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Level 4

New store lets you shop, walk out and pay later

7th December, 2016

<http://www.breakingnewsenglish.com/1612/161207-grocery-store-4.html>

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Please try Levels 5 and 6. They are (a little) harder.

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THE READING

From <http://www.breakingnewsenglish.com/1612/161207-grocery-store-4.html>

Amazon is testing what it calls the world's most advanced shopping technology – a new-concept grocery store called Amazon Go. It has no checkout counters or queues. The technology works via an app. The app checks in when the shopper enters the store. It lets you shop and then scans what you have when you leave the store. Amazon then charges this to your Amazon account later. There is no waiting for slow customers or for change.

Amazon Go may improve shopping and help brick-and-mortar stores. The grocery store market is very tough. Profit margins are low and competition is high. Amazon seems confident it can succeed. Rumours are it will open 2,000 stores across the USA. It could also sell its technology to retailers worldwide. An industry analyst said Amazon Go makes going shopping, "just as convenient, if not more convenient, than online shopping".

Sources: <http://www.theverge.com/2016/12/5/13842592/amazon-go-new-cashier-less-convenience-store>
<http://www.seattletimes.com/business/amazon/amazoncom-unveils-self-driving-brick-and-mortar-convenience-store/>
<http://www.usatoday.com/story/tech/news/2016/12/05/amazon-go-supermarket-no-checkout-no-cashiers-artificial-intelligence-sensors/94991612/>

PHRASE MATCHING

From <http://www.breakingnewsenglish.com/1612/161207-grocery-store-4.html>

PARAGRAPH ONE:

- | | |
|---------------------------------------|------------------------|
| 1. the world's most advanced | a. enters the store |
| 2. a new-concept | b. or queues |
| 3. no checkout counters | c. via an app |
| 4. The technology works | d. slow customers |
| 5. The app checks in when the shopper | e. Amazon account |
| 6. scans what you have | f. shopping technology |
| 7. charges this to your | g. when you leave |
| 8. no waiting for | h. grocery store |

PARAGRAPH TWO:

- | | |
|--------------------------------|------------------------|
| 1. The grocery store market is | a. is high |
| 2. Profit margins | b. retailers worldwide |
| 3. competition | c. are low |
| 4. Amazon seems confident | d. as convenient |
| 5. 2,000 stores | e. very tough |
| 6. sell its technology to | f. across the USA |
| 7. An industry | g. it can succeed |
| 8. just | h. analyst |

LISTEN AND FILL IN THE GAPS

From <http://www.breakingnewsenglish.com/1612/161207-grocery-store-4.html>

Amazon is (1) _____ calls the world's most advanced shopping technology - (2) _____ grocery store called Amazon Go. It has no checkout (3) _____. The technology works via an app. The app (4) _____ shopper enters the store. It lets you shop and then scans (5) _____ you leave the store. Amazon then charges this to your Amazon account later. There is no waiting (6) _____ or for change.

Amazon Go (7) _____ and help brick-and-mortar stores. The grocery store market (8) _____. Profit margins are low and competition is high. Amazon seems (9) _____ succeed. Rumours (10) _____ 2,000 stores across the USA. It could also sell its technology (11) _____. An industry analyst said Amazon Go makes going shopping, "(12) _____, if not more convenient, than online shopping".

PUT A SLASH (/) WHERE THE SPACES ARE

From <http://www.breakingnewsenglish.com/1612/161207-grocery-store-4.html>

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GROCERY STORES SURVEY

From <http://www.breakingnewsenglish.com/1612/161207-grocery-store-4.html>

Write five GOOD questions about grocery stores in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

WRITING

From <http://www.breakingnewsenglish.com/1612/161207-grocery-store-4.html>

Write about **grocery stores** for 10 minutes. Read and talk about your partner's paper.
