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The New York Times buys Wordle – 3rd February, 2022

Level 0

The New York Times bought Wordle. The paper has many games. Wordle is a new game. It was uploaded in October. It is now a worldwide craze. Social media is full of posts from people playing it and sharing their score. The price the New York Times paid was "in the low seven figures". The newspaper called it a "magical game".

Wordle's maker made Wordle for his partner to play. He said: "The game has got bigger than I ever imagined." Ninety people played it on the day of its release. Millions now play it every day. Players have to guess a five-letter word. They get feedback if the letters they have used are correct or not. The game will be free for now.

Level 1

The New York Times has bought Wordle. The paper is well known for its games. Wordle is a new online game. It was first uploaded in October. It is now a worldwide craze. Social media sites are full of posts from people playing it and sharing their score. The New York Times paid "in the low seven figures" for Wordle. It was excited to publish the game. It wrote: "We could not be more thrilled to become its new home." It was "proud" of this "magical game".

Wordle's creator is a software engineer. He made his game for his partner to play. He was surprised that 90 people played it on the day of its release. Millions now play it every day. The creator said: "The game has got bigger than I ever imagined." Wordle players have to guess a five-letter word. They get feedback on which of the letters they have used are correct. The New York Times said that "initially" the game would stay free.

Level 2

The New York Times has bought the word game Wordle. The paper is well known for publishing games. Wordle is the latest addition to its list. Wordle is a new online game. Its maker, Josh Wardle, uploaded it in October. Since then, it has become a worldwide craze. Social media sites are now full of posts from people playing it and sharing their score. The newspaper said it paid "an undisclosed price in the low seven figures" for Wordle. It was excited it could publish the game. It wrote: "We could not be more thrilled to become its new home." It was "proud" of this "magical game".

Mr Wardle was a software engineer for the site Reddit. He made Wordle for his partner to play. He released it in October and was surprised that 90 people played it on the day of its release. Millions now play it every day. Wardle tweeted: "The game has got bigger than I ever imagined." He said he was surprised because he made it "for an audience of one". Wordle players have six attempts to guess a five-letter word. The game gives players feedback on which of the letters they have used are correct. The New York Times said that "initially" the game would remain free.

Level 3

The New York Times newspaper has bought the online word game Wordle. The paper is well known for the games it publishes. Wordle is the latest addition to its list of puzzles. Wordle is a new online game. Its creator, Josh Wardle, only uploaded it in October. In the past four months, it has become a craze around the world. Social media sites are now full of posts from people playing the game and sharing their score. The New York Times said it paid "an undisclosed price in the low seven figures" for the game. A spokesperson was excited the paper would be able to publish the game. She wrote: "We could not be more thrilled to become the new home and proud stewards of this magical game."

Mr Wardle is a former software engineer for the website Reddit. He created Wordle for his partner to play. He released it in October. He was surprised after 90 people played it on the day of its release. It is now played by millions every day. Mr Wardle tweeted: "The game has got bigger than I ever imagined (which I suppose isn't that much of a feat, given I made the game for an audience of one)." Wordle players have six attempts to guess a five-letter word. After each attempt, the game gives the player feedback on which of the letters they have used are in the correct place, or are correct letters but are in the wrong place. The New York Times said that "initially" the game would remain free.

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