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Level 4

Women wearing cosmetics are paid more

23rd May, 2016

<http://www.breakingnewsenglish.com/1605/160523-cosmetics-4.html>

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Please try Levels 5 and 6. They are (a little) harder.

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THE READING

From <http://www.breakingnewsenglish.com/1605/160523-cosmetics-4.html>

Researchers have found a good reason why women take so long in the morning to get ready – they get paid more with makeup and nice hair. Sociologists said attractive people get paid 20 per cent more than "average" people. Attractive men and women usually earned more. A sociologist said: "For men, only about half of the effect of attractiveness is due to grooming." She said we judge women more, so looks become more important to them.

The study was from universities in Chicago and California. Researchers looked at data from 14,000 people who spoke about their salary, job, education and other things. The interviewers also rated each person on how attractive they were. People are biased about beauty because of a 'halo effect'. People think someone who is attractive on the outside is also beautiful on the inside. This idea is not new.

Sources: <http://www.cosmopolitan.com/style-beauty/beauty/news/a58728/income-of-attractive-people-versus-well-groomed/>
<http://www.medicaldaily.com/attractive-women-well-groomed-getting-ready-387163>
<http://www.dailymail.co.uk/news/article-3600296/Women-care-appearance-ahead-office-study-shows-men-s-naturally-good-looking-are.html>

PHRASE MATCHING

From <http://www.breakingnewsenglish.com/1605/160523-cosmetics-4.html>

PARAGRAPH ONE:

- | | |
|---|----------------|
| 1. found a good reason | a. more |
| 2. women take so | b. ready |
| 3. get | c. to grooming |
| 4. makeup and | d. to them |
| 5. get paid 20 per cent more than "average" | e. long |
| 6. attractiveness is due | f. people |
| 7. we judge women | g. why |
| 8. looks become more important | h. nice hair |

PARAGRAPH TWO:

- | | |
|--|------------------|
| 1. The study was from | a. beauty |
| 2. looked at data from | b. on the inside |
| 3. and other | c. universities |
| 4. rated each person on how attractive | d. new |
| 5. People are biased about | e. 14,000 people |
| 6. because of a | f. things |
| 7. attractive on the outside is also beautiful | g. they were |
| 8. This idea is not | h. 'halo effect' |

LISTEN AND FILL IN THE GAPS

From <http://www.breakingnewsenglish.com/1605/160523-cosmetics-4.html>

Researchers have found a (1) _____ women take so long in the morning to get ready – they (2) _____ with makeup and nice hair. Sociologists (3) _____ people get paid 20 per cent more than (4) _____. Attractive men and women usually earned more. A sociologist said: "For men, (5) _____ of the effect of attractiveness is (6) _____." She said we judge women more, so looks become more important to them.

The study was (7) _____ in Chicago and California. Researchers looked (8) _____ 14,000 people who spoke (9) _____, job, education and other things. The interviewers also rated each person (10) _____ they were. People are biased about beauty because (11) _____. People think someone who is attractive (12) _____ is also beautiful on the inside. This idea is not new.

PUT A SLASH (/) WHERE THE SPACES ARE

From <http://www.breakingnewsenglish.com/1605/160523-cosmetics-4.html>

Researchers have found a good reason why women take so long in the morning to get ready – they get paid more with makeup and nice hair. Sociologists said attractive people get paid 20 percent more than "average" people. Attractive men and women usually earned more. As sociologists said: "For men, only about half of the effect of attractiveness is due to grooming." She said we judge women more, so looks become more important to them. The study was from universities in Chicago and California. Researchers looked at data from 14,000 people who spoke about their salary, job, education and other things. The interviewers also rated each person on how attractive they were. People are biased about beauty because of a 'halo effect'. People think someone who is attractive on the outside is also beautiful on the inside. This idea is not new.

COSMETICS SURVEY

From <http://www.breakingnewsenglish.com/1605/160523-cosmetics-4.html>

Write five GOOD questions about cosmetics in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

