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Level 2 – 3rd March, 2022

TikTok videos to be 10 minutes long

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<https://breakingnewsenglish.com/2203/220303-10-minute-tiktok-2.html>

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Please try Levels 0, 1 and 3. They are (a little) harder.

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THE READING

From <https://breakingnewsenglish.com/2203/220303-10-minute-tiktok-2.html>

TikTok users will be able to upload 10-minute-long videos. TikTok started in 2018 and allowed users to create one-minute videos. That tripled to three minutes in 2021. The longer 10 minutes will let people be more creative. A company spokesperson said: "We're always thinking about new ways to...enrich the TikTok experience." She said TikTok is introducing longer videos to give users more time "to create and be entertained". She said: "We're excited to start rolling out the ability to upload videos that are up to 10 minutes [for] more creative possibilities for our creators around the world."

A social media consultant said the new time limit means TikTok will rival YouTube. However, it could lose users who like shorter videos. They could move to other social media websites, like Instagram's Reels or YouTube's Shorts. He says shorter videos are more popular with younger people, who like looking at many videos quickly. Older people like longer videos. These may increase TikTok's profits as they are easier to monetize. Short videos are one of the reasons for TikTok's huge popularity. It has more than one billion monthly active users.

Sources: <https://www.theverge.com/2022/2/28/22954525/tiktok-maximum-video-length-10-minutes>
<https://variety.com/2022/digital/news/tiktok-maximum-video-length-10-minutes-1235191773/>
<https://japantoday.com/category/tech/tiktok-videos-get-longer-in-challenge-to-youtube>

PHRASE MATCHING

From <https://breakingnewsenglish.com/2203/220303-10-minute-tiktok-2.html>

PARAGRAPH ONE:

- | | |
|----------------------------|----------------------|
| 1. allowed users to create | a. videos |
| 2. That tripled to | b. possibilities |
| 3. let people | c. three minutes |
| 4. We're always thinking | d. entertained |
| 5. introducing longer | e. be more creative |
| 6. time to create and be | f. to upload videos |
| 7. rolling out the ability | g. one-minute videos |
| 8. more creative | h. about new ways |

PARAGRAPH TWO:

- | | |
|-----------------------------|------------------------------|
| 1. A social media | a. of the reasons |
| 2. TikTok will | b. increase TikTok's profits |
| 3. They could move to other | c. active users |
| 4. These may | d. social media websites |
| 5. they are easier to | e. consultant |
| 6. Short videos are one | f. popularity |
| 7. TikTok's huge | g. rival YouTube |
| 8. one billion monthly | h. monetize |

LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/2203/220303-10-minute-tiktok-2.html>

TikTok users will be (1) _____ 10-minute-long videos. TikTok started in 2018 and allowed users to create one-minute videos. That (2) _____ minutes in 2021. The longer 10 minutes will let people (3) _____. A company spokesperson said: "We're always thinking about new (4) _____ the TikTok experience." She said TikTok is introducing longer videos to give users more time "to create and be entertained". She said: "We're excited to (5) _____ the ability to upload videos that are up to 10 minutes [for] more creative possibilities for (6) _____ the world."

A social media consultant said the new (7) _____ TikTok will rival YouTube. However, it (8) _____ who like shorter videos. They could (9) _____ social media websites, like Instagram's Reels or YouTube's Shorts. He says shorter videos are (10) _____ younger people, who like looking at many videos quickly. Older people like longer videos. These may increase TikTok's profits as they are (11) _____. Short videos are one of the reasons for TikTok's huge popularity. It has more than one billion (12) _____.

PUT A SLASH (/) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/2203/220303-10-minute-tiktok-2.html>

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TIKTOK SURVEY

From <https://breakingnewsenglish.com/2203/220303-10-minute-tiktok-2.html>

Write five GOOD questions about TikTok in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

