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Level 0

Price war over taxi apps

25th November, 2014

<http://www.breakingnewsenglish.com/1411/141125-taxi-app-0.html>

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Please try Levels 1, 2 and 3. They are (a little) harder.

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THE READING

From <http://www.breakingnewsenglish.com/1411/141125-taxi-app-0.html>

There is a price war between taxi companies. Apps are making taxis cheaper. Some companies cut fares in half. London taxi drivers are unhappy with taxi apps. They say drivers of app taxis do not have enough knowledge of London's streets. Some taxi fares in London went down from \$45 to \$7.50.

A taxi app boss said the price war would mean more profits. He said companies should do things to be different. A London taxi driver said business was good. He said technology helps taxi drivers. One of New York's biggest taxi companies is unhappy with taxi apps. Singapore said it would regulate taxi app companies.

Sources: <http://www.klfm967.co.uk/news/uk-news/1460294/taxi-apps-price-war-sees-fares-slashed/>
<http://www.thedrum.com/news/2014/11/23/taxi-app-price-battle-intensifies-get-taxi-slashes-fares>
<http://fortune.com/2014/11/21/singapore-to-license-taxi-hailing-apps/>

VOCABULARY MATCHING

From <http://www.breakingnewsenglish.com/1411/141125-taxi-app-0.html>

PARAGRAPH ONE:

- | | |
|------------------------------------|-------------------|
| 1. a price war between | a. taxis cheaper |
| 2. Apps are making | b. with taxi apps |
| 3. Some companies cut | c. streets |
| 4. London taxi drivers are unhappy | d. taxis |
| 5. drivers of app | e. taxi companies |
| 6. do not have enough | f. down |
| 7. London's | g. fares in half |
| 8. fares in London went | h. knowledge |

PARAGRAPH TWO:

- | | |
|-----------------------------------|-------------------|
| 1. the price war would mean | a. companies |
| 2. do things to | b. was good |
| 3. A London | c. be different |
| 4. business | d. taxi drivers |
| 5. technology helps | e. more profits |
| 6. One of New York's biggest taxi | f. with taxi apps |
| 7. unhappy | g. app companies |
| 8. regulate taxi | h. taxi driver |

LISTEN AND FILL IN THE GAPS

From <http://www.breakingnewsenglish.com/1411/141125-taxi-app-0.html>

There (1) _____ between taxi companies. Apps are making taxis cheaper. Some companies (2) _____. London taxi drivers (3) _____ taxi apps. They say drivers of app taxis do not have (4) _____ of London's streets. Some taxi fares in London (5) _____ \$45 to \$7.50. A (6) _____ the price war would mean more profits. He said companies (7) _____ to be different. A London taxi driver said (8) _____. He said technology helps taxi drivers. One of New York's biggest taxi companies (9) _____ taxi apps. Singapore said it (10) _____ app companies.

PUT A SLASH (/) WHERE THE SPACES ARE

From <http://www.breakingnewsenglish.com/1411/141125-taxi-app-0.html>

There is a price war between taxi companies. Apps are making taxis cheaper per. Some companies cut fares in half. London taxi drivers are unhappy with the taxi apps. They say drivers of app taxis do not have enough knowledge of London's streets. Some taxi fares in London went down from \$45 to \$7.50. A taxi app boss said the price war would mean more profits. He said companies should do things to be different. A London taxi driver said business was good. He said technology helps taxi drivers. One of New York's biggest taxi companies is unhappy with taxi apps. Singapore said it would regulate taxi app companies.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

