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Level 4

Subway sues TV station for \$210 million

21st March, 2017

http://www.breakingnewsenglish.com/1703/170321-subway-4.html

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Please try Levels 5 and 6. They are (a little) harder.

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THE READING

From http://www.breakingnewsenglish.com/1703/170321-subway-4.html

Subway is suing the Canadian Broadcasting Corporation (CBC) because of a report that said Subway's chicken was only half chicken. The CBC reported that a Subway chicken product was 46.4% soy filler. CBC said other fast food chains had much higher levels of meat in their chicken-based products. Subway announced it had asked for \$210 million in damages, "over allegations...that are defamatory and absolutely false".

Subway said: "Despite our efforts to share the facts with the CBC about the high quality of our chicken and...our strong objections to their inaccurate claims, they have not issued a retraction." It called CBC's data "unreliable and factually incorrect". It added: "Producing high quality food...is our highest priority." CBC is standing behind its story. It said: "We believe our journalism to be sound and there is no evidence that...would lead us to change our position."

Sources: http://www.huffingtonpost.ca/2017/03/17/subway-sue-cbc-chicken-report_n_15424128.html

http://www.businessinsider.com/subway-chicken-scandal-2017-3

http://www.marketwatch.com/story/subway-sues-over-report-that-its-chicken-is-half-soy-filler-

2017-03-16

PHRASE MATCHING

From http://www.breakingnewsenglish.com/1703/170321-subway-4.html

PARAGRAPH ONE:

- 1. Subway is
- 2. Subway's chicken
- 3. a Subway chicken product was
- 4. other fast food chains had much
- 5. in their chicken-
- 6. it had asked for \$210 million
- 7. allegations that
- 8. absolutely

- a. based products
- b. 46.4% soy filler
- c. false
- d. are defamatory
- e. suing the CBC
- f. was only half chicken
- g. higher levels of meat
- h. in damages

PARAGRAPH TWO:

- 1. Despite our
- 2. the high quality
- 3. strong
- 4. It called CBC's data unreliable
- 5. Producing high quality food
- 6. CBC is standing
- 7. We believe our journalism to be
- 8. no evidence that would lead us

- a. and factually incorrect
- b. behind its story
- c. to change our position
- d. of our chicken
- e. sound
- f. objections
- g. is our highest priority
- h. efforts

LISTEN AND FILL IN THE GAPS

From http://www.breakingnewsenglish.com/1703/170321-subway-4.html

Subway (1)	Canadian Broadcasting Corporation
(CBC) because (2)	said Subway's chicken was only
half chicken. The CBC (3)	Subway chicken product
was 46.4% soy filler. CBC	said other fast food chains
(4) levels of	meat in their chicken-based products.
Subway (5)	asked for \$210 million in damages,
"over allegationsthat are defamatory	(6)".
Subway said: "(7)	to share the facts with the CBC
Subway Sala: (7)	to share the facts with the ebe
about the high (8)	chicken andour strong
objections to their (9)	, they have not issued a
retraction." It called CB	C's data "unreliable and
(10)". It	added: "Producing high quality
(11) priority.'	" CBC is standing behind its story. It
said: "We believe our journalism to	be sound and there is no evidence
thatwould (12)	our position."

PUT A SLASH (/)WHERE THE SPACES ARE

From http://www.breakingnewsenglish.com/1703/170321-subway-4.html

SubwayissuingtheCanadianBroadcastingCorporation(CBC)because ofareportthatsaidSubway'schickenwasonlyhalfchicken.TheCBCrepo rtedthataSubwaychickenproductwas46.4%soyfiller.CBCsaidotherf astfoodchainshadmuchhigherlevelsofmeatintheirchicken-basedp roducts. Subwayannouncedithadasked for \$210 million indamages, "o verallegations...thataredefamatoryandabsolutelyfalse".Subwaysaid :"DespiteoureffortstosharethefactswiththeCBCaboutthehighquality ofourchickenand...ourstrongobjectionstotheirinaccurateclaims, they havenotissuedaretraction."ItcalledCBC'sdata"unreliableandfactuall yincorrect". Itadded: "Producinghighqualityfood... is our highest priorit y. "CBCisstandingbehinditsstory. Itsaid: "Webelieveour journalism to besoundandthereisnoevidencethat...wouldleadustochangeourpositi on."

SANDWICHES SURVEY

From http://www.breakingnewsenglish.com/1703/170321-subway-4.html

Write five GOOD questions about sandwiches in the table. Do this in pairs. Each student must write the questions on his / her own paper.

When you have finished, interview other students. Write down their answers.

	STUDENT 1	STUDENT 2	STUDENT 3
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

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QUESTIONS & ASK YOUR PART to not show these to your speaking partner(s).
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WRITING

From http://www.breakingnewsenglish.com/1703/170321-subway-4.html

Write about sandwiches	for 10 minutes.	Read and talk	about your p	artner's paper.