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Level 1

Discount for bringing own cup to Starbucks

22nd March, 2016

<http://www.breakingnewsenglish.com/1603/160322-coffee-cups-1.html>

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THE READING

From <http://www.breakingnewsenglish.com/1603/160322-coffee-cups-1.html>

Starbucks U.K. will give customers a discount in a 2-month trial if they bring their own cups. It wants to cut down on the number of paper cups it puts in the trash. Starbucks wants to reduce waste and recycle more. Starbucks U.K. said: "Starbucks is committed to increasing recycling rates and reusable cups are a key part of our overall waste reduction strategy." Customers who bring their own cups will not get a discount on the cheaper filter coffee.

Disposable paper cups have been in the news a lot. Around seven million cups are thrown away every day. Some cafes lie about how many cups they recycle. Journalists say cafes do not recycle as many cups as they say they do. Customers wrongly think a cafe is environmentally friendly. Fewer than one in 400 paper cups at cafes are recycled. A coffee drinker said: "I am disappointed that cafes recycle so little. I thought they were more responsible."

Sources: <http://www.standard.co.uk/news/london/starbucks-to-offer-50p-discount-to-customers-with-their-own-cup-a3207521.html>
<http://www.telegraph.co.uk/news/shopping-and-consumer-news/12198714/Starbucks-offers-discount-to-customers-who-bring-their-own-coffee-cup-in-campaign-win.html>
<http://www.independent.co.uk/news/business/news/starbucks-offers-50p-discount-if-you-bring-your-own-cup-a6941026.html>

VOCABULARY MATCHING

From <http://www.breakingnewsenglish.com/1603/160322-coffee-cups-1.html>

PARAGRAPH ONE:

- | | |
|-------------------------------------|------------------------|
| 1. give customers a discount | a. strategy |
| 2. the number of paper cups it puts | b. part |
| 3. Starbucks wants to reduce waste | c. bring their own cup |
| 4. increasing recycling | d. and recycle more |
| 5. reusable cups are a key | e. coffee |
| 6. our overall waste reduction | f. in the trash |
| 7. Customers who | g. in a 2-month trial |
| 8. cheaper filter | h. rates |

PARAGRAPH TWO:

- | | |
|--------------------------------------|------------------------|
| 1. Disposable | a. as they say they do |
| 2. in the news | b. 400 paper cups |
| 3. seven million cups are thrown | c. paper cups |
| 4. cafes lie about how many | d. more responsible |
| 5. cafes do not recycle as many cups | e. a lot |
| 6. environmentally | f. cups they recycle |
| 7. Fewer than one in | g. friendly |
| 8. I thought they were | h. away every day |

LISTEN AND FILL IN THE GAPS

From <http://www.breakingnewsenglish.com/1603/160322-coffee-cups-1.html>

Starbucks U.K. will give customers (1) _____ 2-month trial if they (2) _____ cups. It wants to cut down on the number of paper cups (3) _____ trash. Starbucks wants (4) _____ and recycle more. Starbucks U.K. said: "Starbucks is committed to increasing recycling rates and reusable cups (5) _____ of our overall waste reduction strategy." Customers who bring their own cups will not get a discount on the (6) _____.

Disposable paper cups have been (7) _____ lot. Around seven million cups are thrown (8) _____.

Some cafes lie about how many cups they recycle. Journalists say cafes do not recycle as many cups (9) _____ do. Customers wrongly (10) _____ environmentally friendly. (11) _____ in 400 paper cups at cafes are recycled. A coffee drinker said: "I am disappointed that cafes recycle so little. I thought they were (12) _____."

PUT A SLASH (/) WHERE THE SPACES ARE

From <http://www.breakingnewsenglish.com/1603/160322-coffee-cups-1.html>

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)
