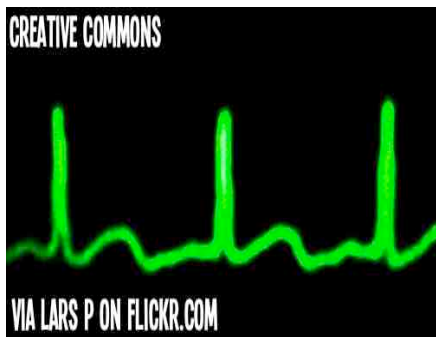


Google to launch wearable health monitor

18th June, 2014



Google is playing catch-up to Apple and Samsung in the race to be market leader in wearable health software. The tech giant is working on a device called

Google Fit to rival Apple's HealthKit and Samsung's Galaxy Gear 2 and the Galaxy Gear Fit. Sources say the company is working overtime to launch its product so it is not left behind. Google is hoping to be the first company to provide a device using the Android operating system. This is Google's second foray into this market. The first product was called Google Health, which did not gain traction with consumers as it did not offer the kind of information fitness enthusiasts and health buffs were after.

An industry insider revealed what Google Fit might look like. They said it would be a wearable device that measures bio-rhythmic data like the number of steps someone walks or runs, or heart rate. This information will be linked with Google's cloud-based services. The company is trying to keep further details of the final product under wraps. The TechCrunch website wrote: "From what we're hearing, Google Fit will track all sorts of health data, such as weight, heart rate, run times, body-building stats and more." It added: "End users will be able to sync their Google Fit profiles to their Google IDs, which will make their data portable no matter what app or device they're using."

Sources: *Tech Times / Red Orbit*

Writing

Compare and contrast a wearable health device and a health check at a hospital. Which is better? Why do you think so?

Chat

Talk about these words from the article.

playing catch-up / race / market leader / rival / overtime / consumers / fitness / industry / bio-rhythmic data / heart rate / body building / profiles / portable

True / False

- The article says Google is trying to catch up with Nokia and Yahoo. T / F
- Google's new wearable health device is called Google fit. T / F
- The company is making all of its workers do 3 hours a day overtime. T / F
- This is Google's first attempt at marketing a health product. T / F
- An industry insider speculated on what the device might be able to do. T / F
- Google will provide wraps under the packaging for the device. T / F
- The device could be useful for bodybuilders. T / F
- The device will be especially useful for anyone with a Google account. T / F

Synonym Match

- | | |
|--------------------|-------------------|
| 1. market | a. divulged |
| 2. rival | b. bring out |
| 3. launch | c. fans |
| 4. provide | d. secret |
| 5. enthusiasts | e. additional |
| 6. revealed | f. compete with |
| 7. linked | g. industry |
| 8. further | h. regardless of |
| 9. under wraps | i. connected |
| 10. no matter what | j. make available |

Discussion – Student A

- What are the most important things to check?
- Will these devices mean people visit hospitals more often?
- Is it better not to find out health data on a daily basis?
- How much of a lifesaver do you think these devices could be?
- Do you think older people should wear a health monitor?
- Would you buy one of these devices for someone you love?
- How reliable do you think the data from these devices are?
- What questions would you like to ask the Google Fit inventor?

BreakingNewsEnglish - The Mini Lesson

Phrase Match

- | | |
|--|-------------------------|
| 1. in the race to | a. working overtime |
| 2. tech | b. health buffs |
| 3. the company is | c. under wraps |
| 4. This is Google's second foray | d. insider |
| 5. fitness enthusiasts and | e. giant |
| 6. An industry | f. steps someone walks |
| 7. the number of | g. be market leader |
| 8. linked with Google's | h. app or device |
| 9. keep further details of the final product | i. into this market |
| 10. no matter what | j. cloud-based services |

Discussion – Student B

- How often do you check your health?
- What do you think of the idea of wearable health monitors?
- What are the good things about wearable devices?
- Could these devices make us worry too much?
- Will you be buying one of these products?
- Would you choose a product by Google, Apple or Samsung?
- What health info would you want?
- How often should people have a health check-up?

Spelling

- working on a ecveid called Google Fit
- working overtime to uhalcn its product
- the Android irotnapeg system
- Google's second royfa into this market
- ... did not gain rttocnai with consumers
- fitness insahsetstu
- reeevdal what Google Fit might look like
- a wearable device that reassuem ...
- bio-hmhtricy data
- further sditela of the final product
- sync their Google Fit sepirlfo
- make their data laretobp

Answers – Synonym Match

1. g	2. f	3. b	4. j	5. c
6. a	7. i	8. e	9. d	10. h

Role Play

Role A – Heart rate

You think heart rate is the most important health data to know about. Tell the others three reasons why. Tell them things that aren't so useful about their data. Also, tell the others which is the least useful of these (and why): stress level, body fat or body odour.

Role B – Stress level

You think stress level is the most important health data to know about. Tell the others three reasons why. Tell them things that aren't so useful about their data. Also, tell the others which is the least useful of these (and why): heart rate, body fat or body odour.

Role C – Body fat

You think body fat is the most important health data to know about. Tell the others three reasons why. Tell them things that aren't so useful about their data. Also, tell the others which is the least useful of these (and why): stress level, heart rate or body odour.

Role D – Body odour level

You think body odour is the most important health data to know about. Tell the others three reasons why. Tell them things that aren't so useful about their data. Also, tell the others which is the least useful of these (and why): stress level, body fat or heart rate.

Speaking – Health data

Rank these with your partner. Put the things you most want to know at the top. Change partners often and share your rankings.

- | | |
|-----------------|--------------------|
| • heart rate | • weight |
| • stress levels | • blood pressure |
| • body fat | • teeth condition |
| • liver health | • body odour level |

Answers – True False

a	F	b	T	c	F	d	F	e	T	f	F	g	T	h	T
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Answers to Phrase Match and Spelling are in the text.