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Level 6

Adidas to make shoes from ocean garbage

9th July, 2015

<http://www.breakingnewsenglish.com/1507/150709-recycling.html>

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Please try Levels 4 and 5 (they are easier).

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THE ARTICLE

From <http://www.BreakingNewsEnglish.com/1507/150709-recycling.html>

Adidas has created a sports shoe from garbage floating in the ocean. The new trainer is part of a project to raise awareness of the serious problem of ocean pollution. Adidas has joined forces with an organisation called Parley, which is dedicated to protecting and preserving the Earth's oceans. Parley's founder Cyrill Gutsch spoke about his organisation's cooperation with Adidas. He said: "Our objective is to boost public awareness and to inspire new collaborations that can contribute to protect and preserve the oceans. We are extremely proud that Adidas is joining us in this mission...to show that it is possible to turn ocean plastic into something cool."

Garbage in the ocean is a huge problem. UNESCO estimates that in 2006, there were nearly 30,000 pieces of floating plastic for every square kilometre of ocean. Plastic debris kills over a million seabirds and 100,000 marine mammals every year. Adidas used some of this plastic to make its new trainer. The sole of the sneaker is made from sustainable materials, while the upper uses recycled ocean waste. This consisted of plastic and illegal fishing nets. Adidas says it will be releasing a new trainer made from ocean waste later this year. In another green initiative, the sportswear maker said it would be phasing out the use of plastic bags in all Adidas retail stores in the near future.

Sources: <http://www.cnet.com/uk/news/from-trash-to-treasure-adidas-designs-shoes-made-of-ocean-garbage/>
<http://www.scienceworldreport.com/articles/27495/20150706/recycled-ocean-waste-adidas-parley-design-shoe-from-garbage.htm>
<http://waste360.com/generators/adidas-creates-shoe-made-almost-entirely-out-ocean-waste>

WARM-UPS

1. OCEAN POLLUTION: Students walk around the class and talk to other students about ocean pollution. Change partners often and share your findings.

2. CHAT: In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

sports shoe / floating / serious problem / preserving / objective / awareness / mission / estimates / square / a million / marine / mammals / sustainable / waste / initiative

Have a chat about the topics you liked. Change topics and partners frequently.

3. RECYCLE: How can we re-use these things? Complete this table with your partner(s). Change partners often and share what you wrote.

	Recycled	Re-used
Mobile phones		
Car tyres		
Plastic bottles		
Fridges		
Magazines		
Shoes		

4. BAN: Students A **strongly** believe there should be a ban on plastic; Students B **strongly** believe this is silly. Change partners again and talk about your conversations.

5. RECYLCED: Rank these with your partner. Put the most important things to be recycled at the top. Change partners often and share your rankings.

- newspapers
- batteries
- plastic water bottles
- food waste
- old cars
- mobile phones
- clothes
- tin cans

6. OCEAN: Spend one minute writing down all of the different words you associate with the word "ocean". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

BEFORE READING / LISTENING

From <http://www.BreakingNewsEnglish.com/1507/150709-recycling.html>

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

- | | |
|---|-------|
| a. Adidas has made a shoe from garbage at the bottom of the ocean. | T / F |
| b. Adidas teamed up with an environmental group to make the shoe. | T / F |
| c. The environmental group's main aim is to produce quality footwear. | T / F |
| d. The group said the Adidas shoe was functional but wasn't so cool. | T / F |
| e. UNESCO said there were 30,000 bits of plastic in the oceans in 2006. | T / F |
| f. Plastic kills more than a million seabirds every year. | T / F |
| g. Only the upper part of the Adidas shoe is made from ocean garbage. | T / F |
| h. Adidas will begin to end its use of plastic bags in its stores. | T / F |

2. SYNONYM MATCH: Match the following synonyms from the article.

- | | |
|------------------|-----------------------------|
| 1. created | a. stylish |
| 2. awareness | b. waste |
| 3. joined forces | c. issuing |
| 4. objective | d. understanding |
| 5. cool | e. withdrawing |
| 6. huge | f. aim |
| 7. debris | g. environmentally friendly |
| 8. releasing | h. produced |
| 9. green | i. enormous |
| 10. phasing out | j. teamed up |

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

- | | |
|--------------------------------|-------------------------|
| 1. joined | a. of floating plastic |
| 2. protecting and preserving | b. initiative |
| 3. Our objective is to boost | c. something cool |
| 4. We are extremely proud that | d. kilometre of ocean |
| 5. turn ocean plastic into | e. forces with |
| 6. nearly 30,000 pieces | f. the Earth's oceans |
| 7. every square | g. materials |
| 8. made from sustainable | h. Adidas is joining us |
| 9. another green | i. future |
| 10. in the near | j. public awareness |

GAP FILL

From <http://www.BreakingNewsEnglish.com/1507/150709-recycling.html>

Adidas has created a sports shoe from garbage (1) _____ in the ocean. The new trainer is part of a (2) _____ to raise awareness of the serious problem of ocean pollution. Adidas has joined (3) _____ with an organisation called Parley, which is dedicated to protecting and preserving the Earth's oceans. Parley's (4) _____ Cyrill Gutsch spoke about his organisation's cooperation with Adidas. He said: "Our objective is to (5) _____ public awareness and to inspire new collaborations that can (6) _____ to protect and preserve the oceans. We are extremely (7) _____ that Adidas is joining us in this mission...to show that it is possible to turn ocean plastic into something (8) _____."

boost
floating
founder
proud
forces
cool
project
contribute

Garbage in the ocean is a (9) _____ problem. UNESCO estimates that in 2006, there were nearly 30,000 pieces of floating plastic for every square kilometre of ocean. Plastic (10) _____ kills over a million seabirds and 100,000 marine (11) _____ every year. Adidas used some of this plastic to make its new trainer. The (12) _____ of the sneaker is made from sustainable materials, while the upper uses recycled ocean waste. This consisted of plastic and (13) _____ fishing nets. Adidas says it will be (14) _____ a new trainer made from ocean waste later this year. In another (15) _____ initiative, the sportswear maker said it would be phasing out the use of plastic bags in all Adidas (16) _____ stores in the near future.

mammals
huge
releasing
debris
retail
illegal
green
sole

LISTENING – Guess the answers. Listen to check.

From <http://www.BreakingNewsEnglish.com/1507/150709-recycling.html>

- 1) Adidas has created a sports shoe from garbage _____
 - a. floated in the ocean
 - b. floating on the ocean
 - c. float in on the ocean
 - d. floating in the ocean
- 2) The new trainer is part of a project to raise awareness of _____
 - a. the seriously problem
 - b. the series problem
 - c. the seriousness problem
 - d. the serious problem
- 3) Our objective is to boost public awareness and to _____
 - a. inspire new collaborations
 - b. inspire new corroborations
 - c. inspire new calibrations
 - d. inspire new corporations
- 4) We are extremely proud that Adidas is joining _____
 - a. use in this mission
 - b. us on this mission
 - c. us in this mission
 - d. us in these mission
- 5) show that it is possible to turn ocean plastic _____
 - a. into some things cool
 - b. onto something cool
 - c. into some thing cool
 - d. into something cool
- 6) there were nearly 30,000 pieces of floating plastic for _____
 - a. every square kilometre
 - b. every squared kilometre
 - c. every squares kilometre
 - d. every squarer kilometre
- 7) Plastic debris kills over a million seabirds and 100,000 _____ year
 - a. mariner mammals every
 - b. marine mammal every
 - c. marine mammals every
 - d. marine mammals each
- 8) The sole of the sneaker is made from sustainable materials, while the upper uses _____
 - a. recycled ocean baste
 - b. recycled ocean haste
 - c. recycled ocean paste
 - d. recycled ocean waste
- 9) Adidas says it will be releasing a new trainer made _____
 - a. from oceanic waste
 - b. from oceans waste
 - c. from ocean waste
 - d. from oceanology waste
- 10) phasing out the use of plastic bags in all Adidas retail stores _____
 - a. in the nearly future
 - b. in the near future
 - c. in the neared future
 - d. in the nears future

LISTENING – Listen and fill in the gaps

From <http://www.BreakingNewsEnglish.com/1507/150709-recycling.html>

Adidas has created a sports shoe (1) _____ in the ocean. The new trainer is part of a project to raise awareness of the serious problem of ocean pollution. Adidas has (2) _____ an organisation called Parley, which (3) _____ protecting and preserving the Earth's oceans. Parley's founder Cyrill Gutsch spoke about his organisation's cooperation with Adidas. He said: "Our objective is to boost public awareness (4) _____ collaborations that can contribute to protect and preserve the oceans. We are extremely proud that Adidas (5) _____ this mission...to show that it is possible to turn ocean plastic (6) _____."

Garbage (7) _____ a huge problem. UNESCO estimates that in 2006, there were nearly 30,000 pieces of (8) _____ every square kilometre of ocean. Plastic (9) _____ a million seabirds and 100,000 marine mammals every year. Adidas used some of this plastic (10) _____ trainer. The sole of the sneaker is made from sustainable materials, while the upper uses recycled ocean waste. This consisted of plastic and illegal fishing nets. Adidas says it will be releasing a new trainer made from ocean waste (11) _____. In another green initiative, the sportswear maker said it would be phasing out the use of plastic bags in all Adidas retail stores (12) _____.

COMPREHENSION QUESTIONS

From <http://www.BreakingNewsEnglish.com/1507/150709-recycling.html>

1. Where is the garbage floating?

2. What does Adidas want to raise awareness of?

3. Who is Cyrill Gutsch?

4. How does Cyrill Gutsch feel about teaming up with Adidas?

5. What did Cyrill Gutsch say it was possible to turn ocean plastic into?

6. Who mentioned the figure of 30,000 pieces of floating plastic?

7. How many seabirds does plastic debris kill every year?

8. What is the sole of the sneaker made from?

9. What else did Adidas use to make the shoes besides plastic?

10. What will Adidas be phasing out in its stores?

MULTIPLE CHOICE - QUIZ

From <http://www.BreakingNewsEnglish.com/1507/150709-recycling.html>

1. Where is the garbage floating?
 - a) the Mediterranean Sea
 - b) in the Amazon river
 - c) in the oceans
 - d) in space
2. What does Adidas want to raise awareness of?
 - a) ocean pollution
 - b) its shoes
 - c) foot health
 - d) the benefits of swimming
3. Who is Cyrill Gutsch?
 - a) the CEO of Adidas
 - b) the head of Greenpeace
 - c) a plastic bottle maker
 - d) founder of Parley
4. How does Cyrill Gutsch feel about teaming up with Adidas?
 - a) inspired
 - b) proud
 - c) ecstatic
 - d) sad
5. What did Cyrill Gutsch say it was possible to turn ocean plastic into?
 - a) mammals
 - b) nothing special
 - c) something cool
 - d) anything
6. Who mentioned the figure 30,000 pieces of floating plastic?
 - a) Adidas
 - b) UNESCO
 - c) UNWTO
 - d) UNICEF
7. How many seabirds does plastic debris kill every year?
 - a) a trillion
 - b) a billion
 - c) a hundred thousand
 - d) a million
8. What is the sole of the sneaker made from?
 - a) leather
 - b) sustainable materials
 - c) fishing nets
 - d) plastic bottles
9. What else did Adidas use to make the shoes besides plastic?
 - a) illegal fishing nets
 - b) sand
 - c) water bottles
 - d) fish bones
10. What will Adidas be phasing out in its stores?
 - a) sales assistants
 - b) the use of cash for payments
 - c) leather trainers
 - d) plastic bags

ROLE PLAY

From <http://www.BreakingNewsEnglish.com/1507/150709-recycling.html>

Role A – Newspapers

You think newspapers are the most important things to be recycled. Tell the others three reasons why. Tell them why their things aren't so important. Also, tell the others which is the least important of these (and why): batteries, food waste or plastic water bottles.

Role B – Batteries

You think batteries are the most important things to be recycled. Tell the others three reasons why. Tell them why their things aren't so important. Also, tell the others which is the least important of these (and why): newspapers, food waste or plastic water bottles.

Role C – Food waste

You think food waste is the most important thing to be recycled. Tell the others three reasons why. Tell them why their things aren't so important. Also, tell the others which is the least important of these (and why): batteries, newspapers or plastic water bottles.

Role D – Plastic water bottles

You think plastic water bottles are the most important things to be recycled. Tell the others three reasons why. Tell them why their things aren't so important. Also, tell the others which is the least important of these (and why): batteries, food waste or newspapers.

AFTER READING / LISTENING

From <http://www.BreakingNewsEnglish.com/1507/150709-recycling.html>

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words 'ocean' and 'garbage'.

ocean	garbage
--------------	----------------

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

2. ARTICLE QUESTIONS: Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

3. GAP FILL: In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

4. VOCABULARY: Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

5. TEST EACH OTHER: Look at the words below. With your partner, try to recall how they were used in the text:

<ul style="list-style-type: none">• created• part• joined• boost• extremely• cool	<ul style="list-style-type: none">• 2006• square• 100,000• sole• releasing• bags
--	---

OCEAN POLLUTION SURVEY

From <http://www.BreakingNewsEnglish.com/1507/150709-recycling.html>

Write five GOOD questions about ocean pollution in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

OCEAN POLLUTION DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

- 1) What did you think when you read the headline?
- 2) What springs to mind when you hear the word 'garbage'?
- 3) What do you think about what you read?
- 4) How do you think the new trainers will sell?
- 5) 'Trainers' is British English; 'sneakers' is American English. Which is best?
- 6) How much good will the new trainers do?
- 7) How big a problem is ocean pollution?
- 8) What else can Adidas do to boost public awareness?
- 9) What would be a good name for the new trainers?
- 10) How cool will the new trainers be?

Adidas to make shoes from ocean garbage – 9th July, 2015
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OCEAN POLLUTION DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

- 11) Did you like reading this article? Why/not?
- 12) How can the world get rid of the garbage in the ocean?
- 13) How did the problem of ocean pollution become so bad?
- 14) Why don't other companies make things from ocean debris?
- 15) What kinds of trainers do you like?
- 16) What are the alternatives to plastic?
- 17) How would we survive without plastic?
- 18) Are green initiatives from companies really "look good" PR campaigns?
- 19) What do you think of stores that no longer use plastic bags?
- 20) What questions would you like to ask Adidas' boss?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

LANGUAGE - CLOZE

From <http://www.BreakingNewsEnglish.com/1507/150709-recycling.html>

Adidas has created a sports shoe from garbage (1) _____ in the ocean. The new trainer is part of a project to raise awareness of the serious problem of ocean pollution. Adidas has joined (2) _____ with an organisation called Parley, which is dedicated (3) _____ protecting and preserving the Earth's oceans. Parley's founder Cyrill Gutsch spoke about his organisation's (4) _____ with Adidas. He said: "Our objective is to boost public awareness and to inspire new collaborations that can contribute to protect and preserve the oceans. We are extremely (5) _____ that Adidas is joining us in this mission...to show that it is possible to turn ocean plastic into something (6) _____."

Garbage in the ocean is a huge problem. UNESCO (7) _____ that in 2006, there were nearly 30,000 pieces of floating plastic for every square kilometre of ocean. Plastic (8) _____ kills over a million seabirds and 100,000 (9) _____ mammals every year. Adidas used some of this plastic to make its new trainer. The (10) _____ of the sneaker is made from sustainable materials, while the upper uses recycled ocean waste. This consisted of plastic and illegal fishing nets. Adidas says it will be (11) _____ a new trainer made from ocean waste later this year. In another green initiative, the sportswear maker said it would be phasing (12) _____ the use of plastic bags in all Adidas retail stores in the near future.

Put the correct words from the table below in the above article.

- | | | | | |
|-----|-----------------|-----------------|------------------|------------------|
| 1. | (a) flotation | (b) floats | (c) floating | (d) float |
| 2. | (a) forces | (b) farces | (c) forges | (d) forrays |
| 3. | (a) to | (b) at | (c) of | (d) by |
| 4. | (a) cooperation | (b) corporation | (c) compensation | (d) constipation |
| 5. | (a) prides | (b) pride | (c) proudly | (d) proud |
| 6. | (a) temperate | (b) freezing | (c) cold | (d) cool |
| 7. | (a) estimates | (b) reckoners | (c) counts | (d) totals |
| 8. | (a) vis-a-vis | (b) Chablis | (c) hubris | (d) debris |
| 9. | (a) marine | (b) marinated | (c) mariner | (d) marinade |
| 10. | (a) soul | (b) sole | (c) sail | (d) soil |
| 11. | (a) release | (b) releasing | (c) released | (d) releases |
| 12. | (a) out | (b) in | (c) up | (d) down |

SPELLING

From <http://www.BreakingNewsEnglish.com/1507/150709-recycling.html>

Paragraph 1

1. raise aarseewns
2. his organisation's aptcioroone with Adidas
3. Our ijvtecebo is to...
4. inspire new nslooalibtcaor
5. protect and veerpser the oceans
6. Adidas is joining us in this smsiino

Paragraph 2

7. UNESCO tisematse that in 2006...
8. Plastic brdise kills over a million seabirds
9. 100,000 marine mmmsaal
10. made from nbustielaas materials
11. another green nteviiaiti
12. hgisnpa out the use of plastic bags

PUT THE TEXT BACK TOGETHER

From <http://www.BreakingNewsEnglish.com/1507/150709-recycling.html>

Number these lines in the correct order.

()	mammals every year. Adidas used some of this plastic to make its new trainer. The sole
()	maker said it would be phasing out the use of plastic bags in all Adidas retail stores in the near future.
()	forces with an organisation called Parley, which is dedicated to protecting and
(1)	Adidas has created a sports shoe from garbage floating in the ocean. The new trainer is part
()	with Adidas. He said: "Our objective is to boost public awareness and to inspire new collaborations that can
()	Garbage in the ocean is a huge problem. UNESCO estimates that in 2006, there were nearly 30,000 pieces of
()	floating plastic for every square kilometre of ocean. Plastic debris kills over a million seabirds and 100,000 marine
()	releasing a new trainer made from ocean waste later this year. In another green initiative, the sportswear
()	contribute to protect and preserve the oceans. We are extremely proud that Adidas is joining
()	of a project to raise awareness of the serious problem of ocean pollution. Adidas has joined
()	recycled ocean waste. This consisted of plastic and illegal fishing nets. Adidas says it will be
()	preserving the Earth's oceans. Parley's founder Cyrill Gutsch spoke about his organisation's cooperation
()	us in this mission...to show that it is possible to turn ocean plastic into something cool."
()	of the sneaker is made from sustainable materials, while the upper uses

PUT THE WORDS IN THE RIGHT ORDER

From <http://www.BreakingNewsEnglish.com/1507/150709-recycling.html>

1. of of problem pollution awareness serious ocean Raise the .

2. Adidas Parley forces has organisation with joined called an .

3. awareness boost is Our public to objective .

4. that Adidas is joining us in this mission Extremely proud .

5. cool possible ocean something is turn into It to plastic .

6. 30,000 there plastic , floating 2006 of nearly In pieces were .

7. trainer new its make to plastic this of some used Adidas .

8. materials of is sustainable sole sneaker from The the made .

9. waste ocean from made trainer new a releasing be will It .

10. out of in retail Phasing use bags Adidas the plastic all stores .

CIRCLE THE CORRECT WORD (20 PAIRS)

From <http://www.BreakingNewsEnglish.com/1507/150709-recycling.html>

Adidas has created a sports shoe from garbage *floated* / *floating* in the ocean. The new trainer is part of a project to *raise* / *rise* awareness of the serious problem of *oceanography* / *ocean* pollution. Adidas has joined *forges* / *forces* with an organisation called Parley, which is dedicated *by* / *to* protecting and *persevering* / *preserving* the Earth's oceans. Parley's founder Cyrill Gutsch spoke about his organisation's *corporation* / *cooperation* with Adidas. He said: "Our objective is to *boost* / *boast* public awareness and to inspire new collaborations that can contribute to *protect* / *project* and preserve the oceans. We are extremely proud that Adidas is joining us in this mission...to show that it is possible to *twist* / *turn* ocean plastic into something cool."

Garbage in the ocean is a *hug* / *huge* problem. UNESCO estimates that in 2006, there were nearly 30,000 pieces of floating plastic for *all* / *every* square kilometre of ocean. Plastic debris kills over a million seabirds and 100,000 *marine* / *marinated* mammals every year. Adidas used some of *these* / *this* plastic to make its new trainer. The *sole* / *soul* of the sneaker is made from sustainable materials, while the upper uses recycled ocean waste. This consisted of plastic and illegal fishing nets. Adidas says it will be releasing a new trainer made from ocean *wasting* / *waste* later this year. In another green *initiative* / *invitation*, the sportswear maker said it would be *phasing* / *phase* out the use of plastic bags in all Adidas *detail* / *retail* stores in the *near* / *nearly* future.

Talk about the connection between each pair of words in italics, and why the correct word is correct.

INSERT THE VOWELS (a, e, i, o, u)

From <http://www.BreakingNewsEnglish.com/1507/150709-recycling.html>

_d_d_s h_s cr__t_d _ sp_rts sh__ fr_m g_rb_g_ fl__t_ng _n th_ _c__n. Th_n w tr__n_r_s p_rt_f _ pr_j_ct t_r__s _w_r_n_ss _f th_s_r__s pr_bl_m _f _c__n p_ll_t__n. _d_d_s h_s j__n_d f_rc_s w_th _n _rg_n_s_t__n c_ll_d P_rl_y, wh_ch _s d_d_c_t_d t_ pr_t_ct_ng _nd pr_s_rv_ng th_ __rth's _c__ns. P_rl_y's f__nd_r Cyr_ll G_tsch sp_k_ _b__t h_s _rg_n_s_t__n's c__p_r_t__n w_th _d_d_s. H_s__d: " __r _bj_ct_v__s t_ b__st p_bl_c _w_r_n_ss _nd t_ _nsp_r_ n_w c_ll_b_r_t__ns th_t c_n c_ntr_b_t_ t_ pr_t_ct _nd pr_s_rv_ th_ _c__ns. W__r_ _xtr_m_ly pr_d th_t _d_d_s _s j__n_ng _s _n th_s m_ss_n...t sh_w th_t t_ _s p_ss_bl_ t_ t_rn _c__n pl_st_c _nt_ s_m_th_ng c__l."

G_rb_g_ _n th_ _c__n _s _ h_g_ pr_bl_m. _N_SC_ _st_m_t_s th_t _n 2006, th_r_ w_r_ n__rly 30,000 p__c_s _f fl__t_ng pl_st_c_f_r _v_ry sq__r_k_l_m_tr_ _f_c__n. Pl_st_c_d_br_s_k_lls _v_r_ m_ll__n_s_b_rds _nd 100,000 m_r_n_ m_mm_ls _v_ry y__r. _d_d_s _s_d s_m_ _f th_s pl_st_c_t_ m_k_ _ts n_w tr__n_r. Th_s_l_ _f th_ sn__k_r _s m_d_ fr_m s_st__n_bl_ m_t_r__ls, wh_l_ th_ _pp_r_s_s r_cycl_d _c__n w_st_. Th_s c_n_s_st_d _f pl_st_c _nd _ll_g_l_f_sh_ng_n_ts. _d_d_s _s_y_s _t_w_ll b_r_l_s_ng _n_w tr__n_r m_d_ fr_m _c__n w_st_ l_t_r th_s y__r. _n _n_th_r gr__n _n_t_t_v_, th_ sp_rtsw__r m_k_r_s__d _t_w__ld b_ ph_s_ng __t th_ _s_ _f pl_st_c_b_gs _n _ll _d_d_s r_t__l st_r_s _n th_ n__r_f_t_r_.

PUNCTUATE THE TEXT AND ADD CAPITALS

From <http://www.BreakingNewsEnglish.com/1507/150709-recycling.html>

adidas has created a sports shoe from garbage floating in the ocean the new trainer is part of a project to raise awareness of the serious problem of ocean pollution adidas has joined forces with an organisation called parley which is dedicated to protecting and preserving the earth's oceans parley's founder cyrill gutsch spoke about his organisation's cooperation with adidas he said "our objective is to boost public awareness and to inspire new collaborations that can contribute to protect and preserve the oceans we are extremely proud that adidas is joining us in this mission...to show that it is possible to turn ocean plastic into something cool"

garbage in the ocean is a huge problem unesco estimates that in 2006 there were nearly 30000 pieces of floating plastic for every square kilometre of ocean plastic debris kills over a million seabirds and 100000 marine mammals every year adidas used some of this plastic to make its new trainer the sole of the sneaker is made from sustainable materials while the upper uses recycled ocean waste this consisted of plastic and illegal fishing nets adidas says it will be releasing a new trainer made from ocean waste later this year in another green initiative the sportswear maker said it would be phasing out the use of plastic bags in all adidas retail stores in the near future

PUT A SLASH (/) WHERE THE SPACES ARE

From <http://www.BreakingNewsEnglish.com/1507/150709-recycling.html>

Adidas has created a sport shoe from garbage floating in the ocean. The new trainer is part of a project to raise awareness of the serious problem of ocean pollution. Adidas has joined forces with an organisation called Parley, which is dedicated to protecting and preserving the Earth's oceans. Parley's founder Cyril Gutsch spoke about this organisation's cooperation with Adidas. He said: "Our objective is to boost public awareness and to inspire new collaborations that can contribute to protect and preserve the oceans. We are extremely proud that Adidas is joining us in this mission... to show that it is possible to turn ocean plastic into something cool." Garbage in the ocean is a huge problem. UNESCO estimates that in 2006, there were nearly 30,000 pieces of floating plastic for every square kilometre of ocean. Plastic debris kills over a million seabirds and 100,000 marine mammals every year. Adidas used some of this plastic to make its new trainer. The sole of the sneaker is made from sustainable materials, while the upper uses recycled ocean waste. This consisted of plastic and illegal fishing nets. Adidas says it will be releasing a new trainer made from ocean waste later this year. In another green initiative, the sports wear makers said it would be phasing out the use of plastic bags in all Adidas retail stores in the near future.

HOMework

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. INTERNET: Search the Internet and find out more about the new trainers from Adidas. Share what you discover with your partner(s) in the next lesson.

3. OCEAN POLLUTION: Make a poster about ocean pollution. Show your work to your classmates in the next lesson. Did you all have similar things?

4. PLASTIC BAN: Write a magazine article about a total ban on plastic. Include imaginary interviews with people who are for and against this.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

5. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

6. LETTER: Write a letter to an expert on the marine environment. Ask him/her three questions about ocean pollution. Give him/her three of your ideas on how to solve the problem. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

TRUE / FALSE (p.4)

a F b T c F d F e F f T g T h T

SYNONYM MATCH (p.4)

- | | |
|------------------|-----------------------------|
| 1. created | a. produced |
| 2. awareness | b. understanding |
| 3. joined forces | c. teamed up |
| 4. objective | d. aim |
| 5. cool | e. stylish |
| 6. huge | f. enormous |
| 7. debris | g. waste |
| 8. releasing | h. issuing |
| 9. green | i. environmentally friendly |
| 10. phasing out | j. withdrawing |

COMPREHENSION QUESTIONS (p.8)

1. In the oceans
2. Ocean pollution
3. Founder of Parley
4. Proud
5. Something cool
6. UNESCO
7. A million
8. Sustainable materials
9. Illegal fishing nets
10. Plastic bags

MULTIPLE CHOICE - QUIZ (p.9)

1. c 2. a 3. d 4. b 5. c 6. d 7. b 8. d 9. a 10. d

ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.
(It's good for your English ;-)