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**Level 5 – 3rd November, 2020**

## **EU says veggie burgers can be called burgers**

**FREE online quizzes, mp3 listening and more for this lesson here:**

<https://breakingnewsenglish.com/2011/201103-veggie-burgers-5.html>

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**Please try Levels 4 and 6. They are (a little) harder.**

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# THE READING

From <https://breakingnewsenglish.com/2011/201103-veggie-burgers-5.html>

The European Union has stated that companies can give meat-like names to their vegetarian products even though they contain no meat. The EU debated whether or not a veggie burger is a burger. Europe's largest farming association wanted to ban the use of names like burger, sausage and steak in vegetable-based food. It said this naming was "misleading and unfair marketing" that damaged farmers and meat companies. A spokesperson said: "We simply call for the work of millions of European farmers and livestock sector workers to be acknowledged and respected."

The European Consumer Organization hailed the "common sense" behind the veggie burgers decision. It said: "Consumers are in no way confused by a soy steak or chick pea-based sausage, so long as it is clearly labelled as vegetarian or vegan. Terms like "burger" and "steak" for plant-based foods help consumers understand how to integrate them into their meals." Greenpeace said it wondered why livestock farmers were confused by the name veggie burger. It tweeted: "If they're confused by the word 'veggie burger,' what do they think a 'hot dog' is?"

Sources: <https://www.npr.org/2020/10/23/927278172/veggie-burgers-can-be-called-burgers-european-parliament-says>  
<https://news.sky.com/story/meatless-plant-based-products-can-still-be-called-burgers-and-sausages-eu-rules-12112315>  
<https://www.thehour.com/business/article/Veggie-burgers-are-still-burgers-EU-lawmakers-15669755.php>

# PHRASE MATCHING

From <https://breakingnewsenglish.com/2011/201103-veggie-burgers-5.html>

## PARAGRAPH ONE:

- |                                  |                         |
|----------------------------------|-------------------------|
| 1. give meat-like names to their | a. association          |
| 2. even though they contain      | b. of European farmers  |
| 3. Europe's largest farming      | c. respected            |
| 4. ban the use                   | d. of names like burger |
| 5. misleading and                | e. workers              |
| 6. the work of millions          | f. unfair marketing     |
| 7. livestock sector              | g. vegetarian products  |
| 8. acknowledged and              | h. no meat              |

## PARAGRAPH TWO:

- |                                |                         |
|--------------------------------|-------------------------|
| 1. common                      | a. why                  |
| 2. Consumers are in no         | b. as vegetarian        |
| 3. it is clearly labelled      | c. sense                |
| 4. plant-                      | d. word 'veggie burger' |
| 5. integrate them              | e. way confused         |
| 6. Greenpeace said it wondered | f. farmers              |
| 7. livestock                   | g. based foods          |
| 8. they're confused by the     | h. into their meals     |

# LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/2011/201103-veggie-burgers-5.html>

The European Union (1) \_\_\_\_\_ companies can give meat-like names to their vegetarian products even though they (2) \_\_\_\_\_. The EU debated whether or not a veggie burger is a burger. Europe's (3) \_\_\_\_\_ wanted to ban the use of names like burger, sausage and steak in vegetable-based food. It said (4) \_\_\_\_\_ "misleading and unfair marketing" that damaged farmers and meat companies. A spokesperson said: "We (5) \_\_\_\_\_ the work of millions of European farmers and livestock (6) \_\_\_\_\_ be acknowledged and respected."

The European Consumer Organization hailed (7) \_\_\_\_\_ behind the veggie burgers decision. It said: "Consumers are in no (8) \_\_\_\_\_ a soy steak or chick pea-based sausage, so long as (9) \_\_\_\_\_ labelled as vegetarian or vegan. Terms like "burger" and "steak" for plant-based foods help consumers understand (10) \_\_\_\_\_ them into their meals." Greenpeace said it wondered why livestock farmers (11) \_\_\_\_\_ the name veggie burger. It tweeted: "If they're confused by the word 'veggie burger,' what do they think a (12) \_\_\_\_\_?"

# PUT A SLASH ( / ) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/2011/201103-veggie-burgers-5.html>

The European Union has stated that companies can give meat-like names to their vegetarian products even though they contain no meat. The EU debated whether or not a veggie burger is a burger. Europe's largest farm association wanted to ban the use of names like burger, sausage and steak in vegetable-based food. It said this naming was "misleading and unfair marketing" that damaged farmers and meat companies. A spokesperson said: "We simply call for the work of millions of European farmers and livestock sector workers to be acknowledged and respected." The European Consumer Organization hailed the "commonsense" behind the veggie burger decision. It said: "Consumers are in no way confused by a soy steak or chickpea-based sausage, so long as it is clearly labelled as vegetarian or vegan. Terms like 'burger' and 'steak' for plant-based food help consumers understand how to integrate them into their meals." Greenpeace said it wondered why livestock farmers were confused by the name veggie burger. It tweeted: "If they're confused by the word 'veggie burger,' what do they think a 'hotdog' is?"

# VEGGIE BURGERS SURVEY

From <https://breakingnewsenglish.com/2011/201103-veggie-burgers-4.html>

Write five GOOD questions about veggie burgers in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

*EU says veggie burgers can be called burgers – 3rd November, 2020*  
More free lessons at [breakingnewsenglish.com](http://breakingnewsenglish.com)

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## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

# WRITING

From <https://breakingnewsenglish.com/2011/201103-veggie-burgers-5.html>

Write about **veggie burgers** for 10 minutes. Read and talk about your partner’s paper.

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