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Level 5 – 27th February, 2019

Japan to start selling sliced mayonnaise

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<https://breakingnewsenglish.com/2002/200227-sliced-mayonnaise-5.html>

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Please try Levels 4 and 6. They are (a little) harder.

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THE READING

From <https://breakingnewsenglish.com/2002/200227-sliced-mayonnaise-5.html>

Whatever next? A food maker in Japan has invented a new product that could become a huge, global bestseller. The imaginative new culinary product is sliced mayonnaise. The food company believes its handy new food will catch on big time. The mayonnaise slices are called "mayo sheets" in Japan. The packaging describes them as being a "sheet-like condiment" that is good for "easy cooking". The mayo slices (or sheets) come in two flavours – spicy cod roe and tuna. The company hopes people will add its mayo slices to liven up sandwiches or enhance pasta dishes.

The new product will sell in Japan for \$1.80 for a pack of four slices. The company is sure it will be very popular with consumers, especially in Japan. However, the social media jury is out on whether it is a good idea. The cnet.com website wrote: "Both mayo fans and haters chimed in...about the new slices." Gizmodo.com wrote: "Slapping a slice of mayo on a plate of fresh pasta isn't exactly a serving suggestion Americans might embrace, but the next time you're making a...sandwich in a hurry, you might actually be happy to reach for a quick slice."

Sources: <https://www.cnet.com/news/mayonnaise-by-the-slice-innovation-or-curse-from-the-gods/>
<https://gizmodo.com/you-can-thank-japan-for-inventing-convenient-sliced-may-1841829600>
<https://www.foodandwine.com/news/mayonnaise-slices-japan>

PHRASE MATCHING

From <https://breakingnewsenglish.com/2002/200227-sliced-mayonnaise-5.html>

PARAGRAPH ONE:

- | | |
|---|-------------------------|
| 1. A food | a. on big time |
| 2. a huge, global | b. pasta dishes |
| 3. The imaginative new culinary product | c. like condiment |
| 4. its handy new food will catch | d. is sliced mayonnaise |
| 5. a sheet- | e. up sandwiches |
| 6. come in | f. maker in Japan |
| 7. add its mayo slices to liven | g. bestseller |
| 8. enhance | h. two flavours |

PARAGRAPH TWO:

- | | |
|--------------------------------|------------------------|
| 1. The new product will sell | a. happy |
| 2. \$1.80 for a | b. and haters |
| 3. very popular with | c. quick slice |
| 4. Both mayo fans | d. suggestion |
| 5. a serving | e. pack of four slices |
| 6. the next time you're making | f. in Japan |
| 7. you might actually be | g. consumers |
| 8. reach for a | h. a sandwich |

LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/2002/200227-sliced-mayonnaise-5.html>

Whatever next? A food maker in Japan has (1) _____ that could become a (2) _____. The imaginative new culinary product is sliced mayonnaise. The food company (3) _____ new food will catch on big time. The mayonnaise slices are called "mayo sheets" in Japan. The packaging describes (4) _____ a "sheet-like condiment" that is good (5) _____. The mayo slices (or sheets) come in two flavours – spicy cod roe and tuna. The company hopes people will add its mayo slices (6) _____ sandwiches or enhance pasta dishes.

The new product will sell in Japan for \$1.80 for (7) _____ four slices. The company is sure it will be (8) _____ consumers, especially in Japan. However, the social (9) _____ out on whether it is a good idea. The cnet.com website wrote: "Both mayo (10) _____ chimed in...about the new slices." Gizmodo.com wrote: "Slapping a slice of mayo on a plate of fresh pasta isn't (11) _____ suggestion Americans might embrace, but the next time you're making a...sandwich in a hurry, you might actually be (12) _____ for a quick slice."

PUT A SLASH (/) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/2002/200227-sliced-mayonnaise-5.html>

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MAYONNAISE SURVEY

From <https://breakingnewsenglish.com/2002/200227-sliced-mayonnaise-4.html>

Write five GOOD questions about mayonnaise in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

