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Level 0 – 6th June, 2019

Cartoon character ban could come to candy bars

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<https://breakingnewsenglish.com/1906/190606-cartoon-characters-0.html>

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Please try Levels 1, 2 and 3. They are (a little) harder.

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THE READING

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters-0.html>

Health groups want candy companies to stop putting Peppa Pig and Disney characters on sweet wrappers. They do this to get children to buy candies. The groups said 51 per cent of products using cartoon characters were too high in fat, sugar and salt. They were too unhealthy to advertise on children's TV shows.

The health groups looked at 526 products. The Peppa Pig Candy Bites were among the worst. These were 99 per cent sugar. The Action on Sugar group is shocked because companies are making money from children by using cartoon characters. It said children cannot say no to chocolates, sweets and fizzy drinks.

Sources: <https://www.theguardian.com/society/2019/jun/04/food-drink-companies-cartoon-characters-appeal-children-sugar-survey>
<https://www.mirror.co.uk/news/uk-news/peppa-pig-disney-characters-could-16249968>
<https://www.dailymail.co.uk/health/article-7098743/More-HALF-food-aimed-children-high-sugar-salt-campaigners-call-ban.html>

PHRASE MATCHING

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters-0.html>

PARAGRAPH ONE:

- | | |
|-----------------------------|----------------------|
| 1. Health groups want candy | a. shows |
| 2. sweet | b. of products |
| 3. get children to | c. wrappers |
| 4. 51 per cent | d. to advertise |
| 5. high in | e. and salt |
| 6. sugar | f. buy candies |
| 7. They were too unhealthy | g. companies to stop |
| 8. children's TV | h. fat |

PARAGRAPH TWO:

- | | |
|------------------------------|---------------------|
| 1. The health groups looked | a. characters |
| 2. Candy Bites were among | b. per cent sugar |
| 3. These were 99 | c. no to chocolates |
| 4. The Action on Sugar group | d. from children |
| 5. making money | e. drinks |
| 6. using cartoon | f. at 526 products |
| 7. cannot say | g. is shocked |
| 8. sweets and fizzy | h. the worst |

LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters-0.html>

Health (1) _____ companies to stop putting Peppa Pig and Disney (2) _____ wrappers. They do this (3) _____ to buy candies. The groups said 51 per cent (4) _____ cartoon characters were too high (5) _____ and salt. They were too unhealthy to advertise (6) _____ shows.

The health (7) _____ 526 products. The Peppa Pig Candy Bites were (8) _____. These were 99 per cent sugar. The Action on Sugar (9) _____ because companies (10) _____ from children by using cartoon characters. (11) _____ cannot say no to chocolates, (12) _____ drinks.

PUT A SLASH (/) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters-0.html>

Health groups want candy companies to stop putting Peppa Pig and Disney characters on sweet wrappers. They do this to get children to buy candies. The group said 51 percent of products using cartoon characters were too high in fat, sugar and salt. They were too unhealthy to advertise on children's TV shows. The health groups looked at 526 products. The Peppa Pig Candy Bites were among the worst. These were 99 percent sugar. The Action on Sugar group is shocked because companies are making money from children by using cartoon characters. It said children cannot say no to chocolates, sweets and fizzy drinks.

CARTOON CHARACTERS SURVEY

From <https://breakingnewsenglish.com/1906/190606-cartoon-characters-4.html>

Write five GOOD questions about Cartoon characters in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

