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Level 3

'Nutella riots' in France after 70% price cut

28th January, 2018

<https://breakingnewsenglish.com/1801/180128-nutella-riots.html>

Contents

The Article	2	Discussion (Student-Created Qs)	15
Warm-Ups	3	Language Work (Cloze)	16
Vocabulary	4	Spelling	17
Before Reading / Listening	5	Put The Text Back Together	18
Gap Fill	6	Put The Words In The Right Order	19
Match The Sentences And Listen	7	Circle The Correct Word	20
Listening Gap Fill	8	Insert The Vowels (a, e, i, o, u)	21
Comprehension Questions	9	Punctuate The Text And Add Capitals	22
Multiple Choice - Quiz	10	Put A Slash (/) Where The Spaces Are	23
Role Play	11	Free Writing	24
After Reading / Listening	12	Academic Writing	25
Student Survey	13	Homework	26
Discussion (20 Questions)	14	Answers	27

Please try Levels 0, 1 and 2 (they are easier).

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THE ARTICLE

From <https://breakingnewsenglish.com/1801/180128-nutella-riots.html>

There have been crazy scenes in supermarkets across France. Shoppers have been fighting and punching each other to buy jars of the hazelnut spread Nutella. A nationwide chain of supermarkets cut the price of it by 70 per cent. The supermarket Intermarché launched a promotion on 950-gram jars of the sweet treat on January 25. The cost was slashed from €4.50 to €1.41. Long queues formed outside stores, but shoppers lost their cool in the aisles. A witness at one store described the chaos. She told French media: "They fought like animals. A woman had her hair pulled, an elderly lady had a cardboard box put on her head, and another woman had a bloody hand. It was terrible."

The maker of Nutella is an Italian company called Ferrero. It said it had nothing to do with the discount. It tweeted: "The decision for the promotion was taken [only] by Intermarché." It added: "We condemn the consequences of this operation, which created confusion and disappointment among customers." The supermarket has not commented on this story. An employee said: "It was crazy. It seemed like it was the first day of sales. People just rushed in, shoving everyone and breaking things." He added: "It was like a riot. We nearly called the police." A tweeter explained how important Nutella is in France. She said: "French people eat it by the spoonful. I had it on toast for breakfast as a child."

Sources: <http://www.euronews.com/2018/01/26/nutella-price-cut-sparks-fights-between-shoppers-in-supermarkets-across-france>
<https://www.thelocal.fr/20180126/what-the-great-nutella-riots-of-2018-tell-us-about-the-french>
<https://www.nytimes.com/2018/01/26/world/europe/nutella-riots-france.html>

WARM-UPS

1. SUPERMARKETS: Students walk around the class and talk to other students about supermarkets. Change partners often and share your findings.

2. CHAT: In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

crazy / supermarkets / shoppers / fighting / punching / sweet / treat / aisles / media / Italian / discount / operation / confusion / riot / police / important / spoonful / toast

Have a chat about the topics you liked. Change topics and partners frequently.

3. SPREADS: Students A **strongly** believe Nutella is better than peanut butter; Students B **strongly** believe peanut butter is better than Nutella. Change partners again and talk about your conversations.

4. LOSING YOUR COOL: How understandable is it to lose your cool in these situations? What should you do to keep calm? Complete this table with your partner(s). Change partners often and share what you wrote.

Lose your cool with...	How understand it is to lose your cool	How to stay calm
a noisy guy in the library		
a dangerous driver		
a litterbug		
a bad boss		
a very naughty child		
rude shoppers		

5. FIGHT: Spend one minute writing down all of the different words you associate with the word "fight". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

6. BREAKFAST: Rank these with your partner. Put the best things to eat for breakfast at the top. Change partners often and share your rankings.

- salad
- fish
- toast
- rice
- eggs
- cereal
- pancakes
- muesli

VOCABULARY MATCHING

Paragraph 1

- | | |
|--------------|--------------------------------------------------------------------------------------------------------------------|
| 1. scenes | a. A round, glass container with a wide mouth that is used to put things in like jam, peanut butter, honey, etc. |
| 2. shoppers | b. Something special and nice that you have or give to someone. |
| 3. jars | c. Actions of something happening. |
| 4. chain | d. People who go to shops to look at or buy things. |
| 5. promotion | e. A large group of shops, hotels, restaurants, etc. owned by the same company (e.g. McDonald's, 7-11, Hilton...). |
| 6. treat | f. A number of actions that are used to get people to buy things or do something. |
| 7. chaos | g. Total confusion. |

Paragraph 2

- | | |
|--------------|--------------------------------------------------------------------|
| 8. discount | h. Wild, silly and foolish. |
| 9. decision | i. Money taken off the price of something to get people to buy it. |
| 10. condemn | j. A worker who gets a salary. |
| 11. employee | k. Pushing someone hard. |
| 12. crazy | l. Something you choose after thinking about it. |
| 13. shoving | m. When lots of people start fighting and breaking things. |
| 14. riot | n. Strongly say you really don't like someone or something. |

BEFORE READING / LISTENING

From <https://breakingnewsenglish.com/1801/180128-nutella-riots.html>

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

- a. Shoppers in France punched each other to buy cheap Nutella. **T / F**
- b. All supermarkets in France cut the price of Nutella by 70%. **T / F**
- c. The discount was on all sizes of Nutella jars. **T / F**
- d. A witness said a woman had a bloody mouth. **T / F**
- e. The manufacturer of Nutella is from Italy. **T / F**
- f. The supermarket boss gave a long statement about the "Nutella riots". **T / F**
- g. A supermarket worker didn't call the police. **T / F**
- h. A tweeter said French people eat Nutella using spoons. **T / F**

2. SYNONYM MATCH: (The words in **bold** are from the news article.)

- | | |
|------------------------|-----------------|
| 1. crazy | a. appeared |
| 2. launched | b. disorder |
| 3. queues | c. almost |
| 4. chaos | d. manufacturer |
| 5. terrible | e. started |
| 6. maker | f. pushing |
| 7. consequences | g. mad |
| 8. seemed | h. results |
| 9. shoving | i. horrible |
| 10. nearly | j. lines |

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

- | | |
|------------------------------------|----------------------------|
| 1. There have been crazy | a. chain of supermarkets |
| 2. Shoppers have been fighting and | b. commented on this story |
| 3. A nationwide | c. cool in the aisles |
| 4. shoppers lost their | d. customers |
| 5. another woman had a bloody | e. punching each other |
| 6. It said it had nothing to | f. day of sales |
| 7. disappointment among | g. scenes in supermarkets |
| 8. The supermarket has not | h. by the spoonful |
| 9. it was the first | i. hand |
| 10. French people eat it | j. do with the discount |

GAP FILL

From <https://breakingnewsenglish.com/1801/180128-nutella-riots.html>

There have been crazy (1) _____ in supermarkets across France. Shoppers have been fighting and punching each other to buy jars of the hazelnut (2) _____ Nutella. A nationwide chain of supermarkets cut the price of it by 70 per cent. The supermarket Intermarché launched a (3) _____ on 950-gram jars of the sweet (4) _____ on January 25. The cost was slashed from €4.50 to €1.41. Long (5) _____ formed outside stores, but shoppers lost their cool in the aisles. A witness at one store described the (6) _____. She told French media: "They fought like animals. A woman had her hair pulled, an elderly lady had a (7) _____ box put on her head, and another woman had a (8) _____ hand. It was terrible."

spread
chaos
treat
bloody
promotion
cardboard
scenes
queues

The (9) _____ of Nutella is an Italian company called Ferrero. It said it had nothing to do with the (10) _____. It tweeted: "The decision for the promotion was (11) _____ [only] by Intermarché." It added: "We condemn the consequences of this operation, which created (12) _____ and disappointment among customers." The supermarket has not commented on this (13) _____. An employee said: "It was crazy. It seemed like it was the first day of (14) _____. People just rushed in, shoving everyone and breaking things." He added: "It was like a (15) _____. We nearly called the police." A tweeter explained how important Nutella is in France. She said: "French people eat it by the (16) _____. I had it on toast for breakfast as a child."

story
taken
spoonful
sales
maker
discount
riot
confusion

LISTENING – Guess the answers. Listen to check.

From <https://breakingnewsenglish.com/1801/180128-nutella-riots.html>

- 1) There have been crazy scenes in supermarkets _____
 - a. a cross France
 - b. ache cross France
 - c. acre cross France
 - d. across France
- 2) The supermarket Intermarché launched a promotion on 950-gram jars of _____
 - a. the Swede treat
 - b. the sweet tweed
 - c. the Swede read
 - d. the sweet treat
- 3) Long queues formed outside stores, but shoppers lost their cool _____
 - a. in the aisles
 - b. in the isles
 - c. in the ill
 - d. in the ails
- 4) A witness at one store described _____
 - a. the KOs
 - b. the chaos
 - c. the keys
 - d. the cars
- 5) an elderly lady had a cardboard box put on her head, and another woman had _____
 - a. a bloody hand
 - b. a blood hand
 - c. a blood die hand
 - d. a bloody hands
- 6) It said it had nothing to do _____
 - a. with the discount
 - b. within the discount
 - c. without the discount
 - d. wither the discount
- 7) We condemn the consequences of this operation, which _____
 - a. create it confusion
 - b. created confusing
 - c. created confusion
 - d. create it confusing
- 8) An employee said: "It was crazy. It seemed like it was the first _____"
 - a. day off sales
 - b. day over sales
 - c. day oft sales
 - d. day of sales
- 9) People just rushed in, shoving everyone and _____
 - a. break in things
 - b. breaking things
 - c. broken things
 - d. break in sings
- 10) French people eat it by the spoonful. I had it on toast for breakfast _____
 - a. as a child
 - b. is a child
 - c. was a child
 - d. has a child

LISTENING – Listen and fill in the gaps

From <https://breakingnewsenglish.com/1801/180128-nutella-riots.html>

There have (1) _____ in supermarkets across France. Shoppers have been fighting and punching each other to buy jars of the hazelnut spread Nutella. A (2) _____ supermarkets cut the price of it by 70 per cent. The supermarket Intermarché launched a promotion on 950-gram jars of the (3) _____ January 25. The cost was slashed from €4.50 to €1.41. Long queues formed outside stores, but shoppers (4) _____ in the aisles. A witness at one store (5) _____. She told French media: "They fought like animals. A woman had her hair pulled, an elderly lady had a cardboard box put on her head, and another woman had (6) _____. It was terrible."

The maker of Nutella is an Italian company called Ferrero. It said it had nothing to do (7) _____. It tweeted: "The decision for the promotion was taken [only] by Intermarché." It added: "We condemn the consequences of this operation, (8) _____ and disappointment among customers." The supermarket has (9) _____ this story. An employee said: "It was crazy. It seemed like it was the first day of sales. People just (10) _____ everyone and breaking things." He added: "It was (11) _____. We nearly called the police." A tweeter explained how important Nutella is in France. She said: "French people eat it (12) _____. I had it on toast for breakfast as a child."

COMPREHENSION QUESTIONS

From <https://breakingnewsenglish.com/1801/180128-nutella-riots.html>

1. What kind of scenes did the writer say there were in supermarkets?
2. How big were the jars of Nutella that were being discounted?
3. What did shoppers lose in supermarket aisles?
4. What did a witness say shoppers fought like?
5. What did someone put on an elderly lady's head?
6. What country is the maker of Nutella from?
7. What did the discount create among shoppers besides disappointment?
8. What did the supermarket say about this news?
9. Who did a store worker nearly call?
10. What did a tweeter say she had for breakfast when she was a child?

MULTIPLE CHOICE - QUIZ

From <https://breakingnewsenglish.com/1801/180128-nutella-riots.html>

- 1) What kind of scenes did the writer say there were in supermarkets?
 - a) amazing scenes
 - b) crazy scenes
 - c) winter scenes
 - d) disturbing scenes
- 2) How big were the jars of Nutella that were being discounted?
 - a) 850-gram jars
 - b) 750-gram jars
 - c) 650-gram jars
 - d) 950-gram jars
- 3) What did shoppers lose in supermarket aisles?
 - a) their cool
 - b) their wallets
 - c) their Nutella
 - d) their shopping list
- 4) What did a witness say shoppers fought like?
 - a) nuts
 - b) champions
 - c) animals
 - d) aliens
- 5) What did someone put on an elderly lady's head?
 - a) a hat
 - b) a cardboard box
 - c) Nutella
 - d) peanut butter
- 6) What country is the maker of Nutella from?
 - a) Brazil
 - b) France
 - c) Italy
 - d) Ghana
- 7) What did the discount create among shoppers besides disappointment?
 - a) a Nutella fan club
 - b) jealousy
 - c) Nutella lovers
 - d) confusion
- 8) What did the supermarket say about this news?
 - a) nothing
 - b) They apologised
 - c) "So what?"
 - d) "It was crazy"
- 9) Who did a store worker nearly call?
 - a) the police
 - b) Ghostbusters
 - c) his friends
 - d) Mrs Nutella
- 10) What did a tweeter say she had for breakfast when she was a child?
 - a) Nutella and scrambled eggs
 - b) Nutella on toast
 - c) Nutella salad
 - d) Nutella pancakes

ROLE PLAY

From <https://breakingnewsenglish.com/1801/180128-nutella-riots.html>

Role A – Salad

You think salad is the best breakfast. Tell the others three reasons why. Tell them what is wrong with their things. Also, tell the others which is the worst of these (and why): toast, eggs or cereal.

Role B – Toast

You think toast is the best breakfast. Tell the others three reasons why. Tell them what is wrong with their things. Also, tell the others which is the worst of these (and why): salad, eggs or cereal.

Role C – Eggs

You think an egg is the best breakfast. Tell the others three reasons why. Tell them what is wrong with their things. Also, tell the others which is the worst of these (and why): toast, salad or cereal.

Role D – Cereal

You think cereal is the best breakfast. Tell the others three reasons why. Tell them what is wrong with their things. Also, tell the others which is the worst of these (and why): toast, eggs or salad.

AFTER READING / LISTENING

From <https://breakingnewsenglish.com/1801/180128-nutella-riots.html>

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words 'price' and 'cut'.

price	cut
--------------	------------

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

2. ARTICLE QUESTIONS: Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

3. GAP FILL: In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

4. VOCABULARY: Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

5. TEST EACH OTHER: Look at the words below. With your partner, try to recall how they were used in the text:

<ul style="list-style-type: none">• scenes• each• sweet• formed• cool• hand	<ul style="list-style-type: none">• nothing• decision• created• sales• breaking• toast
----------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------------

NUTELLA SURVEY

From <https://breakingnewsenglish.com/1801/180128-nutella-riots.html>

Write five GOOD questions about Nutella in the table. Do this in pairs. Each student must write the questions on his / her own paper.

When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

NUTELLA DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

1. What did you think when you read the headline?
2. What images are in your mind when you hear the word 'price'?
3. What do you know about Nutella?
4. Have you ever seen anything crazy in a supermarket?
5. What's your favourite supermarket, and why?
6. Do you like sweet spreads?
7. What would you do to buy food at a 70% discount?
8. When was the last time you lost your cool?
9. What advice do you have for fighting shoppers?
10. What's the biggest discount you've ever had?

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NUTELLA DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

11. Did you like reading this article? Why/not?
12. What do you think of when you hear the word 'cut'?
13. What do you think about what you read?
14. How important are discounts to you?
15. Why do you think the supermarket hasn't commented?
16. Do you like going to sales?
17. What is the best way to eat Nutella and other spreads?
18. What are important foods in your country?
19. What did you have for breakfast as a child?
20. What questions would you like to ask the supermarket boss?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

LANGUAGE - CLOZE

From <https://breakingnewsenglish.com/1801/180128-nutella-riots.html>

There have been (1) _____ scenes in supermarkets across France. Shoppers have been fighting and punching (2) _____ other to buy jars of the hazelnut spread Nutella. A nationwide (3) _____ of supermarkets cut the price of it by 70 per cent. The supermarket Intermarché launched a promotion on 950-gram jars of the sweet (4) _____ on January 25. The cost was slashed from €4.50 to €1.41. Long queues formed outside stores, but shoppers lost their (5) _____ in the aisles. A witness at one store described the chaos. She told French media: "They fought like animals. A woman had her hair pulled, an elderly lady had a cardboard box put on her head, and another woman had a (6) _____ hand. It was terrible."

The maker of Nutella is an Italian company called Ferrero. It said it had nothing to (7) _____ with the discount. It tweeted: "The decision for the promotion was taken [only] by Intermarché." It added: "We condemn the consequences (8) _____ this operation, which created confusion and disappointment among customers." The supermarket has not commented (9) _____ this story. An employee said: "It was crazy. It seemed like it was the first day of sales. People just rushed in, (10) _____ everyone and breaking things." He added: "It was like a riot. We nearly (11) _____ the police." A tweeter explained how important Nutella is in France. She said: "French people eat it by the spoonful. I had it on toast for breakfast (12) _____ a child."

Put the correct words from the table below in the above article.

- | | | | | |
|-----|-------------|------------|------------|-------------|
| 1. | (a) crazily | (b) crazy | (c) craze | (d) crazies |
| 2. | (a) as | (b) each | (c) one | (d) them |
| 3. | (a) safe | (b) key | (c) lock | (d) chain |
| 4. | (a) threat | (b) treat | (c) treaty | (d) trait |
| 5. | (a) chilly | (b) freeze | (c) cold | (d) cool |
| 6. | (a) blood | (b) bloods | (c) bloody | (d) broody |
| 7. | (a) do | (b) have | (c) be | (d) take |
| 8. | (a) at | (b) on | (c) of | (d) to |
| 9. | (a) at | (b) in | (c) of | (d) on |
| 10. | (a) shoving | (b) shoved | (c) shoves | (d) shovel |
| 11. | (a) called | (b) named | (c) roared | (d) buzzed |
| 12. | (a) as | (b) is | (c) has | (d) was |

SPELLING

From <https://breakingnewsenglish.com/1801/180128-nutella-riots.html>

Paragraph 1

1. crazy sneecs in supermarkets
2. jars of the hazelnut rpsdae Nutella
3. A nationwide hicna of supermarkets
4. shoppers lost their cool in the sleisa
5. an elyerld lady
6. It was ebirretl

Paragraph 2

7. with the uointsdc
8. The dcoisien for the promotion
9. the consequences of this otaeropin
10. created osonuficn
11. isvghno everyone
12. enldxaibe how important Nutella is

PUT THE TEXT BACK TOGETHER

From <https://breakingnewsenglish.com/1801/180128-nutella-riots.html>

Number these lines in the correct order.

- () media: "They fought like animals. A woman had her hair pulled, an elderly lady had a cardboard
- () on this story. An employee said: "It was crazy. It seemed like it was the first day of sales. People just rushed
- () treat on January 25. The cost was slashed from €4.50 to €1.41. Long queues formed outside
- () other to buy jars of the hazelnut spread Nutella. A nationwide chain of supermarkets cut the price
- () box put on her head, and another woman had a bloody hand. It was terrible."
- () of this operation, which created confusion and disappointment among customers." The supermarket has not commented
- () stores, but shoppers lost their cool in the aisles. A witness at one store described the chaos. She told French
- () The maker of Nutella is an Italian company called Ferrero. It said it had nothing to do with the
- () called the police." A tweeter explained how important Nutella is in France. She
- () in, shoving everyone and breaking things." He added: "It was like a riot. We nearly
- () of it by 70 per cent. The supermarket Intermarché launched a promotion on 950-gram jars of the sweet
- () discount. It tweeted: "The decision for the promotion was taken [only] by Intermarché." It added: "We condemn the consequences
- () said: "French people eat it by the spoonful. I had it on toast for breakfast as a child."
- (**1**) There have been crazy scenes in supermarkets across France. Shoppers have been fighting and punching each

PUT THE WORDS IN THE RIGHT ORDER

From <https://breakingnewsenglish.com/1801/180128-nutella-riots.html>

1. supermarkets . been crazy There scenes in have
2. jars other Punching to Nutella . of each buy
3. chain nationwide cut the price . of supermarkets A
4. lost the their cool in aisles . Shoppers
5. witness at chaos . A the store one described
6. had discount . to nothing the said it do It with
7. this operation . of consequences condemn We the
8. on commented has supermarket The this . not
9. seemed the It sales . was it like of day first
10. eat it spoonful . French by people the

CIRCLE THE CORRECT WORD (20 PAIRS)

From <https://breakingnewsenglish.com/1801/180128-nutella-riots.html>

There have been *crazy / crazily* scenes in supermarkets across France. Shoppers have been fighting and punching *one / each* other to buy jars of the hazelnut spread Nutella. A nationwide *chain / chained* of supermarkets cut the price of *that / it* by 70 per cent. The supermarket Intermarché launched a *promotion / commotion* on 950-gram jars of the sweet *threat / treat* on January 25. The cost was *ripped / slashed* from €4.50 to €1.41. Long queues formed outside stores, but shoppers lost their *cold / cool* in the aisles. A *witness / jury* at one store described the chaos. She told French media: "They fought like animals. A woman had her hair pulled, an elderly lady had a cardboard box put on her head, and another woman had a *plasma / bloody* hand. It was terrible."

The *maker / spreader* of Nutella is an Italian company called Ferrero. It said it had nothing to *do / doing* with the discount. It tweeted: "The decision for the promotion was taken [only] by Intermarché." It *added / attached*: "We condemn the consequences of this *surgery / operation*, which created confusion and disappointment *being / among* customers." The supermarket has not commented *in / on* this story. An employee said: "It was crazy. It seemed like it was the first day of sales. People just *rushed / cashed* in, shoving everyone and breaking things." He added: "It was like a *riot / lite*. We nearly called the police." A tweeter explained how *importance / important* Nutella is in France. She said: "French people eat it by the spoonful. I had it on toast for breakfast *as / was* a child."

Talk about the connection between each pair of words in italics, and why the correct word is correct.

INSERT THE VOWELS (a, e, i, o, u)

From <https://breakingnewsenglish.com/1801/180128-nutella-riots.html>

Th _ r _ h _ v _ b _ _ n cr _ zy sc _ n _ s _ n s _
p _ rm _ rk _ ts _ cr _ ss Fr _ nc _ . Sh _ pp _ rs
h _ v _ b _ _ n f _ ght _ ng _ nd p _ nch _ ng _
_ ch _ th _ r _ t _ b _ y j _ rs _ f _ th _ h _ z _ ln
_ t spr _ _ d N _ t _ ll _ . A n _ t _ _ nw _ d _ ch
_ _ n _ f _ s _ p _ rm _ rk _ ts c _ t _ th _ pr _ c _
_ f _ t _ by 70 p _ r _ c _ nt . Th _ s _ p _ rm _ r
k _ t Int _ rm _ rché l _ _ nch _ d _ pr _ m _ t
_ _ n _ n 950 - gr _ m j _ rs _ f _ th _ sw _ _ t
tr _ _ t _ n J _ n _ _ ry 25 . Th _ c _ st _ w _ s
sl _ sh _ d fr _ m €4.50 t _ €1.41 . L _ ng
q _ _ _ s f _ rm _ d _ _ ts _ d _ st _ r _ s , b _ t
sh _ pp _ rs l _ st _ th _ _ r _ c _ _ l _ n _ th _ _ _
sl _ s . A w _ tn _ ss _ t _ n _ st _ r _ d _ scr
_ b _ d _ th _ ch _ _ s . Sh _ t _ ld Fr _ nch _ m _
d _ _ : " Th _ y _ f _ _ ght _ l _ k _ _ n _ m _ ls . A
w _ m _ n _ h _ d _ h _ r _ h _ _ r _ pl _ ld , _ n _ ld _
rly l _ dy _ h _ d _ _ c _ rdb _ _ rd _ b _ x _ p _ t _
n _ h _ r _ h _ _ d , _ nd _ n _ th _ r _ w _ m _ n _ h _ d
_ bl _ _ dy _ h _ nd . It _ w _ s _ t _ rr _ bl _ . "

Th _ m _ k _ r _ _ f N _ t _ ll _ _ s _ n It _ l _ _ n
c _ mp _ ny c _ ll _ d Fr _ rr _ r _ . It _ s _ _ d _ t
h _ d _ n _ th _ ng _ t _ d _ w _ th _ th _ d _ sc _ _
nt . It _ tw _ _ t _ d : " Th _ d _ c _ s _ _ n _ f _ r _ t
h _ pr _ m _ t _ _ n _ w _ s _ t _ k _ n [_ nly] by I
nt _ rm _ rché . " It _ dd _ d : " W _ c _ nd _ m
n _ th _ c _ ns _ q _ _ nc _ s _ f _ th _ s _ p _ r _ t _
_ n , wh _ ch _ cr _ _ t _ d _ c _ nf _ s _ _ n _ nd _ d
_ s _ pp _ _ nt _ m _ nt _ m _ ng _ c _ st _ m _ rs . " T
h _ s _ p _ rm _ rk _ t _ h _ s _ n _ t _ c _ mm _ nt _ d
_ n _ th _ s _ st _ ry . A n _ mpl _ y _ _ s _ _ d : "
It _ w _ s _ cr _ zy . It _ s _ _ m _ d _ l _ k _ _ t _ w _
s _ th _ f _ rst _ d _ y _ f _ s _ l _ s . P _ _ pl _ j _
st _ r _ sh _ d _ n , sh _ v _ ng _ v _ ry _ n _ _ nd
br _ _ k _ ng _ th _ ngs . " H _ _ dd _ d : " It _ w _
s _ l _ k _ _ r _ _ t . W _ n _ _ rly _ c _ ll _ d _ th _
p _ l _ c _ . " A t _ w _ _ t _ r _ _ xpl _ _ n _ d _ h _ w _
m _ prt _ nt N _ t _ ll _ _ s _ n Fr _ nc _ . Sh _
s _ _ d : " Fr _ nch _ p _ _ pl _ _ _ t _ t _ by _ th _
sp _ _ nf _ l . I _ h _ d _ t _ n _ t _ _ st _ f _ r _ br _
_ k _ f _ _ s _ t _ _ s _ _ c _ h _ _ ld _ . "

PUNCTUATE THE TEXT AND ADD CAPITALS

From <https://breakingnewsenglish.com/1801/180128-nutella-riots.html>

there have been crazy scenes in supermarkets across france shoppers have been fighting and punching each other to buy jars of the hazelnut spread nutella a nationwide chain of supermarkets cut the price of it by 70 per cent the supermarket intermarch launched a promotion on 950gram jars of the sweet treat on january 25 the cost was slashed from 450 to 141 long queues formed outside stores but shoppers lost their cool in the aisles a witness at one store described the chaos she told french media they fought like animals a woman had her hair pulled an elderly lady had a cardboard box put on her head and another woman had a bloody hand it was terrible

the maker of nutella is an italian company called ferrero it said it had nothing to do with the discount it tweeted the decision for the promotion was taken only by intermarch it added we condemn the consequences of this operation which created confusion and disappointment among customers the supermarket has not commented on this story an employee said it was crazy it seemed like it was the first day of sales people just rushed in shoving everyone and breaking things he added it was like a riot we nearly called the police a tweeter explained how important nutella is in france she said french people eat it by the spoonful i had it on toast for breakfast as a child

PUT A SLASH (/) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/1801/180128-nutella-riots.html>

There have been crazy scenes in supermarkets across France. Shoppers have been fighting and punching each other to buy jars of the hazelnut spread Nutella. A nationwide chain of supermarkets cut the price of it by 70 percent. The supermarket Intermarché launched a promotion on 950-gram jars of the sweet treat on January 25. The cost was slashed from €4.50 to €1.41. Long queues formed outside stores, but shoppers lost their cool in the aisles. A witness at one store described the chaos. She told French media: "They fought like animals. A woman had her hair pulled, an elderly lady had a cardboard box put on her head, and another woman had a bloody hand. It was terrible." The maker of Nutella is an Italian company called Ferrero. It said it had nothing to do with the discount. It tweeted: "The decision for the promotion was taken [only] by Intermarché." It added: "We condemn the consequences of this operation, which created confusion and disappointment among customers." The supermarket has not commented on this story. An employee said: "It was crazy. It seemed like it was the first day of sales. People just rushed in, shoving everyone and breaking things." He added: "It was like a riot. We nearly called the police." A tweet he explained how important Nutella is in France. She said: "French people eat it by the spoonful. I had it on toast for breakfast as a child."

HOMework

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. INTERNET: Search the Internet and find out more about this news story. Share what you discover with your partner(s) in the next lesson.

3. NUTELLA: Make a poster about Nutella. Show your work to your classmates in the next lesson. Did you all have similar things?

4. DISCOUNT CAMPAIGNS: Write a magazine article about banning discount campaigns. Include imaginary interviews with people who are for and against it.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

5. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

6. LETTER: Write a letter to an expert on Nutella. Ask him/her three questions about it. Give him/her three of your ideas on how to use it. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

VOCABULARY (p.4)

1. c 2. d 3. a 4. e 5. f 6. b 7. g
8. i 9. l 10. n 11. j 12. h 13. k 14. m

TRUE / FALSE (p.5)

- a T b F c F d F e T f F g T h T

SYNONYM MATCH (p.5)

- | | |
|-----------------|-----------------|
| 1. crazy | a. mad |
| 2. launched | b. started |
| 3. queues | c. lines |
| 4. chaos | d. disorder |
| 5. terrible | e. horrible |
| 6. maker | f. manufacturer |
| 7. consequences | g. results |
| 8. seemed | h. appeared |
| 9. shoving | i. pushing |
| 10. nearly | j. almost |

COMPREHENSION QUESTIONS (p.9)

1. Crazy scenes
2. 950-gram jars
3. Their cool
4. Animals
5. A cardboard box
6. Italy
7. Confusion
8. Nothing (It made no comment)
9. The police
10. Nutella on toast

MULTIPLE CHOICE - QUIZ (p.10)

1. b 2. d 3. a 4. c 5. b 6. c 7. d 8. a 9. a 10. b

ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.
(It's good for your English ;-)