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**Level 6 – 3rd November, 2020**

## **EU says veggie burgers can be called burgers**

**FREE online quizzes, mp3 listening and more for this lesson here:**

<https://breakingnewsenglish.com/2011/201103-veggie-burgers.html>

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**Please try Levels 4 and 5 (they are easier).**

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# THE ARTICLE

From <https://breakingnewsenglish.com/2011/201103-veggie-burgers.html>

The European Union has declared that companies and eateries can retain meat-like names for their vegetarian products even though those products contain no meat. The EU debated whether or not a veggie burger is a burger. There was a motion to ban the use of names like burger, sausage and steak in entirely vegetable-based food. Europe's largest farming association argued that these types of names were unfair and damaged farmers and companies that produced and made meat products. It said the names promoted "misleading and unfair marketing." A spokesperson said: "We simply call for the work of millions of European farmers and livestock sector workers to be acknowledged and respected."

A member of the European Consumer Organization hailed the decision over the naming of veggie burgers. Senior food policy officer Camille Perrin called the decision "common sense". She said: "Consumers are in no way confused by a soy steak or chick pea-based sausage, so long as it is clearly labelled as vegetarian or vegan. Terms like "burger" and "steak" for plant-based foods help consumers understand how to integrate them into their meals." The environmental campaign group Greenpeace said it wondered what livestock farmers found confusing about the use of the name veggie burger. It tweeted: "If they're confused by the word 'veggie burger,' what do they think a 'hot dog' is?"

Sources: <https://www.npr.org/2020/10/23/927278172/veggie-burgers-can-be-called-burgers-european-parliament-says>  
<https://news.sky.com/story/meatless-plant-based-products-can-still-be-called-burgers-and-sausages-eu-rules-12112315>  
<https://www.thehour.com/business/article/Veggie-burgers-are-still-burgers-EU-lawmakers-15669755.php>

# WARM-UPS

**1. VEGGIE BURGERS:** Students walk around the class and talk to other students about veggie burgers. Change partners often and share your findings.

**2. CHAT:** In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

companies / eateries / vegetarian / meat / ban / steak / farming / marketing / sector / member / veggie burger / common sense / steak / vegan / campaign / confusing

Have a chat about the topics you liked. Change topics and partners frequently.

**3. VEGETARIAN:** Students A **strongly** believe we should all be vegetarians; Students B **strongly** believe we shouldn't. Change partners again and talk about your conversations.

**4. PLANT-BASED FOOD:** What do you know about this plant-based food? What do you think of it? Complete this table with your partner(s). Change partners often and share what you wrote.

	What You Know	What You Think
Tofu		
Chia seeds		
Seaweed		
Quorn		
Oats		
Quinoa		

**5. FARMERS:** Spend one minute writing down all of the different words you associate with the word "farmers". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

**6. BURGERS:** Rank these with your partner. Put the best burgers at the top. Change partners often and share your rankings.

- Veggie burger
- Hamburger
- Fish burger
- Tofu burger
- Rice burger
- Nut burger
- Bean burger
- Chick pea burger

# VOCABULARY MATCHING

## Paragraph 1

- |               |   |
|---------------|---|
| 1. declared   | a. A restaurant or other place where people can be served food.                           |
| 2. eatery     | b. Completely.  |
| 3. retain     | c. A formal proposal put to a legislature or committee.                                   |
| 4. motion     | d. Continue to have something; keep possession of.  |
| 5. entirely   | e. Said something in a formal way.  |
| 6. misleading | f. A distinct part or branch of a nation's economy or society or of a sphere of activity. |
| 7. sector     | g. Giving the wrong idea or impression.   |

## Paragraph 2

- |                  |   |
|------------------|---|
| 8. hailed        | h. Desired or was curious to know something.  |
| 9. policy        | i. Acclaimed enthusiastically; praised.   |
| 10. common sense | j. An organized course of action to achieve a particular goal.  |
| 11. integrate    | k. Farm animals regarded as an asset.   |
| 12. campaign     | l. Good sense and sound judgment in practical matters.  |
| 13. wondered     | m. Combine one thing with another so that they become a whole.  |
| 14. livestock    | n. A course or principle of action adopted or proposed by a government, party, business, or individual. |

# BEFORE READING / LISTENING

From <https://breakingnewsenglish.com/2011/201103-veggie-burgers.html>

**1. TRUE / FALSE:** Read the headline. Guess if a-h below are true (T) or false (F).

- a. The EU said restaurants cannot use meat-like names for veggie burgers. **T / F**
- b. The EU debated about the "burger-ness" of a veggie burger. **T / F**
- c. Europe's largest farming group said the EU ruling was unfair. **T / F**
- d. Europe's largest farming group wants its livestock to be respected. **T / F**
- e. A consumer organization said the decision lacked common sense. **T / F**
- f. A food policy officer said soy steaks were misleading for consumers. **T / F**
- g. Greenpeace wondered why farmers were confused about the naming. **T / F**
- h. Greenpeace said the word "hot dog" should be banned. **T / F**

## 2. SYNONYM MATCH:

Match the following synonyms. The words in **bold** are from the news article.

- |                        |                 |
|------------------------|-----------------|
| <b>1. declared</b>     | a. praised      |
| <b>2. retain</b>       | b. deceptive    |
| <b>3. motion</b>       | c. bewildered   |
| <b>4. misleading</b>   | d. keep         |
| <b>5. acknowledged</b> | e. puzzled over |
| <b>6. hailed</b>       | f. accepted     |
| <b>7. clearly</b>      | g. proclaimed   |
| <b>8. integrate</b>    | h. distinctly   |
| <b>9. wondered</b>     | i. proposal     |
| <b>10. confused</b>    | j. combine      |

**3. PHRASE MATCH:** (Sometimes more than one choice is possible.)

- |  |                              |
|--|------------------------------|
| 1. eateries can retain meat-           | a. way confused              |
| 2. debated whether or not a            | b. workers                   |
| 3. There was a motion to ban           | c. found confusing           |
| 4. the names promoted misleading       | d. the use                   |
| 5. livestock sector                    | e. over the naming           |
| 6. hailed the decision                 | f. like names                |
| 7. Consumers are in no                 | g. as vegetarian             |
| 8. so long as it is clearly labelled   | h. into their meals          |
| 9. how to integrate them               | i. veggie burger is a burger |
| 10. it wondered what livestock farmers | j. and unfair marketing      |

# GAP FILL

From <https://breakingnewsenglish.com/2011/201103-veggie-burgers.html>

The European Union has (1) \_\_\_\_\_ that companies and eateries can retain meat-like names for their vegetarian products even though those products (2) \_\_\_\_\_ no meat. The EU debated whether or not a veggie burger is a burger. There was a (3) \_\_\_\_\_ to ban the use of names like burger, sausage and steak in (4) \_\_\_\_\_ vegetable-based food. Europe's largest farming association argued that these types of names were (5) \_\_\_\_\_ and damaged farmers and companies that produced and made meat products. It said the names promoted "misleading and unfair (6) \_\_\_\_\_." A spokesperson said: "We simply (7) \_\_\_\_\_ for the work of millions of European farmers and livestock (8) \_\_\_\_\_ workers to be acknowledged and respected."

*entirely*  
*contain*  
*call*  
*unfair*  
*sector*  
*declared*  
*motion*  
*marketing*

A member of the European Consumer Organization hailed the decision over the (9) \_\_\_\_\_ of veggie burgers. Senior food (10) \_\_\_\_\_ officer Camille Perrin called the decision "common (11) \_\_\_\_\_". She said: "Consumers are in no way (12) \_\_\_\_\_ by a soy steak or chick pea-based sausage, so long as it is clearly labelled as vegetarian or vegan. Terms like "burger" and "steak" for plant-(13) \_\_\_\_\_ foods help consumers understand how to (14) \_\_\_\_\_ them into their meals." The environmental campaign group Greenpeace said it wondered what (15) \_\_\_\_\_ farmers found confusing about the use of the name veggie burger. It tweeted: "If they're confused by the word 'veggie burger,' what do they think a (16) \_\_\_\_\_ dog' is?"

*confused*  
*policy*  
*livestock*  
*based*  
*naming*  
*'hot*  
*sense*  
*integrate*

# LISTENING – Guess the answers. Listen to check.

From <https://breakingnewsenglish.com/2011/201103-veggie-burgers.html>

- 1) The European Union has declared that companies and eateries can \_\_\_\_\_ names
  - a. detain meat-like
  - b. retrain meat-like
  - c. retain meat-like
  - d. refrain meat-like
- 2) The EU debated whether or not a veggie burger \_\_\_\_\_
  - a. is the burger
  - b. is a burger
  - c. isn't a burger
  - d. is burger
- 3) the use of names like burger, sausage and steak is entirely \_\_\_\_\_
  - a. vegetable-basted food
  - b. vegetable-biased food
  - c. vegetable-blasted food
  - d. vegetable-based food
- 4) It said the names promoted "misleading and \_\_\_\_\_"
  - a. unfair marketing
  - b. unfairly marketing
  - c. unfair market in
  - d. unfairly market in
- 5) call for the work of millions of European farmers and livestock \_\_\_\_\_
  - a. specter workers
  - b. section workers
  - c. sector workers
  - d. selector workers
- 6) A member of the European Consumer Organization \_\_\_\_\_
  - a. failed the decision
  - b. hailed the decision
  - c. nailed the decision
  - d. mailed the decision
- 7) Senior food policy officer Camille Perrin called the decision \_\_\_\_\_
  - a. common cents
  - b. commoner sense
  - c. commonly cents
  - d. common sense
- 8) for plant-based foods help consumers understand how \_\_\_\_\_
  - a. to ingratiate them
  - b. to integral them
  - c. to inter great them
  - d. to integrate them
- 9) Greenpeace said it wondered what livestock farmers found confusing \_\_\_\_\_
  - a. abut there use
  - b. abut the use
  - c. about the use
  - d. about the used
- 10) If they're confused by the word 'veggie burger,' what do they think \_\_\_\_\_?
  - a. the 'hotter dog' is
  - b. a 'hot dog' was
  - c. a 'hot dog' is
  - d. a 'hotter dog' is

# LISTENING – Listen and fill in the gaps

From <https://breakingnewsenglish.com/2011/201103-veggie-burgers.html>

The European Union (1) \_\_\_\_\_ companies and eateries can retain meat-like names for their vegetarian products even though those products contain no meat. The EU (2) \_\_\_\_\_ not a veggie burger is a burger. There was a motion to ban the use of names like burger, sausage and (3) \_\_\_\_\_ vegetable-based food. Europe's largest farming association argued that (4) \_\_\_\_\_ names were unfair and damaged farmers and companies that produced and made meat products. It said the (5) \_\_\_\_\_ and unfair marketing." A spokesperson said: "We simply call for the work of millions of European farmers and (6) \_\_\_\_\_ to be acknowledged and respected."

A member of the European Consumer Organization (7) \_\_\_\_\_ over the naming of veggie burgers. Senior food policy officer Camille Perrin called the decision (8) \_\_\_\_\_ said: "Consumers are in (9) \_\_\_\_\_ by a soy steak or chick pea-based sausage, so long as it is clearly labelled as vegetarian or vegan. Terms like "burger" and "steak" for (10) \_\_\_\_\_ help consumers understand how to integrate them into their meals." The environmental campaign group Greenpeace said it (11) \_\_\_\_\_ farmers found confusing about the use of the name veggie burger. It tweeted: "If they're (12) \_\_\_\_\_ word 'veggie burger,' what do they think a 'hot dog' is?"



# COMPREHENSION QUESTIONS

From <https://breakingnewsenglish.com/2011/201103-veggie-burgers.html>

1. Who can use meat-like names for veggie burgers besides companies?
2. What was there a motion to do?
3. Who said the naming of veggie burgers was unfair?
4. What did a farmers association call misleading and unfair?
5. Who did a farmers association want to be acknowledged and respected?
6. What is the job title of Camille Perrin?
7. What did Camille Perrin say the decision was?
8. What did Ms Perrin say helped consumers not to be confused?
9. Who wondered why livestock farmers were confused?
10. What did Greenpeace say farmers should be confused about?

# MULTIPLE CHOICE - QUIZ

From <https://breakingnewsenglish.com/2011/201103-veggie-burgers.html>

- 1) Who can use meat-like names for veggie burgers besides companies?
  - a) restaurant chains
  - b) school canteens
  - c) eateries
  - d) the government
- 2) What was there a motion to do?
  - a) ban meat-like names
  - b) to go vegetarian
  - c) diet
  - d) ban meat
- 3) Who said the naming of veggie burgers was unfair?
  - a) Europe's largest farming association
  - b) MacDonald's
  - c) Greenpeace
  - d) a vegan association
- 4) What did a farmers association call misleading and unfair?
  - a) tofu
  - b) marketing
  - c) farmers
  - d) rules
- 5) Who did a farmers association want to be acknowledged and respected?
  - a) chefs
  - b) vegetable growers
  - c) the government
  - d) farmers and livestock sector workers
- 6) What is the job title of Camille Perrin?
  - a) nutrition officer
  - b) senior food policy officer
  - c) senior farmer
  - d) campaign manager
- 7) What did Camille Perrin say the decision was?
  - a) common sense
  - b) great
  - c) needed
  - d) a waste of time
- 8) What did Ms Perrin say helped consumers not to be confused?
  - a) TV ads
  - b) farmers
  - c) labelling
  - d) vegetable growers
- 9) Who wondered why livestock farmers were confused?
  - a) the EU
  - b) livestock farmers
  - c) vegetable growers
  - d) Greenpeace
- 10) What did Greenpeace say farmers should be confused about?
  - a) the word "hot-dog"
  - b) veganism
  - c) recipes
  - d) the environment

# ROLE PLAY

From <https://breakingnewsenglish.com/2011/201103-veggie-burgers.html>

## **Role A – Veggie Burger**

You think a veggie burger is the best burger. Tell the others three reasons why. Tell them what is wrong with their burgers. Also, tell the others which is the least appealing of these (and why): hamburger, steak burger or fish burger.

## **Role B – Hamburger**

You think a hamburger is the best burger. Tell the others three reasons why. Tell them what is wrong with their burgers. Also, tell the others which is the least appealing of these (and why): veggie burger, steak burger or fish burger.

## **Role C – Steak Burger**

You think a steak burger is the best burger. Tell the others three reasons why. Tell them what is wrong with their burgers. Also, tell the others which is the least appealing of these (and why): hamburger, veggie burger or fish burger.

## **Role D – Fish Burger**

You think a fish burger is the best burger. Tell the others three reasons why. Tell them what is wrong with their burgers. Also, tell the others which is the least appealing of these (and why): hamburger, steak burger or veggie burger.

# AFTER READING / LISTENING

From <https://breakingnewsenglish.com/2011/201103-veggie-burgers.html>

**1. WORD SEARCH:** Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words 'veggie' and 'burger'.

<b>veggie</b>	<b>burger</b>
---------------	---------------

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

**2. ARTICLE QUESTIONS:** Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

**3. GAP FILL:** In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

**4. VOCABULARY:** Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

**5. TEST EACH OTHER:** Look at the words below. With your partner, try to recall how they were used in the text:

<ul style="list-style-type: none"><li>• declared</li><li>• even</li><li>• motion</li><li>• argued</li><li>• unfair</li><li>• sector</li></ul>	<ul style="list-style-type: none"><li>• member</li><li>• policy</li><li>• way</li><li>• help</li><li>• wondered</li><li>• hot</li></ul>
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# VEGGIE BURGERS SURVEY

From <https://breakingnewsenglish.com/2011/201103-veggie-burgers.html>

Write five GOOD questions about veggie burgers in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

# VEGGIE BURGERS DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

1. What did you think when you read the headline?
2. What images are in your mind when you hear the word 'veggie'?
3. What do you think of veggie burgers?
4. Are veggie burgers really burgers?
5. Does a burger have to contain meat to be a burger?
6. What do you think of sausages and steaks?
7. How important are farmers?
8. How might veggie burgers damage farmers?
9. How difficult is the life of a farmer?
10. What advice do you have for farmers?

*EU says veggie burgers can be called burgers – 3rd November, 2020*  
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# VEGGIE BURGERS DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

11. Did you like reading this article? Why/not?
12. What do you think of when you hear the word 'burger'?
13. What do you think about what you read?
14. What common sense decision would you make over the names?
15. What do you think of vegan and vegetarian food?
16. What is the best burger in the world?
17. How healthy are burgers?
18. Do you think food is well labelled?
19. Why is a hot dog called a hot dog?
20. What questions would you like to ask the EU?

## **DISCUSSION (Write your own questions)**

STUDENT A's QUESTIONS (Do not show these to student B)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

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## **DISCUSSION (Write your own questions)**

STUDENT B's QUESTIONS (Do not show these to student A)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

# LANGUAGE - CLOZE

From <https://breakingnewsenglish.com/2011/201103-veggie-burgers.html>

The European Union has declared that companies and (1) \_\_\_\_\_ can retain meat-like names for their vegetarian products even though those products contain no meat. The EU (2) \_\_\_\_\_ whether or not a veggie burger is a burger. There was a (3) \_\_\_\_\_ to ban the use of names like burger, sausage and steak in (4) \_\_\_\_\_ vegetable-based food. Europe's largest farming association argued that these types of names were unfair and damaged farmers and companies that produced and made meat products. It said the names (5) \_\_\_\_\_ "misleading and unfair marketing." A spokesperson said: "We simply call (6) \_\_\_\_\_ the work of millions of European farmers and livestock sector workers to be acknowledged and respected."

A member of the European Consumer Organization (7) \_\_\_\_\_ the decision over the naming of veggie burgers. Senior food policy officer Camille Perrin called the decision "common (8) \_\_\_\_\_". She said: "Consumers are in no way confused by a soy steak or chick pea-based sausage, so long as it is clearly labelled (9) \_\_\_\_\_ vegetarian or vegan. Terms like "burger" and "steak" for plant-based foods help consumers understand how to integrate them (10) \_\_\_\_\_ their meals." The environmental campaign group Greenpeace said it wondered what livestock farmers (11) \_\_\_\_\_ confusing about the use of the name veggie burger. It tweeted: "If they're confused (12) \_\_\_\_\_ the word 'veggie burger,' what do they think a 'hot dog' is?"

## Put the correct words from the table below in the above article.

- |     |              |               |              |              |
|-----|--------------|---------------|--------------|--------------|
| 1.  | (a) eateries | (b) eats      | (c) eating   | (d) eaters   |
| 2.  | (a) debunked | (b) debacle   | (c) debated  | (d) debuted  |
| 3.  | (a) manacle  | (b) ministry  | (c) motion   | (d) Martian  |
| 4.  | (a) complete | (b) every     | (c) whole    | (d) entirely |
| 5.  | (a) prompted | (b) preempted | (c) promoted | (d) primped  |
| 6.  | (a) off      | (b) for       | (c) at       | (d) in       |
| 7.  | (a) rained   | (b) hailed    | (c) snowed   | (d) winded   |
| 8.  | (a) source   | (b) sense     | (c) touch    | (d) as muck  |
| 9.  | (a) is       | (b) was       | (c) as       | (d) has      |
| 10. | (a) up       | (b) as        | (c) off      | (d) into     |
| 11. | (a) looked   | (b) searched  | (c) lost     | (d) found    |
| 12. | (a) to       | (b) on        | (c) in       | (d) by       |



# SPELLING

From <https://breakingnewsenglish.com/2011/201103-veggie-burgers.html>

## Paragraph 1

1. The European Union has earedldc
2. There was a oitmno to ban the use
3. Europe's largest farming oiosnticaa
4. iamgelsnid and unfair marketing
5. farmers and eocislvkt sector workers
6. acknowledged and desceretp

## Paragraph 2

7. idlhae the decision
8. Senior food ypcloi officer
9. Consumers are in no way eofucnsd
10. clearly llebaeld as vegetarian
11. help cmoernuss understand
12. The environmental agiacnpm group

# PUT THE TEXT BACK TOGETHER

From <https://breakingnewsenglish.com/2011/201103-veggie-burgers.html>

**Number these lines in the correct order.**

- ( ) food policy officer Camille Perrin called the decision "common sense". She said: "Consumers are in no way confused
- ( ) confused by the word 'veggie burger,' what do they think a 'hot dog' is?"
- ( ) the names promoted "misleading and unfair marketing." A spokesperson said: "We simply call
- ( ) and steak in entirely vegetable-based food. Europe's largest farming association argued that these types
- ( **1** ) The European Union has declared that companies and eateries can retain meat-like names for their vegetarian
- ( ) or not a veggie burger is a burger. There was a motion to ban the use of names like burger, sausage
- ( ) said it wondered what livestock farmers found confusing about the use of the name veggie burger. It tweeted: "If they're
- ( ) A member of the European Consumer Organization hailed the decision over the naming of veggie burgers. Senior
- ( ) by a soy steak or chick pea-based sausage, so long as it is clearly labelled as vegetarian or vegan. Terms
- ( ) for the work of millions of European farmers and livestock sector workers to be acknowledged and respected."
- ( ) of names were unfair and damaged farmers and companies that produced and made meat products. It said
- ( ) integrate them into their meals." The environmental campaign group Greenpeace
- ( ) like "burger" and "steak" for plant-based foods help consumers understand how to
- ( ) products even though those products contain no meat. The EU debated whether

# PUT THE WORDS IN THE RIGHT ORDER

From <https://breakingnewsenglish.com/2011/201103-veggie-burgers.html>

1. and eateries names . Companies meat-like can retain
2. meat . though those contain no products Even
3. of ban to A names . the use motion
4. that Argued of types unfair . were names these
5. acknowledged sector respected . to Livestock be workers and
6. decision naming The of veggie over the burgers .
7. said no in She way are confused . consumers
8. to consumers Help how them . integrate understand
9. livestock what found farmers It wondered confusing .
10. If veggie word confused they're burger . by the

# CIRCLE THE CORRECT WORD (20 PAIRS)

From <https://breakingnewsenglish.com/2011/201103-veggie-burgers.html>

The European Union has declared that companies and eateries can *detain* / *retain* meat-like names for their vegetarian products *ever* / *even* though those products contain no meat. The EU *debated* / *debacle* whether or not a veggie burger is a burger. There was a *motor* / *motion* to ban the use of names like burger, sausage and steak in *entirely* / *entire* vegetable-based food. Europe's largest farming *associated* / *association* argued that these *types* / *type* of names were unfair and damaged farmers and companies that produced and made meat products. It said the names *prompted* / *promoted* "misleading and unfair marketing." A spokesperson said: "We *simple* / *simply* call for the work of millions of European farmers and livestock *sector* / *vector* workers to be acknowledged and respected."

A member of the European Consumer Organization *failed* / *hailed* the decision over the *naming* / *named* of veggie burgers. Senior food policy officer Camille Perrin called the decision "common *sensory* / *sense*". She said: "Consumers are in no way *confusion* / *confused* by a soy steak or chick pea-based sausage, so *length* / *long* as it is clearly labelled as vegetarian or vegan. Terms like "burger" and "*stake*" / "*steak*" for plant-based foods help consumers understand how to *integrate* / *ingratiate* them into their meals." The environmental campaign group Greenpeace said it *wondered* / *wondered* what livestock farmers found *confusing* / *confuses* about the use of the name veggie burger. It tweeted: "If they're confused by the word 'veggie burger,' what do they *belief* / *think* a 'hot dog' is?"

**Talk about the connection between each pair of words in italics, and why the correct word is correct.**

# INSERT THE VOWELS (a, e, i, o, u)

From <https://breakingnewsenglish.com/2011/201103-veggie-burgers.html>

Th\_ \_r\_p\_\_n \_n\_\_n h\_s d\_cl\_r\_d th\_t c\_mp\_n\_\_s \_nd  
\_\_t\_r\_\_s c\_n r\_t\_\_n m\_\_t-l\_k\_ n\_m\_s f\_r th\_\_r  
v\_g\_t\_r\_\_n pr\_d\_cts \_v\_n th\_\_gh th\_s\_ pr\_d\_cts  
c\_nt\_\_n n\_ m\_\_t. Th\_ \_\_ d\_b\_t\_d wh\_th\_r \_r n\_t \_  
v\_gg\_\_ b\_rg\_r \_s \_ b\_rg\_r. Th\_r\_ w\_s \_ m\_t\_\_n t\_  
b\_n th\_ \_s\_ \_f n\_m\_s l\_k\_ b\_rg\_r, s\_\_s\_g\_ \_nd st\_\_k  
\_n \_nt\_r\_ly v\_g\_t\_bl\_-b\_s\_d f\_\_d. \_\_r\_p\_'s l\_rg\_st  
f\_r\_m\_ng \_\_s\_c\_\_t\_\_n \_rg\_\_d th\_t th\_s\_ typ\_s \_f n\_m\_s  
w\_r\_ \_nf\_\_r \_nd d\_m\_g\_d f\_r\_m\_rs \_nd c\_mp\_n\_\_s th\_t  
pr\_d\_c\_d \_nd m\_d\_ m\_\_t pr\_d\_cts. \_t s\_\_d th\_ n\_m\_s  
pr\_m\_t\_d "m\_sl\_\_d\_ng \_nd \_nf\_\_r m\_rk\_t\_ng." \_  
sp\_k\_sp\_rs\_n s\_\_d: "W\_ s\_mply c\_ll f\_r th\_ w\_rk \_f  
m\_ll\_\_ns \_f \_\_r\_p\_\_n f\_r\_m\_rs \_nd l\_v\_st\_ck s\_ct\_r  
w\_rk\_rs t\_ b\_ \_ckn\_wl\_dg\_d \_nd r\_sp\_ct\_d."

\_ m\_mb\_r \_f th\_ \_\_r\_p\_\_n C\_ns\_m\_r \_rg\_n\_z\_t\_\_n  
h\_\_l\_d th\_ d\_c\_s\_\_n \_v\_r th\_ n\_m\_ng \_f v\_gg\_\_  
b\_rg\_rs. S\_n\_\_r f\_\_d p\_l\_cy \_ff\_c\_r C\_m\_ll\_ P\_rr\_n  
c\_ll\_d th\_ d\_c\_s\_\_n "c\_mm\_n s\_ns\_". Sh\_ s\_\_d:  
"C\_ns\_m\_rs \_r\_ \_n n\_ w\_y c\_nf\_s\_d by \_s\_y st\_\_k \_r  
ch\_ck p\_\_-b\_s\_d s\_\_s\_g\_, s\_ l\_ng \_s \_t \_s cl\_\_rly  
l\_b\_ll\_d \_s v\_g\_t\_r\_\_n \_r v\_g\_n. T\_rms l\_k\_ "b\_rg\_r"  
\_nd "st\_\_k" f\_r pl\_nt-b\_s\_d f\_\_ds h\_lp c\_ns\_m\_rs  
\_nd\_rst\_nd h\_w t\_ \_nt\_gr\_t\_ th\_m \_nt\_ th\_\_r m\_\_ls."  
Th\_ \_nv\_r\_nm\_nt\_l c\_mp\_\_gn gr\_\_p Gr\_\_np\_\_c\_ s\_\_d \_t  
w\_nd\_r\_d wh\_t l\_v\_st\_ck f\_r\_m\_rs f\_\_nd c\_nf\_s\_ng \_b\_\_t  
th\_ \_s\_ \_f th\_ n\_m\_ v\_gg\_\_ b\_rg\_r. \_t tw\_\_t\_d: "\_f  
th\_y'r\_ c\_nf\_s\_d by th\_ w\_rd 'v\_gg\_\_ b\_rg\_r,' wh\_t d\_  
th\_y th\_nk \_ 'h\_t d\_g' \_s?"

# PUNCTUATE THE TEXT AND ADD CAPITALS

From <https://breakingnewsenglish.com/2011/201103-veggie-burgers.html>

the european union has declared that companies and eateries can retain meatlike names for their vegetarian products even though those products contain no meat the eu debated whether or not a veggie burger is a burger there was a motion to ban the use of names like burger sausage and steak in entirely vegetablebased food europes largest farming association argued that these types of names were unfair and damaged farmers and companies that produced and made meat products it said the names promoted misleading and unfair marketing a spokesperson said we simply call for the work of millions of european farmers and livestock sector workers to be acknowledged and respected

a member of the european consumer organization hailed the decision over the naming of veggie burgers senior food policy officer camille perrin called the decision common sense she said consumers are in no way confused by a soy steak or chick peabased sausage so long as it is clearly labelled as vegetarian or vegan terms like burger and steak for plantbased foods help consumers understand how to integrate them into their meals the environmental campaign group greenpeace said it wondered what livestock farmers found confusing about the use of the name veggie burger it tweeted if theyre confused by the word veggie burger what do they think a hot dog is

# PUT A SLASH ( / ) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/2011/201103-veggie-burgers.html>

The European Union has declared that companies and eateries can retain meat-like names for their vegetarian products even though those products contain no meat. The EU debated whether or not a veggie burger is a burger. There was a motion to ban the use of names like burger, sausage and steak in entirely vegetable-based food. Europe's largest farming association argued that these types of names were unfair and damaged farmers and companies that produced and made meat products. It said the name promoted "misleading and unfair marketing." A spokesperson said: "We simply call for the work of millions of European farmers and livestock sector workers to be acknowledged and respected." A member of the European Consumer Organization hailed the decision over the naming of veggie burgers. Senior food policy officer Camille Perrin called the decision "commonsense". She said: "Consumers are in no way confused by a soy steak or chickpea-based sausage, so long as it is clearly labelled as vegetarian or vegan. Terms like "burger" and "steak" for plant-based food help consumers understand how to integrate them into their meals." The environmental campaign group Greenpeace said it wondered what livestock farmers found confusing about the use of the name veggie burger. It tweeted: "If they're confused by the word 'veggie burger', what do they think a 'hotdog' is?"







# HOMework

**1. VOCABULARY EXTENSION:** Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

**2. INTERNET:** Search the Internet and find out more about this news story. Share what you discover with your partner(s) in the next lesson.

**3. VEGGIE BURGERS:** Make a poster about veggie burgers. Show your work to your classmates in the next lesson. Did you all have similar things?

**4. NO BURGER:** Write a magazine article about banning the use of the word "burger" in veggie burger. Include imaginary interviews with people who are for and against this.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

**5. WHAT HAPPENED NEXT?** Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

**6. LETTER:** Write a letter to an expert on veggie burgers. Ask him/her three questions about them. Give him/her three of your opinions on veggie burgers. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

# ANSWERS

## VOCABULARY (p.4)

1. e    2. a    3. d    4. c    5. b    6. g    7. f  
8. i    9. n    10. l    11. m    12. j    13. h    14. k

## TRUE / FALSE (p.5)

- a F    b T    c T    d F    e F    f F    g T    h F

## SYNONYM MATCH (p.5)

1. g	2. d	3. i	4. b	5. f
6. a	7. h	8. j	9. e	10. c

## COMPREHENSION QUESTIONS (p.9)

- Eateries
- Ban meat-like names
- Europe's largest farming association
- Marketing
- Farmers and livestock sector workers
- Senior food policy officer
- Common sense
- Labelling
- Greenpeace
- The word "hot-dog"

## WORDS IN THE RIGHT ORDER (p.20)

- Companies and eateries can retain meat-like names.
- Even though those products contain no meat.
- A motion to ban the use of names.
- Argued that these types of names were unfair.
- Livestock sector workers to be acknowledged and respected.
- The decision over the naming of veggie burgers.
- She said consumers are in no way confused.
- Help consumers understand how to integrate them.
- It wondered what livestock farmers found confusing.
- If they're confused by the word veggie burger.

## MULTIPLE CHOICE - QUIZ (p.10)

1. c    2. a    3. a    4. b    5. d    6. b    7. a    8. c    9. d    10. a

## ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.  
(It's good for your English ;-)