

## People now snorting chocolate to get high

9th July, 2017



A company in the USA has launched a chocolate powder that it says people can snort to get high. The product is based on the raw cocoa bean, which is where chocolate comes from. It is called Coko Loko and the company claims it provides a

drug-free energy "high". Coko Loko is manufactured by a company called Legal Lean. Its CEO Nick Anderson explained how he came to market his product. He said he first heard about people snorting chocolate in Europe. He initially thought it was a hoax, but then he tried it and realized that it had commercial prospects. Mr Anderson told reporters that his company's chocolate product is, "probably equal to about two energy drinks".

The powder is not regulated by the U.S. Food and Drug Administration. Many doctors are concerned about whether the powder is safe. Toxicology expert Dr Jason Russell warned that the product had the same risk factors as other energy supplements. He said there was a risk of increased blood pressure, insomnia and increased heart rate. The HuffPost website said it was concerned that the product does not have an official ingredients list, so users do not know what is in it. The website recommended that people eat chocolate instead of sniffing it to make sure they do not suffer any health problems. Mr Anderson said: "There are no health issues. It's been out two, three years. Everyone seems fine."

Sources: [abcnews.go.com](http://abcnews.go.com) / [forbes.com](http://forbes.com) / [huffingtonpost.com](http://huffingtonpost.com)

## Writing

Chocolate is very beneficial for your health. Discuss.

## Chat

Talk about these words from the article.

chocolate / powder / cocoa bean / energy / market / hoax / commercial / equal / regulated / concerned / risk factors / blood pressure / insomnia / ingredients

## True / False

- The chocolate product comes from raw cocoa beans. T / F
- The company said the Coko Loko product is drug free. T / F
- The CEO took part in a chocolate snorting hoax in Europe. T / F
- The company's product is about the same as two energy drinks. T / F
- The product is regulated by the Food and Drug Administration. T / F
- A toxicology expert said the chocolate product could lead to insomnia. T / F
- The product has an official ingredients list. T / F
- The CEO accepted there had been several health issues. T / F

## Synonym Match

(The words in **bold** are from the news article.)

- |                       |                  |
|-----------------------|------------------|
| 1. <b>launched</b>    | a. potential     |
| 2. <b>provides</b>    | b. at first      |
| 3. <b>market</b>      | c. experience    |
| 4. <b>initially</b>   | d. monitored     |
| 5. <b>prospects</b>   | e. gives         |
| 6. <b>regulated</b>   | f. specialist    |
| 7. <b>expert</b>      | g. advised       |
| 8. <b>insomnia</b>    | h. introduced    |
| 9. <b>recommended</b> | i. sleeplessness |
| 10. <b>suffer</b>     | j. promote       |

## Discussion – Student A

- What do you think about what you read?
- Why do people love chocolate?
- How healthy is chocolate?
- How does eating chocolate make you feel?
- What are the health risks of snorting the chocolate powder?
- Should children be warned about the powder?
- Is it better to eat chocolate rather than sniffing it?
- What questions would you like to ask the chocolate powder CEO?

## Phrase Match

- |                                  |                            |
|----------------------------------|----------------------------|
| 1. The product is based          | a. hoax                    |
| 2. explained how he came to      | b. pressure                |
| 3. He initially thought it was a | c. prospects               |
| 4. it had commercial             | d. factors                 |
| 5. probably equal to             | e. on the raw cocoa bean   |
| 6. concerned about whether       | f. market his product      |
| 7. had the same risk             | g. any health problems     |
| 8. energy                        | h. about two energy drinks |
| 9. increased blood               | i. supplements             |
| 10. make sure they do not suffer | j. the powder is safe      |

## Discussion – Student B

- What do you think of chocolate?
- What is the best type of chocolate?
- Is it wrong to get a 'high' from chocolate?
- Would you try the chocolate powder?
- Should snorting chocolate powder be made illegal?
- Would you worry about the safety of snorting chocolate powder?
- Wouldn't it be better to have two energy drinks rather than the powder?
- Why do people feel they need a high?

## Spelling

- dcahnlue a chocolate powder
- based on the raw aococ bean
- ctaruufamend by a company
- He lilyaiitn thought it was a hoax
- it had commercial sepocrspt
- probably lqewa to about two energy drinks
- The powder is not eaqdlert
- doctors are nerecnodc
- yixtloocg expert
- osianmni and increased heart rate
- an official nienergdsit list
- ecndrmeedmo that people eat chocolate

### Answers – Synonym Match

1. h	2. e	3. j	4. b	5. a
6. d	7. f	8. i	9. g	10. c

## Role Play

### Role A – Chocolate Brownie

You think a brownie is the best chocolate treat. Tell the others three reasons why. Tell them why their treats aren't as good. Also, tell the others which is the least delicious of these (and why): a brownie, ice cream or hot chocolate.

### Role B – Chocolate Fondue

You think fondue is the best chocolate treat. Tell the others three reasons why. Tell them why their treats aren't as good. Also, tell the others which is the least delicious of these (and why): a brownie, ice cream or hot chocolate.

### Role C – Chocolate Ice Cream

You think ice cream is the best chocolate treat. Tell the others three reasons why. Tell them why their treats aren't as good. Also, tell the others which is the least delicious of these (and why): a brownie, a brownie or hot chocolate.

### Role D – Hot Chocolate Drink

You think hot chocolate is the best chocolate treat. Tell the others three reasons why. Tell them why their treats aren't as good. Also, tell the others which is the least delicious of these (and why): a brownie, ice cream or a brownie.

## Speaking – Chocolate

Rank these with your partner. Put the most delicious at the top. Change partners often and share your rankings.

- |                       |                       |
|-----------------------|-----------------------|
| • hot chocolate drink | • chocolate brownie   |
| • chocolate bar       | • chocolate ice cream |
| • chocolate cookies   | • chocolate fondue    |
| • chocolate shake     | • chocolate cake      |

### Answers – True False

a	T	b	T	c	F	d	T	e	F	f	T	g	F	h	F
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Answers to Phrase Match and Spelling are in the text.