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Level 1 – 25th January 2024

YouTuber MrBeast earns \$250,000 from video on X

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<https://breakingnewsenglish.com/2401/240125-youtuber-mrbeast-1.html>

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Please try Levels 0, 2 and 3. They are (a little) harder.

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THE READING

From <https://breakingnewsenglish.com/2401/240125-youtuber-mrbeast-1.html>

MrBeast, the most-followed YouTuber, has made \$250,000 from a video he put on X. He wanted to test how much money he could make on X. His video has had around 157 million views. There are more views every day. The video is called "\$1 Car vs \$100,000,000 Car". MrBeast said many advertisers bought ads on his video. He told his 26.6 million followers on X that he would give the \$250,000 away. Twelve lucky followers will each receive \$20,000.

At high school, MrBeast became wanted to know how YouTube videos become so popular - why they went viral. For five years, he studied YouTube's algorithm. He said: "I woke up, I would Uber Eats food, and then I would sit on my computer all day just studying [stuff] nonstop." MrBeast is now a successful businessman, environmentalist and influencer. He has won many awards for his videos and for his charity work.

Sources: <https://mashable.com/article/mrbeast-x-video-revenue-earnings>
<https://news.sky.com/story/mrbeast-offers-followers-cash-windfall-after-x-video-earns-him-200k-13054344>
<https://en.wikipedia.org/wiki/MrBeast>

PHRASE MATCHING

From <https://breakingnewsenglish.com/2401/240125-youtuber-mrbeast-1.html>

PARAGRAPH ONE:

- | | |
|-------------------------------------|----------------------|
| 1. the most- | a. ads on his video |
| 2. a video he put | b. make on X |
| 3. how much money he could | c. views every day |
| 4. His video has had around | d. \$250,000 away |
| 5. There are more | e. 157 million views |
| 6. many advertisers bought | f. followed YouTuber |
| 7. he would give the | g. receive \$20,000 |
| 8. Twelve lucky followers will each | h. on X |

PARAGRAPH TWO:

- | | |
|--------------------------------|---------------------|
| 1. MrBeast became wanted | a. nonstop |
| 2. how YouTube videos become | b. algorithm |
| 3. why they went | c. work |
| 4. he studied YouTube's | d. to know |
| 5. I would sit on my | e. businessman |
| 6. studying stuff | f. so popular |
| 7. MrBeast is now a successful | g. computer all day |
| 8. his charity | h. viral |

LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/2401/240125-youtuber-mrbeast-1.html>

MrBeast, (1) _____ YouTuber, has made \$250,000 from a video (2) _____ X. He wanted to test how much (3) _____ make on X. His video has had around 157 million views. There are more views every day. The (4) _____ "\$1 Car vs \$100,000,000 Car". MrBeast said many advertisers bought ads on his video. He told his 26.6 (5) _____ X that he would give the \$250,000 away. Twelve lucky followers (6) _____ \$20,000.

(7) _____, MrBeast became wanted to know how YouTube videos become so popular - why (8) _____. For five years, he studied YouTube's algorithm. He said: "I woke up, I would Uber Eats food, (9) _____ would sit on my computer all day just (10) _____." MrBeast is now a successful businessman, environmentalist and influencer. He has (11) _____ for his videos and (12) _____ work.

PUT A SLASH (/) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/2401/240125-youtuber-mrbeast-1.html>

MrBeast, the most-followed YouTuber, has made \$250,000 from a video he put on X. He wanted to test how much money he could make on X. His video has had around 157 million views. There are more views every day. The video is called "\$1 Car vs \$100,000,000 Car". MrBeast said many advertisers bought ads on his video. He told his 26.6 million followers on X that he would give the \$250,000 away. Twelve lucky followers will each receive \$20,000. At high school, MrBeast became interested in how YouTube videos become so popular - why they went viral. For five years, he studied YouTube's algorithm. He said: "I woke up, I would Uber Eats food, and then I would sit on my computer all day just studying [stuff] nonstop." MrBeast is now a successful businessman, environmentalist and influencer. He has won many awards for his videos and for his charity work.

YOUTUBERS SURVEY

From <https://breakingnewsenglish.com/2401/240125-youtuber-mrbeast-4.html>

Write five GOOD questions about YouTubers in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

