

Kylie Jenner becomes world's youngest billionaire

8th March, 2019



Can you imagine being a billionaire at the age of 21? Entrepreneur, social media star and model Kylie Jenner has done just that. According to the business magazine 'Forbes', Ms Jenner has become the world's youngest self-made billionaire.

She is so successful that she became a billionaire two years younger than Facebook founder Mark Zuckerberg. Jenner is the youngest sibling in the Kardashian family. She made the bulk of her fortune from her best-selling cosmetics business Kylie Cosmetics, which she started at the age of 15. She founded and owns the beauty company. It now generates an estimated \$360million in annual sales. Her company is estimated to be worth around \$900 million.

Kylie Kristen Jenner was born in August 1997. She got into business at a young age. When she was 14, she created a line of clothing for a fashion brand. A year later, she launched her own cosmetics line called Kylie Lip Kits, which transformed into Kylie Cosmetics. 'Time' magazine listed her as one of the most influential teens in the world. Today, Ms Jenner also has successful careers as a model, TV reality star and social media personality. In November 2018, the New York Post said she was the most influential celebrity in the fashion industry. Talking about her billionaire status, she said: "That's a nice pat on the back....I didn't expect anything. I did not foresee the future.... I work really hard."

Sources: bbc.com / scmp.com / standard.co.uk

Writing

Kylie Jenner is a wonderful role model for us all. Discuss.

Chat

Talk about these words from the article.

imagine / billionaire / social media / business / magazine / Facebook / estimated / business / clothing / fashion / brand / cosmetics / model / personality / status

True / False

- a) The magazine 'The Economist' listed Kylie Jenner as a billionaire. T / F
- b) Mark Zuckerberg was a billionaire at a younger age. T / F
- c) Kylie Jenner's company generates over \$350 million a year. T / F
- d) Kylie Jenner's company is said to be worth over a billion dollars. T / F
- e) Ms Jenner started her first company when she was just 12 years old. T / F
- f) Ms Jenner's first cosmetic company was called Kylie Lip Kits. T / F
- g) 'Time' magazine listed her as one of the world's most influential teens. T / F
- h) Kylie said being a billionaire was a nice pat on the back. T / F

Synonym Match

(The words in **bold** are from the news article.)

- | | |
|-----------------------|--------------|
| 1. imagine | a. wealthy |
| 2. just | b. predict |
| 3. fortune | c. yearly |
| 4. generates | d. started |
| 5. annual | e. powerful |
| 6. line | f. visualize |
| 7. launched | g. variety |
| 8. influential | h. celebrity |
| 9. personality | i. exactly |
| 10. foresee | j. creates |

Discussion – Student A

- a) What do you think about what you read?
- b) Why do you think Kylie became a great businesswoman?
- c) How important is the fashion industry?
- d) Who are the most influential teens today?
- e) What career would you like to be a success in?
- f) What do you think of reality TV?
- g) When was the last time you got a pat on the back?
- h) What questions would you like to ask Kylie Jenner?

Phrase Match

- | | |
|---|-----------------------------|
| 1. imagine being a billionaire | a. of clothing |
| 2. the world's youngest self- | b. in annual sales |
| 3. Jenner is the youngest sibling | c. best-selling cosmetics |
| 4. She made the bulk of her fortune from her | d. business at a young age |
| 5. It now generates an estimated \$360million | e. made billionaire |
| 6. She got into | f. on the back |
| 7. she created a line | g. teens in the world |
| 8. one of the most influential | h. at the age of 21 |
| 9. That's a nice pat | i. the future |
| 10. I did not foresee | j. in the Kardashian family |

Discussion – Student B

- Can you imagine being a billionaire at the age of 21?
- Would you be a good entrepreneur?
- What do you know about Kylie Jenner?
- What is the best way to get rich?
- What do you think of cosmetics?
- Why are Kylie Jenner's cosmetics so good?
- What kind of business would you like to start?
- What would you do with \$1 billion?

Spelling

- teepernrer, social media star and model
- the youngest ilbsing
- She made the ublk
- of her rfutone
- an tmisaetd \$360million
- orwth around \$900 million
- she aunched her own cosmetics line
- which tosrframed into Kylie Cosmetics
- social media opniystaerl
- the most tnliluafien celebrity
- Talking about her billionaire sttsau
- I did not eofer the future

Answers – Synonym Match

1. f	2. i	3. a	4. j	5. c
6. g	7. d	8. e	9. h	10. b

Role Play

Role A – Fashion

You think the best way to self-made riches is through fashion. Tell the others three reasons why. Tell them what is wrong with their ways. Also, tell the others which is the least desirable of these (and why): I.T, being a chef or being a celebrity.

Role B – I.T.

You think the best way to self-made riches is through I.T. Tell the others three reasons why. Tell them what is wrong with their ways. Also, tell the others which is the least desirable of these (and why): fashion, being a chef or being a celebrity.

Role C –Chef

You think the best way to self-made riches is through being a chef. Tell the others three reasons why. Tell them what is wrong with their ways. Also, tell the others which is the least desirable of these (and why): I.T, fashion or being a celebrity.

Role D –Celebrity

You think the best way to self-made riches is through being a celebrity. Tell the others three reasons why. Tell them what is wrong with their ways. Also, tell the others which is the least desirable of these (and why): I.T, being a chef or fashion.

Speaking – Self-Made

Rank these with your partner. Put the best areas to be a successful, self-made business person at the top. Change partners often and share your rankings.

- | | |
|-------------|-------------------|
| • chef | • fashion |
| • celebrity | • book stores |
| • artist | • IT |
| • investor | • English schools |

Answers – True False

a	F	b	F	c	T	d	F	e	F	f	T	g	T	h	T
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Answers to Phrase Match and Spelling are in the text.