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Level 1

Xiaomi becomes third-largest smartphone maker

31st December, 2014

<http://www.breakingnewsenglish.com/1412/141231-smartphones-1.html>

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THE READING

From <http://www.breakingnewsenglish.com/1412/141231-smartphones-1.html>

A Chinese tech company is now the world's third-largest smartphone maker and the world's most valuable start-up. The company is called Xiaomi Inc. It just raised \$1.1 billion and is worth \$45 billion. That is more than LG, Motorola and Sony put together. Xiaomi is the world's fastest-growing smartphone maker. Its sales went up by 211 per cent last year. Its market share also went up from 2 per cent to 5 per cent. This success will continue.

Xiaomi's business model is to sell phones for what they cost to make. It makes profit from apps and software. Xiaomi has many fans. The company has competitions for fans to win prizes. This makes it very popular. Xiaomi wants to continue to create new, high-quality, high-performance devices, with great user experience. Not everyone likes Xiaomi. Apple's top designer said Xiaomi stole the design of the iPhone and many ideas from Apple.

Sources: <http://money.cnn.com/2014/12/29/technology/mobile/xiaomi-smartphone/index.html?sr=fb122914xiaomi1230pVODtopLink>
<http://www.cnet.com/news/chinese-smartphone-start-up-xiaomi-raises-1-1b-for-45b-value/>
<http://www.wsj.com/articles/xiaomi-becomes-worlds-most-valuable-tech-startup-1419843430>

VOCABULARY MATCHING

From <http://www.breakingnewsenglish.com/1412/141231-smartphones-1.html>

PARAGRAPH ONE:

- | | |
|------------------------------------|--------------------|
| 1. A Chinese tech | a. went up by 211% |
| 2. the world's most valuable | b. \$45 billion |
| 3. worth | c. continue |
| 4. more than LG, Motorola and Sony | d. share |
| 5. Its sales | e. company |
| 6. market | f. start-up |
| 7. went up | g. put together |
| 8. This success will | h. from 2 per cent |

PARAGRAPH TWO:

- | | |
|-----------------------|-------------------|
| 1. business | a. devices |
| 2. sell phones for | b. many fans |
| 3. It makes profit | c. model |
| 4. Xiaomi has | d. experience |
| 5. This makes it very | e. what they cost |
| 6. high-performance | f. designer |
| 7. great user | g. from apps |
| 8. Apple's top | h. popular |

LISTEN AND FILL IN THE GAPS

From <http://www.breakingnewsenglish.com/1412/141231-smartphones-1.html>

A Chinese tech company (1) _____ third-largest smartphone maker and the world's most (2) _____. The company is called Xiaomi Inc. It just raised \$1.1 (3) _____ \$45 billion. That is more than LG, Motorola and Sony (4) _____. Xiaomi is the world's fastest-growing smartphone maker. Its sales went up by 211 per cent last year. Its (5) _____ also went up from 2 per cent to 5 per cent. This (6) _____.

Xiaomi's (7) _____ to sell phones for what they cost to make. It (8) _____ apps and software. Xiaomi has many fans. The company (9) _____ fans to win prizes. This makes it very popular. Xiaomi wants to (10) _____ new, high-quality, high-performance devices, with (11) _____. Not everyone likes Xiaomi. Apple's top designer said Xiaomi stole the design of the iPhone (12) _____ Apple.

PUT A SLASH (/) WHERE THE SPACES ARE

From <http://www.breakingnewsenglish.com/1412/141231-smartphones-1.html>

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)
