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Level 6

Coffee company to improve sustainability

4th September, 2014

<http://www.breakingnewsenglish.com/1409/140904-sustainability.html>

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Please try Levels 4 and 5 (they are easier).

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THE ARTICLE

From <http://www.BreakingNewsEnglish.com/1409/140904-sustainability.html>

The coffee company Nespresso has announced ambitious new plans to help make its operations more sustainable. The company is a brand name of the Nestlé group of companies. It makes and sells espresso coffee machines and the single-use containers of coffee needed for the device. Its new initiative on sustainability is called 'The Positive Cup'. This aims to source one of its ranges of coffee through totally sustainable methods, while helping some of the world's poorest coffee farmers. It will invest just over \$16 million in Ethiopia, Kenya and South Sudan. A company spokesperson said it, "aims to protect the future of the highest quality coffees and secure the livelihoods of the farmers that grow them".

A main component of the campaign is to recycle all of the aluminium capsules used in the machines. The company will collect the capsules "wherever the company does business" and "increase recycling rates". The company also said it would become "100 per cent carbon neutral" by 2020 by planting trees to compensate for its carbon footprint. CEO Jean-Marc Duvoisin said: "Our sustainability approach has always been designed to do more than simply minimise impacts." Hollywood actor George Clooney said: "The investment...in South Sudan's coffee sector, even while the conflict is ongoing, is providing much-needed income for hundreds of farmers and their families living in coffee communities."

Sources: <http://www.supplymanagement.com/news/2014/nespresso-invests-ps328-million-to-improve-sustainability-by-2020>
<http://www.hoteliermiddleeast.com/21434-nespresso-launches-2020-sustainability-ambition/2/>

WARM-UPS

1. SUSTAINABILITY: Students walk around the class and talk to other students about sustainability. Change partners often and share your findings.

2. CHAT: In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

coffee company / ambitious / initiative / sustainability / farmers / highest quality / campaign / recycling / carbon neutral / compensation / carbon footprint / conflict

Have a chat about the topics you liked. Change topics and partners frequently.

3. INITIATIVES: What initiatives for sustainability could we start with these things? Complete this table with your partner(s). Change partners often and share what you wrote.

	Initiative name	Initiative actions	Which would you do?
Technology			
Hair			
Music			
Shopping bags			
Gardens			
Water			

4. CARBON NEUTRAL: Students A **strongly** believe it's impossible for a company to be carbon neutral; Students B **strongly** believe every company could be carbon neutral if they tried. Change partners again and talk about your conversations.

5. UNSUSTAINABLE: Rank these with your partner. Put the most unsustainable at the top at the top. Change partners often and share your rankings.

- cars
- bottled water
- fishing
- middle-class lifestyles
- meat consumption
- population growth
- logging
- building of cities

6. COFFEE: Spend one minute writing down all of the different words you associate with the word "coffee". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

BEFORE READING / LISTENING

From <http://www.BreakingNewsEnglish.com/1409/140904-sustainability.html>

1. TRUE / FALSE: Read the headline. Guess if a-h below are true (T) or false (F).

- | | |
|--|-------|
| a. A coffee company has announced modest plans for sustainability. | T / F |
| b. Nespresso's machines are only for multiple-use coffee containers. | T / F |
| c. All of Nespresso's ranges of coffee are part of the sustainability plans. | T / F |
| d. Nespresso will invest around \$5 million in each of 3 African countries. | T / F |
| e. Nespresso's coffee containers are made from aluminium. | T / F |
| f. The company says it will recycle 100% of the coffee containers. | T / F |
| g. Nespresso hopes to be 100% carbon neutral within the next 10 years. | T / F |
| h. There is no investment for countries in which there are conflicts. | T / F |

2. SYNONYM MATCH: Match the following synonyms from the article.

- | | |
|----------------|---------------------|
| 1. ambitious | a. varieties |
| 2. operations | b. make up for |
| 3. initiative | c. bold |
| 4. ranges | d. part |
| 5. livelihoods | e. business |
| 6. component | f. gather |
| 7. collect | g. means of support |
| 8. compensate | h. strategy |
| 9. approach | i. in progress |
| 10. ongoing | j. plan |

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

- | | |
|--|---------------------------|
| 1. ambitious | a. needed for the device |
| 2. make its operations | b. impacts |
| 3. containers of coffee | c. of the farmers |
| 4. invest | d. of the campaign |
| 5. secure the livelihoods | e. more sustainable |
| 6. A main component | f. footprint |
| 7. it would become 100 per cent carbon | g. new plans |
| 8. compensate for its carbon | h. needed income |
| 9. minimise | i. neutral by 2020 |
| 10. providing much- | j. just over \$16 million |

GAP FILL

From <http://www.BreakingNewsEnglish.com/1409/140904-sustainability.html>

The coffee company Nespresso has announced (1) _____ new plans to help make its operations more sustainable. The company is a (2) _____ name of the Nestlé group of companies. It makes and sells espresso coffee machines and the (3) _____ -use containers of coffee needed for the device. Its new initiative on sustainability is called 'The Positive Cup'. This aims to (4) _____ one of its ranges of coffee through (5) _____ sustainable methods, while helping some of the world's poorest coffee farmers. It will (6) _____ just over \$16 million in Ethiopia, Kenya and South Sudan. A company spokesperson said it, "(7) _____ to protect the future of the highest quality coffees and secure the (8) _____ of the farmers that grow them".

totally
brand
ambitious
aims
source
single
livelihoods
invest

A main (9) _____ of the campaign is to recycle all of the aluminium capsules used in the machines. The company will collect the capsules "(10) _____ the company does business" and "increase recycling (11) _____". The company also said it would become "100 per cent carbon (12) _____ " by 2020 by planting trees to compensate for its carbon (13) _____. CEO Jean-Marc Duvoisin said: "Our sustainability approach has always been designed to do more than simply minimise (14) _____." Hollywood actor George Clooney said: "The investment...in South Sudan's coffee (15) _____, even while the conflict is ongoing, is providing much-(16) _____ income for hundreds of farmers and their families living in coffee communities."

footprint
component
impacts
wherever
needed
neutral
sector
rates

LISTENING – Guess the answers. Listen to check.

From <http://www.BreakingNewsEnglish.com/1409/140904-sustainability.html>

- 1) The coffee company Nespresso has announced _____
 - a. ambitiously new plans
 - b. ambitions new plans
 - c. ambitious new plans
 - d. ambition new plans
- 2) It makes and sells espresso coffee machines and the _____
 - a. single-used containers
 - b. single-use containers
 - c. singled-use containers
 - d. singles-use containers
- 3) This aims to source one of its ranges of coffee through _____
 - a. totally sustainability methods
 - b. totally unsustainable methods
 - c. totally unsustainability methods
 - d. totally sustainable methods
- 4) It will invest just over \$16 million in Ethiopia, Kenya _____
 - a. and southern Sudan
 - b. and southerly Sudan
 - c. and southernmost Sudan
 - d. and South Sudan
- 5) protect the future of the highest quality coffees and secure the _____
 - a. livelihood of the farmers
 - b. livelihoods of the farmers
 - c. lively hoods of the farmers
 - d. live lea hoods of the farmers
- 6) A main component of the campaign is to recycle all of _____
 - a. the aluminium cap shoes
 - b. the aluminium capsules
 - c. the aluminium caps shoes
 - d. the aluminium cap shoos
- 7) The company will collect the capsules "wherever the _____"
 - a. company does businesses
 - b. company does bees nest
 - c. company does businesslike
 - d. company does business
- 8) The company also said it would become 100 per cent _____
 - a. carbon neutral
 - b. carbon natural
 - c. carbon neural
 - d. carbon neuter
- 9) Our sustainability approach has always been designed to do more than _____
 - a. simply minimise compacts
 - b. simply minimise impacts
 - c. simply minimise impasse
 - d. simply minimise impasses
- 10) ...even while the conflict _____
 - a. is ongoing
 - b. is going on
 - c. is oncoming
 - d. is coming on

LISTENING – Listen and fill in the gaps

From <http://www.BreakingNewsEnglish.com/1409/140904-sustainability.html>

The coffee company Nespresso has announced (1) _____ to help make its operations (2) _____. The company is a brand name of the Nestlé group of companies. It makes and sells espresso coffee machines and the (3) _____ of coffee needed for the device. Its new initiative on sustainability is called 'The Positive Cup'. This aims to source (4) _____ coffee through totally sustainable methods, while helping some of the world's poorest coffee farmers. It will invest just over \$16 million in Ethiopia, Kenya and South Sudan. A company spokesperson said it, "(5) _____ future of the highest quality coffees and (6) _____ of the farmers that grow them".

A main component of the campaign (7) _____ of the aluminium capsules used in the machines. The company will collect the capsules "(8) _____ business" and "increase recycling rates". The company also said it would become "100 per cent carbon neutral" by 2020 by planting trees (9) _____ carbon footprint. CEO Jean-Marc Duvoisin said: "Our sustainability approach has always been designed (10) _____ minimise impacts." Hollywood actor George Clooney said: "The investment...in South Sudan's coffee sector, even while (11) _____, is providing much-needed income for hundreds of farmers and (12) _____ coffee communities."

COMPREHENSION QUESTIONS

From <http://www.BreakingNewsEnglish.com/1409/140904-sustainability.html>

1. What kind of plans did the article say Nespresso had?

2. What kind of coffee containers does Nespresso make?

3. How many ranges of coffee will be part of the initiative?

4. How much will Nespresso invest in three African countries?

5. What does Nespresso want to secure?

6. What does Nespresso want to recycle?

7. What does Nespresso want to increase?

8. By when does Nespresso want to become 100% carbon neutral?

9. Who said the investment in the three countries is important?

10. What does the investment provide for farmers?

MULTIPLE CHOICE - QUIZ

From <http://www.BreakingNewsEnglish.com/1409/140904-sustainability.html>

1. What kind of plans did the article say Nespresso had?
 - a) unsustainable ones
 - b) far-reaching ones
 - c) ambitious ones
 - d) big ones
2. What kind of coffee containers does Nespresso make?
 - a) single-use
 - b) multi-use
 - c) dual-use
 - d) maxi-use
3. How many ranges of coffee will be part of the initiative?
 - a) one
 - b) two
 - c) three
 - d) four
4. How much will Nespresso invest in three African countries?
 - a) \$60 million
 - b) \$16 million
 - c) \$6.6 million
 - d) \$600 million
5. What does Nespresso want to secure?
 - a) bigger coffee beans
 - b) the likelihood of farming
 - c) bigger profits
 - d) the livelihoods of farmers
6. What does Nespresso want to recycle?
 - a) ideas
 - b) aluminium capsules
 - c) water
 - d) concrete jungles
7. What does Nespresso want to increase?
 - a) recycling rates
 - b) the size of coffee beans
 - c) productivity
 - d) its carbon footprint
8. By when does Nespresso want to become 100% carbon neutral?
 - a) 2016
 - b) 2018
 - c) 2020
 - d) 2022
9. Who said the investment in South Sudan was important?
 - a) Kenya's president
 - b) Ban Ki-moon
 - c) Barack Obama
 - d) George Clooney
10. What does the investment provide for farmers?
 - a) much-needed income
 - b) sustainability
 - c) a carbon-neutral lifestyle
 - d) a coffee sector

ROLE PLAY

From <http://www.BreakingNewsEnglish.com/1409/140904-sustainability.html>

Role A – Bottled water

You think bottled water is the biggest problem for sustainability. Tell the others three reasons why. Tell them things about their problem that can be easily solved. Also, tell the others which is the least harmful of these (and why): middle-class lifestyles, meat consumption or logging.

Role B – Middle-class lifestyles

You think middle-class lifestyles are the biggest problem for sustainability. Tell the others three reasons why. Tell them things about their problem that can be easily solved. Also, tell the others which is the least harmful of these (and why): bottled water, meat consumption or logging.

Role C – Meat consumption

You think meat consumption is the biggest problem for sustainability. Tell the others three reasons why. Tell them things about their problem that can be easily solved. Also, tell the others which is the least harmful of these (and why): bottled water, middle-class lifestyles or logging.

Role D – Logging

You think logging is the biggest problem for sustainability. Tell the others three reasons why. Tell them things about their problem that can be easily solved. Also, tell the others which is the least harmful of these (and why): bottled water, meat consumption or middle-class lifestyles.

AFTER READING / LISTENING

From <http://www.BreakingNewsEnglish.com/1409/140904-sustainability.html>

1. WORD SEARCH: Look in your dictionary / computer to find collocates, other meanings, information, synonyms ... for the words 'coffee' and 'company'.

coffee	company
---------------	----------------

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

2. ARTICLE QUESTIONS: Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

3. GAP FILL: In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

4. VOCABULARY: Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

5. TEST EACH OTHER: Look at the words below. With your partner, try to recall how they were used in the text:

<ul style="list-style-type: none">• announced• brand• single• source• just• grow	<ul style="list-style-type: none">• main• wherever• 2020• footprint• CEO• hundreds
---	---

SUSTAINABILITY SURVEY

From <http://www.BreakingNewsEnglish.com/1409/140904-sustainability.html>

Write five GOOD questions about sustainability in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

SUSTAINABILITY DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

- a) What did you think when you read the headline?
- b) What springs to mind when you hear the word 'sustainability'?
- c) Why is sustainability important?
- d) What companies seem to be most serious about sustainability?
- e) How sustainable or otherwise are our lifestyles?
- f) What do you think of Nespresso's initiative?
- g) What do you think of the Nestlé group of companies?
- h) Do you think 'The Positive Cup' initiative will do good?
- i) The company will invest \$16 million in three countries, about the same as the average CEO salary. Is this good?
- j) Will Nespresso, "secure the livelihoods of the farmers"?

Coffee company to improve sustainability – 4th September, 2014
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SUSTAINABILITY DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

- a) Did you like reading this article? Why/not?
- b) How good for the environment is using an aluminium capsule to make just one cup of coffee?
- c) Would it be better to not use the aluminium capsules at all?
- d) How do you think Nespresso will recycle 100% of the capsules?
- e) How good is it for a company's image to be 100% carbon neutral?
- f) How much do companies really care about the environment?
- g) What can other companies learn from Nespresso?
- h) Should more companies be helping those in conflict zones?
- i) What advice do you have for the CEO of Nespresso?
- j) What questions would you like to ask Nespresso's CEO?

DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

LANGUAGE - CLOZE

From <http://www.BreakingNewsEnglish.com/1409/140904-sustainability.html>

The coffee company Nespresso has announced (1) ____ new plans to help make its operations more sustainable. The company is a (2) ____ name of the Nestlé group of companies. It makes and sells espresso coffee machines and the single-use containers of coffee (3) ____ for the device. Its new initiative on sustainability is called 'The Positive Cup'. This aims to (4) ____ one of its ranges of coffee through totally sustainable methods, (5) ____ helping some of the world's poorest coffee farmers. It will invest just over \$16 million in Ethiopia, Kenya and South Sudan. A company spokesperson said it, "aims to protect the future of the highest quality coffees and secure the (6) ____ of the farmers that grow them".

A main (7) ____ of the campaign is to recycle all of the aluminium capsules used in the machines. The company will collect the capsules "wherever the company does business" and "increase recycling (8) ____". The company also said it would become "100 per cent carbon neutral" by 2020 by planting trees to compensate (9) ____ its carbon footprint. CEO Jean-Marc Duvoisin said: "Our sustainability approach has always been designed to do more than (10) ____ minimise impacts." Hollywood actor George Clooney said: "The investment...in South Sudan's coffee sector, even while the conflict is (11) ____, is providing (12) ____-needed income for hundreds of farmers and their families living in coffee communities."

Put the correct words from the table below in the above article.

- | | | | | |
|-----|-----------------|-----------------|----------------|-----------------|
| 1. | (a) ambitions | (b) ambitiously | (c) ambitious | (d) ambition |
| 2. | (a) blend | (b) brand | (c) bland | (d) braid |
| 3. | (a) needed | (b) needs | (c) needy | (d) needful |
| 4. | (a) source | (b) sauce | (c) sows | (d) saucer |
| 5. | (a) what | (b) while | (c) whichever | (d) whatsoever |
| 6. | (a) living | (b) likability | (c) likelihood | (d) livelihoods |
| 7. | (a) compartment | (b) complement | (c) component | (d) compliment |
| 8. | (a) patios | (b) pro rata | (c) ratios | (d) rates |
| 9. | (a) for | (b) of | (c) by | (d) at |
| 10. | (a) ease | (b) simply | (c) easy | (d) simpleton |
| 11. | (a) outgoing | (b) ongoing | (c) goings on | (d) going on |
| 12. | (a) many | (b) more | (c) much | (d) most |

SPELLING

From <http://www.BreakingNewsEnglish.com/1409/140904-sustainability.html>

Paragraph 1

1. iimatusob new plans
2. single-use nciantsore of coffee
3. Its new ivianiteit on sustainability
4. ecuosr one of its ranges of coffee
5. the highest iyalqut coffees
6. secure the lhovoseidl of the farmers

Paragraph 2

7. A main tcoonmpe of the campaign
8. recycle all of the aluminium ueaspcsl
9. increase eyinrlgcc rates
10. nsaeocmetp for its carbon footprint
11. South Sudan's coffee etsroc
12. families living in coffee misemcutoni

PUT THE TEXT BACK TOGETHER

From <http://www.BreakingNewsEnglish.com/1409/140904-sustainability.html>

Number these lines in the correct order.

- () designed to do more than simply minimise impacts." Hollywood actor George Clooney said: "The investment...in South Sudan's
- () of coffee through totally sustainable methods, while helping some of the world's poorest coffee farmers. It will invest
- () sells espresso coffee machines and the single-use containers of coffee needed for the device. Its new initiative on
- () sustainability is called 'The Positive Cup'. This aims to source one of its ranges
- () just over \$16 million in Ethiopia, Kenya and South Sudan. A company spokesperson said it, "aims
- () to protect the future of the highest quality coffees and secure the livelihoods of the farmers that grow them".
- () machines. The company will collect the capsules "wherever the company does business" and "increase recycling
- () for its carbon footprint. CEO Jean-Marc Duvoisin said: "Our sustainability approach has always been
- () A main component of the campaign is to recycle all of the aluminium capsules used in the
- () rates". The company also said it would become "100 per cent carbon neutral" by 2020 by planting trees to compensate
- () coffee sector, even while the conflict is ongoing, is providing much-needed
- () income for hundreds of farmers and their families living in coffee communities."
- (**1**) The coffee company Nespresso has announced ambitious new plans to help make its operations more
- () sustainable. The company is a brand name of the Nestlé group of companies. It makes and

PUT THE WORDS IN THE RIGHT ORDER

From <http://www.BreakingNewsEnglish.com/1409/140904-sustainability.html>

1. operations to its sustainable plans make more New help .

2. group name Nestlé companies brand the of A of .

3. use containers of coffee needed for the device Single - .

4. coffee of farmers the world's Helping poorest some .

5. coffees of the Protect highest the quality future .

6. to A of is component campaign recycle main the .

7. carbon 2020 become cent by would per neutral It 100 .

8. compensate for Planting its trees carbon to footprint .

9. more simply impacts Do than minimise .

10. of needed farmers income Providing for much hundreds - .

CIRCLE THE CORRECT WORD (20 PAIRS)

From <http://www.BreakingNewsEnglish.com/1409/140904-sustainability.html>

The coffee company Nespresso has announced *ambitious / ambitiously* new plans to help make its operations more sustainable. The company is a *bland / brand* name of the Nestlé group of companies. It makes and sells espresso coffee machines and the single-use *container / containers* of coffee needed for the *device / crevice*. Its new *initiative / initiation* on sustainability is called 'The Positive Cup'. This aims to *source / sauce* one of its ranges of coffee through totally sustainable methods, while helping some of the world's *poverty / poorest* coffee farmers. It will *invest / ingest* just over \$16 million in Ethiopia, Kenya and South Sudan. A company spokesperson said it, "aims to *protect / protract* the future of the highest quality coffees and *secure / security* the livelihoods of the farmers that grow them".

A main *compartment / component* of the campaign is to recycle all of the aluminium capsules used in the machines. The company will *collate / collect* the capsules "wherever the company *does / doing* business" and "increase recycling rates". The company also said it would become "100 per cent carbon *natural / neutral*" by 2020 by planting trees to *compensate / compensation* for its carbon footprint. CEO Jean-Marc Duvoisin said: "Our sustainability *approach / reproach* has always been designed to do more than simply minimise *implants / impacts*." Hollywood actor George Clooney said: "The investment...in South Sudan's coffee *sector / vector*, even while the conflict is *ongoing / oncoming*, is providing much-needed income for hundreds of farmers and their families *living / loving* in coffee communities."

Talk about the connection between each pair of words in italics, and why the correct word is correct.

INSERT THE VOWELS (a, e, i, o, u)

From <http://www.BreakingNewsEnglish.com/1409/140904-sustainability.html>

Th_ c_ff_ c_mp_ny N_spr_ss_ h_s _nn_nc_d
_mb_t_ s_n_w pl_ns t_ h_lp m_k_ ts_ p_r_t_ns
m_r_ s_st_n_bl_. Th_ c_mp_ny_ s_ br_nd n_m_ f
th_ N_stlé gr_p_ f c_mp_n_s. t m_k_s_ nd s_lls
_spr_ss_ c_ff_ m_ch_n_s_ nd th_ s_ngl_s_
c_nt_n_rs_ f c_ff_ n_d_d_f_r th_ d_v_c_. ts_n_w
_n_t_t_v_ n_s_st_n_b_l_ty_ s_c_ll_d 'Th_ P_s_t_v_
C_p'. Th_s_ ms_t_s_rc_n_ f ts_rng_s_ f c_ff_
thr_gh_ t_t_lly_ s_st_n_bl_ m_th_ds, wh_l_ h_lp_ng
s_m_ f th_ w_rld's_ p_r_st_ c_ff_ f_rm_rs. t_w_ll
_nv_st_j_st_v_r \$16 m_ll_n_ n_th_p_, K_ny_ nd
S_th_S_d_n. c_mp_ny_ sp_k_sp_rs_n_s_d_t, "ms_
t_p_r_t_ct_ th_ f_t_r_ f th_ h_gh_st_q_l_ty_ c_ff_s
_nd_s_cr_ th_ l_v_l_h_ds_ f th_ f_rm_rs_ th_t_gr_w
th_m".

_m_n_c_mp_n_nt_ f th_ c_mp_gn_s_t_r_cycl_ ll_ f
th_ l_m_n_m_c_ps_l_s_ s_d_n th_ m_ch_n_s. Th_
c_mp_ny_ w_ll_ c_ll_ct_ th_ c_ps_l_s_ "wh_r_v_r_ th_
c_mp_ny_ d_s_b_s_n_ss" nd "ncr_s_r_cycl_ng
r_t_s". Th_ c_mp_ny_ ls_ s_d_t_ w_ld_b_c_m_ "100
p_r_c_nt_c_rb_n_n_tr_l" by 2020 by pl_nt_ng_tr_s_t_
c_mp_ns_t_ f_r_ts_ c_rb_n_f_tpr_nt. C_ J_n-M_rc
D_v_s_n_s_d: "r_s_st_n_b_l_ty_ ppr_ch_ h_s
_lw_ys_ b_n_d_s_gn_d_t_ d_m_r_ th_n_s_mply
m_n_m_s_ mp_cts." H_llyw_d_ct_r_ G_rg_ Cl_n_y
s_d: "Th_ _nv_stm_nt...n_ S_th_ S_d_n's_ c_ff_
s_ct_r, _v_n_ wh_l_ th_ c_nfl_ct_ s_ng_ng, _s_
pr_v_d_ng_ m_ch-n_d_d_ nc_m_ f_r_ h_ndr_ds_ f
f_rm_rs_ nd_ th_r_ f_m_l_s_ l_v_ng_ n_ c_ff_
c_mm_n_t_s."

PUNCTUATE THE TEXT AND ADD CAPITALS

From <http://www.BreakingNewsEnglish.com/1409/140904-sustainability.html>

the coffee company nespresso has announced ambitious new plans to help make its operations more sustainable the company is a brand name of the nestlé group of companies it makes and sells espresso coffee machines and the single-use containers of coffee needed for the device its new initiative on sustainability is called 'the positive cup' this aims to source one of its ranges of coffee through totally sustainable methods while helping some of the world's poorest coffee farmers it will invest just over \$16 million in ethiopia kenya and south sudan a company spokesperson said it "aims to protect the future of the highest quality coffees and secure the livelihoods of the farmers that grow them"

a main component of the campaign is to recycle all of the aluminium capsules used in the machines the company will collect the capsules "wherever the company does business" and "increase recycling rates" the company also said it would become "100 per cent carbon neutral" by 2020 by planting trees to compensate for its carbon footprint ceo jean-marc duvoisin said "our sustainability approach has always been designed to do more than simply minimise impacts" hollywood actor george clooney said "the investment...in south sudan's coffee sector even while the conflict is ongoing is providing much-needed income for hundreds of farmers and their families living in coffee communities"

PUT A SLASH (/) WHERE THE SPACES ARE

From <http://www.BreakingNewsEnglish.com/1409/140904-sustainability.html>

The coffee company Nespresso has announced an ambitious new plan to help make its operations more sustainable. The company is a brand name of the Nestlé group of companies. It makes and sells espresso coffee machines and the single-use containers of coffee needed for the device. Its new initiative on sustainability is called 'The Positive Cup'. This aims to source one of its ranges of coffee through totally sustainable methods, while helping some of the world's poorest coffee farmers. It will invest just over \$16 million in Ethiopia, Kenya and South Sudan. A company spokesperson said it, "aims to protect the future of the highest quality coffees and secure the livelihoods of the farmers that grow them". A main component of the campaign is to recycle all of the aluminium capsules used in the machines. The company will collect the capsules "wherever the company does business" and "increase recycling rates". The company also said it would become "100 percent carbon neutral" by 2020 by planting trees to compensate for its carbon footprint. CEO Jean-Marc Duvoisin said: "Our sustainability approach has always been designed to do more than simply minimise impacts." Hollywood actor George Clooney said: "The investment... in South Sudan's coffee sector, even while the conflict is ongoing, is providing much-needed income for hundreds of farmers and their families living in coffee communities."

FREE WRITING

From <http://www.BreakingNewsEnglish.com/1409/140904-sustainability.html>

Write about **sustainability** for 10 minutes. Comment on your partner's paper.

HOMework

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. INTERNET: Search the Internet and find out more about Nespresso and its sustainability initiative. Share what you discover with your partner(s) in the next lesson.

3. SUSTAINABILITY: Make a poster about sustainability. Show your work to your classmates in the next lesson. Did you all have similar things?

4. COFFEE FARMERS: Write a magazine article about coffee farmers. Include imaginary interviews with people who think big companies look after them and with people who think the opposite.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

5. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

6. LETTER: Write a letter to a sustainability expert. Ask him/her three questions about sustainability. Give him/her three ideas on how companies can reduce their carbon footprint. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

ANSWERS

TRUE / FALSE (p.4)

a F b F c F d T e T f T g T h F

SYNONYM MATCH (p.4)

- | | |
|----------------|---------------------|
| 1. ambitious | a. bold |
| 2. operations | b. business |
| 3. initiative | c. plan |
| 4. ranges | d. varieties |
| 5. livelihoods | e. means of support |
| 6. component | f. part |
| 7. collect | g. gather |
| 8. compensate | h. make up for |
| 9. approach | i. strategy |
| 10. ongoing | j. in progress |

COMPREHENSION QUESTIONS (p.8)

1. Ambitious
2. Single-use containers
3. One
4. \$16 million
5. The livelihoods of farmers
6. Aluminium capsules
7. Recycling rates
8. 2020
9. The actor George Clooney
10. Much-needed income

MULTIPLE CHOICE - QUIZ (p.9)

1. c 2. a 3. a 4. b 5. d 6. b 7. a 8. c 9. d 10. a

ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.
(It's good for your English ;-)