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Level 2 – 25th May 2023

New Zealand loses manuka honey trademark battle

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<https://breakingnewsenglish.com/2305/230525-manuka-honey-trademark-2.html>

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Please try Levels 0, 1 and 3. They are (a little) harder.

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THE READING

From <https://breakingnewsenglish.com/2305/230525-manuka-honey-trademark-2.html>

Manuka honey is famous for its quality. European honey bees drink the nectar of the manuka tree to make it. This tree grows in New Zealand and in some parts of Australia. For over a decade, these two countries have battled over manuka honey. New Zealand wanted to trademark it, so only New Zealand beekeepers could use the word "manuka". However, Australia said it also produced the honey. The Intellectual Property Office of New Zealand decided that no one could trademark the word "manuka". This means Australian beekeepers can use the word.

The word "manuka" is from the Maori language. New Zealand said because of this, no other country could use the word for honey. New Zealand's manuka beekeepers said the trademark decision was disappointing. They will continue to fight to protect their honey. In Australia, the manuka tree is called the "tea tree". Australia's beekeepers said they were "delighted" with the decision. They said: "Our product has a long history of being [known] as manuka honey. It is produced like the NZ product is, and it also offers the [health benefits] that consumers value so highly."

Sources: <https://www.theguardian.com/world/2023/may/22/new-zealand-loses-fight-over-manuka-honey-trademark>
<https://www.bloomberg.com/news/articles/2023-05-21/new-zealand-honey-producers-fail-to-secure-manuka-trade-mark>
<https://www.stuff.co.nz/business/132106630/battle-for-nz-to-have-trademark-rights-for-mnuka-honey-unsuccessful>

PHRASE MATCHING

From <https://breakingnewsenglish.com/2305/230525-manuka-honey-trademark-2.html>

PARAGRAPH ONE:

- | | |
|-------------|---------------|
| 1. famous | a. concluded |
| 2. drink | b. 10 years |
| 3. parts | c. consume |
| 4. decade | d. fought |
| 5. battled | e. apply |
| 6. produced | f. well known |
| 7. decided | g. made |
| 8. use | h. areas |

PARAGRAPH TWO:

- | | |
|------------------|-----------------|
| 1. country | a. appreciate |
| 2. disappointing | b. background |
| 3. protect | c. greatly |
| 4. delighted | d. safeguard |
| 5. history | e. nation |
| 6. consumers | f. saddening |
| 7. value | g. customers |
| 8. highly | h. very pleased |

LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/2305/230525-manuka-honey-trademark-2.html>

Manuka honey is famous (1) _____. European honey bees drink (2) _____ the manuka tree to make it. This tree grows in New Zealand and in some parts of Australia. For (3) _____, these two countries have battled over manuka honey. New Zealand wanted (4) _____, so only New Zealand beekeepers could use the word "manuka". However, Australia said it also (5) _____. The Intellectual Property Office of New Zealand decided that no one could trademark the word "manuka". This means Australian beekeepers (6) _____ word.

The word "manuka" is from the Maori language. New Zealand said (7) _____, no other country could use the word for honey. New Zealand's manuka beekeepers said the trademark (8) _____. They will continue to (9) _____ their honey. In Australia, the manuka tree is called the "tea tree". Australia's beekeepers said they were "delighted" with the decision. They said: "Our product has (10) _____ of being [known] as manuka honey. It (11) _____ the NZ product is, and it also offers the [health benefits] that consumers (12) _____."

PUT A SLASH (/) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/2305/230525-manuka-honey-trademark-2.html>

Manuka honey is famous for its quality. European honey bees drink the nectar of the manuka tree to make it. This tree grows in New Zealand and in some parts of Australia. For over a decade, these two countries have battled over manuka honey. New Zealand wanted to trademark it, so only New Zealand beekeepers could use the word "manuka". However, Australia also produced the honey. The Intellectual Property Office of New Zealand decided that no one could trademark the word "manuka". This means Australian beekeepers can use the word. The word "manuka" is from the Maori language. New Zealand said because of this, no other country could use the word for honey. New Zealand's manuka beekeepers said the trademark decision was disappointing. They will continue to fight to protect their honey. In Australia, the manuka tree is called the "teatree". Australia's beekeepers said they were "delighted" with the decision. They said: "Our product has a long history of being [known] as manuka honey. It is produced like the NZ product is, and it also offers the [health benefits] that consumers value so highly."

HONEY SURVEY

From <https://breakingnewsenglish.com/2305/230525-manuka-honey-trademark-2.html>

Write five GOOD questions about honey in the table. Do this in pairs. Each student must write the questions on his / her own paper.

When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

