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Level 5

Man sells British countryside air to China

16th February, 2016

<http://www.breakingnewsenglish.com/1602/160216-bottled-air-5.html>

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Please try Level 4 (easier) and the 26-page Level 6 (harder).

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THE READING

From <http://www.breakingnewsenglish.com/1602/160216-bottled-air-5.html>

An English businessman has a business selling bottled, British countryside air to Chinese people. Leo De Watts, 27, thought of the idea of selling air to China after seeing news of pollution in Chinese cities. He guessed there was a market for cleaner air. De Watts launched his company last year. It is part of the imaginatively named industry of "air farming". His team "harvests" air from various locations in Britain and sends it to China. Even though the air is cheap to collect, the price of the products is high. A bottle of the fresh stuff costs \$115.

De Watts is from the British countryside. He said he appreciates the quality of the air in rural Britain. He now lives in Hong Kong and sells his air at local markets. Most of his products are sold in Chinese cities, where pollution can be bad. He said his Chinese customers are fussy about what kind of air they buy. He said in his video that: "We have clients who request very particular circumstances for their air. Sometimes we'll be at the top of a mountain, and other times at the bottom of a valley." He added: "There's really a market for this. We've just started."

Sources: <http://www.abc57.com/story/31164306/the-smell-of-success-115-bottles-of-british-air-sold-to-chinese-buyers>
<http://www.techtimes.com/articles/131909/20160209/china-now-also-buying-bottled-clean-air-from-britain.htm>
<http://www.radionz.co.nz/news/world/296065/making-money-out-of-fresh-air>

MATCHING

From <http://www.breakingnewsenglish.com/1602/160216-bottled-air-5.html>

PARAGRAPH ONE:

- | | |
|---|----------------------------|
| 1. selling bottled, British | a. is high |
| 2. thought of the idea | b. in Chinese cities |
| 3. seeing news of pollution | c. locations in Britain |
| 4. He guessed there was a | d. stuff costs \$115 |
| 5. His team "harvests" air from various | e. countryside air |
| 6. the air is cheap | f. market for cleaner air. |
| 7. the price of the products | g. to collect |
| 8. A bottle of the fresh | h. of selling air |

PARAGRAPH TWO:

- | | |
|-----------------------------------|----------------------------|
| 1. De Watts is from | a. market for this |
| 2. appreciates the quality | b. Britain |
| 3. rural | c. kind of air they buy |
| 4. sells his air | d. the British countryside |
| 5. customers are fussy about what | e. of a valley |
| 6. Sometimes we'll | f. of the air |
| 7. at the bottom | g. be at the top |
| 8. There's really a | h. at local markets |

LISTEN AND FILL IN THE GAPS

From <http://www.breakingnewsenglish.com/1602/160216-bottled-air-5.html>

An English businessman has a business (1) _____, British countryside air to Chinese people. Leo De Watts, 27, (2) _____ of selling air to China after seeing news of pollution in Chinese cities. He guessed there was (3) _____ cleaner air. De Watts launched his company last year. (4) _____ the imaginatively named industry of "air farming". His team "harvests" air from various locations in Britain (5) _____ China. Even though the air is cheap to collect, (6) _____ products is high. A bottle of the fresh stuff costs \$115.

De Watts is from the British countryside. He said (7) _____ quality of the air (8) _____. He now lives in Hong Kong and (9) _____ local markets. Most of his products are sold in Chinese cities, where pollution can be bad. He said his Chinese (10) _____ about what kind of air they buy. He said in his video that: "We have clients (11) _____ particular circumstances for their air. Sometimes we'll be at the top of a mountain, and other times at the bottom of a valley." He added: "There's (12) _____ for this. We've just started."

AIR SURVEY

From <http://www.breakingnewsenglish.com/1602/160216-bottled-air-5.html>

Write five GOOD questions about air in the table. Do this in pairs. Each student must write the questions on his / her own paper.
When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

- a) _____
- b) _____
- c) _____
- d) _____
- e) _____
- f) _____
- g) _____
- h) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

- a) _____
- b) _____
- c) _____
- d) _____
- e) _____
- f) _____
- g) _____
- h) _____

