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Level 0 – 20th October, 2018

'Mansize' tissues renamed for being sexist

FREE online quizzes, mp3 listening and more for this lesson here:

<https://breakingnewsenglish.com/1810/181020-tissues-0.html>

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Please try Levels 1, 2 and 3. They are (a little) harder.

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THE READING

From <https://breakingnewsenglish.com/1810/181020-tissues-0.html>

A tissue company changed the name of its Kleenex "Mansize" tissues. People complained that the name was sexist. The name is over 60 years old. Adverts said they "stayed strong when wet". The tissues will be renamed "Extra Large". Other companies are now making sure their products have no gender issues.

The company said the tissues did not suggest that only men were soft and strong. It said it would make the best products for customers. It takes feedback very seriously. The name change started a discussion on sexism. Someone said the store Mothercare should change its name because fathers also look after babies.

Sources: <https://www.standard.co.uk/news/world/kleenex-ditches-mansize-tissues-after-complaints-of-sexism-a3965146.html>
<https://www.bbc.com/news/uk-politics-45899784>
<https://www.dailymail.co.uk/news/article-6288461/Kleenex-renames-Mansize-tissues-brand-extra-large-sexism-complaints.html>

PHRASE MATCHING

From <https://breakingnewsenglish.com/1810/181020-tissues-0.html>

PARAGRAPH ONE:

- | | |
|--------------------------------|------------------|
| 1. A tissue company changed | a. "Extra Large" |
| 2. people | b. the name |
| 3. the name | c. making sure |
| 4. The name is over | d. was sexist |
| 5. stayed strong | e. 60 years old |
| 6. The tissues will be renamed | f. gender issues |
| 7. Other companies are now | g. when wet |
| 8. their products have no | h. complained |

PARAGRAPH TWO:

- | | |
|--------------------------------|--------------------|
| 1. the tissues did not suggest | a. customers |
| 2. only men | b. after babies |
| 3. soft and | c. seriously |
| 4. the best products for | d. were |
| 5. It takes feedback very | e. change its name |
| 6. started a discussion | f. that |
| 7. Mothercare should | g. on sexism |
| 8. fathers also look | h. strong |

LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/1810/181020-tissues-0.html>

A tissue company changed the (1) _____ Kleenex "Mansize" tissues. People (2) _____ name was sexist. The (3) _____ 60 years old. Adverts said they "stayed (4) _____". The tissues will be renamed "Extra Large". (5) _____ now making sure their products have (6) _____.

The company (7) _____ did not suggest that only (8) _____ and strong. It said it would make the best (9) _____. It takes feedback very seriously.

The name (10) _____ discussion on sexism.

Someone (11) _____ Mothercare should change its name because fathers also (12) _____.

PUT A SLASH (/) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/1810/181020-tissues-0.html>

AtissuecompanychangedthenameofitsKleenex"Mansize"tissues.Pe

oplecomplainedthatthenamewassexist.Thenameisover60yearsold.

Advertssaidthey"stayedstrongwhenwet".Thetissueswillberenamed

"ExtraLarge".Othercompaniesarenowmakingsuretheirproductshav

enogenderissues.Thecompanysaidthetissuesdidnotsuggestthatonl

ymenweresofterandstrong.Itsaiditwouldmakethebestproductsforcust

omers.Ittakesfeedbackveryseriously.Thenamechangestartedadisc

ussiononsexism.SomeonesaidthestoreMothercareshouldchangeits

namebecausefathersalsolookafterbabies.

TISSUES SURVEY

From <https://breakingnewsenglish.com/1810/181020-tissues-4.html>

Write five GOOD questions about tissues in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

