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Ready-to-Use English Lessons by Sean Banville

Level 5
Ivory Coast gets three-word postal addresses

11th December, 2016

http://www.breakingnewsenglish.com/1612/161211-postal-address-5.html

Contents

Please try Levels 4 and 6. They are (a little) harder.

THE READING

Ivory Coast has changed to a new postal system. It is using addresses that contain just three words. For the first time ever, everyone in the country will be able to get mail at their house. Up until now, people used post office boxes. Poorer people found it difficult to get mail. The head of Ivory Coast's post office told the BBC: "We have 150,000 PO boxes for a population of nearly 24 million. That means a postal address is a luxury….We have to make postal access available to everyone." He said the three-word addresses would move Ivory Coast into the digital age.

The new postal system is based on the what3words.com geo-mapping system. It divided the world into a grid of 57 trillion 3m x 3m squares, each with a unique 3-word address. The software uses latitude and longitude coordinates to pinpoint a location. The 22 numbers from these coordinates are changed into three easy to remember words. These replace house numbers, street and city names and zip codes. A what3words.com spokesperson said: "Poor addressing…around the world…hampers the growth and development of nations, ultimately costing lives."

Sources: http://www.**bbc.com**/news/world-africa-38262877
http://www.**techrepublic.com**/article/why-geocoding-is-better-than-street-addresses-and-will-power-future-tech-and-services/
http://**what3words.com**/about/

PHRASE MATCHING

PARAGRAPH ONE:

1.	Ivory Coast has changed	a.	time ever
2.	It is using addresses that contain	b.	difficult to get mail
3.	For the first	c.	at their house
4.	be able to get mail	d.	luxury
5.	Poorer people found it	e.	available to everyone
6.	a population of	f.	to a new postal system
7.	a postal address is a	g.	nearly 24 million
8.	make postal access	h.	just three words

PARAGRAPH TWO:

1.	geo-	a.	3m x 3m squares
2.	It divided	b.	codes
3.	a grid of 57 trillion	c.	coordinates
4.	each with a unique	d.	the world
5.	The software uses latitude and longitude	e.	development
6.	pinpoint a	f.	3-word address
7.	zip	g.	location
8.	growth and	h.	mapping system

LISTEN AND FILL IN THE GAPS

Ivory Coast has changed (1) _____ system. It is using addresses that contain just three words. For (2) _____, everyone in the country will be (3) _____ at their house. Up until now, people used post office boxes. Poorer people found it difficult to get mail. The head of Ivory Coast's post office told the BBC: "We have 150,000 PO boxes for a (4) _____ 24 million. That means a postal address is a luxury….We (5) _____ postal access available to everyone." He said the three-word addresses would move Ivory Coast (6) _____.

The new postal system (7) _____ what3words.com geo-mapping system. It divided the world (8) _____ 57 trillion 3m x 3m squares, each with a unique 3-word address. The software uses latitude and longitude coordinates (9) _____ location. The 22 numbers from these coordinates are changed (10) _____ remember words. (11) _____ numbers, street and city names and zip codes. A what3words.com spokesperson said: "Poor addressing…around the world… (12) _____ and development of nations, ultimately costing lives."

PUT A SLASH (/)WHERE THE SPACES ARE

IvoryCoasthaschangedtoanewpostalsystem.Itisusingaddressesthat containjustthreewords.Forthefirsttimeever,everyoneinthecountryw illbeabletogetmailattheirhouse.Upuntilnow,peopleusedpostofficebo xes.Poorerpeoplefounditdifficulttogetmail.TheheadofIvoryCoast'sp ostofficetoldtheBBC:"Wehave150,000POboxesforapopulationofnea rly24million.Thatmeansapostaladdressisaluxury….Wehavetomake postalaccessavailabletoeveryone."Hesaidthethree-wordaddresse swouldmoveIvoryCoastintothedigitalage.Thenewpostalsystemisba sedonthewhat3words.comgeo-mappingsystem.Itdividedtheworld intoagridof57trillion3mx3msquares,eachwithaunique3-wordad dress.Thesoftwareuseslatitudeandlongitudecoordinatestopinpointa location.The22numbersfromthesecoordinatesarechangedintothree easytorememberwords.Thesereplacehousenumbers,streetandcity namesandzipcodes.Awhat3words.comspokespersonsaid:"Pooraddr essing…aroundtheworld…hampersthegrowthanddevelopmentofnati ons,ultimatelycostinglives."

POSTAL ADDRESSES SURVEY

Write five GOOD questions about postal addresses in the table. Do this in pairs. Each student must write the questions on his / her own paper.
When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.

- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

WRITING

Write about **postal addresses** for 10 minutes. Read and talk about your partner's paper.

_____

_____

_____

_____

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