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Level 5

Sportswear maker accused of sexism

11th March, 2015

<http://www.breakingnewsenglish.com/1503/150311-sexism-5.html>

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Please try Level 4 (easier) and the 26-page Level 6 (harder).

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THE READING

From <http://www.breakingnewsenglish.com/1503/150311-sexism-5.html>

An Indonesian sportswear maker has apologised for a label on its shirts that people thought was sexist. The label was on the shirts of one of the country's top football clubs. It read: "Washing instructions: Give this shirt to a woman. It's her job." The company issued its apology on March 9th, which was unfortunate timing as that just happened to be International Women's Day, an occasion to honour and celebrate women's achievements around the world. The company received a lot of complaints on social media from people who thought the label's wording was highly inappropriate.

The company quickly offered an apology. It said it did not mean to belittle women. A spokesperson tweeted: "The message is simply, instead of washing it in the wrong way, you might as well give it to a lady because they are more capable." It added: "There is no intention to humiliate women. In contrast, we want to tell the men to learn from women on how to take care of clothes." Many people felt the apology was also sexist. On a more positive note, The Asian Football Confederation launched its Women's Football Day on Sunday, designed to promote the women's game in Asia.

Sources: http://www.huffingtonpost.co.uk/2015/03/08/football_n_6825654.html
<http://uk.reuters.com/article/2015/03/08/uk-soccer-indonesia-sexist-idUKKBN0M405T20150308>
<http://www.bbc.com/news/world-asia-31786562>

MATCHING

From <http://www.breakingnewsenglish.com/1503/150311-sexism-5.html>

PARAGRAPH ONE:

- | | |
|-----------------------------------|----------------------|
| 1. sportswear | a. achievements |
| 2. a label on | b. instructions |
| 3. Washing | c. media |
| 4. unfortunate | d. inappropriate |
| 5. honour and celebrate women's | e. maker |
| 6. The company received a | f. timing |
| 7. social | g. its shirts |
| 8. the label's wording was highly | h. lot of complaints |

PARAGRAPH TWO:

- | | |
|--------------------------------|--------------------|
| 1. The company quickly offered | a. wrong way |
| 2. it did not mean to | b. note |
| 3. washing it in the | c. women's game |
| 4. they are more | d. from women |
| 5. There is no intention to | e. belittle women |
| 6. tell the men to learn | f. an apology |
| 7. On a more positive | g. humiliate women |
| 8. designed to promote the | h. capable |

LISTEN AND FILL IN THE GAPS

From <http://www.breakingnewsenglish.com/1503/150311-sexism-5.html>

An Indonesian sportswear maker has apologised (1) _____ shirts that people thought was sexist. The label was on the shirts of one of the country's top football clubs. It read: " (2) _____: Give this shirt to a woman. It's her job." The company (3) _____ March 9th, which was (4) _____ as that just happened to be International Women's Day, an (5) _____ and celebrate women's achievements around the world. The company received a lot of complaints on social media from people who thought the label's wording was (6) _____.

The company quickly (7) _____. It said it did not mean to belittle women. A spokesperson tweeted: "The (8) _____, instead of washing it in the wrong way, (9) _____ give it to a lady because they (10) _____." It added: "There is no intention to humiliate women. In contrast, we want to tell the men to learn from women on (11) _____ of clothes." Many people felt the apology was also sexist. On a (12) _____, The Asian Football Confederation launched its Women's Football Day on Sunday, designed to promote the women's game in Asia.

SEXISM SURVEY

From <http://www.breakingnewsenglish.com/1503/150311-sexism-5.html>

Write five GOOD questions about sexism in the table. Do this in pairs. Each student must write the questions on his / her own paper.
When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)

