the year in 2002 a year later the magazine named him as one of the 10 most powerful people in business outside the usa he became a celebrity in japan where his life story has been depicted in a manga comic book

PUT A SLASH (/) WHERE THE SPACES ARE

From <http://www.BreakingNewsEnglish.com/1702/170225-carlos-ghosn.html>

Carlos Ghosn, one of the best-known leaders in the automotive industry, has announced that he will step down as Nissan Motor's president and CEO, effective April 1. The hugely successful Mr Ghosn will remain with the company as chairman to oversee a wider group of carmakersthat, in addition to Nissan, includes France's Renault and Japan's Mitsubishi Motors. Ghosn told reporters: "I'm stepping down as the CEO because it's the right moment and I have the right team. I think after 16 years as CEO and 18 years taking care of Nissan, I can say today that what I can bring to Nissan, I have already brought." He added: "Nissan is profitable, financially healthy, with a clear strategy." Carlos Ghosn joined Nissan as Chief Operating Officer (COO) in 1999, after Renault purchased a stake in the Japanese automaker. He became president in 2000 and was named CEO the following year. He is credited with turning around Nissan by producing attractive new cars and models and cutting costs. His cost-cutting strategies earned him the nickname "The Cost Killer". Following the turnaround of Nissan, Fortune magazine awarded him Asia Businessman of the Year in 2002. A year later, the magazine named him as one of the 10 most powerful people in business outside the USA. He became a celebrity in Japan, where his life story has been depicted in a manga comic book.

HOMework

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. INTERNET: Search the Internet and find out more about Carlos Ghosn. Share what you discover with your partner(s) in the next lesson.

3. CEO: Make a poster about CEOs. Show your work to your classmates in the next lesson. Did you all have similar things?

4. CEO PAY: Write a magazine article about CEO pay. Argue that it should be no more than two times that of other workers. Include imaginary interviews with people who are for and against this.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

5. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

6. LETTER: Write a letter to an expert on CEOs. Ask him/her three questions about them. Give him/her three of your ideas on how they can be more effective. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

TRUE / FALSE (p.4)

a F b F c T d F e T f T g F h T

SYNONYM MATCH (p.4)

- | | |
|------------------|------------------|
| 1. announced | a. made public |
| 2. effective | b. in force |
| 3. remain | c. stay |
| 4. stepping down | d. resigning |
| 5. healthy | e. in good shape |
| 6. stake | f. share |
| 7. named | g. appointed |
| 8. earned | h. gained |
| 9. awarded | i. gave |
| 10. depicted | j. portrayed |

COMPREHENSION QUESTIONS (p.8)

1. The automotive industry
2. April 1
3. Three
4. 18 years
5. A clear strategy
6. Chief Operating Officer (COO)
7. 2000
8. The Cost Cutter
9. 2002
10. A manga comic book

MULTIPLE CHOICE - QUIZ (p.9)

1. d 2. b 3. c 4. a 5. c 6. b 7. d 8. a 9. c 10. b

ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.
(It's good for your English ;-)