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## **Level 2**

### **Greenpeace gets Lego to end ties with Shell**

**12th October, 2014**

<http://www.breakingnewsenglish.com/1410/141012-lego-2.html>

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**Please try Levels 0 and 1 (easier) and the 26-page Level 3 (harder).**

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# THE READING

From <http://www.breakingnewsenglish.com/1410/141012-lego-2.html>

The toy maker Lego said it will not sign a new deal with the oil company Shell. Lego made toys with the Shell logo on them. Shell sold the toys in its gas stations worldwide. The deal was worth \$110 million. Lego decided this after the environmental group Greenpeace made a video using Lego bricks. It showed an oil spill in the Arctic Ocean. Lego people and animals in the video become covered in oil. At the end of the video, oil has covered everything, except a Shell flag. The video is now Greenpeace's most-watched viral video in its history.

Greenpeace's video ran for three months. Over a million people asked Lego to end its deal with Shell. Greenpeace was very happy that Lego ended the partnership. It said: "Thanks a million, Lego...We're super happy Lego has finally decided to do the right thing. It's a massive victory." Lego said the decision was because it did not want to be part of an environmental campaign. It said Greenpeace should speak to Shell instead of making videos. Shell had plans to drill in the Arctic last year but stopped because of technical problems. It has not yet decided if it will drill in 2015.

Sources: <http://www.cbc.ca/news/canada/north/lego-to-scrap-shell-deal-after-arctic-protest-1.2793537>  
<http://www.businessinsider.com/lego-ends-shell-deal-after-greenpeace-viral-video-2014-10#ixzz3FhARZx3>  
<http://www.greenpeace.org/international/en/news/Blogs/makingwaves/save-the-arctic-lego-dumps-shell/blog/50917/>

# MATCHING

From <http://www.breakingnewsenglish.com/1410/141012-lego-2.html>

## PARAGRAPH ONE:

- |                                    |                          |
|------------------------------------|--------------------------|
| 1. it will not sign a new deal     | a. \$110 million         |
| 2. toys with the Shell             | b. become covered in oil |
| 3. The deal was worth              | c. spill                 |
| 4. environmental                   | d. everything            |
| 5. an oil                          | e. with the oil company  |
| 6. people and animals in the video | f. viral video           |
| 7. oil has covered                 | g. logo on them          |
| 8. Greenpeace's most-watched       | h. group                 |

## PARAGRAPH TWO:

- |                                   |                          |
|-----------------------------------|--------------------------|
| 1. Greenpeace's video ran         | a. in the Arctic         |
| 2. Thanks a                       | b. for three months      |
| 3. Lego has finally decided to do | c. victory               |
| 4. It's a massive                 | d. if it will drill      |
| 5. an environmental               | e. the right thing       |
| 6. Shell had plans to drill       | f. of technical problems |
| 7. stopped because                | g. million               |
| 8. It has not yet decided         | h. campaign              |

# LISTEN AND FILL IN THE GAPS

From <http://www.breakingnewsenglish.com/1410/141012-lego-2.html>

The toy maker Lego said (1) \_\_\_\_\_ a new deal with the oil company Shell. Lego made toys (2) \_\_\_\_\_ on them. Shell (3) \_\_\_\_\_ its gas stations worldwide. The deal was worth \$110 million. Lego decided this after the environmental group Greenpeace made a video using Lego bricks. It showed (4) \_\_\_\_\_ Arctic Ocean. Lego people and animals in the video (5) \_\_\_\_\_ oil. At the end of the video, oil has covered everything, except a Shell flag. The video is now Greenpeace's (6) \_\_\_\_\_ video in its history.

Greenpeace's video (7) \_\_\_\_\_. Over a million people asked Lego to (8) \_\_\_\_\_ Shell. Greenpeace was very happy that Lego ended the partnership. It said: "Thanks a million, Lego....We're super happy Lego (9) \_\_\_\_\_ to do the right thing. It's a massive victory." Lego said the decision was because it did not (10) \_\_\_\_\_ of an environmental campaign. It said Greenpeace should speak to Shell instead of making videos. Shell had (11) \_\_\_\_\_ the Arctic last year but stopped because of technical problems. It has (12) \_\_\_\_\_ it will drill in 2015.

# PUT A SLASH ( / ) WHERE THE SPACES ARE

From <http://www.breakingnewsenglish.com/1410/141012-lego-2.html>

The toymaker Lego said it will not sign a new deal with the oil company Shell. Lego made toys with the Shell logo on them. Shell sold the toys in its gas stations worldwide. The deal was worth \$110 million. Lego decided this after the environmental group Greenpeace made a video using Lego bricks. It showed an oil spill in the Arctic Ocean. Lego people and animals in the video become covered in oil. At the end of the video, oil has covered everything, except a Shell flag. The video is now Greenpeace's most-watched viral video in its history. Greenpeace's video ran for three months. Over a million people asked Lego to end its deal with Shell. Greenpeace was very happy that Lego ended the partnership. It said: "Thanks a million, Lego ... We're super happy Lego has finally decided to do the right thing. It's a massive victory." Lego said the decision was because it did not want to be part of an environmental campaign. It said Greenpeace should speak to Shell instead of making videos. Shell had plans to drill in the Arctic last year but stopped because of technical problems. It has not yet decided if it will drill in 2015.

## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a)

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b)

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c)

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d)

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e)

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f)

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g)

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h)

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## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a)

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b)

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c)

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d)

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e)

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f)

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g)

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h)

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