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## Level 0

### Lip-syncing video app sells for \$1 billion

12th November, 2017

<https://breakingnewsenglish.com/1711/171112-musical-ly-0.html>

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Please try Levels 1, 2 and 3. They are (a little) harder.

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# THE READING

From <https://breakingnewsenglish.com/1711/171112-musical-ly-0.html>

A Chinese company bought the app Musical.ly for \$1 billion. The company will be the first Chinese social media site to be a global brand. Musical.ly has 60 million monthly users. People can record and share videos of themselves lip-syncing to popular songs. They can edit the videos, make funny faces, and change the video speed.

Musical.ly will be big. Young people will share videos on their mobile phones. The company wants Musical.ly' to help it create an important "global platform". Its content creators and brands will enter new markets. The company also owns a popular news app, called Today's Headlines. This has 120 million daily users.

Sources: <https://en.wikipedia.org/wiki/Musical.ly>  
<http://www.bbc.com/news/business-41939296>  
<http://www.scmp.com/tech/start-ups/article/2119369/chinas-toutiao-buys-teens-social-video-app-musically-latest-expansion>

# PHRASE MATCHING

From <https://breakingnewsenglish.com/1711/171112-musical-ly-0.html>

## PARAGRAPH ONE:

- |                                   |                  |
|-----------------------------------|------------------|
| 1. A Chinese company bought       | a. videos        |
| 2. the first Chinese site to be a | b. monthly users |
| 3. 60 million                     | c. speed         |
| 4. share videos                   | d. popular songs |
| 5. lip-syncing to                 | e. global brand  |
| 6. edit the                       | f. faces         |
| 7. make funny                     | g. the app       |
| 8. change the video               | h. of themselves |

## PARAGRAPH TWO:

- |                               |                |
|-------------------------------|----------------|
| 1. Musical.ly will be         | a. app         |
| 2. share                      | b. platform    |
| 3. mobile                     | c. daily users |
| 4. create an important global | d. phones      |
| 5. content                    | e. markets     |
| 6. enter new                  | f. big         |
| 7. a popular news             | g. creators    |
| 8. This has 120 million       | h. videos      |

# LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/1711/171112-musical-ly-0.html>

A Chinese company (1) \_\_\_\_\_ Musical.ly for \$1 billion. The company will (2) \_\_\_\_\_ Chinese social media site to be a (3) \_\_\_\_\_. Musical.ly has 60 million monthly users. People can (4) \_\_\_\_\_ videos of themselves (5) \_\_\_\_\_ popular songs. They can edit the videos, (6) \_\_\_\_\_, and change the video speed. Musical.ly (7) \_\_\_\_\_. Young people will share (8) \_\_\_\_\_ mobile phones. The company wants Musical.ly to help (9) \_\_\_\_\_ important "global platform". Its content creators (10) \_\_\_\_\_ enter new markets. The company also (11) \_\_\_\_\_ news app, called Today's Headlines. This has 120 (12) \_\_\_\_\_.

# PUT A SLASH ( / ) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/1711/171112-musical-ly-0.html>

A Chinese company bought the app Musical.ly for \$1 billion. The company will be the first Chinese site to be a global brand. Musical.ly has 60 million monthly users. People can record and share videos of themselves lip-syncing to popular songs. They can edit the videos, make funny faces, and change the video speed. Musical.ly will be big. Young people will share videos on their mobile phones. The company wants Musical.ly to help create an important "global platform". Its content creators and brands will enter new markets. The company also owns a popular news app, called Today's Headlines. This has 120 million daily users.

# LIP-SYNCING SURVEY

From <https://breakingnewsenglish.com/1711/171112-musical-ly-4.html>

Write five GOOD questions about lip-syncing in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

*Lip-syncing video app sells for \$1 billion – 12th November, 2017*  
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## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

