

# Breaking News English.com

**Japan to start selling sliced mayonnaise – 27th February, 2020**

## Level 4

What next? A Japanese food company has invented a new product that could be a global bestseller. The imaginative new product is sliced mayonnaise. The company believes its handy new food will catch on quickly. The slices are called "mayo sheets" in Japan. The packaging says they are a "sheet-like condiment" that is good for "easy cooking". The slices come in two flavours – spicy cod roe and tuna. They could liven up sandwiches or enhance pasta dishes.

The new product will sell in Japan for \$1.80 for four slices. The company is sure consumers will love them. The social media jury is undecided. The cnet.com website wrote: "Both mayo fans and haters [wrote]...about the new slices." Gizmodo.com wrote that Americans might not "embrace" the slices. However, it added that people might be happy to use them if they are making a sandwich and they are in a hurry.

## Level 5

Whatever next? A food maker in Japan has invented a new product that could become a huge, global bestseller. The imaginative new culinary product is sliced mayonnaise. The food company believes its handy new food will catch on big time. The mayonnaise slices are called "mayo sheets" in Japan. The packaging describes them as being a "sheet-like condiment" that is good for "easy cooking". The mayo slices (or sheets) come in two flavours – spicy cod roe and tuna. The company hopes people will add its mayo slices to liven up sandwiches or enhance pasta dishes.

The new product will sell in Japan for \$1.80 for a pack of four slices. The company is sure it will be very popular with consumers, especially in Japan. However, the social media jury is out on whether it is a good idea. The cnet.com website wrote: "Both mayo fans and haters chimed in...about the new slices." Gizmodo.com wrote: "Slapping a slice of mayo on a plate of fresh pasta isn't exactly a serving suggestion Americans might embrace, but the next time you're making a...sandwich in a hurry, you might actually be happy to reach for a quick slice."

## Level 6

Whatever will they think of next? A food manufacturer in Japan has invented a new product that seems destined to become a huge, global bestseller. The imaginative new culinary invention is sliced mayonnaise. Japanese food company Bourbon believes their handy new comestible will catch on big time. The mayonnaise slices are called "mayo sheets" on the label of the product in Japan. The packaging describes the item as being a "sheet-like condiment" that is good for "easy cooking". The mayo slices (or sheets) come in two flavours – spicy cod roe (mentaiko in Japanese) and tuna. A spokesperson from the company hopes people will add its mayo slices to liven up sandwiches or enhance the taste of pasta dishes.

The new product will start selling soon in Japan for a price of \$1.80 for a pack of four slices. While the company is sure the mayo sheets will be very popular with consumers, especially those in Japan, the social media jury is out one whether the new item is a good idea. The cnet.com website wrote: "Both mayo fans and haters chimed in on Twitter - in equal parts excitement and disgust - about the new slices." The Gizmodo.com website wrote: "Slapping a slice of mayo on a plate of fresh pasta isn't exactly a serving suggestion Americans might embrace, but the next time you're making a bacon, lettuce, and tomato sandwich in a hurry, you might actually be happy to reach for a quick slice."