

## 'Selfieccino' is the new art in making coffee

22nd December, 2017



A cafe in London has started a personalized way of making coffee. It is a new form of barista art called the "selfieccino". A barista is someone who makes the coffee, lattes and frappuccinos in coffee shops. They used to draw

chocolate hearts, flowers and swirls in the white froth of the coffee. However, they have now taken that to a new level. They can now put a picture of a customer's face in the white frothy coffee topping. This means coffee lovers can sip on a cup of coffee with their own self-portrait in it. The cafe is called the Tea Terrace. It is located in one of London's top shopping areas, Oxford Street. The cafe sold over 400 of the personalized drinks within days of starting the service earlier this week.

Baristas make use of technology to put the portraits of people on top of the coffee. Customers send a picture of their face on an online messaging app. The barista then uses a machine called a "Cino" to change the picture into an image on the white froth using different food colourings. The whole process takes about four minutes and costs \$7.50 for the selfie in the coffee. The owner of the cafe, Ehab Salem Shouly, explained why he started the selfieccino service. He said: "It's not enough any more to just deliver great food and great service. It's got to be Instagram worthy." People want to take photos of everything they do and post their images on social media.

Sources: [gmanetwork.com](http://gmanetwork.com) / [metro.co.uk](http://metro.co.uk) / [ndtv.com](http://ndtv.com)

## Writing

The idea of selfieccinos is a silly idea for rich people. Discuss.

## Chat

Talk about these words from the article.

cafe / coffee / barista / coffee shops / chocolate / customer / portrait / areas / drinks / technology / online messaging / machine / image / process / great food / social media

## True / False

- A New York cafe has started personalizing coffee art. T / F
- The article says baristas used to draw diamonds on coffee. T / F
- The article says people can sip coffee with their lover's face on it. T / F
- The cafe sold over 400 personalized drinks since the start of the week. T / F
- Baristas use not technology at all to put the faces on coffee. T / F
- Baristas use food colouring to create the pictures of faces. T / F
- The cafe owner wanted to provide more than great food and drink. T / F
- The article suggested people want to put their life on social media. T / F

## Synonym Match

(The words in **bold** are from the news article.)

- |                     |               |
|---------------------|---------------|
| 1. <b>form</b>      | a. fans       |
| 2. <b>froth</b>     | b. entire     |
| 3. <b>lovers</b>    | c. inside     |
| 4. <b>sip</b>       | d. bubbles    |
| 5. <b>within</b>    | e. various    |
| 6. <b>online</b>    | f. sufficient |
| 7. <b>different</b> | g. kind       |
| 8. <b>whole</b>     | h. good       |
| 9. <b>enough</b>    | i. drink      |
| 10. <b>worthy</b>   | j. Internet   |

## Discussion – Student A

- What do you think of coffee?
- How important are cafes to you?
- What does a barista do every day?
- Do you like pictures in your coffee?
- What would you think of your portrait being in your drink?
- Would you like to visit the cafe?
- What kind of people will buy selfieccinos?
- What would you think of a T-shirt with your face on it?

## Phrase Match

- |                                 |                            |
|---------------------------------|----------------------------|
| 1. a personalized way of        | a. of people               |
| 2. they have now taken          | b. colourings              |
| 3. This means coffee            | c. of starting the service |
| 4. their own self-              | d. media                   |
| 5. within days                  | e. that to a new level     |
| 6. portraits                    | f. any more                |
| 7. on an online messaging       | g. portrait                |
| 8. using different food         | h. making coffee           |
| 9. It's not enough              | i. lovers can sip on a cup |
| 10. post their images on social | j. app                     |

## Discussion – Student B

- What do you think about what you read?
- What do you think of coffee shops?
- Where would you like to see a photo of your face?
- What do you think of the \$7.50 price of the selfieccino?
- Why do people want to put everything in their life online?
- Why do you post things online?
- How important is social media to you?
- What questions would you like to ask the cafe owner?

## Spelling

- the white htfor of the coffee
- put a picture of a roecmtus
- coffee pntipog
- their own self-itrrrpoa
- dacotle in one of London's top shopping areas
- lrearei this week
- an online sgiganmes app
- change the picture into an eamig
- The whole rspecso takes about four minutes
- It's not ghoneu any more
- relidve great food
- on social aimed

### Answers – Synonym Match

1. g	2. d	3. a	4. i	5. c
6. j	7. e	8. b	9. f	10. h

## Role Play

### Role A – Coffee

You think coffee is the best thing to put a selfie on. Tell the others three reasons why. Tell them what is wrong with their things. Also, tell the others which is the worst of these to put a selfie on (and why): tissues, note paper or business cards.

### Role B – Tissues

You think tissues is the best thing to put a selfie on. Tell the others three reasons why. Tell them what is wrong with their things. Also, tell the others which is the worst of these to put a selfie on (and why): coffee, note paper or business cards.

### Role C – Note Paper

You think note paper is the best thing to put a selfie on. Tell the others three reasons why. Tell them what is wrong with their things. Also, tell the others which is the worst of these to put a selfie on (and why): tissues, coffee or business cards.

### Role D – Business Cards

You think business cards is the best thing to put a selfie on. Tell the others three reasons why. Tell them what is wrong with their things. Also, tell the others which is the worst of these to put a selfie on (and why): tissues, note paper or coffee.

## Speaking – Selfies

Rank these with your partner. Put the best places for selfies at the top. Change partners often and share your rankings.

- |                  |            |
|------------------|------------|
| • watch          | • coffee   |
| • note paper     | • pizza    |
| • business cards | • tissues  |
| • chocolate      | • backpack |

### Answers – True False

a	F	b	F	c	F	d	T	e	F	f	T	g	T	h	T
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Answers to Phrase Match and Spelling are in the text.