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Level 6 – 18th March, 2020

Louis Vuitton to make emergency hand sanitiser

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<https://breakingnewsenglish.com/2003/200318-hand-sanitiser.html>

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Please try Levels 4 and 5 (they are easier).

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THE ARTICLE

From <https://breakingnewsenglish.com/2003/200318-hand-sanitiser.html>

As with many countries, France is experiencing a shortage of hand sanitiser. To help combat this, the luxury goods maker Louis Vuitton (LVMH) will start making sanitiser to help fight the COVID-19 virus. The company will repurpose its perfume production lines to start making anti-viral products. A spokesperson said the company wants to help tackle the shortage of sanitiser across France. He announced: "LVMH will use the production lines of its perfume and cosmetic brands to produce large quantities of alcoholic gels. These gels will be delivered free of charge to health authorities." He added: "LVMH will continue to honour this commitment for as long as necessary, in connection with the French health authorities."

LVMH is a luxury goods conglomerate that owns well-known brands such as champagne maker Moët & Chandon, watchmaker Tag Heuer and jeweller Bulgari. Its factories manufacture perfume and makeup for brands like Christian Dior and Givenchy. In a warlike effort, they will change production to help France's health system. More commercial companies could start helping out in the fight against the coronavirus. The UK government has asked the car and jet-engine maker Rolls Royce to start making ventilators. These are urgently required to help people hospitalised with the virus breathe. The UK's health service has a huge shortage of ventilators and is readying itself for more people to contract the virus.

Sources: <https://www.vogue.com/article/lvmh-to-produce-hand-sanitizer-coronavirus>
<https://edition.cnn.com/2020/03/15/business/coronavirus-lvmh-dior-hand-sanitizer-trnd/index.html>
<https://www.bbc.com/news/business-51868756>

WARM-UPS

1. HAND SANITISER: Students walk around the class and talk to other students about hand sanitiser. Change partners often and share your findings.

2. CHAT: In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

shortage / combat / luxury goods / sanitiser / virus / perfume / production / free / gel conglomerate / champagne / makeup / health system / warlike / ventilator / breathe

Have a chat about the topics you liked. Change topics and partners frequently.

3. PRODUCTION LINES: Students A **strongly** believe all of the world's companies should change what they do to help fight COVID-19; Students B **strongly** believe the opposite. Change partners again and talk about your conversations.

4. COMPANIES: What can these companies do to help in the COVID-10 crisis? How will this help? Complete this table with your partner(s). Change partners often and share what you wrote.

	What They Can Do?	How Will This Help?
McDonald's		
Apple		
Google		
Disney		
Toyota		
Budweiser		

5. LUXURY: Spend one minute writing down all of the different words you associate with the word "luxury". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

6. SHORTAGES: Rank these with your partner. Put the best at the top. Change partners often and share your rankings.

- Hand sanitisers
- Soap
- Chocolate
- Medicine
- Newspapers
- Toilet paper
- Sugar
- Bread/rice/pasta

VOCABULARY MATCHING

Paragraph 1

- | | |
|--------------------|-------------------------------------------------------------------------------------------------------------------|
| 1. shortage | a. Make big efforts to deal with a problem or difficult task. |
| 2. combat | b. The state or quality of being dedicated to a cause. |
| 3. repurpose | c. A state or situation in which something needed cannot be obtained in sufficient amounts. |
| 4. production line | d. Take action to reduce, destroy, or prevent something undesirable. |
| 5. tackle | e. A factory system in which a thing being made passes through a set sequence of mechanical or manual operations. |
| 6. honour | f. Keep a promise or obligation or keep to an agreement. |
| 7. commitment | g. Adapt for use in a different purpose. |

Paragraph 2

- | | |
|-----------------|----------------------------------------------------------------------------------|
| 8. conglomerate | h. Take air into the lungs and then expel it as a regular physiological process. |
| 9. warlike | i. In a way which requires immediate action or attention. |
| 10. commercial | j. A machine for helping people breathe. |
| 11. ventilators | k. A large corporation formed by the merging of separate and diverse firms. |
| 12. urgently | l. Catch or develop a disease. |
| 13. breathe | m. Of plans, preparations, or munitions directed toward or prepared for war. |
| 14. contract | n. Concerned with or engaged in business. |

BEFORE READING / LISTENING

From <https://breakingnewsenglish.com/2003/200318-hand-sanitiser.html>

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

- a. Hand sanitiser is not scarce in France. **T / F**
- b. Louis Vuitton will build new factories to make hand sanitiser. **T / F**
- c. Louis Vuitton will make alcoholic gels. **T / F**
- d. Louis Vuitton will provide the hand sanitiser at low prices. **T / F**
- e. Louis Vuitton is part of a group that owns the jeweller Bulgari. **T / F**
- f. The article says Louis Vuitton's effort was "warlike". **T / F**
- g. Rolls Royce has been asked to make ventilators for hospitals. **T / F**
- h. The UK has enough ventilators to last for two years. **T / F**

2. SYNONYM MATCH:

Match the following synonyms. The words in **bold** are from the news article.

- | | |
|------------------------|----------------|
| 1. shortage | a. promise |
| 2. combat | b. volumes |
| 3. quantities | c. preparing |
| 4. authorities | d. corporation |
| 5. commitment | e. fight |
| 6. conglomerate | f. endeavour |
| 7. manufacture | g. respirator |
| 8. effort | h. scarcity |
| 9. ventilator | i. produce |
| 10. readying | j. officials |

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

- | | |
|-------------------------------------|--------------------------|
| 1. As with | a. of ventilators |
| 2. repurpose its perfume production | b. as necessary |
| 3. start making anti- | c. conglomerate |
| 4. LVMH will continue to honour | d. required |
| 5. for as long | e. this commitment |
| 6. LVMH is a luxury goods | f. to contract the virus |
| 7. the car and jet- | g. many countries |
| 8. These are urgently | h. engine maker |
| 9. a huge shortage | i. lines |
| 10. readying itself for more people | j. viral products |

GAP FILL

From <https://breakingnewsenglish.com/2003/200318-hand-sanitiser.html>

As with many countries, France is experiencing a (1) _____ of hand sanitiser. To help (2) _____ this, the luxury goods maker Louis Vuitton (LVMH) will start making sanitiser to help fight the COVID-19 virus. The company will (3) _____ its perfume production lines to start making anti-viral products. A spokesperson said the company wants to help (4) _____ the shortage of sanitiser across France. He announced: "LVMH will use the (5) _____ lines of its perfume and cosmetic brands to produce large quantities of alcoholic gels. These gels will be (6) _____ free of charge to health authorities." He added: "LVMH will continue to honour this (7) _____ for as long as necessary, in connection with the French health (8) _____."

tackle
combat
delivered
authorities
repurpose
commitment
shortage
production

LVMH is a luxury goods (9) _____ that owns well-known brands such as champagne (10) _____ Moët & Chandon, watchmaker Tag Heuer and jeweller Bulgari. Its factories manufacture perfume and makeup for (11) _____ like Christian Dior and Givenchy. In a (12) _____ effort, they will change production to help France's health system. More (13) _____ companies could start helping out in the fight against the coronavirus. The UK government has asked the car and jet-engine maker Rolls Royce to start making (14) _____. These are urgently required to help people hospitalised with the virus (15) _____. The UK's health service has a huge shortage of ventilators and is readying itself for more people to (16) _____ the virus.

maker
ventilators
warlike
contract
conglomerate
breathe
brands
commercial

LISTENING – Guess the answers. Listen to check.

From <https://breakingnewsenglish.com/2003/200318-hand-sanitiser.html>

- 1) As with many countries, France is experiencing _____
 - a. a short age
 - b. a shorter age
 - c. a shore age
 - d. a shortage
- 2) start making sanitiser to help fight the _____
 - a. COVID-19 viral
 - b. COVID-19 libelous
 - c. COVID-19 ferrous
 - d. COVID-19 virus
- 3) repurpose its perfume production lines to start making _____
 - a. anti-viral product
 - b. anti-viral prod ducts
 - c. anti-viral pro ducts
 - d. anti-viral products
- 4) LVMH will use the production lines of its perfume and _____
 - a. cosmetic bland
 - b. cosmetic bands
 - c. cosmetic bonds
 - d. cosmetic brands
- 5) He added: "LVMH will continue to _____"
 - a. honoured these
 - b. honour those
 - c. honoured this
 - d. honour this
- 6) a luxury goods conglomerate that owns well-known brands such as _____
 - a. champagne maker
 - b. champagne marker
 - c. champagne make a
 - d. champagne make
- 7) More commercial companies could start helping out in the _____ coronavirus
 - a. fight against the
 - b. flight against the
 - c. fright against the
 - d. freight against the
- 8) The UK government has asked the car and _____
 - a. jet-engines maker
 - b. jets-engine maker
 - c. jet-engine maker
 - d. jets-engines maker
- 9) These are urgently required to help people hospitalised with _____
 - a. the virus breathe
 - b. the virus breath
 - c. the virus bleat
 - d. the virus breathy
- 10) readying itself for more people to _____
 - a. contact the virus
 - b. conduct the virus
 - c. content the virus
 - d. contract the virus

LISTENING – Listen and fill in the gaps

From <https://breakingnewsenglish.com/2003/200318-hand-sanitiser.html>

As with many countries, France is experiencing (1) _____ hand sanitiser. To help combat this, the luxury goods maker Louis Vuitton (LVMH) will start making sanitiser (2) _____ the COVID-19 virus. The company (3) _____ perfume production lines to start making anti-viral products. A spokesperson said the company wants to (4) _____ shortage of sanitiser across France. He announced: "LVMH will use the production lines of its perfume and cosmetic brands to produce large quantities (5) _____. These gels will be delivered free of charge to health authorities." He added: "LVMH will continue to honour this commitment for as (6) _____, in connection with the French health authorities."

LVMH is (7) _____ conglomerate that owns well-known brands such as champagne maker Moët & Chandon, watchmaker Tag Heuer and jeweller Bulgari. Its factories manufacture perfume and makeup (8) _____ Christian Dior and Givenchy. In a warlike effort, they will change production to help France's health system. More commercial companies could start (9) _____ the fight against the coronavirus. The UK government has asked the car and jet-engine maker Rolls Royce (10) _____ ventilators. These are urgently required to help people hospitalised with (11) _____. The UK's health service has a huge shortage of ventilators and is readying itself for more people (12) _____ virus.

COMPREHENSION QUESTIONS

From <https://breakingnewsenglish.com/2003/200318-hand-sanitiser.html>

1. What did the article say France is experiencing?
2. What will Louis Vuitton repurpose to make hand sanitiser?
3. What will Louis Vuitton make large quantities of?
4. How much is Louis Vuitton charging for the hand sanitiser?
5. For how long will Louis Vuitton make the hand sanitiser?
6. What jeweller does the Louis Vuitton group own?
7. What brand does the LVMH group make perfume for besides Givenchy?
8. Which car company might start making ventilators?
9. What do ventilators help people do?
10. What is the UK government readying itself for?

MULTIPLE CHOICE - QUIZ

From <https://breakingnewsenglish.com/2003/200318-hand-sanitiser.html>

- 1) What did the article say France is experiencing?
 - a) masks
 - b) a shortage of hand sanitiser
 - c) a crisis
 - d) sad times
- 2) What will Louis Vuitton repurpose to make hand sanitiser?
 - a) its tanning factories
 - b) perfume bottles
 - c) chemicals
 - d) its perfume production lines
- 3) What will Louis Vuitton make large quantities of?
 - a) alcoholic gels
 - b) bags
 - c) tissues
 - d) perfumes
- 4) How much is Louis Vuitton charging for the hand sanitiser?
 - a) \$10
 - b) one euro
 - c) nothing
 - d) they haven't decided yet
- 5) For how long will Louis Vuitton make the hand sanitiser?
 - a) a year or two
 - b) for as long as necessary
 - c) a week
 - d) until the end of the year
- 6) What jeweller does the Louis Vuitton group own?
 - a) Bulgari
 - b) Tiffany
 - c) Chopard
 - d) Cartier
- 7) What brand does the LVMH group make perfume for besides Givenchy?
 - a) Burberry
 - b) Coach
 - c) Christian Dior
 - d) Chanel
- 8) Which car company might start making ventilators?
 - a) Rolls Royce
 - b) Ferrari
 - c) Renault
 - d) Tesla
- 9) What do ventilators help people do?
 - a) breathe
 - b) vent
 - c) stay calm
 - d) relax
- 10) What is the UK government readying itself for?
 - a) the worst case scenario
 - b) chaos
 - c) the end of the virus
 - d) more people to get the virus

ROLE PLAY

From <https://breakingnewsenglish.com/2003/200318-hand-sanitiser.html>

Role A – Hand Sanitiser

You think hand sanitiser is the worst thing for there to be a shortage of. Tell the others three reasons why. Tell them why their things aren't so important. Also, tell the others which is the least important of these (and why): soap, toilet paper or bread.

Role B – Soap

You think soap is the worst thing for there to be a shortage of. Tell the others three reasons why. Tell them why their things aren't so important. Also, tell the others which is the least important of these (and why): hand sanitiser, toilet paper or bread.

Role C – Toilet Paper

You think toilet paper is the worst thing for there to be a shortage of. Tell the others three reasons why. Tell them why their things aren't so important. Also, tell the others which is the least important of these (and why): soap, hand sanitiser or bread.

Role D – Bread

You think bread is the worst thing for there to be a shortage of. Tell the others three reasons why. Tell them why their things aren't so important. Also, tell the others which is the least important of these (and why): soap, toilet paper or hand sanitiser.

AFTER READING / LISTENING

From <https://breakingnewsenglish.com/2003/200318-hand-sanitiser.html>

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words 'hand' and 'sanitise'.

hand	sanitise

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

2. ARTICLE QUESTIONS: Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

3. GAP FILL: In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

4. VOCABULARY: Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

5. TEST EACH OTHER: Look at the words below. With your partner, try to recall how they were used in the text:

<ul style="list-style-type: none">• as• combat• repurpose• large• free• long	<ul style="list-style-type: none">• owns• factories• effort• more• car• itself
-----------------------------------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------------------------------------------

HAND SANITISER SURVEY

From <https://breakingnewsenglish.com/2003/200318-hand-sanitiser.html>

Write five GOOD questions about hand sanitiser in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

HAND SANITISER DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

1. What did you think when you read the headline?
2. What images are in your mind when you hear the word 'hand'?
3. What do you know about Louis Vuitton?
4. How important is hand sanitiser?
5. Are you using hand sanitiser?
6. What do you think of Louis Vuitton making hand sanitiser?
7. What should other companies be doing to help fight COVID-19?
8. Are you worried about shortages of anything?
9. How would you be able to deal with shortages?
10. What do you think of the news coverage of COVID-19?

Louis Vuitton to make emergency hand sanitiser – 18th March, 2020
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HAND SANITISER DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

11. Did you like reading this article? Why/not?
12. What do you think of when you hear the word 'sanitiser'?
13. What do you think about what you read?
14. What does hand sanitiser do?
15. What do you think of people selling sanitiser at inflated prices?
16. How much is the coronavirus crisis like a war?
17. What can you do to help the people near you?
18. What do you know about how your health service is coping?
19. What do you think life will be like in a year from now?
20. What questions would you like to ask the boss of Louis Vuitton?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

LANGUAGE - CLOZE

From <https://breakingnewsenglish.com/2003/200318-hand-sanitiser.html>

As with many countries, France is (1) _____ a shortage of hand sanitiser. To help combat this, the luxury goods maker Louis Vuitton (LVMH) will start making sanitiser to help fight the COVID-19 virus. The company will (2) _____ its perfume production lines to start making anti-viral products. A spokesperson said the company wants to help (3) _____ the shortage of sanitiser across France. He announced: "LVMH will use the production (4) _____ of its perfume and cosmetic brands to produce large quantities of alcoholic gels. These gels will be delivered free of (5) _____ to health authorities." He added: "LVMH will continue to honour this commitment for as long as necessary, in connection (6) _____ the French health authorities."

LVMH is a luxury goods (7) _____ that owns well-known brands such as champagne maker Moët & Chandon, watchmaker Tag Heuer and jeweller Bulgari. Its factories manufacture perfume and makeup for brands like Christian Dior and Givenchy. In a (8) _____ effort, they will change production to help France's health system. More commercial companies could start helping (9) _____ in the fight against the coronavirus. The UK government has asked the car and jet-engine maker Rolls Royce to start making ventilators. These are (10) _____ required to help people hospitalised with the virus (11) _____. The UK's health service has a huge shortage of ventilators and is readying itself for more people to (12) _____ the virus.

Put the correct words from the table below in the above article.

- | | | | | |
|-----|-----------------|------------------|------------------|------------------|
| 1. | (a) experiences | (b) experienced | (c) experiencing | (d) experiential |
| 2. | (a) repurpose | (b) presuppose | (c) porpoise | (d) suppose |
| 3. | (a) tackle | (b) tickle | (c) trickle | (d) tick |
| 4. | (a) lines | (b) arrows | (c) angles | (d) boxes |
| 5. | (a) change | (b) charge | (c) barge | (d) urge |
| 6. | (a) of | (b) to | (c) on | (d) with |
| 7. | (a) cooperate | (b) commensurate | (c) conglomerate | (d) coagulate |
| 8. | (a) likening | (b) liken | (c) alike | (d) warlike |
| 9. | (a) out | (b) up | (c) on | (d) at |
| 10. | (a) urgent | (b) urgently | (c) urgency | (d) urgh |
| 11. | (a) breathy | (b) breathe | (c) breath | (d) breathless |
| 12. | (a) contact | (b) tract | (c) contract | (d) contain |

SPELLING

From <https://breakingnewsenglish.com/2003/200318-hand-sanitiser.html>

Paragraph 1

1. a srhgoeta of hand sanitiser
2. posurpere its perfume production lines
3. large gsiutatine of alcoholic gels
4. deveeridl free of charge
5. honour this meontmmtic
6. French health ihtoiuarset

Paragraph 2

7. a luxury goods nlcromegtoea
8. Its factories eunaramcftu perfume
9. More eoalcmcmir companies
10. start making teinrotlsav
11. These are gtlenryu required
12. dgaryien itself for more people

PUT THE TEXT BACK TOGETHER

From <https://breakingnewsenglish.com/2003/200318-hand-sanitiser.html>

Number these lines in the correct order.

- () virus. The company will repurpose its perfume production lines to start making anti-viral
- () LVMH is a luxury goods conglomerate that owns well-known brands such as champagne maker Moët & Chandon, watchmaker Tag Heuer
- () like Christian Dior and Givenchy. In a warlike effort, they will change production to help France's health
- () and jeweller Bulgari. Its factories manufacture perfume and makeup for brands
- (**1**) As with many countries, France is experiencing a shortage of hand sanitiser. To help combat this, the luxury
- () the virus breathe. The UK's health service has a huge shortage of ventilators and is readying itself for more people to contract the virus.
- () products. A spokesperson said the company wants to help tackle the shortage of sanitiser across France. He announced:
- () to honour this commitment for as long as necessary, in connection with the French health authorities."
- () "LVMH will use the production lines of its perfume and cosmetic brands to produce large quantities
- () system. More commercial companies could start helping out in the fight against the
- () of alcoholic gels. These gels will be delivered free of charge to health authorities." He added: "LVMH will continue
- () goods maker Louis Vuitton (LVMH) will start making sanitiser to help fight the COVID-19
- () making ventilators. These are urgently required to help people hospitalised with
- () coronavirus. The UK government has asked the car and jet-engine maker Rolls Royce to start

PUT THE WORDS IN THE RIGHT ORDER

From <https://breakingnewsenglish.com/2003/200318-hand-sanitiser.html>

1. of hand a sanitiser . shortage is France experiencing
2. repurpose lines . The perfume production its will company
3. company the tackle to shortage . wants The help
4. of charge . will delivered These gels free be
5. to honour this commitment . LVMH continue will
6. well-known brands . conglomerate owns goods A that luxury
7. help system . Change production health to France's
8. helping out . start could commercial More companies
9. hospitalised the people with breathe . To help virus
10. for to more Readying COVID-19 . itself contract people

CIRCLE THE CORRECT WORD (20 PAIRS)

From <https://breakingnewsenglish.com/2003/200318-hand-sanitiser.html>

As *with* / *wither* many countries, France is experiencing a *short* / *shortage* of hand sanitiser. To help *combat* / *combatant* this, the luxury goods maker Louis Vuitton (LVMH) will start making sanitiser to help fight the COVID-19 *viral* / *virus*. The company will repurpose its perfume production *links* / *lines* to start making anti-viral products. A spokesperson said the company wants to help *tackle* / *tickle* the shortage of sanitiser across France. He announced: "LVMH will use the production lines of *their* / *its* perfume and cosmetic *brand* / *brands* to produce large quantities of alcoholic gels. These gels will be delivered free of *charge* / *change* to health authorities." He added: "LVMH will continue to honour this commitment for as *longing* / *long* as necessary, in connection with the French health authorities."

LVMH is a luxury goods *congregate* / *conglomerate* that owns well-known brands such as champagne *marker* / *maker* Moët & Chandon, watchmaker Tag Heuer and jeweller Bulgari. Its factories manufacture perfume and makeup *from* / *for* brands like Christian Dior and Givenchy. In a warlike *affect* / *effort*, they will change production to help France's health system. More commercial companies could start helping *up* / *out* in the fight against the coronavirus. The UK government has *asked* / *asking* the car and jet-engine maker Rolls Royce to start making ventilators. These are *urgent* / *urgently* required to help people hospitalised with the virus *breath* / *breathe*. The UK's health service has a *hug* / *huge* shortage of ventilators and is readying itself for more people to *contract* / *contact* the virus.

Talk about the connection between each pair of words in italics, and why the correct word is correct.

INSERT THE VOWELS (a, e, i, o, u)

From <https://breakingnewsenglish.com/2003/200318-hand-sanitiser.html>

A s w_t h m_n y c__ n t r__ s , F r_n c__ s _x p_r__ n
c_n g _ s h_r t_g__ f h_n d s_n t_s_r . T_ h_l p c_m
b_t t h_s , t h_ l_x_r y g__ d s m_k_r L___s V__ t
t_n (L V M H) w_l l s_t r t m_k_n g s_n t_s_r t_
h_l p f_g h t t h_ C O V I D - 1 9 v_r_s . T h_ c_m
p_n y w_l l r_p_r p_s_ _t s p_r f_m_ p r_d_c t__ n
l_n_s t_ s_t r t m_k_n g _n t_- v_r_l p r_d_c t_s . A
s p_k_s p_r s_n s__ d t h_ c_m p_n y w_n t s t_ h_l
p t_c k_l t h_ s h_r t_g__ f s_n t_s_r _c_r_s s F r_n
c_. H_ _n n__ n c_d : " L V M H w_l l _s_ t h_ p r_d_c
t__ n l_n_s _f _t s p_r f_m_ _n d c_s m_t_c b r_n d s
t_ p r_d_c_ l_r g_ q__ n t_t__ s _f _l c_h_l_c g_l s .
T h_s_ g_l s w_l l b_ d_l_v_r_d f r__ _f c h_r g_ t_
h__ l t h __ t h_r_t__ s . " H_ _d d_d : " L V M H w_l l
c_n t_n__ t_ h_n__ r t h_s c_m m_t m_n t f_r _s
l_n g _s n_c_s s_r y , _n c_n n_c t__ n w_t h t h_ F
r_n c h h__ l t h __ t h_r_t__ s . "

L V M H _s _ l_x_r y g__ d s c_n g l_m_r_t_ t h_t _w
n s w_l l - k_n_w n b r_n d s s_c h _s c h_m p_g n_
m_k_r M__ t & C h_n d_n , w_t c h m_k_r T_g
H__r _n d j_w_l l_r B_l g_r_. I t s f_c t_r__ s
m_n_f_c t_r_ p_r f_m_ _n d m_k__ p f_r b r_n d s
l_k_ C h_r_s t__ n D__ r _n d G_v_n c h y . I n _ w_r
l_k_ _f f_r t , t h_y w_l l c h_n g_ p r_d_c t__ n t_
h_l p F r_n c_' s h__ l t h s_y s_t_m . M_r_ c_m m_r
c__ l c_m p_n__ s c__ l d s_t r t h_l p_n g __ t _n
t h_ f_g h t _g__ n s t t h_ c_r_n_v_r_s . T h_ U K
g_v_r n m_n t h_s _s k_d t h_ c_r _n d j_t _n g_n_
m_k_r R_l l s R_y c_ t_ s_t r t m_k_n g v_n t_l_t_r s
. T h_s_ _r_ _r g_n t_l y r_q__ r_d t_ h_l p p__ p_l
h_s p_t_l_s_d w_t h t h_ v_r_s b r__ t h_. T h_ U K '
s h__ l t h s_r v_c_ h_s _ h_g_ s h_r t_g__ f v_n
t_l_t_r s _n d _s r__ d_y_n g _t_s_l_f f_r m_r_ p__ p
l_ t_ c_n t_r_c t t h_ v_r_s .

PUNCTUATE THE TEXT AND ADD CAPITALS

From <https://breakingnewsenglish.com/2003/200318-hand-sanitiser.html>

as with many countries france is experiencing a shortage of hand sanitiser to help combat this the luxury goods maker louis vuitton lvmh will start making sanitiser to help fight the covid19 virus the company will repurpose its perfume production lines to start making antiviral products a spokesperson said the company wants to help tackle the shortage of sanitiser across france he announced lvmh will use the production lines of its perfume and cosmetic brands to produce large quantities of alcoholic gels these gels will be delivered free of charge to health authorities he added lvmh will continue to honour this commitment for as long as necessary in connection with the french health authorities

lvmh is a luxury goods conglomerate that owns wellknown brands such as champagne maker moët chandon watchmaker tag heuer and jeweller bulgari its factories manufacture perfume and makeup for brands like christian dior and givenchy in a warlike effort they will change production to help frances health system more commercial companies could start helping out in the fight against the coronavirus the uk government has asked the car and jetengine maker rolls royce to start making ventilators these are urgently required to help people hospitalised with the virus breathe the uks health service has a huge shortage of ventilators and is readying itself for more people to contract the virus

PUT A SLASH (/) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/2003/200318-hand-sanitiser.html>

As with many countries, France is experiencing a shortage of hand sanitiser. To help combat this, the luxury goods maker Louis Vuitton (LVMH) will start making sanitiser to help fight the COVID-19 virus. The company will repurpose its perfume production line to start making anti-viral products. A spokesperson said the company wants to help tackle the shortage of sanitiser across France. He announced: "LVMH will use the production line of its perfume and cosmetic brands to produce large quantities of alcoholic gels. These gels will be delivered free of charge to health authorities." He added: "LVMH will continue to honour this commitment for as long as necessary, in connection with the French health authorities." LVMH is a luxury goods conglomerate that owns well-known brands such as champagne maker Moët & Chandon, watchmaker Tag Heuer and jeweller Bulgari. Its factories manufacture perfume and makeup for brands like Christian Dior and Givenchy. In a warlike effort, they will change production to help France's health system. More commercial companies could start helping out in the fight against the coronavirus. The UK government has asked the car and jet-engine maker Rolls Royce to start making ventilators. The se are urgently required to help people hospitalised with the virus breathe. The UK's health service has a huge shortage of ventilators and is ready to sign itself for more people to contract the virus.

HOMework

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. INTERNET: Search the Internet and find out more about this news story. Share what you discover with your partner(s) in the next lesson.

3. HAND SANITISER: Make a poster about hand sanitiser. Show your work to your classmates in the next lesson. Did you all have similar things?

4. COMPANY HELP: Write a magazine article about all companies worldwide having to help fight COVID-19. Include imaginary interviews with people who are for and against this.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

5. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

6. LETTER: Write a letter to an expert on hand sanitiser. Ask him/her three questions about it. Give him/her three of your ideas on how to fight COVID-19. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

VOCABULARY (p.4)

1. c 2. d 3. g 4. e 5. a 6. f 7. b
8. k 9. m 10. n 11. j 12. i 13. h 14. l

TRUE / FALSE (p.5)

- a F b F c T d F e T f T g T h F

SYNONYM MATCH (p.5)

1. h	2. e	3. b	4. j	5. a
6. d	7. i	8. f	9. g	10. c

COMPREHENSION QUESTIONS (p.9)

1. A shortage of hand sanitiser
2. Its perfume production lines
3. Alcoholic gels
4. Nothing
5. For as long as necessary
6. Bulgari
7. Christian Dior
8. Rolls Royce
9. Breathe
10. More people to get the virus

WORDS IN THE RIGHT ORDER (p.20)

1. France is experiencing a shortage of hand sanitiser.
2. The company will repurpose its perfume production lines.
3. The company wants to help tackle the shortage.
4. These gels will be delivered free of charge.
5. LVMH will continue to honour this commitment.
6. A luxury goods conglomerate that owns well-known brands.
7. Change production to help France's health system.
8. More commercial companies could start helping out.
9. To help people hospitalised with the virus breathe.
10. Readyng itself for more people to contract COVID-19.

MULTIPLE CHOICE - QUIZ (p.10)

1. b 2. d 3. a 4. c 5. b 6. a 7. c 8. a 9. a 10. d

ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.
(It's good for your English ;-)