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Level 5 – 4th September, 2019

Vegan fashion is becoming more popular

FREE online quizzes, mp3 listening and more for this lesson here:

<https://breakingnewsenglish.com/1909/190904-vegan-fashion-5.html>

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Please try Levels 4 and 6. They are (a little) harder.

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THE READING

From <https://breakingnewsenglish.com/1909/190904-vegan-fashion-5.html>

There has been a big increase in the popularity of veganism in the past decade. People are becoming vegans to lead a lifestyle that helps the planet. Giving up meat, dairy and other food from animals is the biggest change vegans make to their lives. However, more vegans are now extending their beliefs to fashion. There is a big increase in the sales of vegan clothing, footwear and accessories. Companies are selling products that are free from animal products. These include synthetic fur coats, plastic belts, and shoes made from tree bark, plastic bottles, rubber and coconut fibre.

Researchers revealed that 42 per cent of shoppers thought about animal welfare before buying clothes. People of all ages would consider buying vegan shoes. The trend in vegan fashion has reached luxury brands. Designer Stella McCartney has a new line that is free from leather and makes use of recycled products. It is based on a theme of the iconic sixties pop group the Beatles. Ms McCartney's father, Paul, was lead singer of the group. She designed leather-free Yellow Submarine sneakers and colourful fake fur coats. Ms McCartney is a big animal rights activist.

Sources: <https://www.bbc.com/news/business-49409405>
<https://www.livekindly.co/stella-mccartney-beatles-vegan-shoes/>
<https://vegconomist.com/fashion-und-beauty/stella-mccartney-and-taylor-swift-team-up-for-vegan-fashion-line/>

PHRASE MATCHING

From <https://breakingnewsenglish.com/1909/190904-vegan-fashion-5.html>

PARAGRAPH ONE:

- | | |
|-------------------------------------|---------------------|
| 1. a big increase in the popularity | a. helps the planet |
| 2. in the past | b. coats |
| 3. lead a lifestyle that | c. bottles |
| 4. extending their beliefs | d. of veganism |
| 5. synthetic fur | e. fibre |
| 6. shoes made from tree | f. decade |
| 7. plastic | g. to fashion |
| 8. coconut | h. bark |

PARAGRAPH TWO:

- | | |
|----------------------------|-----------------------|
| 1. animal | a. coats |
| 2. consider | b. welfare |
| 3. a new line that is free | c. activist |
| 4. makes use of recycled | d. group |
| 5. the iconic sixties pop | e. from leather |
| 6. Paul was lead singer | f. buying vegan shoes |
| 7. colourful fake fur | g. of the group |
| 8. a big animal rights | h. products |

LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/1909/190904-vegan-fashion-5.html>

There has been (1) _____ in the popularity of veganism in the past decade. People are becoming vegans to (2) _____ that helps the planet. Giving up meat, dairy and (3) _____ animals is the biggest change vegans make to their lives. However, more vegans are now extending (4) _____ fashion. There is a big increase in the sales of vegan clothing, footwear and accessories. Companies are selling products that are (5) _____ products. These include synthetic fur coats, plastic belts, and shoes made from tree bark, plastic bottles, rubber (6) _____.

Researchers revealed that 42 per cent of (7) _____ animal welfare before buying clothes. People (8) _____ would consider buying vegan shoes. The trend in vegan fashion has reached luxury brands. Designer Stella McCartney has (9) _____ that is free from leather and makes use of recycled products. It (10) _____ a theme of the iconic sixties pop group the Beatles. Ms McCartney's father, Paul, was (11) _____ the group. She designed leather-free Yellow Submarine sneakers and colourful fake fur coats. Ms McCartney is a (12) _____ activist.

PUT A SLASH (/) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/1909/190904-vegan-fashion-5.html>

There has been a big increase in the popularity of veganism in the past decade. People are becoming vegan to lead a lifestyle that helps the planet. Giving up meat, dairy and other food from animals is the biggest change vegans make to their lives. However, more vegans are now extending their belief to fashion. There is a big increase in the sales of vegan clothing, footwear and accessories. Companies are selling products that are free from animal products. These include synthetic fur coats, plastic belts, and shoes made from tree bark, plastic bottles, rubber and coconut fibre. Researchers revealed that 42 percent of shoppers thought about animal welfare before buying clothes. People of all ages would consider buying vegan shoes. The trend in vegan fashion has reached luxury brands. Designer Stella McCartney has a new line that is free from leather and makes use of recycled products. It is based on a theme of the iconic sixties pop group the Beatles. Ms McCartney's father, Paul, was the lead singer of the group. She designed leather-free Yellow Submarine sneakers and colourful fake fur coats. Ms McCartney is a big animal rights activist.

VEGAN FASHION SURVEY

From <https://breakingnewsenglish.com/1909/190904-vegan-fashion-4.html>

Write five GOOD questions about vegan fashion in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

